Dear Family and Friends,

I am proud to announce to you my involvement in this year’s annual NOVAdance! NOVAdance is a twelve-hour dance marathon at Villanova University that benefits the Andrew McDonough B+ (Be Positive) Foundation, which fights pediatric cancer. Every school day, 46 children are diagnosed with cancer. We strive to decrease the burden of and to cure pediatric cancer to give these kids a future.

Pediatric cancer is different from cancer in other stages of life and requires highly specific treatment and research. Only 4% of federal cancer research funding is allocated to pediatric cancer research, yet more than 40,000 children undergo treatment annually.

Each year, approximately 13,000 parents hear the life-changing words, “your child has cancer.” The B+ Foundation works to make that number zero. The non-profit organization honors the life of 14-year-old Andrew, who battled AML Leukemia, before passing away in July of 2007. The B+ Foundation provides emotional and financial support for families with children battling pediatric cancer. This financial assistance ranges from assisting with medical bills to car repairs. The foundation also provides research grants to institutions dedicated purely to fighting pediatric cancer.

NOVAdance 2015 spread awareness about pediatric cancer, broadcasted the B+ message by inspiring others to “Live Like Andrew,” and raised $102,657.29 for the kids.

I am very passionate about NOVAdance and am committed to making a difference in these children’s lives! If you have the time and the means, please consider joining the fight against pediatric cancer and donating to NOVAdance.

You can donate online at [novadance.org](http://novadance.org/) by clicking “Donate” and searching for my name, or make a check payable to “Villanova University” with the memo reading “NOVAdance and my name.” If you send a check, please address it to the attention of Dougherty Hall 214 at 800 E. Lancaster Avenue, Villanova, PA 19085.

Thank you for taking time out of your day to read this. I hope that you will join and support me in striving to give every child a childhood.

For The Kids,

Your Name