

Bhawna Agarwal

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Product Designer with 6 years of formal design education, and 5+ years of experience designing and shipping well-crafted, high-impact experiences in the industry. I specialize in applying product thinking to break down complex problems and craft helpful experiences.

INDUSTRY EXPERIENCE

Product Designer, Wish

May–August 2020 (Intern), January 2021–Present (Full-time) | San Francisco

- Leading design for Wish's Cart page in a data-driven environment. Collaborating closely with cross-functional partners and stakeholders. Influencing peers and leadership to focus on user needs.
- Led design for Wish Local pickup programs. Strategized, designed, and shipped several high-impact projects in a fast-paced, collaborative environment, which made the user experience significantly better.
- Demonstrated initiative by contributing to Wish's design system, and leading design for search filters for the Wish shopping app

UX Designer, Microsoft

April 2018–July 2019, Full-time | Hyderabad, India

- Sole designer for Microsoft's Azure Backup product (Enterprise software)
- Collaborated with 10+ product managers over multiple projects to deliver experiences for the Azure Backup service
- Owned the design, and delivered end-to-end experiences for Backup Center in close collaboration with PMs, engineers, and the Azure UX team

UX Designer, Postman API Platform

June 2016–December 2017, Full-time | Bangalore, India

- Joined as the 21st employee, and reported to the CEO
- Applied extensive product thinking to envision, craft, and ship 6+ core projects within one year working as the Design Lead (sole designer), providing productivity gains to 15 million+ users
- Pitched a more usable and extensible Data Editor component proposal to executive leadership, got buy-in, and worked closely with a developer to ship the new editor
- Wore multiple hats – provided customer support, and wrote product copy and feature marketing blog posts

Earlier experiences

- UX Designer, Housing.com, Full-time | June–December 2015
- UX Design Intern, HCII, Carnegie Mellon University | May–July 2014
- UX Design Intern, Robert Bosch | May–July 2013

EDUCATION

University of Michigan, Ann Arbor

Masters in Information

IIT Guwahati, India

Bachelor of Design with Minor in Computer Science

ACCOMPLISHMENTS

- Publications in ACM digital library as first author
- First position in OzCHI 2014 – International student design challenge
- S.N. Bose Scholar

SKILLS

UX Research and Design

Contextual Inquiry
User Interviews
Persona Building
Writing Job Stories
Info. Architecture
Heuristic Evaluation
Usability Testing
Wireframing
Mobile Design
Visual/UI Design
Prototyping
UX Writing
Storytelling

Software

Figma
Sketch
Principle
Invision
Photoshop
Illustrator
InDesign
Tableau

Coding

HTML/ CSS
Javascript
jQuery
Python

PORTFOLIO

bhawna2109.github.io/