



RABIA HUSSAIN

Visual Artist | Designer

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Taking on the challenge of social activism through art. Exploring the intricate nature of the mind and implement it in my design style. I'm always curious, cautious and eager to learn.

Experience

Health Care Worker

Senior Care
2020-2021

I&Y Senior Care | New York | On Site

Support my patient by providing housekeeping and laundry services, shopping for food and other household requirements, preparing and serving meals. Assist them by providing personal services, such as, dressing, grooming etc.

Brand Developer

thisislaisa LLC
2020-2021

thisislaisa LLC | Remote

In charge of creating the brand identity for thisislaisa brand and a group of assets. In addition I created brand identity and stationery for the sub brand This is Me, a scholarship program for young artists and students.

General Manager

Vyylnl Ventures
2019 - 2020

Afterschool Design Program | NY

Creating promotional material for various school clients, including posters, flyers, and retractable banners as part of the school re-branding project. I also conducted after school lessons on basic graphic design skills and the art of screen printing at various school sites.

SI Leader | Tutor

Borough of Manhattan CC
Multimedia Arts
2014 - On Call

Design Tutor | Research Foundation CUNY | New York

Part of my duties, I lead PAL (Peer Assisted Learning) lectures and learning activities in design classes. Keeping new design trends in check, I taught college students the techniques and tricks to achieve clean and consistent artwork. I facilitated my peers and instructors in class with supplemental instruction for students.

Marketing Designer

MutualAid NYC
2020

Not a Riot | Mutual Aid NYC | Remote

Created social media content for this organization which strove to promote the BLM Movement and to answer what is ethical and non ethical. Furthermore, I helped monitor their website and create flyers and assisted with research.

Studio Assistant

2019

Mimi Gross | New York | On Site

I was in charge of precision cutting of stencils based on the artist's design. Accommodated on various printing methods, organizing and cutting different materials.

Studio Intern

Bookbinding + Design
Summer 2018

Esther K. Smith | Purgatory Pie Press | New York

Arranging and hand crafting multiple book projects while on site. I contributed in organizing flat files, book binding workshops and assisted in curating shows. I co-designed a poetry book for a client which later got published.

Exhibitions

INTRICACIES; Solo art exhibition March 2019

Women Make Art Exhibition CCNY 2018, 2019

IPCNY Print Fest 2018

Recognition

Freelancers Union Member

James R. Steers Prize in Art CCNY 2018

United Federation of Teachers Scholarship

Education

The City College of
New York

BA Digital Design 2018 | Summa Cum Laude | 3.95 GPA

› James R. Steers Art Prize

› Deans List

Borough of Manhattan
Community College

AS Multimedia Arts & Communication 2016 | 3.92 GPA

› Deans List

› Phi Theta Kappa

Proficiency

Adobe Suite + Web

Illustrator, InDesign, Photoshop, Dimension | HTML+CSS, WordPress, Squarespace

Google + MS Suite

Google Docs, Google Sheets, Slides | Word, Power Point, Excel

Key Skills

Leadership | Communication | Management | Bilingual | Patience | Self Motivation

