$$y_{ijk} = \mu + r_i + c_j + t_k + \epsilon_{ijk} \qquad (1)$$

- Overall mean

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- Effect of row i

- Overall mean

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- Effect of row i
- Effect of column j

- Overall mean

$$y_{ijk} = \mu + r_i + c_j + t_k + \epsilon_{ijk} \tag{1}$$

- Effect of row i
- Effect of column j
- Effect of treatment k