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D.O.B.: 29th July, 1999
Noida, U.P. 201303

Skills

- Social Media Marketing
- Campaign Management
- Google Ads
- Lead Generation
- Content Creation
- Email Marketing
- Website Development
- Graphic Designing
- Marketing Strategies
- Project Management

Education

Expected in 12/2025

MBA (SALES & MARKETING):
Amity University
Noida, U.P.

06/2021

B.COM HONS.:
PGDAV College, University Of
Delhi
New Delhi

06/2018

CLASS 12TH:
Dolphin Public School
Ghaziabad, U.P.

06/2016

CLASS 10TH:
Vishal International School
Greater Noida, U.P.

Social Links

- [linkedin.com/in/rohit-das99](https://www.linkedin.com/in/rohit-das99)

Portfolio

- <https://bit.ly/3xdoAqH>

Languages

- Hindi
- English

ROHIT DAS

Summary

Results-driven Digital Marketing Manager with 4+ years of experience in developing and executing successful online marketing campaigns. Strong knowledge of SEM, Social Media Marketing, SEO and email marketing. Proven track record of increasing website traffic, lead generation, and sales.

Experience

MBTS Empower World Pvt. Ltd. - DIGITAL MARKETING MANAGER

Noida, U.P.

03/2021 - Current

- Recognized as Star Player of the department in Feb 2022
- Managed Paid Ads, including Meta Ads & Google Ads, focusing on Quality Lead Generation
- Created graphics for Ads, Social Media, Banners, and Posters
- Managed 5+ clients to boost online sales and generate leads by implementing Funnels.

Futurebox Pvt. Ltd. - DIGITAL MARKETING EXECUTIVE

Noida, U.P.

07/2020 - 01/2021

- Futurebox: E-commerce for disposable items
- My role: Managed sales on Amazon and Flipkart
- Boosted orders with paid ads
- Achieved first-page SEO rankings for 90+ products.

Fiernyt Technology Pvt. Ltd. - DIGITAL MARKETING EXECUTIVE

Noida, U.P.

02/2020 - 07/2020

- Optimized website content for SEO purposes.
- Managed website development and maintenance activities.
- Developed and executed Google Ads campaigns to support business objectives.

Additional Information

- Worked as Technical Executive in Satark - The Consumer Club Of PGDAV College (May 2019- July 2021).
- Successfully Handled Multiple Freelance Projects in SEOMore (Digital Marketing Agency).
- Helped 15+ Business Owners to Level Up Their Digital Presence & Growth.