

Ben Heim

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EDUCATION

The University of Chicago Chicago, IL

Bachelor of Arts in Computer Science GPA: 3.97/4.00 SAT: 1560/1600 **EXPERIENCE**

Expected May 2026

InsightEd Chicago, IL

Founder June 2024 – Present

- Accepted into Polsky startup accelerator and awarded \$7,000 to develop venture

- Managed team of 6 people to design and implement adaptive survey, enabling schools to measure and

improve student mental health – estimated impact of over 1,500 students in 2024

- Cold-called and partnered with 4 middle and high schools to provide school climate consulting

- Conducted customer interviews with over 20 principals and school leaders across country to prioritize

feature development

IbisGen Chicago, IL

Product Management Intern January 2024 – March 2024

- Scrum master for 3 engineers – led team to ship MVP within one month of starting position

- Designed main value-add feature – “workflows” – and designed UX and UI for file upload and web

search

- Co-wrote startup accelerator application with CEO leading to our acceptance to accelerator that has

featured GrubHub and Venmo

- Conducted customer interviews to identify target market and prioritized corresponding user stories for

development

Napkin

Zürich, Switzerland

Product Intern

March 2023 – December 2023

- Headed user analytics, creating data pipeline for recoding user actions on desktop and mobile applications
- Queried user data using SQL to determine actions that lead to user retention, shaping design decisions for app with more than 5,000 users
- Created guidelines and managed recruitment for over 100 user calls
- Created adaptive Looker Studio report to show weekly analytics to product team
- Led distribution for weekly and monthly communication, nearing 10,000 users and leads

TECH STACK & SKILLS

Python: Pandas, Numpy, Flask | Querying in SQL

Other languages: Javascript, C, HTML

Tools: Figma, Jira, Git, Firebase, Tableau, Google Cloud, Notion, Microsoft Office, Linux

ACCOMPLISHMENTS & HOBBIES

- Writer on Medium (top 10 writer [on entrepreneurship](#) and education) with over 50,000 views and
- 1,500 followers (read a sample piece – [Radical Hand Raising](#))
 - Won 100 days startup challenge at UChicago – awarded \$1,500
 - General education chair for entrepreneurship club at UChicago – teaching the fundamentals of entrepreneurship to 25 students each year
- Most influential book I read in 2024: *Continuous Discovery Habits* by Teresa Torres