

# Credit Card Transaction Report

Total Revenue

55M

Amount

45M

Total Interest

7.8M

Count

656K

card category	Total Revenue	Total interest earned	Total annual fees
Blue	46139397.7	6495888	2685635
Silver	5586332.3	812081	187505
Gold	2454072.2	373784	56210
Platinum	1135608.1	161629	20665
Total	55315410.2	7843382	2950015

Q4Q3Q2Q1

week\_start\_date

All

F

M

High

Low

Mid

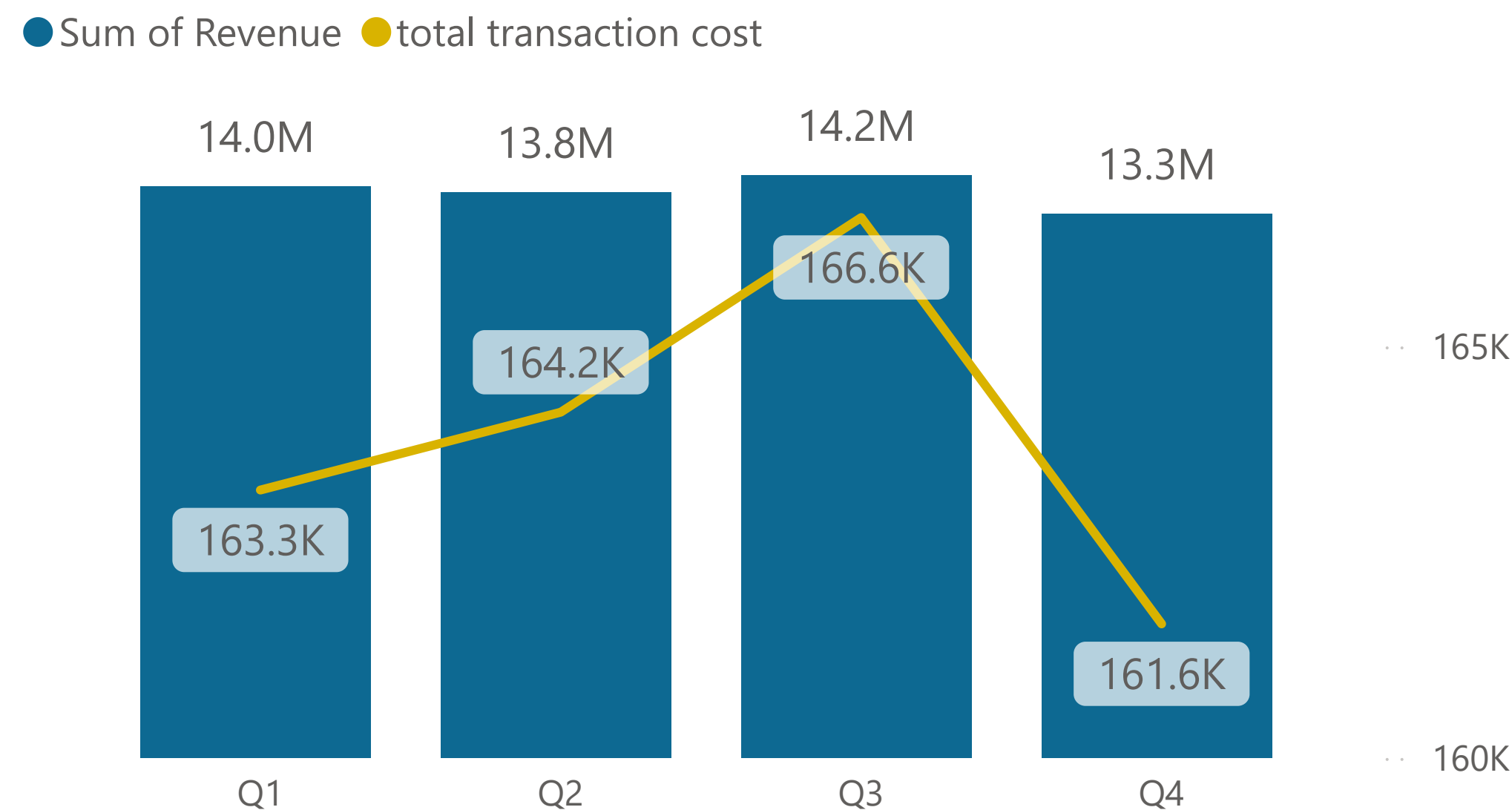
Silver

Blue

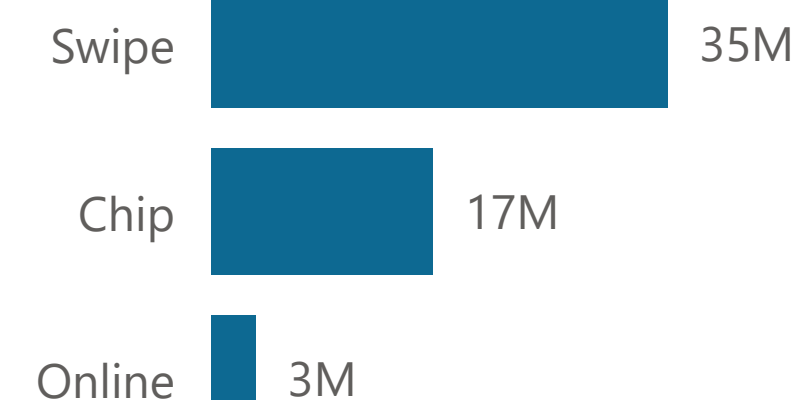
Gold

Plati...

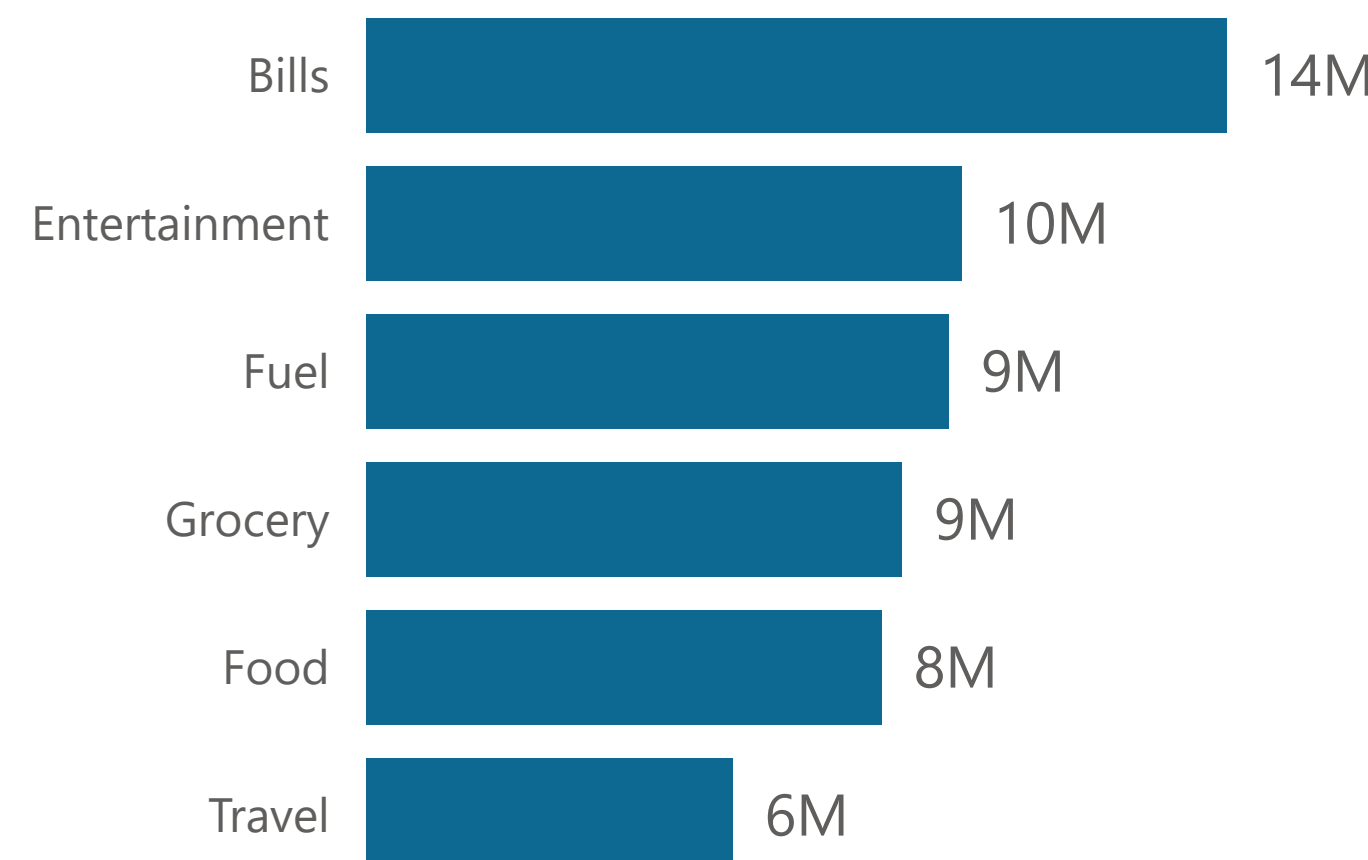
QTR Revenue and Sum of total trans count



