



# RABIA HUSSAIN

## Visual Artist | Designer

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Taking on the challenge of social activism through art. Exploring the intricate nature of the mind and implement it in my design style. I'm always curious, cautious and eager to learn.

## Experience

### Brand Developer

thisislaisa LLC  
2020-2021

### thisislaisa LLC | Remote

In charge of creating the brand identity for thisislaisa brand and a group of assets. In addition I created brand identity and stationery for the sub brand This is Me, which is a scholarship program for young artists and students.

### Social Media Marketing 2020

### MutualAid NYC | Not A Riot

Developing detailed infographics and social media marketing content. Created easy access content for Instagram marketing.

### General Manager

Vyynl Ventures  
2019 - 2020

### Afterschool Design Program | NY

Creating promotional material for various school clients, including posters, flyers, and retractable banners as part of the school branding project. I also conducted after school lessons on basic graphic design skills and the art of screenprinting at various school sites.

### SI Leader | Tutor

Borough of Manhattan CC  
Multimedia Arts  
2014 - Present

### Design Tutor | Research Foundation CUNY | New York

Part of my duties, I lead PAL (Peer Assisted Learning) lectures and learning activities in design classes. Keeping new design trends in check, I taught college students the techniques and tricks to achieve clean and consistent artwork. I facilitated my peers and instructors in class with supplemental instruction for students.

### Studio Assistant 2019

### Mimi Gross | New York

On site, I worked on precision cutting of stencils based on the artist's design. Accommodated on various printing methods, organizing and cutting different materials.

### Alumna Artist

Borough of Manhattan CC  
March 2019

### Women's HerStory Month

Selected as the alumna artist of the month, I had the honor to create a series of two illustrations for Women's History Month & conference. The illustrations were used for promotions and giveaway posters for attendees.

### Studio Intern

Bookbinding + Design  
Summer 2018

### Esther K. Smith | Purgatory Pie Press | New York

Arranging and hand crafting multiple book projects while on site. I contributed in organizing flat files, composed book binding workshops and assisted in curating shows. I was in-charge of designing the layout of a client's book which later got published.

## Exhibitions

INTRICACIES; Solo art exhibition March 2019

Women Make Art Exhibition CCNY 2018, 2019

IPCNY Print Fest 2018

## Recognition

Freelancers Union Member

James R. Steers Prize in Art CCNY 2018

United Federation of Teachers Scholarship

## Education

The City College of  
New York

BA Digital Design 2018 | Suma Cum Laude | 3.95 GPA

› James R. Steers Art Prize

› Deans List

Borough of Manhattan  
Community College

AS Multimedia Arts & Communication 2016 | 3.92 GPA

› Deans List

› Phi Theta Kappa

## Proficiency

Technical Skills .....

Illustrator | InDesign | Photoshop | HTML+CSS | Aftereffects

MS Suite .....

Word | Power Point | Excel

Key Skills .....

Technical | Punctual | Communication | Teaching | Organized | Self Motivated

Languages .....

English | Urdu | Hindi | Punjabi

Systems .....

Mac OS | PC

