

songs, self-release others, sell their catalog, and repeat the cycle again—often with a rotating cast of rights holders, lawyers, arbiters and middlemen.

In an industry filled with short-lived executives, commission-driven and often short-sided professionals, and a "fake it till you make it" culture, managing ownership and royalties becomes a time-consuming, costly, and error-prone process. This is happening in an industry where lost potential earnings are the norm, not the exception.

The Problem:

What’s missing is simple: a centralized System of Record (SoR) for IP and royalties. Today, rights agreements live in scattered PDFs on desktops and inboxes. Data is pulled ad hoc, to fulfill one-off tasks, rather than feeding a unified, dynamic system. This is where the mess begins—and where we intend to fix and transform it.

Our Vision:

Creative work in music is rooted in renewal. We aim to lay new ground for that process with Claim—a user-friendly, affordable, and powerful IP and royalty management platform built for artists and their collaborators.

As soon as a song is created, Claim Control captures the necessary metadata, splits, terms, and signatures required to negotiate and secure copyright—seamlessly. It becomes the tree of knowledge that follows the work through its lifecycle.

