

Ben Heim

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EDUCATION

The University of Chicago
Bachelor of Arts in Computer Science
GPA: 3.97/4.00 SAT: 1560/1600

Chicago, IL
Expected May 2026

EXPERIENCE

InsightEd

Founder

Chicago, IL

June 2024 – Present

- Accepted into Polsky startup accelerator and awarded \$7,000 to develop venture
- Managed team of 6 people to design and implement adaptive survey, enabling schools to measure and improve student mental health – estimated impact of over 1,500 students in 2024
- Cold-called and partnered with 4 middle and high schools to provide school climate consulting
- Conducted customer interviews with over 20 principals and school leaders across country to prioritize feature development

IbisGen

Product Management Intern

Chicago, IL

January 2024 – March 2024

- Scrum master for 3 engineers – led team to ship MVP within one month of starting position
- Designed main value-add feature – “workflows” – and designed UX and UI for file upload and web search
- Co-wrote startup accelerator application with CEO leading to our acceptance to accelerator that has featured GrubHub and Venmo
- Conducted customer interviews to identify target market and prioritized corresponding user stories for development

Napkin

Product Intern

Zürich, Switzerland

March 2023 – December 2023

- Headed user analytics, creating data pipeline for recoding user actions on desktop and mobile applications
- Queried user data using SQL to determine actions that lead to user retention, shaping design decisions for app with more than 5,000 users
- Created guidelines and managed recruitment for over 100 user calls
- Created adaptive Looker Studio report to show weekly analytics to product team
- Led distribution for weekly and monthly communication, nearing 10,000 users and leads

TECH STACK & SKILLS

Python: Pandas, Numpy, Flask | Querying in SQL

Other languages: Javascript, C, HTML

Tools: Figma, Jira, Git, Firebase, Tableau, Google Cloud, Notion, Microsoft Office, Linux

ACCOMPLISHMENTS & HOBBIES

- Writer on Medium (top 10 writer on entrepreneurship and education) with over 50,000 views and 1,500 followers (read a sample piece – [Radical Hand Raising](#))
- Won 100 days startup challenge at UChicago – awarded \$1,500
- General education chair for entrepreneurship club at UChicago – teaching the fundamentals of entrepreneurship to 25 students each year
- Most influential book I read in 2024: *Continous Discovery Habits* by Teresa Torres