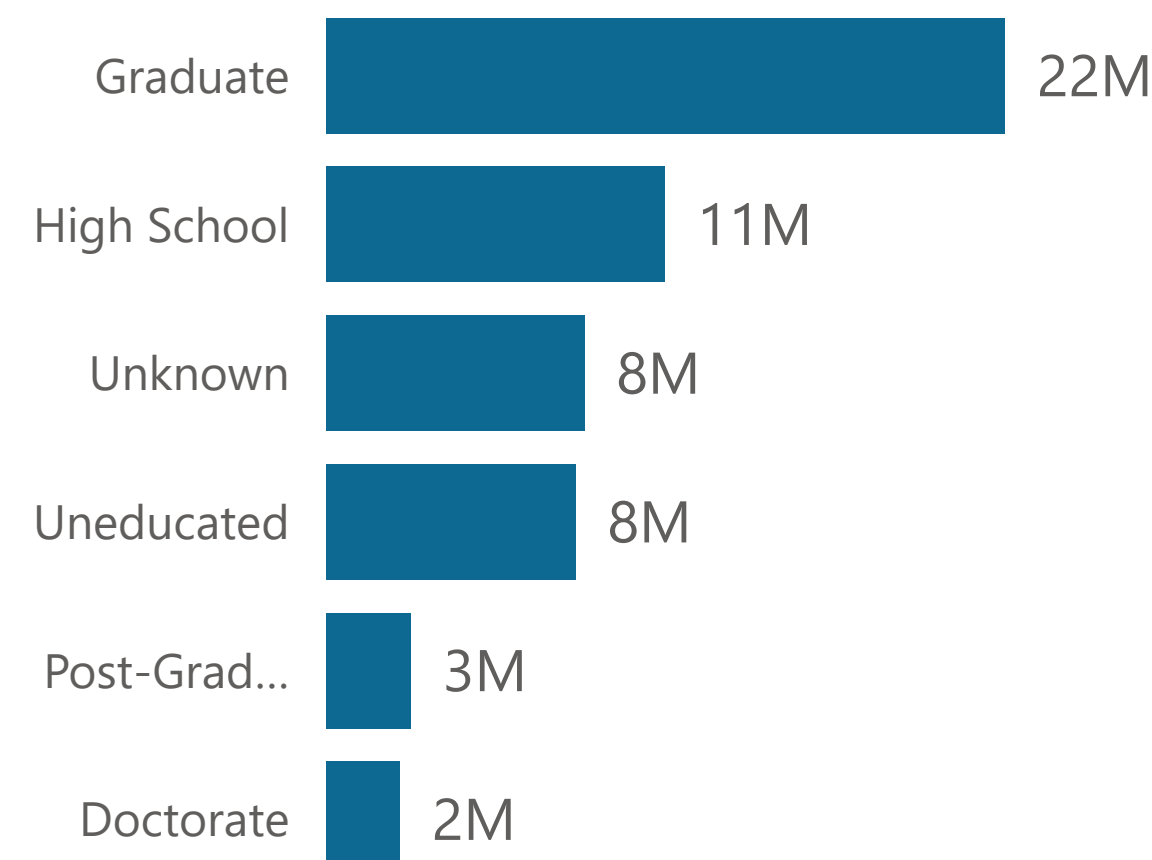
Revenue by Use Chip



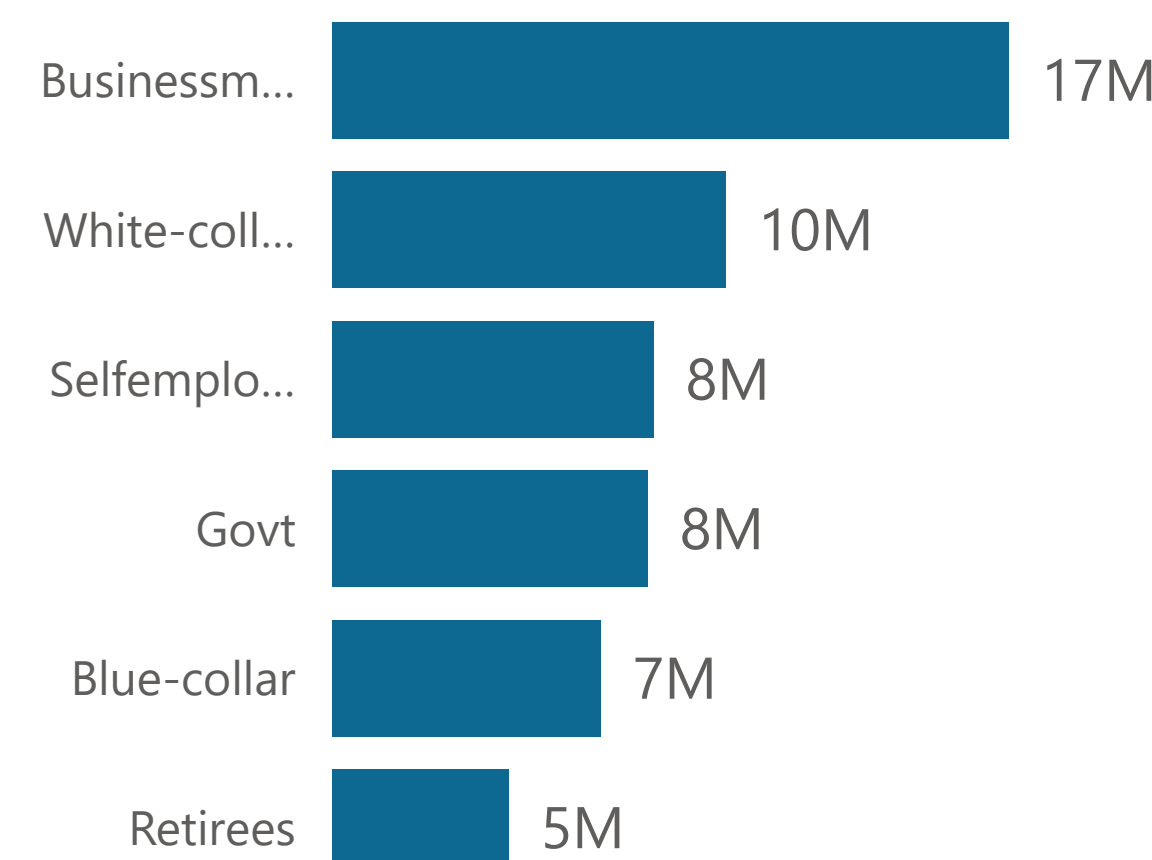
Revenue by Expenditure Type



