RABIA HUSSAIN

GRAPHIC DESIGNER

CONTACT

- **PHONE:** 347 260-9477
- **EMAIL:** rhussaindesigns@gmail.com
- **ADDRESS:** New York, NY

PROFESSIONAL SUMMARY

Creative individual with experience in graphic design. Specializes in digital and print design with a focus on brand identity and logo design. Passionate about creating visually stunning and effective designs to help clients reach goals.

REFERENCES

Elaine Corso - Vertigo Media Group Marketing – Director
(516) 312-4524
emvc28@gmail.com

Mark Smith - City College Professor
(773) 677-3437
msmith4@ccny.cuny.edu

WEBSITE, PORTFOLIO AND PROFILES

- rhussain.com
- behance.net/rhussain

EXPERIENCE

Senior Graphic Designer
2022.04 - Present

Vertigo Media Group, Bohemia, NEW YORK

- Produced detailed illustrations for product packaging and promotional materials.
- Developed innovative designs for a variety of print and digital materials, including logos, brochures, websites, and advertisements.
- Coordinated communication between internal departments throughout entire project lifecycle.
- Incorporated animation elements into designs when necessary to enhance user experience.
- Mentored junior graphic designers in design principles and software applications.
- Ensured accuracy of all artwork before delivery by proofreading files against original specs.
- Developed strategies for brand identity across multiple channels.
- Completed creative deliverables within established deadline.
- Implemented creative strategies to enhance the visual appeal of marketing campaigns.

Freelance Graphic Designer
2021.08 - 2022.02

LUNCHBOX TECH, US

- Developed and implemented creative visual solutions to meet client needs and objectives for branding campaigns.
- Combined design elements, text, photos and data into effective, elegant digital and print materials.
- Worked simultaneously on multiple projects and oversaw quality control on assigned projects.

Design Tutor
2014.02 - 2022.01

Research Foundation CUNY, New York, US

- Provided mentorship to students on how to effectively use Adobe Creative Suite applications such as Photoshop, InDesign, and Illustrator.
- Demonstrated advanced techniques in designing web interfaces using HTML5 and CSS3 coding standards.
- Assessed student projects and provided constructive feedback to improve their skills.
- Organized workshops for students to learn about the importance of branding, logo design, and identity systems.
- Developed interactive design tutorials for students to better

ART EXHIBIT

Solo exhibit called INTRICACIES at Tribeca Film Festival gallery.

The show displayed a collection of art depicting the use of intricate details and forms.

SKILLS

Illustrator
InDesign
Photoshop
AfterEffects
Figma
HTML+CSS
WordPress
Squarespace
Constant Contact
Mailchimp Word
Power Point Excel
Self Motivated
Observant
Patient
Highly Organized
Leadership

understand the concepts of graphic design and typography.

- Created and maintained warm and welcoming tutoring environment conducive to learning.

Logo Designer   2020.04 - 2021.01

thisislaisa LLC, US

- Created the brand identity for *thisislaisa* brand and identity assets in Adobe Illustrator
- In addition, I expanded their brand identity with a stationery set for the sub brand This is Me, a scholarship program for young artists and students.

Marketing Graphic Designer   2020.01 - 2020.12

Not a Riot, US

- Created social media content for the organization to promote a social movement
- Managed client website on Square Space and created promotional flyers and assist with research.
- Managed website updates utilizing WordPress as a Content Management System.
- Created logos, flyers, and other marketing materials.

Art Studio Assistant   2019.04 - 2019.12

Mimi Gross, New York, US

- Handled precision cutting of stencils based on the artist's design
- Accommodated on various printing methods, organizing and cutting different materials.
- Organized studio space by cataloging materials and supplies used in projects.
- Collaborated with artists on various projects, providing assistance with set-up, breakdown, and organization of art pieces.

EDUCATION

The City College of New York,   Jun 2018

BA Digital Design
GPA: 3.95

Borough of Manhattan Community College,   Jun 2016

Completed coursework towards AS Multimedia Arts & Communication
GPA: 3.92