Card Details: Smartearn

Bank: American Express Ideal Spends: Rs 425000

Key Charges:

Joining Fee: 495 Renewal Fee: 495 Forex Charges: 3.5

Annual Percentage Rate: 42 Add-on Card Charges: N/A Reward Redemption Fee: Nil

Card Milestones:

- 1. Spend Rs 40000 (YEAR), Benefits: Renewal Fee Waiver..
- 2. Spend Rs 120000 (YEAR), Benefits: Get a voucher of 1500 from top brands..
- 3. Spend Rs 180000 (YEAR), Benefits: Get an additional voucher of 1500...
- 4. Spend Rs 240000 (YEAR), Benefits: An additional voucher of 1500...

Reward Points Earn:

1. Rent: Earn 0 Reward Points, Description: No Reward Points on this category., Surcharge: N/A.

Included merchant names are - pzrent, pzrent non, pzrent non bbps, housing, housing com, ebuzz *hou, nobroker, nobroker te, nobroker technologies, orchid island r, orchid island rwa, orchid island, locon solut, pay*locon s, raz*locon solutions prigu, raz*locon s 2. Jewellery: Earn 0 Reward Points, Description: No Reward Points on this category., Surcharge: N/A.

Included merchant names are - sheetal jewellery, sheetal jewelle, malabar, new shyam store, national jewelry chains, kalyan jewellers, malabar gold & diamonds, pc jeweller, tribhovandas bhimji zaveri, joyalukkas, senco gold & diamonds, reliance jewels, caratlane, orra, bhima jewellers, jos alukkas, p. n. gadgil jewellers, khazana jewellery, abharan jewellers, c. krishniah chetty & sons, manubhai jewellers, png jewellers, prince jewellery, amrapali jewels, hazoorilal jewellers, sabyasachi jewelry, farah khan fine jewellery, anmol jewellers, khurana jewellery house, grt jewellers, abaran timeless jewellery, mehta jewellery, kashi jewellers, bluestone, melorra, voylla, candere, wearyourshine by pc jeweller, velvetcase, mirraw, joyari, pipa bella, hazoorilal legacy, zaveri & co., anjali jewellers, shree ganesh jewellery house, narayan jewellers, kiah diamond jewellery, kisna diamond jewellery, navrathan jewellers, lala jugal kishore jewellers, tanishq, tribhovandas bhimji zaveri (tbz)

- 3. Wallet: Earn 0 Reward Points, Description: No Reward Points on this category., Surcharge: N/A.
- 4. Categories other than mentioned below or any other: Earn 1 Reward Point (Reward Point), Description: Earn 1 Reward Point per ¹50 spent., Surcharge: N/A.
- 5. BookMyShow: Earn 10 Reward Points, Description: On Spending 12500 in a month,

you will earn 500 Membership Rewards points., Surcharge: N/A.

6. Uber: Earn 10 Reward Points, Description: On Spending ¹2500 in a month, you will earn 500 Membership Rewards points., Surcharge: N/A.

Included merchant names are - uber, uber india syst, uber india

7. PVR: Earn 10 Reward Points, Description: On Spending 12500 in a month, you will earn 500 Membership Rewards points., Surcharge: N/A.

Included merchant names are - pvr

8. Blinkit: Earn 10 Reward Points, Description: On Spending ¹2500 in a month, you will earn 500 Membership Rewards points., Surcharge: N/A.

Included merchant names are - blinkit, grofers india pr, rsp*grofers, grofers, grofers india p, signature tower

9. Myntra: Earn 10 Reward Points, Description: On Spending ¹2500 in a month, you will earn 500 Membership Rewards points., Surcharge: N/A.

Included merchant names are - myntra, myntracom, myntra payu ind, myntra designs, myntra designs private

10. Flipkart: Earn 10 Reward Points, Description: On Spending ¹2500 in a month, you will earn 500 Membership Rewards points., Surcharge: N/A.

Included merchant names are - flipkart

11. Nykaa: Earn 10 Reward Points, Description: On Spending ¹2500 in a month, you will earn 500 Membership Rewards points., Surcharge: N/A.

Included merchant names are - nykaa, fsn ecommerce v

12. Zomato: Earn 10 Reward Points, Description: On Spending ¹2500 in a month, you will earn 500 Membership Rewards points., Surcharge: N/A.

Included merchant names are - zomato, zomato ltd, zomato online o, razorpayzomato, zomato limited

- 13. Paytm: Earn 5 Reward Points, Description: On Spending ¹2500 in a month, you will earn 250 Membership Rewards points., Surcharge: N/A.
- 14. Amazon: Earn 5 Reward Points, Description: On Spending ¹2500 in a month, you will earn 250 Membership Rewards points., Surcharge: N/A.