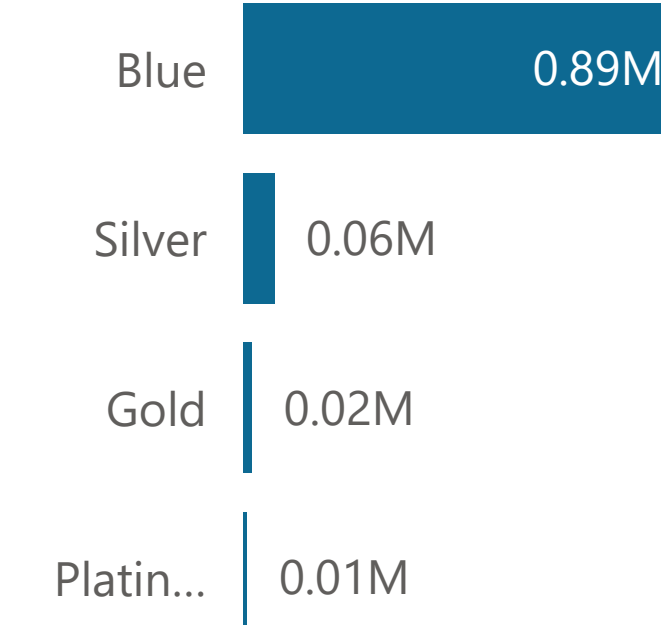
Revenue by Education



Revenue by Customer job



Customer Acq Cost



