



CONTACT

PHONE:
8800814884

EMAIL:
sheetalyadav014@gmail.com

STRENGTHS

>Effective Communication

Skilled in delivering clear and concise message resulting in improved cross team collaboration and client satisfaction.

>Creativity

Ability to think outside the box and develop unique and engaging content ideas, resulting in increased used engagement and brand awareness.

>Attention to Detail

Meticulous approach to writing and editing, ensuring error free content and maintaining brand consistency.

LANGUAGE

Hindi, English

INTEREST

Music, Reading and Writing

SHEETAL YADAV

E-COMMERCE EXECUTIVE

PROFILE

Experienced e-commerce executive skilled in platform oversight, inventory management, and team leadership seeks a challenging role in a dynamic company. Dedicated to optimizing operations, enhancing inventory processes, and driving business success. Ready to contribute expertise and foster growth in a progressive e-commerce environment.

WORK EXPERIENCE

Special You - Ecommerce Executive

{Faridabad}

3rd May, 2023–Present

- Generated fresh and creative ideas for content, contributing to the development of content strategies.
- Optimized content for SEO to improve search engine rankings. Conduct market research and competitor analysis to identify trends and opportunities.
- Prepared and analyzed sales reports, monitoring performance and identifying opportunities for improvement.
- Implemented a customer review and rating system.
- Good Knowledge of different Platforms like Amazon, Flipkart, Myntra, Jiomart, Shopify.

EDUCATION

Government College for Women

2020 - 23

Bachelor of Arts Journalism and Mass Communication

Modern Public School

Passed 10th and 12th from CBSE

SKILLS

- E-commerce Strategy Development
- Website Optimization
- Excellent writing and editing skills
- Strong time management and organization
- Adaptability and versatility
- Communication and interpersonal skills