

# Bhawna Agarwal

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Product Designer with 4+ years experience designing and shipping well-crafted, high-impact experiences in the industry. I specialize in applying product thinking to break down complex problems and craft helpful experiences

## INDUSTRY EXPERIENCE

### Product Designer, Wish

May–August 2020 (Intern), January 2021–Present (Full-time) | San Francisco

- Leading design for Wish Local pickup programs. Crafted and shipped several core app experiences in a fast-paced, collaborative environment making the user experience significantly better
- Strategized and designed the end-to-end inventory management experience in the app from scratch. The design, and my design process was appreciated by stakeholders since it also helped them think about the Wish Local user journeys in new and more holistic ways
- Demonstrated initiative by contributing to Wish's design system, and leading design for search filters for the Wish shopping app

### UX Designer, Microsoft

April 2018–July 2019, Full-time | Hyderabad, India

- Sole designer for Microsoft's Azure Backup product (Enterprise software)
- Collaborated with 10+ product managers over multiple projects to deliver experiences for the Azure Backup service
- Owned the design, and delivered end-to-end experiences for Backup Center in close collaboration with PMs, Engineers, and the Azure UX team

### UX Designer, Postman API Platform

June 2016–December 2017, Full-time | Bangalore, India

- Joined as the 21st employee, and reported to the CEO
- Applied extensive product thinking to envision, craft, and ship 6+ core projects within one year working as the sole designer. These experiences are providing productivity gains to 15 million+ users
- Wore multiple hats – provided customer support, and wrote product copy and feature marketing blog posts
- Was appreciated by the team for my ability to break down complex problems and conceptualize innovative solutions

### Earlier experiences

- UX Designer, Housing.com, Full-time | June–December 2015
- UX Design Intern, HCII, Carnegie Mellon University | May–July 2014
- UX Design Intern, Robert Bosch | May–July 2013

## SKILLS

### UX Research and Design

Contextual Inquiry  
User Interviews  
Affinity Analysis  
Persona Building  
Writing Job Stories  
Info. Architecture  
Heuristic Evaluation  
Usability Testing  
Wireframing  
Mobile Design  
Visual/UI Design  
Prototyping  
UX Writing  
Storytelling

### Software

Figma  
Sketch  
Principle  
Invision  
Photoshop  
Illustrator  
InDesign  
Tableau

### Coding

HTML/ CSS  
Javascript  
jQuery  
Python  
Altair

## ACCOMPLISHMENTS

- Publications in ACM digital library as first author
- First position in OzCHI 2014 – International student design challenge

## LINKEDIN

<https://www.linkedin.com/in/bhawna2109/>

## PORTFOLIO

<https://bhawna2109.github.io/>