Prince kumar dev

8766360121| **princekumardeva112**@gmail.com**| LinkedIn | GitHub| Portfolio**

EDUCATION:

Ambedkar Institute of Tech, GGSIPU, Delhi   **Aug 2023**
B.C.A (Database, DSA, Data Warehouse, Marketing Training) – GPA: 9

Chandigarh University Online, Remote   **2023- 2025**
M.C.A (Business Concepts, Harvard Manage Mentor, Analysis) GPA: 8.8

SKILLS:
Analytical Tools – Power BI, Advanced Excel, Canva
Database – MySQL
Core Competency – Statistics, Marketing Research, VLOOKUP, Report, HLOOKUP

PROJECTS:

Shield Insurance Project - **[Power BI | Advance Excel]**   **Dec 2023**
Presentation Video | Live Dashboard

- Implemented data transfer and crafted Power BI dashboards, resulting in a **15%** market share gain within three months.
- Applied analytics to uncover insights from data, guiding marketing efforts that increased customer acquisition by **10%** and boosted revenue by **20%.**

Business Insights 360 - Brick & mortar and e-commerce **[Power BI | SQL |Advance Excel]**   **Oct 2023**
Live Dashboard

- Built a custom Power BI dashboard to evaluate AtliQ hardware sales worldwide, combining data from Excel/CSV files and a SQL database totaling over **1 million** records.
- Created a data model and visuals in Power BI, enhanced report performance by **5%** using **DAX Studio**.
- Analyzed department sales, leading to a projected **10%** revenue boost and **20%** lower data expenses.

Sales And Finance Report - [Advance Excel | Pivot Table | Power Query]   **Sep 2023**
GitHub Repo

- Engineered a detailed P&L report for AtliQ Hardware in Excel, using **Pivot Tables** and **VLOOKUP** for insights into revenue and expenses.
- Automated data cleaning with Power Query, saving **4 hours**, and improved user experience by implementing flexible **DAX** measures for calculations.

Bike Sales Dashboard – [Excel | Visuals]   Sep 2023
GitHub Repo

- Calculated Average Income per purchase on basis of Gender and similarly customer segmentation.

CERTIFICATIONS / AWARDS:

- Data Analytics Bootcamp 2.0: With Practical Job Assistance (at CODEBASICS).   **Sep 2023 – Dec 2023**
- Excel: Mother of Business Intelligence
- Harvard Manage Mentor   Dec 2023 – Feb 2024
  10 Courses – (Performance Matrix, Decision Making, Presentation skills, team management, strategy planning and execution, Business Development, Digital Intelligence, Ethics at work)