# Credit Card Customer Report

Total Revenue

55M

Income

576M

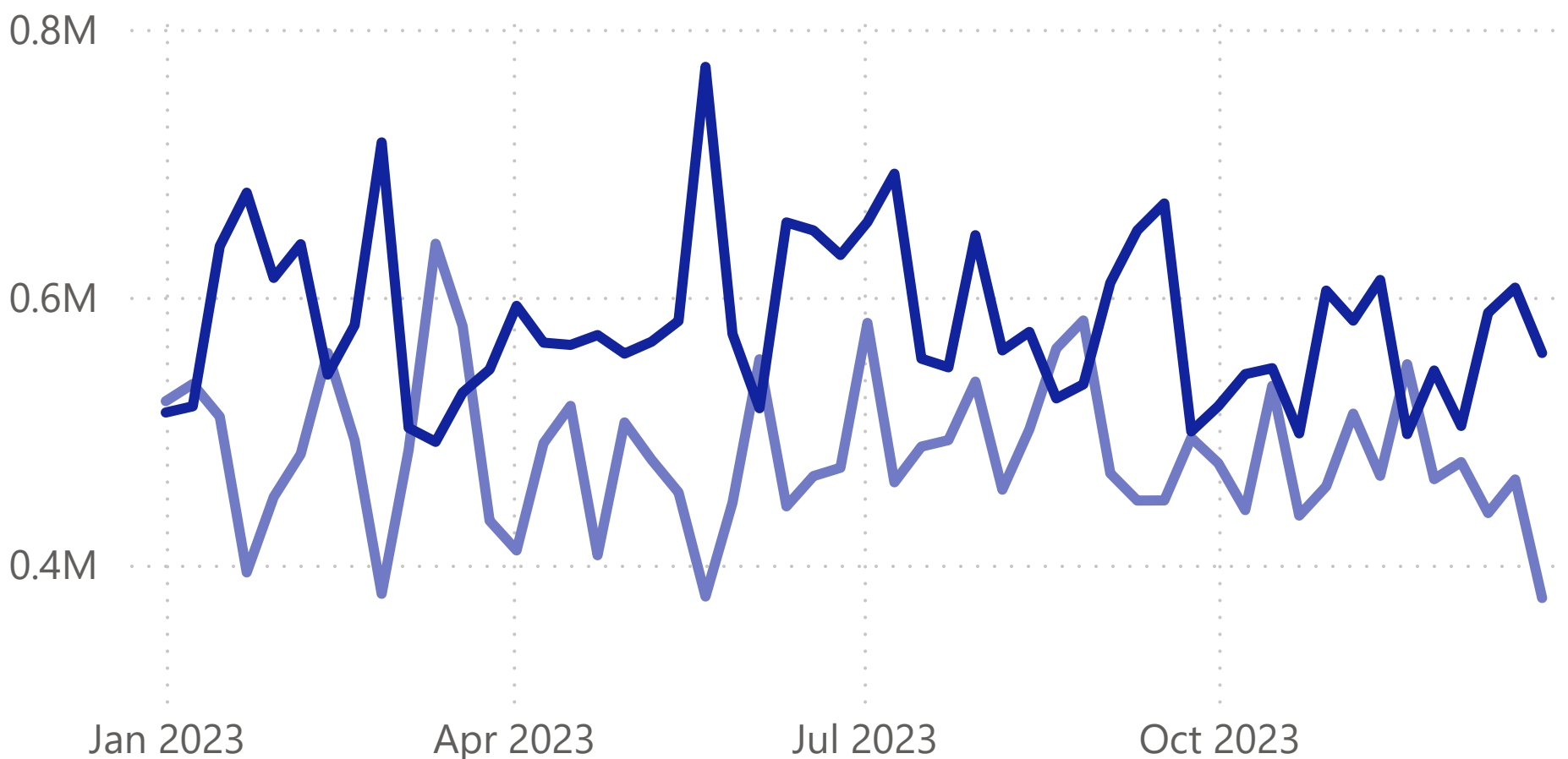
Total Interest

7.8M

