

# Shivani Sharma

Noida, Uttar Pradesh

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A passionate digital marketer having experience of 3.5 years with knowledge of search engine optimization (SEO) , social media optimization (SMO) , search engine marketing (SEM) activities seeking an exciting career in the field of digital marketing.

## Personal Details

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**Date of Birth:** 1994-08-03

**Eligible to work in:** India

**Highest Career Level:** 2-5 years experience

**Industry:** Marketing

**Total years of experience:** 3

## Work Experience

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### Digital Marketing Manager

Eevara Clinic - Noida, Uttar Pradesh

October 2023 to Present

Working as a Digital Marketing Manager in which I am handling all the activities of digital marketing like social media marketing, seo, google ads , facebook and instagram Ads etc. and so on.

### Digital Marketing Executive

Shipgig Ventures Private Limited - Noida, Uttar Pradesh

2022 to 2023

Working as a digital marketing executive in which performs the activities of SEO , Social Media Marketing and other activities related to digital marketing also. Working regularly on all social media platforms like youtube, facebook, instagram and twitter. Managing all accounts of social media of company also. Youtube Advertising, Youtube SEO is also a part of our daily basis activity. Working on canva also to make creative designs for marketing etc.

### Affiliate Executive

Adsever Media - Noida, Uttar Pradesh

2020 to 2021

Working as a publisher dealing with international and Indian clients.

Handling account work also and maintain the data of advertisers and publishers revenue.

### SEO Executive

Linear web development - Noida, Uttar Pradesh

October 2019 to December 2020

Working as a fresher. Doing SEO on-page and off-page both. International Projects

Search Engine Optimization  
Google Adwords  
Google Analytics  
Canva  
Language Strength  
English Leadership  
Hindi Self-motivated  
Professionalism  
Teamwork

## Education

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### **Master's degree in Marketing**

Narsee Monjee Institute of Management Studies (NMIMS) - Pune, Maharashtra

## Skills / IT Skills

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- Digital marketing
- Google AdWords
- Google Analytics
- SEO
- Social media marketing
- SEM
- Canva
- Marketing

## Certifications and Licenses

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### **Fundamentals of digital marketing**