

# Brian Hayes

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## Resume Profile

Customer minded multimedia professional with over 8 years of experience delivering creative solutions. Excellent at adapting to new software and technology and collaborating with multiple teams.

## Program Experience

Microsoft PowerPoint, Microsoft Word, Microsoft Excel, Adobe Photoshop, Adobe Illustrator, WordPress, Cabinet Pro

## Work Experience

**Hearth Designs** | Marietta, GA | Feb 2016 – Present

*Account Coordinator*

- Creation and maintenance of company website using WordPress with current stone, mantel, and built-in cabinetry selections to maximize the customer experience and drive sales
- Responsible for consistent company branding through the website and marketing materials
- Provide IT support by resolving issues with office hardware and software systems
- Research and resolve customer issues with orders, installations, and deliveries
- Schedule consultation, delivery and installation appointments with builders and homeowners
- Update granite and cabinetry pricing based on current demand to maximize profit

**Valassis Communications** | Austell, GA | Feb 2014 – Jul 2015

*Digital Media Specialist*

- Responsible for creating safety training videos and other various materials in order to align 5,000+ employees to the company's policies, procedures and best practices
- Managed the creative budget for both video production and signage by selecting vendors and negotiating pricing
- Wrote script, performed voice-overs, and worked with bilingual talent in order to produce training videos

**Freelance** | Austell, GA | May 2009 – May 2015

*Graphic Design and Video Production*

- Provided green screen and on-location video production coupled with video editing and motion graphics

**SweetJack** | Atlanta, GA | Jun 2012 – Jul 2013

*Imaging Coordinator*

- Trained creative team in software and video editing practices as lead video editor
- Collaborated with the video team in the development of the video production budget
- Contributed to the company's social media team through YouTube analytics and marketing

**Laser Stream Media** | Marietta, GA | Jan 2011 – Feb 2012

*Graphic Designer*

- Provided video editing and motion graphics support to deliver unique promotional materials for clients
- Prompted script, filmed, and guided talent on green screen during production
- Created layout design, illustrations, and graphics for clients' advertising needs

**U.S. Navy** | U.S. and Europe | 1999 – 2003

*Weather Observer*

- Created weather briefs for ships, flights, and special operations within the Baltic and Mediterranean regions

## Education

**Kennesaw State University** | Kennesaw, GA | May 2010

Bachelor of Fine Arts, cum laude

Major: *Graphic Communication*