

Q35. Can you cite some examples where a false positive is important than a false negative?

Let us first understand what false positives and false negatives are.

- **False Positives** are the cases where you wrongly classified a non-event as an event a.k.a Type I error.
- **False Negatives** are the cases where you wrongly classify events as non-events, a.k.a Type II error.

Example 1: In the medical field, assume you have to give chemotherapy to patients. Assume a patient comes to that hospital and he is tested positive for cancer, based on the lab prediction but he actually doesn't have cancer. This is a case of false positive. Here it is of utmost danger to start chemotherapy on this patient when he actually does not have cancer. In the absence of cancerous cell, chemotherapy will do certain damage to his normal healthy cells and might lead to severe diseases, even cancer.

Example 2: Let's say an e-commerce company decided to give \$1000 Gift voucher to the customers whom they assume to purchase at least \$10,000 worth of items. They send free voucher mail directly to 100 customers without any minimum purchase condition because they assume to make

at least 20% profit on sold items above \$10,000. Now the issue is if we send the \$1000 gift vouchers to customers who have not actually purchased anything but are marked as having made \$10,000 worth of purchase.

Q36. Can you cite some examples where a false negative important than a false positive?

Example 1: Assume there is an airport 'A' which has received high-security threats and based on certain characteristics they identify whether a particular passenger can be a threat or not. Due to a shortage of staff, they decide to scan passengers being predicted as risk positives by their predictive model. What will happen if a true threat customer is being flagged as non-threat by airport model?

Example 2: What if Jury or judge decides to make a criminal go free?

Example 3: What if you rejected to marry a very good person based on your predictive model and you happen to meet him/her after a few years and realize that you had a false negative?

Q37. Can you cite some examples where both false positive and false negatives are equally important?

In the **Banking** industry giving loans is the primary source of making money but at the same time if your repayment rate is not good you will not make any profit, rather you will risk huge losses.

Banks don't want to lose good customers and at the same point in time, they don't want to acquire bad customers. In this scenario, both the false positives and false negatives become very important to measure.

False Positive

You are
pregnant



False Negative

It's nothing just
a *Stomach*
Upset



10. Is it better to have too many false positives, or too many false negatives? Explain.

Answer by [Devendra Desale](#).

It depends on the question as well as on the domain for which we are trying to solve the question.

In medical testing, false negatives may provide a falsely reassuring message to patients and physicians that disease is absent, when it is actually present. This sometimes leads to inappropriate or inadequate treatment of both the patient and their disease. So, it is desired to have too many false positive.

For spam filtering, a false positive occurs when spam filtering or spam blocking techniques wrongly classify a legitimate email message as spam and, as a result, interferes with its delivery. While most anti-spam tactics can block or filter a high percentage of unwanted emails, doing so without creating significant false-positive results is a much more demanding task. So, we prefer too many false negatives over many false positives.