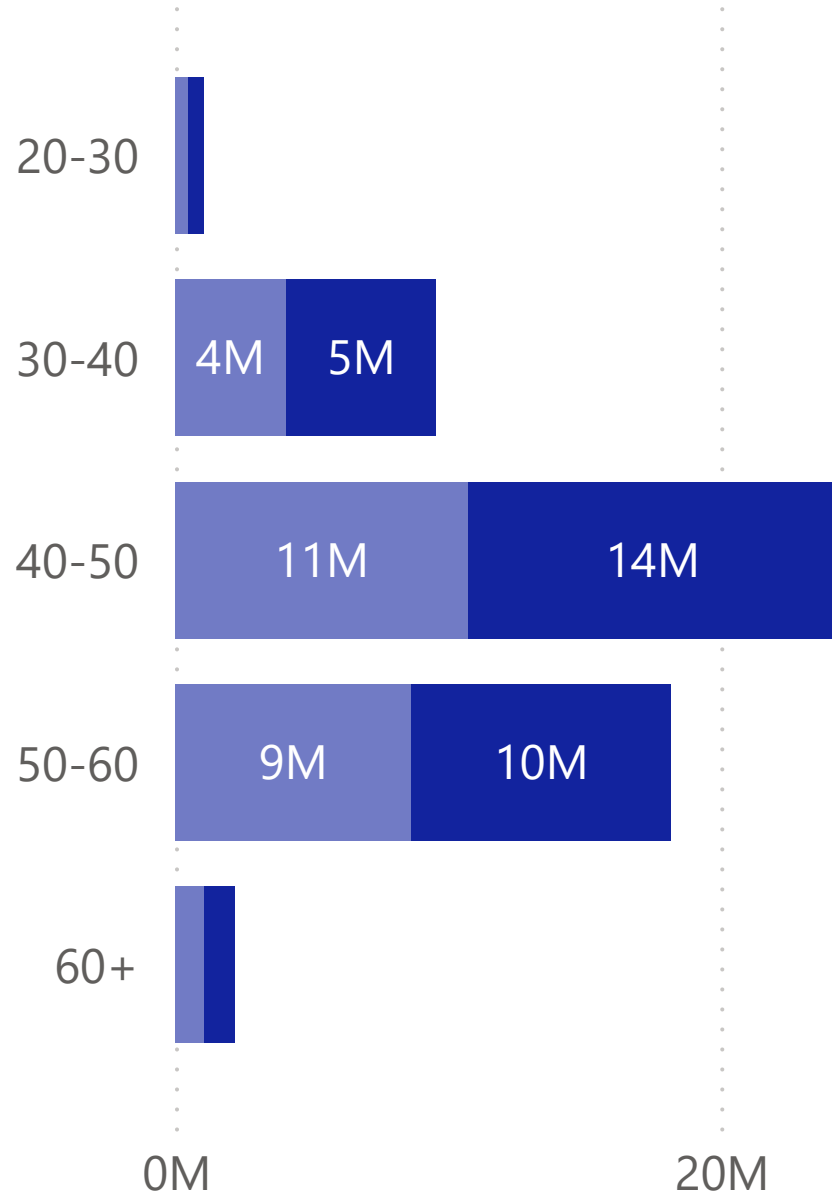
CSS

3.19

Revenue vs Gender



Age vs Gender



M

30.2M

F

25.1M

week\_start\_date

All

