



RABIA HUSSAIN

Visual Artist | Designer

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Taking on the challenge of social activism through art. Exploring the intricate nature of the mind and implement it in my design style. I'm always curious, cautious and eager to learn.

Experience

Brand Developer

thisislaisa LLC

2020-2021

thisislaisa LLC | Remote

In charge of creating the brand identity for thisislaisa brand and a group of assets. In addition I created brand identity and stationery for the sub brand This is Me, which is a scholarship program for young artists and students.

General Manager

Vyynl Ventures

2019 - 2020

Afterschool Design Program | NY

Creating promotional material for various school clients, including posters, flyers, and retractable banners as part of the school branding project. I also conducted after school lessons on basic graphic design skills and the art of screenprinting at various school sites.

SI Leader | Tutor

Borough of Manhattan CC

Multimedia Arts

2014 - On Call

Design Tutor | Research Foundation CUNY | New York

Part of my duties, I lead PAL (Peer Assisted Learning) lectures and learning activities in design classes. Keeping new design trends in check, I taught college students the techniques and tricks to achieve clean and consistent artwork. I facilitated my peers and instructors in class with supplemental instruction for students.

Brand Developer

2018 - 2020

ZUFNA Zia-ul-Ummat Foundation INC. | Brooklyn

Lead the complete re-branding of the non profit which consisted of a redesign of the brand logo, identity, brand assets, packaging and publishing materials.

Studio Assistant

2019

Mimi Gross | New York

On site, I worked on precision cutting of stencils based on the artist's design. Accommodated on various printing methods, organizing and cutting different materials.

Alumna Artist

Borough of Manhattan CC

March 2019

Women's HerStory Month

Selected as the alumna artist of the month, I had the honor to create a series of two illustrations for Women's History Month & conference. The illustrations were used for promotions and giveaway posters for attendees.

Studio Intern

Bookbinding + Design

Summer 2018

Esther K. Smith | Purgatory Pie Press | New York

Arranging and hand crafting multiple book projects while on site. I contributed in organizing flat files, composed book binding workshops and assisted in curating shows. I was in-charge of designing the layout of a client's book which later got published.

Exhibitions

INTRICACIES; Solo art exhibition March 2019

Women Make Art Exhibition CCNY 2018, 2019

IPCNY Print Fest 2018

Recognition

Freelancers Union Member

James R. Steers Prize in Art CCNY 2018

United Federation of Teachers Scholarship

Education

The City College of
New York

BA Digital Design 2018 | *Suma Cum Laude* | 3.95 GPA

✦ *James R. Steers Art Prize*

✦ *Deans List*

Borough of Manhattan
Community College

AS Multimedia Arts & Communication 2016 | 3.92 GPA

✦ *Deans List*

✦ *Phi Theta Kappa*

Proficiency

Technical Skills

Illustrator | InDesign | Photoshop | Dimension | HTML+CSS

MS Suite

Word | Power Point | Excel

Key Skills

Technical | Punctual | Communication | Teaching | Organized | Self Motivated

Languages

English | Urdu | Hindi | Punjabi

Systems

Mac OS | PC

