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# Bhawna Agarwal

## EDUCATION

### University of Michigan, Ann Arbor

Masters in Information,

Human Computer Interaction

Expected graduation: Dec 2020

### IIT Guwahati, India

Bachelor of Design with Minor in

Computer Science (2011 - 2015)

## SKILLS

### UX Research and Design

Contextual Inquiry

User Interviews

Affinity Analysis

Persona Building

Writing Job Stories

Info. Architecture

Heuristic Evaluation

Usability Testing

Wireframing

Mobile Design

Visual/UI Design

Prototyping

UX Writing

Storytelling

### Software

Figma

Sketch

Principle

Invision

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Tableau

### Coding

HTML/ CSS

Javascript

jQuery

Python

Altair

## INTERESTS

Information Visualization

Accessibility

Productivity tools

Developer tools

## INDUSTRY EXPERIENCE

### Wish | Product Designer | Internship | May'20 - Present

- Designed and shipped features for the Wish Local mobile app
- Created user flows, information architecture, job stories, wireframes, visual assets, high fidelity mocks, prototypes and remote usability testing plan

### Microsoft | UX Designer | Full time | Apr'18 - Jul'19

- Sole designer for Microsoft's Azure Backup product
- Collaborated with 10+ product managers over multiple projects to deliver experiences for the existing Azure Backup service
- Owned the design and delivered end to end experiences for Backup Center in close collaboration with Azure UX team

### Postman | UX Designer | Full time | Jun'16 - Dec'17

- Reported directly to the CEO and wore multiple hats as part of a small, tight-knit team spanning across two continents (India and US)
- Designed and shipped several key experiences for the app
- Actively engaged in customer support through github, twitter and zendesk
- Documented and presented design decisions as part of weekly demo days
- Wrote UX copy and blog posts on the Postman blog

### HCII, Carnegie Mellon University | UX Design Intern | May - Jul'14

Worked on supporting synthesis of diverse information sources through crowdsourced outlines. Performed literature reviews, created mocks and designed experiments on Amazon Mechanical Turk.

### Bosch | UX Designer | Internship | May - Jul'13

Delivered high fidelity screens for BODAS-Visual DC Configurator. Worked on design iterations based on findings of the user testing.

## ACCOMPLISHMENTS

### First position in OzCHI 2014

International student design challenge held in Sydney, Australia

### Publications in ACM digital library as first author

For conferences: Creativity and Cognition 2015, India HCI 2014