High

Low

Mid

Silver

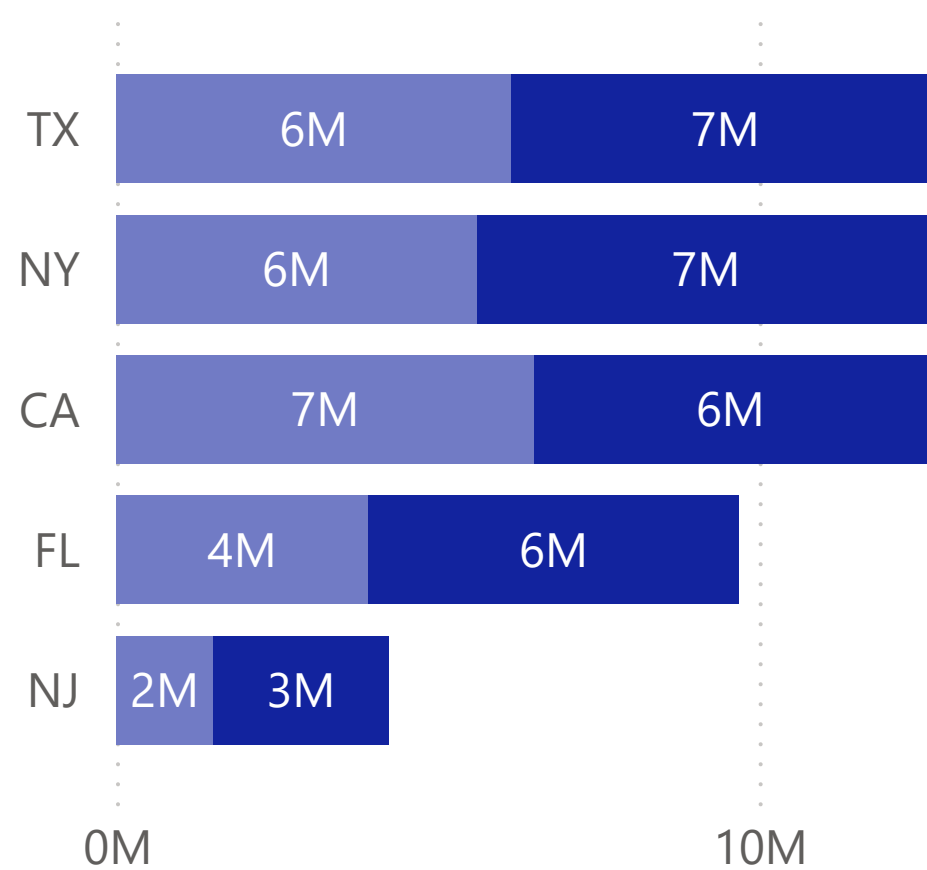
Blue

Gold

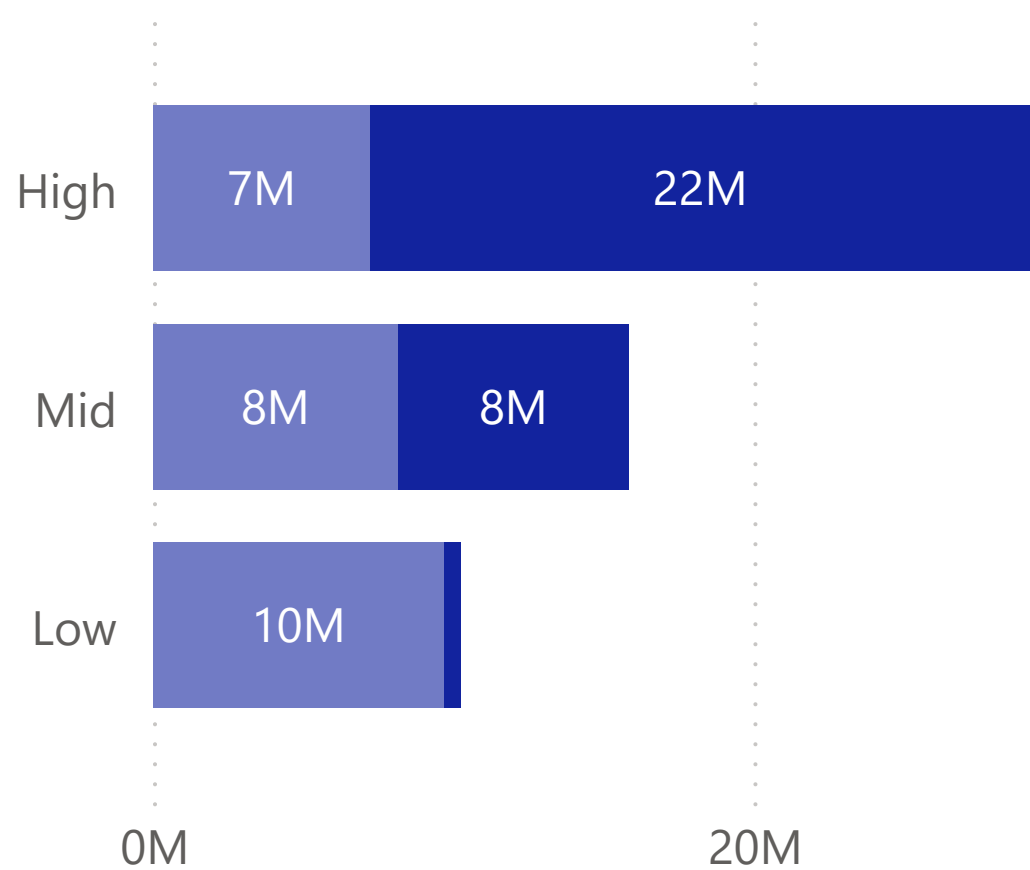
Plati...

