CERTIFIED Associate
CERTIFIED Platform Developer I
CERTIFIED Administrator

Rahul Arora

Salesforce Trainee Consultant (aro.rahul@concret.io)

Summary

A Salesforce Consultant with a solid foundation in Salesforce implementation and HubSpot workflow automation, including client-side and Node.js-based custom actions. Backed by 3 Salesforce certifications and hands-on experience in streamlining CRM processes. Proficient in Apex, Visualforce, and Lightning Components, with a passion for delivering scalable and efficient CRM solutions. Strong problem-solving mindset and eager to drive innovation in dynamic, tech-driven environments.

Skills

Primary Skills	**Salesforce Configurations, Salesforce Development, Lightning Web Components,Apex, Javascript, TypeScript, HubSpot Client, HubSpot Workflows, HubSpot Code Actions**
Operating Systems	Windows
Core Programming	**Apex, Javascript, TypeScript**
IDE	VS-Code
Web Programming	**React.js, Next.js, LWC, HTML, CSS, Javascript**
Databases	MySQL
Code Versioning System	GitHub, BitBucket

Education | Certifications

Type	Details
Education	● B.Tech in Computer Science
Certification	● Salesforce Certified Platform Developer - 1 ● Salesforce Certified Administrator ● Salesforce Certified Associate

Projects

PWS Connector App

Project Description	This project focused on building and maintaining an integration between HubSpot and Autodesk through the PWS Connector App. The application handles the complete subscription lifecycle for Autodesk products, including deal management in HubSpot, automated subscription creation, renewals, and updates—ensuring accurate and efficient sync between CRM and licensing systems.
Environment	**HubSpot.com, Node.js, Javascript, Postman, API, Connected Apps**
Responsibility	● Developed and maintained features to manage Autodesk subscriptions, including automated creation, renewal, and updates directly from HubSpot deals
Team Size	2
My Role	Developer
Development Status	Development Phase

Stripe-Salesforce Integration

Project Description	This project involved integrating Stripe with Salesforce to streamline online payment processing. When a user clicks the "Pay" button in Salesforce, a secure Stripe-hosted payment page is launched. Upon successful payment, a webhook is triggered to update Salesforce with the payment details, ensuring real-time synchronization and tracking.
Environment	**Salesforce.com,Apex,LWC,Rest Resources, Webhook, Stripe**
Responsibility	- Integrated Stripe with Salesforce to enable seamless payment processing via a custom "Pay" button triggering a Stripe-hosted payment page. - Implemented webhook handling to capture and store Stripe payment IDs upon successful transactions for further processing.
Team Size	1
My Role	Developer
Development Status	Development Phase

Smock-It

Project Description	A salesforce CLI plugin to simplify the test data generation for salesforce.It's a fast lightweight CLI plugin that simplifies Salesforce test data generation, overcoming the limitations of standard Salesforce and third-party tools.
Environment	**Typescript, Oclif, Salesforce,Git,GitHub, Mockaroo**
Responsibility	- Implemented robust validation mechanisms using the SF Plugin Core to enhance functionality and reliability. - Actively contributed to multiple tickets, ensuring timely delivery while maintaining high-quality code and project standards.
Team Size	4
My Role	Developer
Development Status	Development Phase

Salesforce Tool Suite

Project Description	Salesforce Tool Suite is designed for Salesforce Developers to rapidly build complex Salesforce SOQL queries, monitor debug logs, export metadata reports, perform various operations and launch without sharing passwords from any Salesforce tab. Salesforce Tool Suite is listed on the Chrome Store, Microsoft Edge Store, Appexchange.
Environment	**Angular, Kendo UI Framework, TypeScript, Salesforce APIs**
Responsibility	- Suggested new features and validated whether features are working as per requirements or not (apex-health-check). - Developed new features and Improved overall performance of the project
Team Size	4
My Role	Developer
Development Status	Enhancement Phase