



August 20, 2012

Dear Liberty Corner School Families,

We hope you are enjoying your summer and are looking forward to the upcoming school year! In years past, the Liberty Corner School PTO has held multiple fundraisers to give families an opportunity to select the fundraiser that works best for them. Along with other schools in our district, the LCS PTO has moved to holding a single pledge drive in which families were asked to write one check to support the school programs provided by the PTO. This format, versus the multiple fundraiser format, was viewed positively by the LCS community in the 2011-2012 school year.

The primary advantages of the pledge drive are:

- 100% of your donation goes to the PTO rather than sharing a percentage of the profits with a fundraising company.
- Hundreds of parent volunteer hours will be saved as other fundraisers, such as Gift Wrap, Entertainment Book, Kids in Bloom and Raffles, have been eliminated.

This pledge drive will be Liberty Corner School PTO's primary fundraising opportunity to raise money for our operating expenses and programs. Through the support of the parents of Liberty Corner School, the PTO is able to provide a wide range of programs to enhance the LCS community and to enrich our children's educational experience:

- All-School Assemblies, including Cultural Arts and Character Education
- Family-Friendly Evening Productions
- Curriculum Enhancement Programs, including interactive science and history programs for all grade levels
- Poet and Writer Residencies
- Wizards of Words
- Field Day
- LCS Directory
- PTO Website and Photo Gallery
- LCS Caring Community
- Family Social Events
- Staff Appreciation Events

***And much more...Please see the enclosed photo brochure for additional information about the LCS programs that your PTO funds.***

In order to support all these wonderful programs, the PTO is asking each LCS family to make a **\$75 per student** or greater pledge. This \$75 pledge, the same level as last year, includes \$10 for Specials Teachers' gifts and \$20 for PTO Membership Dues along with one copy of the LCS Directory and password access to the PTO Website and Photo Gallery. Please complete the attached PTO Membership and Pledge Form and return it along with a check payable to "Liberty Corner School PTO" at your earliest convenience to: Liberty Corner School PTO, Attention: VP of Fundraising, 61 Church Street, Liberty Corner, NJ 07938. Once school begins, you may send your pledge into school with your child via backpack in an envelope addressed to the LCS PTO.

There is still the option to pay only the \$30 for the annual PTO Membership Dues with Directory and Specials Teachers' gifts, *but without the additional pledges the LCS PTO will not be able to maintain all of the enrichment programs we currently fund for our students.*

**This year, the Liberty Corner School is changing Back-to-School Night to only one night which will be held on Thursday, September 13, 2012.** While we will still accept pledges and hand out directories that evening, we would like to minimize your wait-time due to the shortened schedule. **Therefore, as a convenience, for pledges received by Tuesday, September 11th, your family's copy of the LCS Directory will be waiting for you in your oldest child's classroom. This ensures you will receive your LCS Directory as early as possible while eliminating your need to wait in line on Back-to-School Night.**

Thank you for your support of the Liberty Corner School PTO. Please do not hesitate to contact any PTO Board member with questions about this pledge drive or visit [www.libertycornerpto.org](http://www.libertycornerpto.org) for descriptions of the programs listed above. We look forward to a wonderful year of providing fulfilling programs for our children!

Sincerely,

Liberty Corner School PTO