734.882.1100

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# Bhawna Agarwal

# **EDUCATION**

# University of Michigan, Ann Arbor

Masters in Information,
Human Computer Interaction
Expected graduation: Dec 2020

#### IIT Guwahati, India

Bachelor of Design with Minor in Computer Science (2011 - 2015)

# **SKILLS**

**UX Research** Software and Design Figma Contexual Inquiry Sketch User Interviews Principle Affinity Analysis Invision Persona Building Adobe Photoshop Writing Job Stories Adobe Illustrator Info. Architecture Adobe InDesign Comp. Analysis Tableau Heuristic Evaluation Coding **Usability Testing** HTML/ CSS Wireframing Javascript Visual/UI Design **jQuery** Prototyping Python **UX** Writing Altair

# **INTERESTS**

Storytelling

Information Visualization

Designing productivity tools

Accessibility

# INDUSTRY EXPERIENCE

# Wish | Product Designer | Internship | May'20 - Present

- · Designed and shipped features for the Wish Local mobile app
- Created user flows, information architecture, job stories, wireframes, visual assets, high fidelity mocks, prototypes and remote usability testing plan

# Microsoft | UX Designer | Full time | Apr'18 - Jul'19

- · Sole designer for Microsoft's Azure Backup product
- Collaborated with 10+ product managers over multiple projects to deliver experiences for the existing Azure Backup service
- Owned the design and delivered end to end experiences for Backup Center in close collaboration with Azure UX team

#### Postman | UX Designer | Full time | Jun'16 - Dec'17

- Reported directly to the CEO and wore multiple hats as part of a small, tight-knit team spanning across two continents (India and US)
- · Designed and shipped several key experiences for the app
- · Actively engaged in customer support through github, twitter and zendesk
- · Documented and presented design decisions as part of weekly demo days
- · Wrote UX copy and blog posts on the Postman blog

# HCII, Carnegie Mellon University | UX Design Intern | May - Jul'14

Worked on supporting synthesis of diverse information sources through crowdsourced outlines. Performed literature reviews, created mocks and designed experiments on Amazon Mechanical Turk.

# Bosch | UX Designer | Internship | May - Jul'13

Delivered high fidelity screens for BODAS-Visual DC Configurator. Worked on design iterations based on findings of the user testing.

# **ACCOMPLISHMENTS**

#### First position in OzCHI 2014

International student design challenge held in Sydney, Australia

#### Publications in ACM digital library as first author

For conferences: Creativity and Cognition 2015, India HCI 2014