

# ROOPKATHA GUPTA



## CONTACT

- [roopkathagupta2003@gmail.com](mailto:roopkathagupta2003@gmail.com)
- 9873500260
- Delhi 110078
- **WWW:**  
[www.linkedin.com/in/roopkatha-gupta-657b80156](http://www.linkedin.com/in/roopkatha-gupta-657b80156)

## EDUCATION AND TRAINING

Expected in 2025

### Bachelors of Computer Application (BCA) - Computer Science And Programming

Guru Gobind Singh Indraprastha University  
Delhi

2022

### Senior Secondary

St.Thomas's School  
Delhi

8 GPA

2020

### Secondary

St.Thomas's School  
Delhi

7 GPA

## LANGUAGES

**English:** First Language

**Hindi:** B2  
Upper Intermediate (B2)

**Bengali:** B2  
Upper Intermediate (B2)

## SUMMARY

Motivated and enthusiastic student with pursuing Bachelor's degree in Computer Science. Seeking an entry level position where I can apply my strong communication skills, problem solving abilities and, passion for learning, while contributing to the success of the organization.

## SKILLS

- Digital advertising
- Data Entry and Analysis
- Google Analytics
- Google Workspace
- Interpersonal Communication
- Marketing automation
- Microsoft Office
- Problem-Solving
- Project Management
- Social media digital marketing
- SEO experience
- Written Communication
- Video content production

## EXPERIENCE

### Search Engine Optimization Specialist 99 Digital Services Global | New Delhi

- Provided ongoing recommendations on improving the website's usability and accessibility from an SEO perspective.

## CERTIFICATIONS

- Google Ads Search Certification
- Local SEO Course with Greg Gifford
- SEO Fundamentals Course with Greg Gifford
- Technical SEO course with Bastian Grimm