

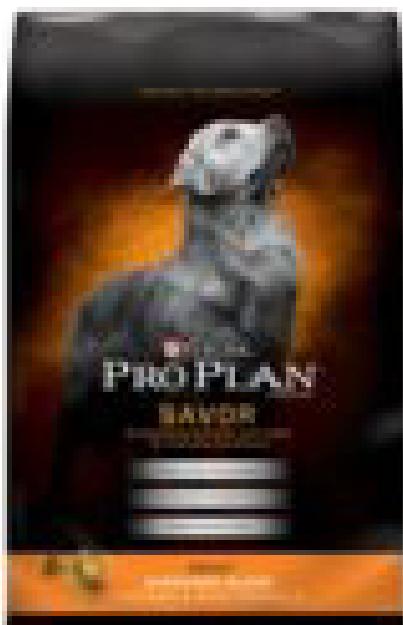


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Treat your animals to the best care in the Mansfield, Texas area. At Fish Creek Animal Hospital we provide an all encompassing variety of services for all of your pets.

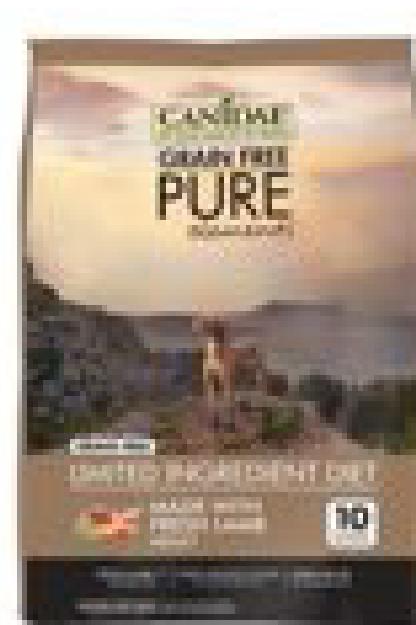
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Merrick



Canidae





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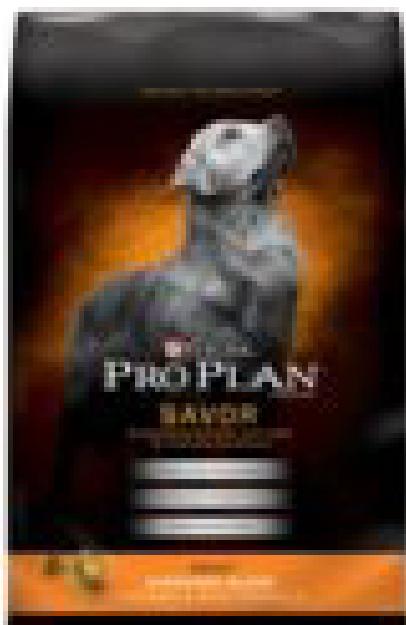


