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Portfolio: [bhawna2109.github.io](https://github.com/bhawna2109)

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Bhawna Agarwal

EDUCATION

University of Michigan, Ann Arbor

Masters in Information,

Human Computer Interaction

Aug 2019 - Dec 2020

IIT Guwahati, India

Bachelor of Design with Minor in

Computer Science (2011 - 2015)

SKILLS

UX Research and Design

Contextual Inquiry

User Interviews

Affinity Analysis

Persona Building

Writing Job Stories

Info. Architecture

Heuristic Evaluation

Usability Testing

Wireframing

Mobile Design

Visual/UI Design

Prototyping

UX Writing

Storytelling

Software

Figma

Sketch

Principle

Invision

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Tableau

Coding

HTML/ CSS

Javascript

jQuery

Python

Altair

INDUSTRY EXPERIENCE

Product Designer, Wish

May–August 2020 (Intern), January 2021–Present (Full-time) | San Francisco

- Leading design for Wish Local pickup programs. Crafted and shipped several core app experiences in a fast-paced, collaborative environment
- Strategized and designed the end to end inventory management experience, which is expected to significantly boost store retention. The design, and my design process was highly appreciated by stakeholders
- Demonstrated initiative by contributing to Wish's design system, and leading design for search filters for the Wish consumer app

UX Designer, Microsoft

April 2018–July 2019, Full-time | Hyderabad, India

- Sole designer for Microsoft's Azure Backup product
- Collaborated with 10+ product managers over multiple projects to deliver experiences for the Azure Backup service
- Owned the design, and delivered end to end experiences for Backup Center in close collaboration with PMs, Engineers, and the Azure UX team

UX Designer, Postman API Platform

June 2016–December 2017, Full-time | Bangalore, India

- Joined as the 21st employee, and reported to the CEO
- Applied extensive product thinking to envision, craft, and ship 6+ core projects within one year working as the sole designer. These experiences are providing productivity gains to 15 million+ users
- Wore multiple hats – provided customer support, and wrote product copy and feature marketing blog posts
- Was appreciated by the team for my ability to break down complex problems and conceptualize innovative solutions

Earlier experiences

- UX Designer, Housing.com | June–December 2015
- UX Design Intern, HCII, Carnegie Mellon University | May–July 2014
- UX Design Intern, Robert Bosch | May–July 2013

ACCOMPLISHMENTS

- Publications in ACM digital library as first author
- First position in OzCHI 2014 – International student design challenge