

Prince Gautam

E-commerce Executive

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● *About me*

- Highly motivated E-commerce Executive with a proven track record in managing various aspects of Amazon and Flipkart listings, FBA shipments, and seller support.
- Adept at optimizing product SEO for organic sales and utilizing Amazon ads to drive revenue. Skilled in brand registry, category approval, and inventory management.
- Seeking to leverage expertise in e-commerce operations to contribute to the growth and success of a dynamic organization.

● *Education*

- 10th Class, CBSE Board 2020
- 12th Class, National Institute of Open Schooling (NIOS) - 2021

Certification

- Digiperform certified Digital Marketer 2023

● *Work Experience:*

*8 Months of experience as E-commerce Executive
in Blinc Media*

● Experience

- Managed Amazon and Flipkart listings, including bulk and variation listings, ensuring accurate and optimized product information.
 - Coordinated FBA shipments, including labeling, packaging, and tracking, to ensure timely delivery to customers.
 - Communicated effectively with seller support to address issues and resolve account-related issues promptly.
 - Implemented product SEO strategies to improve organic search ranking and drive sales.
 - Executed Amazon ad campaigns to increase product visibility and drive traffic to product listings.
 - Facilitated brand registry application and category approval through FSSAI certificate submission.
 - Managed inventory using Seller Flex and ensured accurate stock levels and timely updates.
 - Successfully migrated listings from USA to Indian Amazon accounts while maintaining data integrity and compliance.
 - Applied for catalog authorization and GTIN exemption to expand product offerings on Amazon.
 - Developed strategies to reactivate Amazon accounts in the event of suspension or blockage.
 - Enforced MAP policy to protect brand integrity and maintain pricing consistency.
 - Conducted Flipkart listings for single products, bulk products, and variations, ensuring compliance with platform guidelines.
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● Skills

- Amazon Listing Optimization
- Bulk Listing and Variation Listing
- FBA Shipment Management
- Seller Support Communication
- Product SEO for Organic Sales
- Amazon Ads Management
- Catalog Authorization and GTIN Exemption
- Amazon Account Reactivation Strategies
- MAP Policy Enforcement
- Flipkart Listing (Single, Bulk, Variations)
- Claims Processing
- Ticket Escalation Management
- PLA Campaign Management (ROI and CPC)
- Brand Registry Application
- Category Approval through FSSAI Certificate
- Inventory Management through Seller Flex
- Listing Migration from USA to Indian Accounts
- Keyword Research and Application

● Other skills

- Knowledge of Canva
 - Photo editing, Create image using Ai
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