customer job	Total Revenue	Total transaction amount	Total income
Businessman	17387832.3	14285412	186959919
White-collar	10114655.9	8221742	103930055
Govt	8111701.4	6507875	88773989
Selfemployee d	8261757.8	6395026	75313288
Blue-collar	6904278.6	5488838	72262158
Retirees	4535184.2	3623120	48675030
Total	55315410.2	44522013	575914439

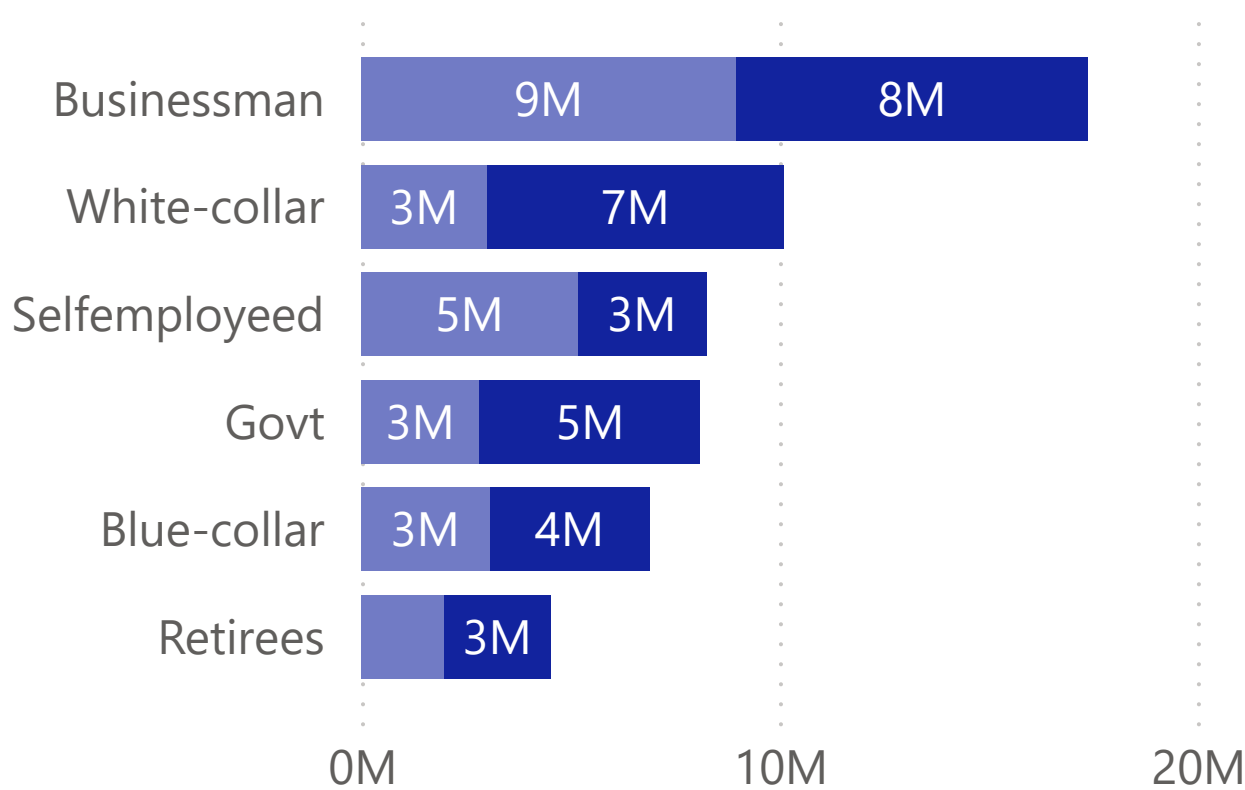
Top 5 States



Salary Group



Total Revenue by customer job and gender



Education Level