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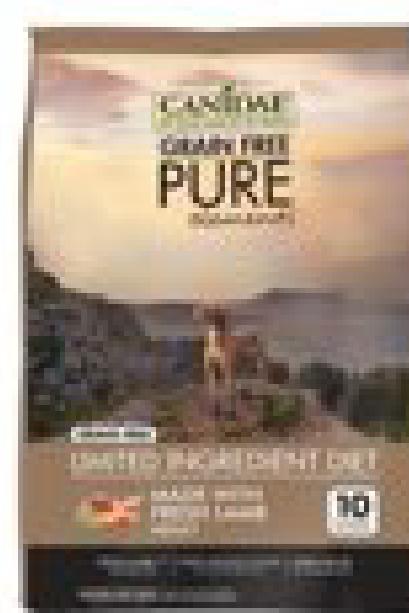
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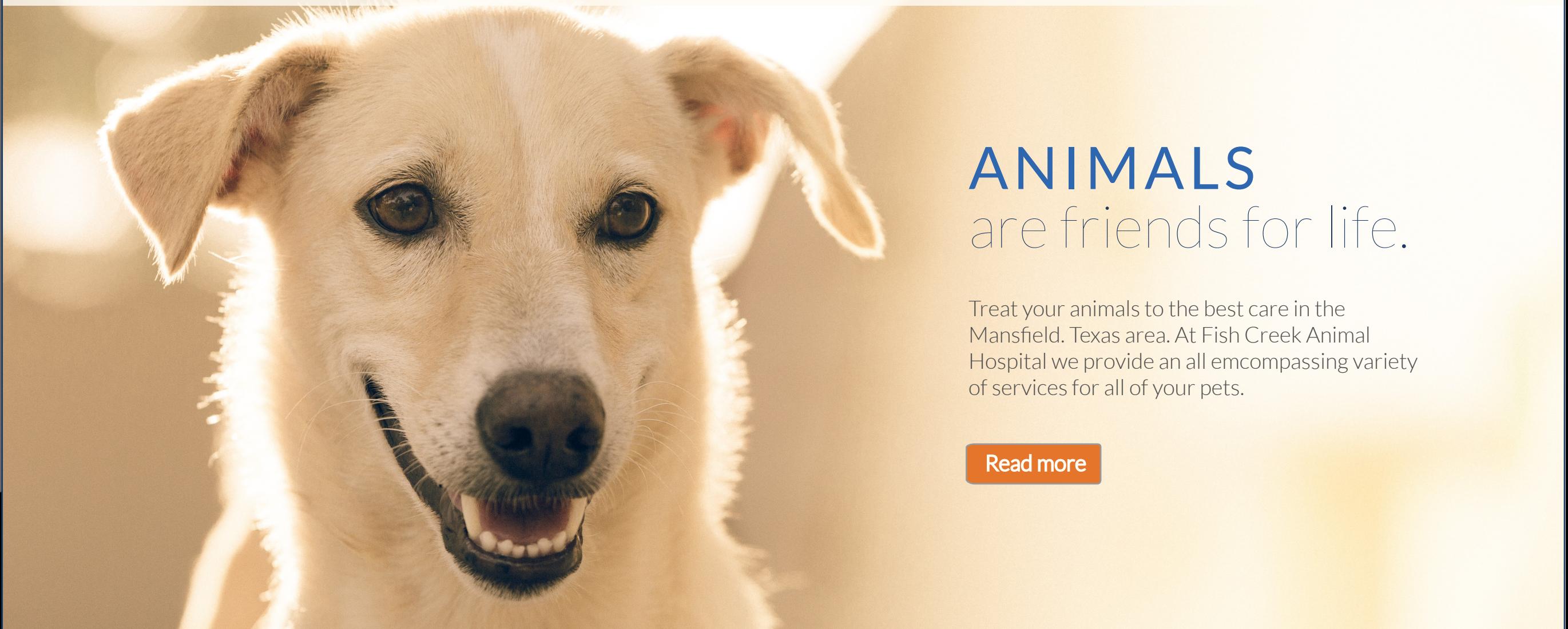
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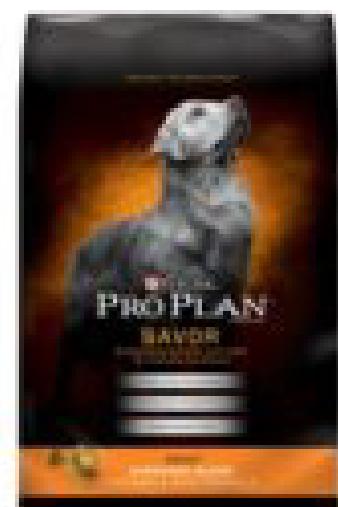
