



PALAK GARG

Marketing Professional

My Contact

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📍 lashkar, Gwalior



Hard Skill

- Microsoft Office
- HRM
- Google Analytics
- Customer relationship management

Soft Skill

- Communication
- Leadership skills
- Team work
- Managing People
- Sales and Marketing Skills
- Adaptability

Education Background

- Amity University , M.P.
Bachelor's of Business Administration
2022-2025
- Ramshree India International School
Class- XII
2021-2022
- Ramshree India International School
Class- X
2019-2020

About Me

Results-oriented marketing professional skilled in developing and executing data-driven strategies that enhance brand presence and drive growth. Expertise in digital marketing, content creation, and social media management. Proven track record of increasing engagement, driving traffic, and boosting conversions. Adept at managing cross-channel campaigns and leveraging consumer insights to achieve business objectives.

Professional Experience

Volunteer Experience: Event Coordinator 2022 - Present

- Coordinator of convocation in university.
- Recruited and managed volunteers, delegated tasks, and ensured smooth event execution.
- Communicated with vendors, sponsors, and participants to ensure event success.
- Developed promotional materials and utilized social media to increase event attendance.

Other Course

- Behaviour Science
- Communication Skills
- French language
- English literature
- Audio Visual Communication

Project Work

Three Social projects completed

- Awareness of girls for hi-gene
- Awareness about education in slum area
- Awareness for using biodegradable material instead of plastic

Language

- English
- Hindi
- French (basic)