

RESUME

CHANDRA MOHAN

DIGITAL MARKETER

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WELLCOME TO MY RESUME

PROFESSIONAL SUMMARY

A results-oriented and passionate enthusiast for digital marketing with an excellent education in marketing principles and a strong desire to use developing technologies to propel online growth. eager to put theoretical understanding and enthusiasm for digital marketing into practice in order to effectively contribute to a dynamic team atmosphere, all the while acquiring new skills and keeping up with industry developments.

HARD SKILL

- | | | | |
|-------------------------------|------------|---------------|------------------------------|
| a. Website Designing | b. Canva | c. Google Ads | d. Social Media Optimization |
| e. Search Engine Optimization | f. Filmora | g. Meta Ads | h. Email Marketing |

SOFT SKILL

- | | |
|------------------|--------------------|
| a. Communication | b. Team Work |
| c. Observation | d. Problem Solving |

PROFESSIONAL EXPERIENCE

Ahuja Media

Digital Marketing Intern (jan 2024 - feb 2024)

During my internship at ahujamedia.com, I learned about social media profile optimization and how to increase a brand's visibility on networks like Facebook, Instagram, and LinkedIn. Developing visually appealing Google and meta ads will be a crucial component of your marketing strategy to ensure optimal exposure and interaction.

Also, I am responsible for creating quotes that match to brand specifications and enhancing communication and strategic thinking skills.

EDUCATION & CERTIFICATIONS

Pursuing B.COM

Indra Gandhi National Open University

Digital Marketing Course

Skill Circle