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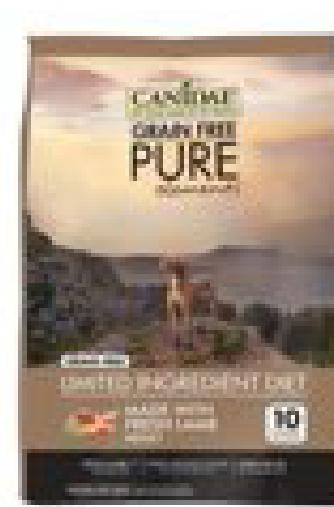
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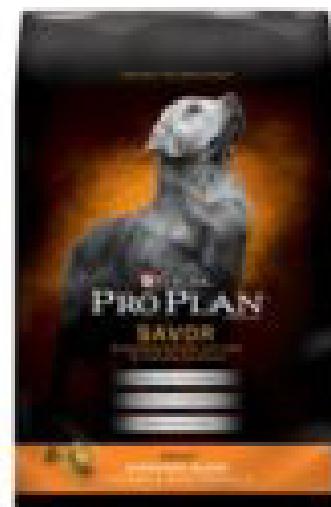
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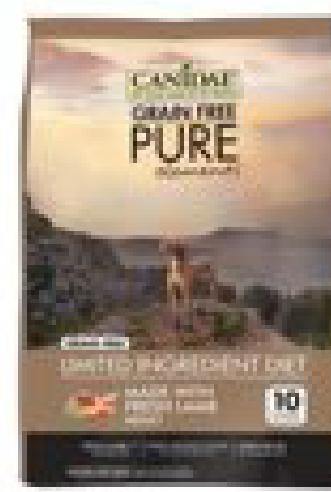
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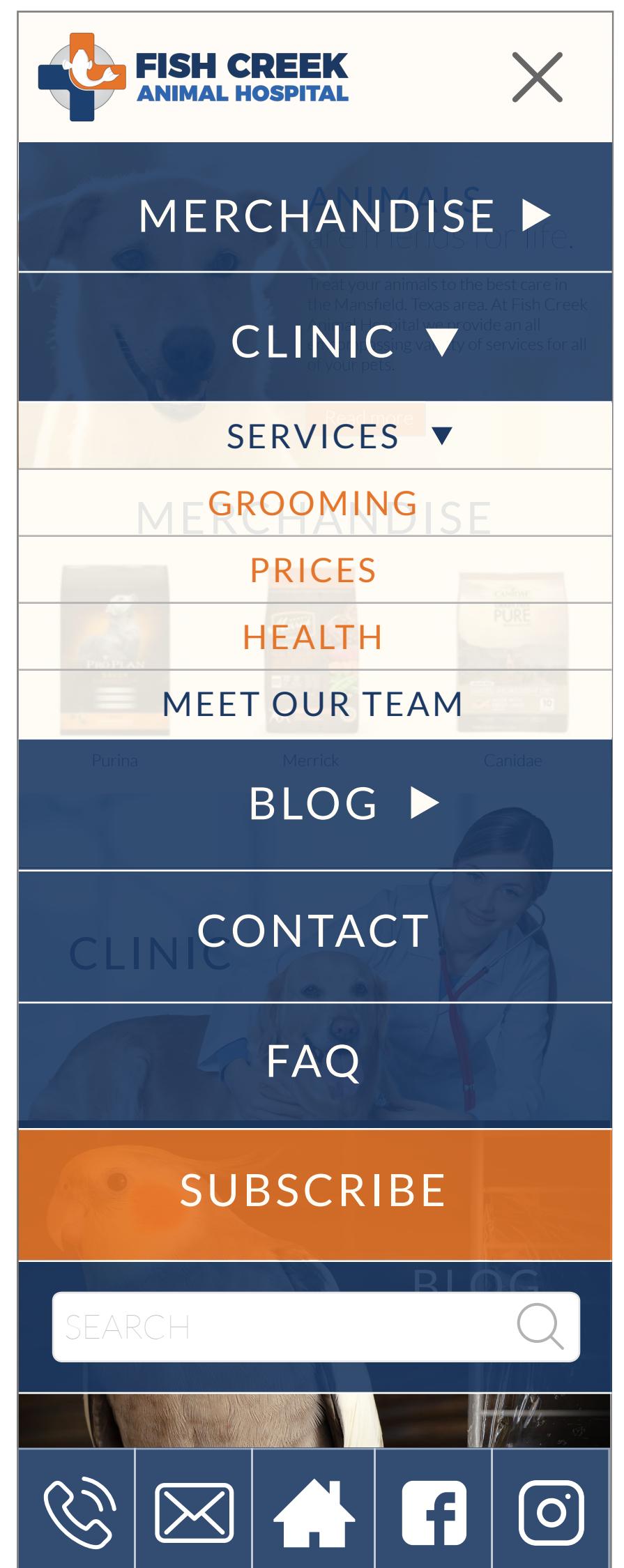
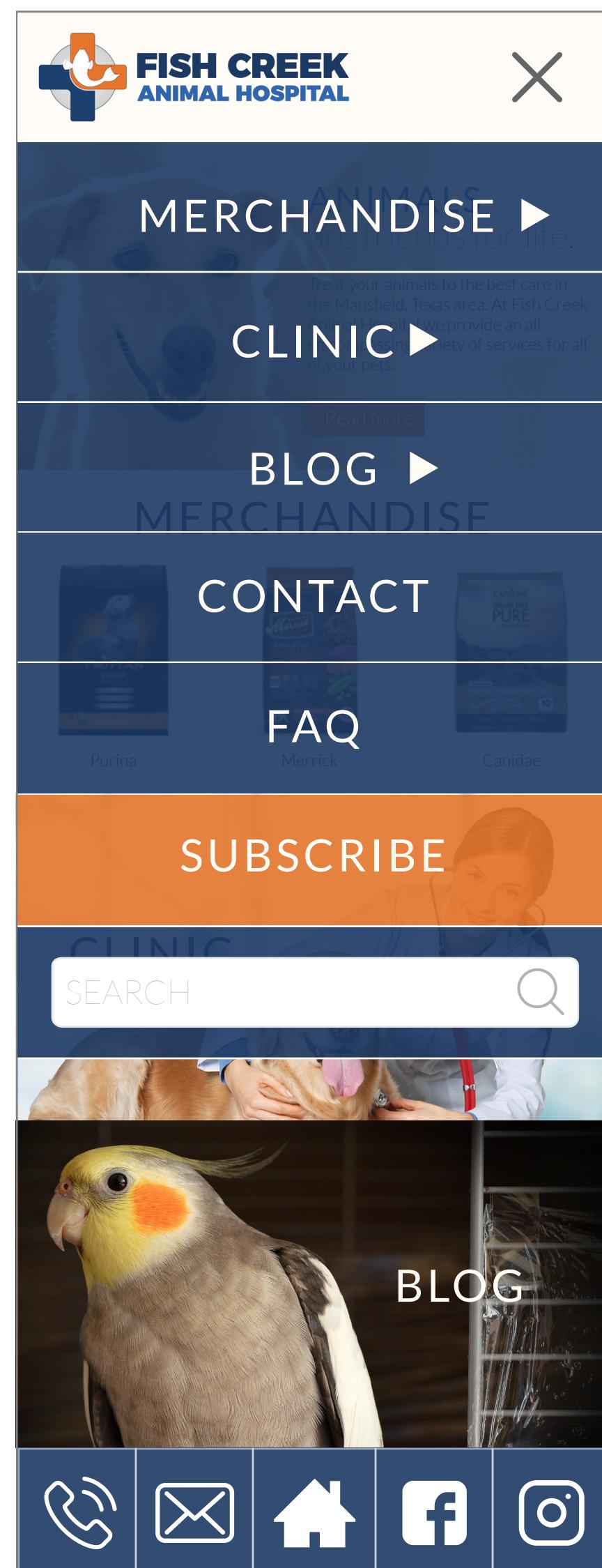
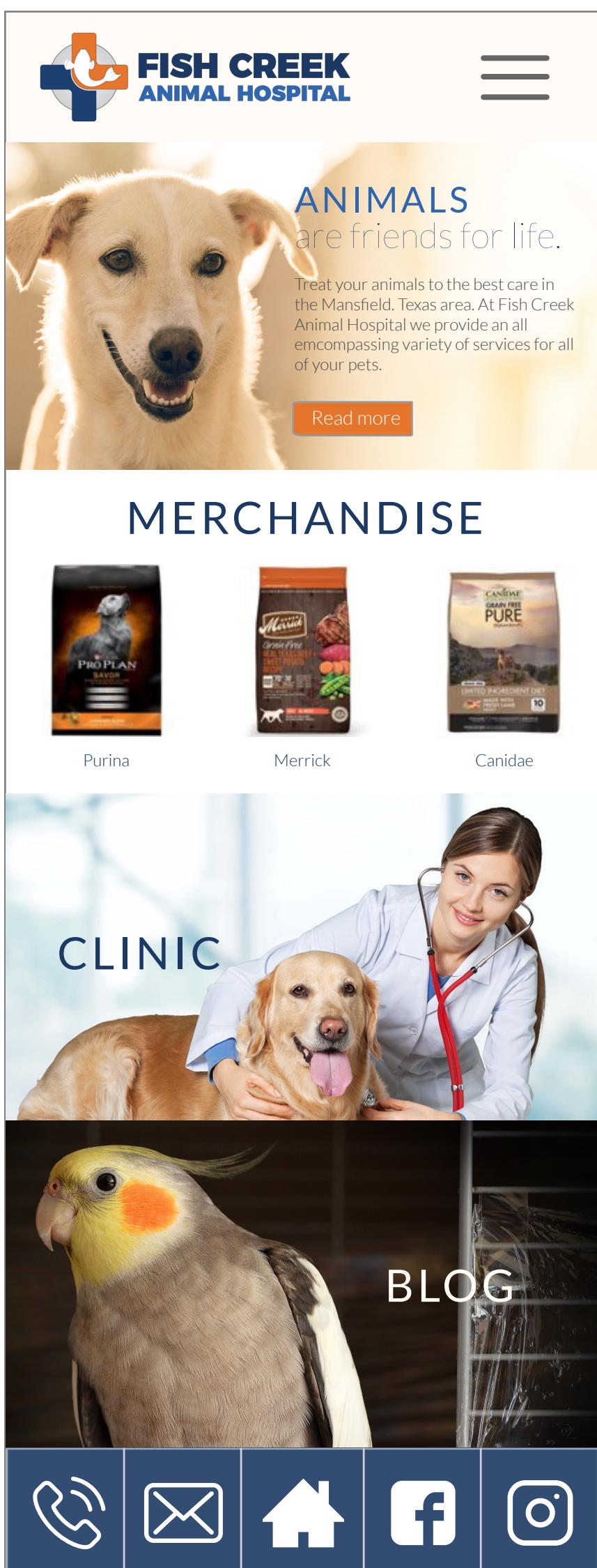


