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region	All
market	All
division	All

CUSTOMER

NET SALES PERFORMANCE

Customers	Net Sales 2019	Net Sales 2020	Net Sales 2021	2021 Vs 2020	2020 Vs 2019
Acclaimed Stores	1.42M	2.89M	10.92M	 378.08%	 203.31%
All-Out		0.16M	0.81M	 495.70%	 0.00%
Amazon	12.17M	37.51M	82.09M	 218.87%	 308.21%
Argos (Sainsbury's)	0.35M	0.74M	2.27M	 305.98%	 210.58%
Atlas Stores	0.18M	0.67M	3.17M	 470.34%	 370.69%
AtliQ E Store	7.18M	23.67M	52.98M	 223.83%	 329.83%
AtliQ Exclusive	9.58M	17.68M	61.12M	 345.77%	 184.45%
BestBuy	0.85M	1.77M	6.31M	 356.08%	 207.93%
Boulangier	0.24M	0.83M	4.07M	 492.93%	 342.32%
Chip 7	0.60M	1.32M	5.51M	 416.07%	 221.56%
Chiptec		0.42M	3.02M	 722.03%	 0.00%
Control	0.91M	2.20M	7.67M	 349.23%	 242.70%
Coolblue	0.46M	1.18M	4.25M	 360.00%	 255.01%
Costco	1.14M	2.75M	9.29M	 337.37%	 240.71%
Croma	1.67M	2.47M	7.55M	 305.11%	 148.17%
Currys (Dixons Carphone)	0.29M	0.76M	1.87M	 246.94%	 262.79%
Digimarket	0.80M	1.72M	4.14M	 241.05%	 213.95%
Ebay	2.61M	6.27M	15.17M	 242.16%	 240.12%
Electricalsara Stores	0.12M	0.65M	1.85M	 285.96%	 547.74%
Electricalsbea Stores		0.14M	0.72M	 504.64%	 0.00%
Electricalslance Stores	0.10M	0.75M	2.35M	 313.34%	 714.05%
Electricalslytical	1.80M	2.61M	11.94M	 457.50%	 144.61%
Electricalsocity	2.34M	3.46M	12.42M	 358.75%	 147.82%
Electricalsquipo Stores	0.18M	0.68M	3.64M	 535.32%	 375.28%
Elite	0.42M	0.83M	4.13M	 495.52%	 199.79%
Elkj�p	0.46M	1.32M	5.16M	 391.90%	 287.18%
Epic Stores	0.41M	0.94M	4.19M	 446.06%	 228.41%
Euronics	0.36M	0.88M	3.90M	 444.67%	 243.43%
Expert	0.79M	1.77M	6.43M	 363.98%	 224.45%
Expression	1.65M	2.99M	9.82M	 328.24%	 181.12%
Ezone	1.53M	2.02M	7.92M	 391.62%	 132.36%
Flawless Stores	0.07M	0.46M	1.81M	 396.28%	 623.46%
Flipkart	2.94M	8.35M	19.29M	 231.03%	 284.37%
Fnac-Darty	0.54M	0.82M	2.87M	 349.77%	 151.93%
Forward Stores	0.56M	1.50M	4.07M	 271.97%	 266.60%
Girias	1.55M	2.07M	8.67M	 419.29%	 133.80%
Info Stores	0.07M	0.48M	1.84M	 384.09%	 686.11%
Insight	0.42M	1.01M	2.76M	 271.84%	 243.78%
Integration Stores		0.16M	1.44M	 887.19%	 0.00%
Leader	4.68M	5.97M	18.80M	 314.81%	 127.54%

