

EDUCATION			
M.B.A.	Jamia Millia Islamia	Pursuing	2025
B.Sc. (H) Statistics	Ramjas College, University of Delhi	7.446/10 CGPA	2021
Class XII	S.K.D. Academy	95.50%	2018
Class X	S.K.D. Academy	93.33%	2016
INTERNSHIP EXPERIENCE			
SEO Executive Intern Argasia Education Pvt. Ltd. (Work from Home)	For the website www.bestcoaching.app - <ul style="list-style-type: none">Performed On-page SEO by optimizing meta tags, heading tags, adding long tail keywords in content, checking plagiarism, adding structured FAQs and internal and external links.Added Schema through YoastSEO plugin.Performed Image SEO by adding keywords in alt tags, image name and description.Created backlinks through social bookmarking and web 2.0 websites.Managed Google my business account.		Jul 21 – Mar 22
SEO Intern ZoovStore (Work from home)	<ul style="list-style-type: none">Worked closely with other team members to perform thorough keyword research for 12 product lines using Google Keyword Planner and Ubersuggest tool.For Image SEO, optimised alt tags and product descriptions.		Jan 21 – Feb 21
Graphic Design Intern PeaceX (Work from home)	<ul style="list-style-type: none">Developed illustrations and designs, prepared rough drafts and presented ideas and worked with the creative director and team members to produce the final design.		Sep 20 – Oct 20
PROJECT			
Bank Business Analysis	<ul style="list-style-type: none">Completed data analysis project on banking data downloaded from kaggle.com.Leveraged MySQL to clean and analyse more than 175k rows of data.Developed interactive dashboard using Tableau providing stakeholders with valuable KPIs and many visualizationsLink: https://bit.ly/3uU0bW6		Mar 24
CERTIFICATIONS & SKILLS			
<ul style="list-style-type: none">Analysing Data with Excel (Great Learning)SQL (Cognitive Classes)TableauThe Fundamentals of Digital Marketing (Google)Complete SEO Training 2021 (Udemy)Marketing in a Digital World (Coursera)Graphic Design (Coursera)			
EXTRA-CURRICULAR ACTIVITIES & ACHIEVEMENTS			
Academics	<ul style="list-style-type: none">1st School rank and 2848 International rank in International Maths Olympiad(2013)Participated in National Science Olympiad (2017)Participated in Hindi Play (2014)		
Volunteer	<ul style="list-style-type: none">Event volunteer in College Department Fest (2020)Coordinator in Graphic Design team in College Department Fest (2020)		
Hobbies	Cricket		
Links	Tableau Dashboards: https://bit.ly/3TlnpNh		