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DESKTOP NAVIGATION

Desktop navigation allows more breathing room for all of the elements. The logo is placed in the upper left corner and will also serve as a link to the home page. In the upper header I wanted to highlight one defining characteristic ("30 years of area service") that sets Fish Creek Animal Hospital apart from some of the other newer, younger but less experienced animal hospitals in the area.

The main links will be in a dark grey tone with a hover effect of the orange logo to match. To notify the user of their current page state, a border on the left and right around the link will appear.

For the sub-navigation options, contrast is the key to knowing when a link item is hovered over. The blue background with white text and orange headers is a clear and tactile response to user input.

From the main navigation the user can also subscribe to the newsletter, search the site, log-in, and signup.

Navigate	Popular Brands	Information	Subscribe to our newsletter
Common Questions Contact Us Sitemap	Brand1 Brand2 Brand3 Brand4 Brand5 Brand 6 Brand 7	Fish Creek Animal Hospital 111 Southside Dr. Mansfield, TX 76014 United States of America Call us at (817)111-1111	Get the latest updates on new products and upcoming sales.
Categories			<input type="text" value="YOUR EMAIL ADDRESS"/> Subscribe
Dogs Cats Birds Reptiles Humans			

FOOTER NAVIGATION

Footer navigation is becoming more of a standard for users to find the end of your page, or quick access to the items of less importance than you main navigation and sub-navigation.