Included merchant names are - amazon, amazonawsesc, amazon india, amzn mktp us, amazon pay indi, amazonin, amznmktplace, amazon.com amzn.combi, amazon prime video

15. Swiggy: Earn 5 Reward Points, Description: On Spending 12500 in a month, you will earn 250 Membership Rewards points., Surcharge: N/A.

Included merchant names are - swiggy, bundl technologies p, bundl

- 16. Fuel: Earn 0 Reward Points, Description: 0% Convenience fee on fuel purchase at HPCL for transactions less than \$^15,000|1% + GST Convenience fee on fuel purchases per transaction is applicable for all transactions of \$^15,000\$ and above., Surcharge: N/A.
- 17. Utilities: Earn 0 Reward Points, Description: No Reward Points on this category., Surcharge: N/A.
- 18. Ajio: Earn 2 Reward Points, Description: Exclusions: Gold & Silver., Surcharge: N/A. Included merchant names are ajio
- 19. Nykaa Fashion: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A. Included merchant names are nykaa, fsn ecommerce v
- 20. Tata Cliq: Earn 2 Reward Points, Description: Exclusions: Beauty, Home & Kitchen, Beauty by mall, Fine Jewelry, Coins & Bars and also any transactions taken on https://

luxury.tatacliq.com., Surcharge: N/A.

- 21. Pepperfry: Earn 2 Reward Points, Description: Applicable for App only., Surcharge: N/A.
- 22. MakeMyTrip: Earn 2 Reward Points, Description: Only applicable on Domestic and International flights and hotels.|Bookings made via MakeMyTrip App are not included.| In case of partial/full cancellation of the booking, Cardmember will not be eligible for Bonus MR Points., Surcharge: N/A.

Included merchant names are - makemytrip, makemytrip indi

- 23. Etihad Airways: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A. Included merchant names are etihad airways
- 24. Tanishq: Earn 2 Reward Points, Description: Exclusions: Mia by Tanishq, Golden Harvest Scheme, All Silver Products, All Gift Card., Surcharge: N/A.

Included merchant names are - tanishq

25. Kalyan Jewellers: Earn 2 Reward Points, Description: Exclusions: Loose solitaire, gift cards and gold coins/frames/bars., Surcharge: N/A.

Included merchant names are - kalyan jewellers

- 26. Uniqlo: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 27. Mokobara: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 28. Malabar: Earn 2 Reward Points, Description: Exclusions: Gold coins., Surcharge: N/A.

Included merchant names are - malabar

- 29. BlissClub: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 30. Veg Non Veg: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 31. Marks & Spencer: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 32. Caprese: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 33. Fiona Diamonds: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 34. Hidesign: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 35. Koskii: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 36. Apple: Earn 2 Reward Points, Description: Exclusions :- iPhone 16, iPhone 16 Plus, iPhone 16 Pro, iPhone 16 Pro Max, Apple Watch Series 10, AiReward Pointods 4, Apple Vision Pro, Apple Pro Display XDR, All Bose Products, All Beats Products, trade in parts, gift cards, gift wrap, Apple Developer Programs, AppleCare+ monthly subscription, and shipping., Surcharge: N/A.
- 37. Croma: Earn 2 Reward Points, Description: Exclusions :- Mobile Phones and Gift Cards., Surcharge: N/A.

Included merchant names are - croma

- 38. Samsung: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 39. Lenovo: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 40. Acer: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 41. Dyson: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 42. OnePlus: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 43. Boat: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 44. Norton: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 45. Onsitego: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 46. JBL Harman: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.

- 47. ChicMe: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 48. Farfetch: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 49. Ubuy: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 50. Forest Essentials: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 51. Kama Ayurveda: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 52. Heads up for Tails: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 53. Daily Objects: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 54. Ferns & Petals: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.
- 55. IGP: Earn 2 Reward Points, Description: No exclusion., Surcharge: N/A.

Reward Points Burn:

Burn multiplier is the value user will get for each reward point.

