



LOKESH

DIGITAL MARKETING EXECUTIVE

CONTACT

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EDUCATION

DUCAT

DIGITAL MARKETING
(6 MONTH CERTIFICATION)

BACHELOR OF SCIENCE IN
ZBC
DR BHIM RAO AMEDKAR
UNIVERSITY
2017-2019

SKILLS

- Google Ads
- SEO (ON-OFF Page)
- Google Analytics
- Google Search Console
- Web Development (Word Press)
- WhatsApp Marketing
- Email Marketing
- Social Media Post Making
- Keyword research

LANGUAGES

- English
- Hindi

PROFILE

I am taking digital marketing training in ducat IT training Institute Proficient in SEO, PPC advertising, social media marketing, email campaigns, and analytics. Skilled in utilizing data-driven insights to optimize marketing initiatives and achieve organizational objectives.

WORK EXPERIENCE

HASH CODE EXPERTS DIGITAL MARKETING

(10/SEP/2023- PRESENT

Currently interning at Hash Code Experts as a Digital Marketing Executive, where I am actively involved in managing digital marketing campaigns. Responsibilities include creating content for social media platforms, executing advertising campaigns, and contributing to digital outreach strategies. This internship has provided me with valuable insights into the field of digital marketing and has enhanced my professional.

- Social Media Marketing
- ON-Page SEO
- OFF-Page SEO
- Google Analytics
- Google Search Console
- Web Development (Word Press)
- Yoast SEO Plugin
- Email Marketing
- Social Media Post Making
- Vedio editing

Freelance Designer and Video Editor Turnkey Reality Company | Remote

January 2023- Present

Graphic Design: Conceptualize and design a wide range of marketing materials including brochures, flyers, banners, and social media posts, ensuring alignment with Turnkey Reality's brand identity.

Video Editing: Edit and produce high-quality videos for property listings, client testimonials, and marketing campaigns using Canva Pro and After Effects.