It also gives another chance to plug the subscription to the newsletter one more time and point them to some of the most popular brands/products that will help get the the 40-50% revenue.

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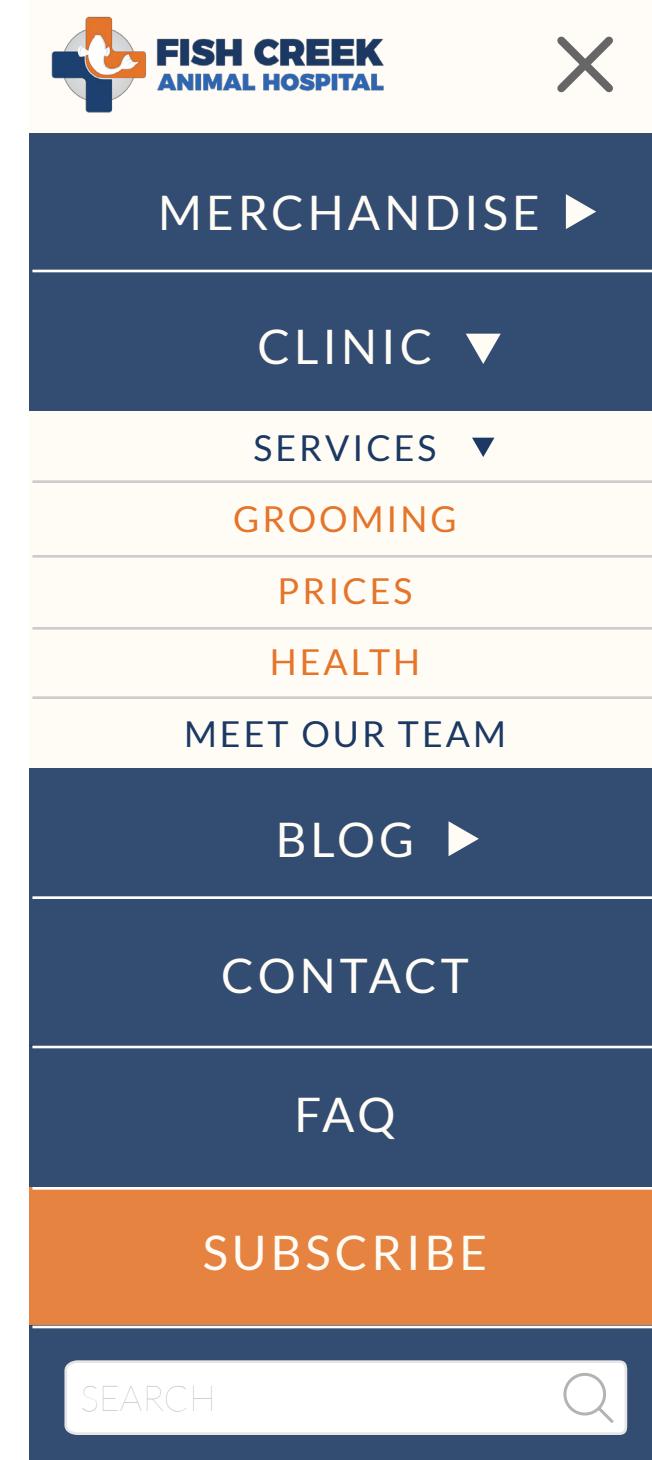
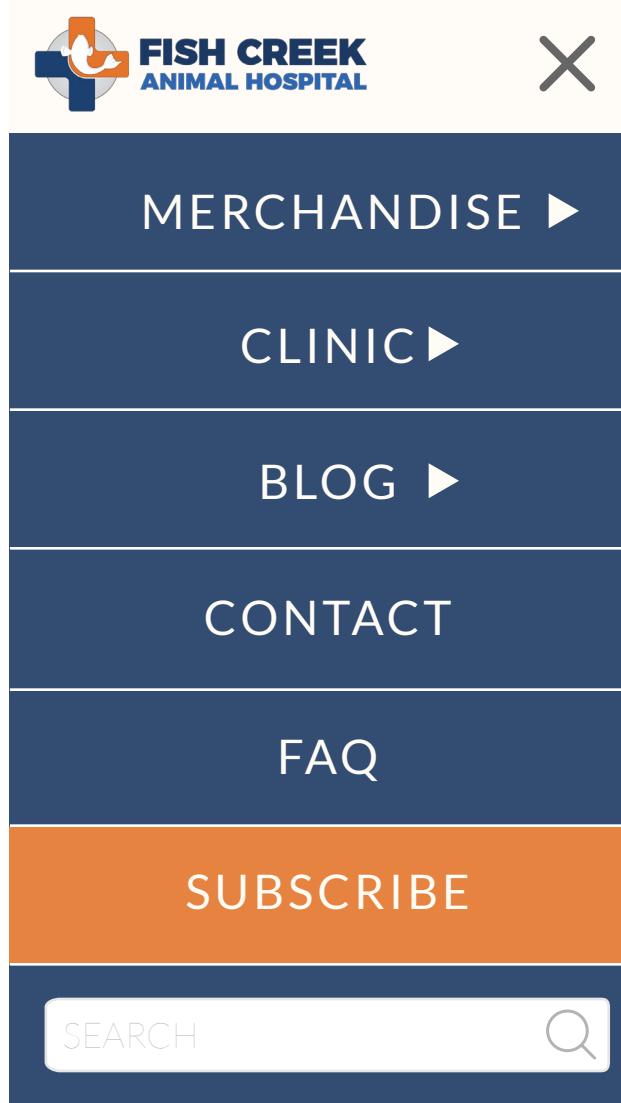
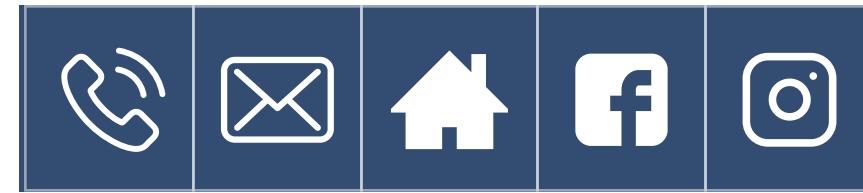
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TABLET NAVIGATION

