# Aastha Rawal

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EDUCATION			
Year	Course	Institution	Result
	BCom	Delhi College of Arts and Commerce, Dehi	6.25 CGPA
2022-2025			
2022	12 <sup>th</sup> Stream	Little Fairy Public School, Delhi	91.5%
	(CBSE)		
2020	Matriculation	Little Fairy Public School, Delhi	81%
	(CBSE)	•	

#### INTERNSHIP EXPERIENCE

#### **HR INTERN - Mentorsity**

**June'23- July'23** 

- Assisted human resources and recruiting teams by scheduling phone screens and group interviews.
- Filed paperwork, sorted, and delivered mail and maintained office organization.
- Posted job openings, screened resumes and scheduled interviews to fill positions with qualified candidates.
- Developed and implemented onboarding and orientation programs.

## **SOCIAL MEDIA MARKETING INTERN - Eduspirt**

August'23- September'23

- Designed and presented social media campaign ideas. Conducted daily updates to social media profiles to boost company online presence.
- Contributed to mock-ups, email campaigns, and social media content.

### POSITIONS OF RESPONSIBILITY

## **BUSINESS DECELOPMENT HEAD - Vyapaar, E-Cell CDC**

June'23 - April' 24

- Leading the development department, maintaining cordial relations with all department members.
- Researching, planning, and implementing new strategies for growth and development of the department
- Conducting regular workshops to familiarise members with the department and its working.
- Working closely on two startups SmartPark and Daily Grind.
- Volunteered at Amazon Great Indian Festival.

Skills & Interests	<ul> <li>English Proficiency</li> <li>Microsoft Excel</li> <li>Canva</li> <li>Microsoft PowerPoint</li> <li>Search Engine Optimisation (SEO)</li> </ul>
	A1 German Language