- 1. Cathay Pacific: American Express MR to Cathay Pacific Asia Miles transfer ratio is 2:1|Minimum 800 points and maximum 900K points can be transferred. Transfer in multiples of 800 points.|Transfer can take upto 48 hrs|Transfer can be done on the Amex app/ website under 'Transfer Partners' option on the redemption page.Average economy class value per AsiaMiles point assumed 10.7. (AIRLINE_TRANSFER), Burn multiplier = 0.35.
- 2. British Airways: American Express MR to British Airways Avios transfer ratio is 2:1| Minimum 1200 points and maximum 900K points can be transferred. Transfer in multiples of 600 points|Transfer can take upto 48 hrs|Transfer can be done on the Amex app/ website under 'Transfer Partners' option on the redemption page.|Average economy class value per ExecutiveClub point assumed 10.9. (AIRLINE_TRANSFER), Burn multiplier = 0.45.
- 3. Emirates: American Express MR to Emirates Skywards Miles transfer ratio is 2:1| Minimum 800 points and maximum 450K points can be transferred. Transfer in multiples of 800 points|Transfer can take upto 48 hrs|Transfer can be done on the Amex app/ website under 'Transfer Partners' option on the redemption page.|Average economy class value per SkyWards mile assumed 10.9.|Average economy class value per SkyWards mile assumed 10.9. (AIRLINE_TRANSFER), Burn multiplier = 0.45.
- 4. Etihad Airways: American Express MR to Etihad Guest Miles transfer ratio is 2:1| Minimum 1600 points and maximum 500K points can be transferred. Transfer in multiples of 800 points|Transfer can take upto 48 hrs|Transfer can be done on the Amex app/ website under 'Transfer Partners' option on the redemption page.|Average economy class value per Etihad point assumed 10.9. (AIRLINE_TRANSFER), Burn multiplier = 0.45.
- 5. Qatar Airways: American Express MR to Qatar Privilege Club Avios transfer ratio is 2:1|Minimum 500 points and maximum 740K points can be transferred. Transfer in multiples of 100 points|Transfer can take upto 48 hrs|Transfer can be done on the Amex app/ website under 'Transfer Partners' option on the redemption page. (AIRLINE_TRANSFER), Burn multiplier = 0.4.
- 6. Singapore Airlines: American Express MR to Singapore KrisFlyer Miles transfer ratio is 2:1|Minimum 800 points and maximum 900K points can be transferred. Transfer in multiples of 800 points|Transfer can take upto 48 hrs|Transfer can be done on the Amex

- app/ website under 'Transfer Partners' option on the redemption page. (AIRLINE TRANSFER), Burn multiplier = 0.6.
- 7. Virgin Atlantic: American Express MR to Virgin Atlantic Flying Club Points transfer ratio is 2:1|Minimum 800 points and maximum 900K points can be transferred. Transfer in multiples of 400 points|Transfer can take upto 48 hrs|Transfer can be done on the Amex app/ website under 'Transfer Partners' option on the redemption page.|Average economy class value per FlyingClub Mile assumed 11.2. (AIRLINE_TRANSFER), Burn multiplier = 0.6.
- 8. Insta Vouchers: Each Amex MR point = 10.25 |Redeem for a variety of brand vouchers on the Amex app/ website under 'Redeem INSTA vouchers' option on the redemption page|Vouchers usually available in denominations of 11000 (4K Amex Points), 15000 (20K Amex Points) and 110,000 (40K Amex Points).
- (CATALOGUE_BRAND_VOUCHERS), Burn multiplier = 0.25.
- 9. Hilton: American Express MR to Hilton Honors Points transfer ratio is 2:1|Minimum 1000 points and maximum 900K points can be transferred. Transfer in multiples of 100 points|Transfer can take upto 48 hrs|Transfer can be done on the Amex app/ website under 'Transfer Partners' option on the redemption page.|Average economy class value per HiltonHonors point assumed 10.25. (HOTEL_TRANSFER), Burn multiplier = 0.225.
- 10. Marriott: American Express MR to Marriott Bonvoy Points transfer ratio is 1:1| Minimum 100 points and maximum 900K points can be transferred. Transfer in multiples of 100 points|Transfer can take upto 48 hrs|Transfer can be done on the Amex app/ website under 'Transfer Partners' option on the redemption page Pro tip: Transfer during the annual transfer offer to get upto 30% transfer bonus. Offer usually comes during the Nov-Dec period.|Average value per Marriott Bonvoy point assumed 10.6 (HOTEL_TRANSFER), Burn multiplier = 0.6.
- 11. Shop with Points: Each Amex MR point = 10.25 |Select the 'Pay by Points' option on the OTP page when doing any online transaction. The transaction value will reduce in proportion to the number of points available in the Amex account for redemption. (PAY_BY_POINTS), Burn multiplier = 0.25.
- 12. Flights & Hotels: Each Amex MR point = 10.25 |Select the 'Redeem for Travel' option on the redemption page on the Amex app/ website. The remaining amount shortfall for the travel booking can be paid using the American Express card. (TRAVEL_BOOKING), Burn multiplier = 0.25.