Logic Stores	0.17M	0.93M	4.81M		515.17%		539.13%
Lotus	1.48M	2.11M	8.09M		382.61%		142.58%
Neptune	0.99M	3.42M	16.11M		471.50%		345.21%
Nomad Stores	0.53M	1.63M	4.02M		246.89%		309.04%
Notebillig	0.25M	0.39M	1.12M		287.39%		157.16%
Nova		0.01M	0.35M		2664.92%		0.00%
Novus	1.87M	3.73M	9.85M		264.20%		199.68%
Otto	0.26M	0.40M	1.20M		298.58%		155.04%
Premium Stores	0.46M	1.10M	3.88M		353.09%		239.63%
Propel	1.59M	2.46M	10.83M		440.64%		154.17%
Radio Popular	0.51M	1.45M	5.27M		362.56%		285.09%
Radio Shack	0.81M	1.75M	5.44M		311.51%		214.85%
Reliance Digital	1.62M	2.57M	9.73M		377.90%		159.16%
Relief	0.39M	1.01M	4.06M		403.57%		258.26%
Sage	4.83M	6.44M	20.70M		321.52%		133.34%
Saturn	0.23M	0.38M	1.19M		310.46%		163.43%
Sorefoz	0.55M	1.07M	4.66M		433.63%		195.06%
Sound	0.56M	1.67M	4.36M		260.26%		298.90%
Staples	1.24M	2.85M	8.75M		306.95%		229.20%
Surface Stores	0.09M	0.53M	2.12M		398.80%		582.30%
Synthetic	1.89M	4.42M	12.19M		275.98%		233.16%
Taobao	0.22M	1.33M	3.30M		248.66%		595.36%
UniEuro	0.60M	1.61M	7.35M		457.03%		268.68%
Vijay Sales	1.73M	2.15M	8.53M		397.78%		123.94%
Viveks	1.55M	2.24M	7.78M		348.10%		143.86%
walmart	1.26M	2.63M	9.73M		370.45%		208.67%
Zone	0.34M	1.56M	5.26M		336.20%		460.02%
Grand Total	87.48M	196.69M	598.88M		304.48%		224.85%

FILTERS

region	All
division	All

MARKET

PERFORMANCE VS TARGET REPORT

All Values are in \$ USD

Customers	Net Sales 2019	Net Sales 2020	Net Sales 2021	NS 2021- Target	%
Australia	3.88M	10.70M	20.99M	-2.21M	-10.5%
Austria		0.12M	2.84M	-0.33M	-11.7%
Bangladesh	0.48M	2.26M	6.95M	-0.72M	-10.3%
Canada	4.76M	12.17M	35.06M	-5.07M	-14.5%
China	1.43M	5.42M	22.89M	-2.07M	-9.0%
France	4.04M	7.47M	25.94M	-2.19M	-8.4%
Germany	2.56M	4.69M	12.01M	-1.53M	-12.7%
India	30.82M	49.77M	161.26M	-9.55M	-5.9%
Indonesia	2.52M	6.21M	18.41M	-2.38M	-12.9%
Italy	2.90M	4.46M	11.72M	-1.05M	-9.0%
Japan		1.88M	7.92M	-0.33M	-4.1%
Netherlands	0.23M	3.36M	7.98M	-0.66M	-8.2%
Newzealand		1.99M	11.40M	-1.40M	-12.3%
Norway		2.48M	13.68M	-1.44M	-10.5%
Pakistan	0.62M	4.69M	5.66M	-0.52M	-9.3%
Philippines	5.69M	13.37M	31.86M	-2.50M	-7.8%
Poland	0.41M	2.79M	5.19M	-0.94M	-18.1%
Portugal	0.75M	3.59M	11.83M	-0.51M	-4.3%
South Korea	12.80M	17.28M	48.97M	-4.36M	-8.9%
Spain		1.77M	12.62M	-1.79M	-14.1%
Sweden	0.05M	0.23M	1.77M	-0.20M	-11.1%
United Kingdom	2.00M	8.08M	34.15M	-2.98M	-8.7%
USA	11.53M	31.92M	87.78M	-10.24M	-11.7%
Grand Total	87.48M	196.69M	598.88M	-54.94M	-9.2%