Not a lot changes from the desktop version of the navigation bar. All of the same options, look and feel are still there to keep a cohesive look between the two medias.

We keep the same padding and margin from the edge of the screen in percentage. The main change is the amount of real estate that is available for the links and search bar.

All links will still be easy to touch and the sub-navigation will remain essentially the same with a slightly larger text for easier point and touch



MOBILE NAVIGATION

Mobile navigation gets the largest change of the different versions because all of the menu items need to serve a different purpose.

The main look and feel changes slightly with the menu hidden in the hamburger style button with the logo flanking to the left. The main navigation now gets the same treatment as the desktop and tablet dropdown menus with the dark blue background and white font. Highlighted links such as the subscribe button keep the user focused on a goal of Fish Creek, to increase newsletter subscribers.

The user also gets a subtle but effective hint that the merchandise, clinic and blog menus have submenus via the arrow to the right of the text.

We also have the opportunity to increase outreach and accessibility through the footer navbar and icon bar. Now customers have a direct link to call, email, connect on facebook and instagram because most users on mobile devices have access to these functions.

DESKTOP

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MERCHANDISE > LEASHES > EXTENDABLE > [BRAND](#)

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MERCHANDISE > LEASHES > EXTENDABLE > [BRAND](#)

BREADCRUMB NAVIGATION

Breadcrumb navigation assists the user in finding their way through a multitude of product pages after filtering down and item to find what they want.

An easy way to navigate back to a higher level filter is by using the breadcrumbs, or trace their steps back to where they started.

Like Hansel and Gretel all of the user's product filtering will be visible and accessible through this convenient tool.