

Anjali Chauhan

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Bachelor of Business Administration (BBA) student set to graduate, eager to begin a career. Skilled in applying academic knowledge to real-world business scenarios across various functions. Seeking a position where I can utilize my education and contribute to organizational success. Aiming to use practical knowledge in a professional setting and develop further. Proficient in Excel, financial analysis, and market research, ready to contribute to business operations.

Education

Bachelor of Business Administration (2022-2025)

Management Education and Research Institute

12, Shiv Vani Model Sr Sec School (2021)

Academic Marks - 76.2%

10, Cambridge International School (2019)

Academic Marks - 78.6%

Experience

Event Coordinator

- Organized and managed annual cultural fest of Management Education and Research Institute with over 100 participants
- Coordinated with local businesses for sponsorship, raising RS 35000 for the event

Member of Anchoring Team

Management Education and Research Institute Annual Cultural Fest, March 2024

- **Event Hosting:** Hosted major segments of the cultural fest, engaging an audience of over 100 attendees.
- **Coordination and Planning:** Collaborated with event organizers to plan and execute event schedules.
- **Script Development:** Assisted in developing engaging scripts for various segments, ensuring smooth transitions.
- **Public Speaking:** Delivered clear and engaging announcements and speeches, enhancing the overall event experience.
- **Time Management:** Effectively managed the timing of events, ensuring adherence to the schedule.

Project Experience

Study on Consumer Preferences towards Cadbury Products, [Management Education and Research Institute], May 2024 – June 2024

- Designed and distributed consumer surveys to gather data on preferences.
- Analyzed survey data to identify key trends and insights.
- Conducted focus groups and compiled a comprehensive report with recommendations.
- Provided actionable insights to improve Cadbury's marketing strategies.

SKILLS

- Excel
- Adaptability
- Word
- Risk Management
- Interpersonal Skills
- Problem-Solving
- PowerPoint
- Financial Modeling
- Time Management
- Financial Analysis
- Data Entry
- Market Research

PROJECT CERTIFICATE

- **Financial Modeling and Valuation** - Internshala Trainings (3 Sep 2023)
- **Introduction to Data Analysis Using Microsoft Excel** - Coursera Project Network (8 Sep 2023)
- **Business Analysis and Process Management** - Coursera Project Network (24 Sep 2023)
- **Investment Risk Management** - Coursera Project Network (24 Sep 2023)
- **Entrepreneurship** - NPTEL (Jul - Oct 2023)
- **Microsoft Excel: Advanced Excel Formulas and Functions** - Udemy (25 Jan, 2024)