



BRIAN HOFF

WEB
DEVELOPER

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SUMMARY

E-Commerce developer, Shopify store owner, and web designer. Immersed in Shopify/Liquid environment. Full-stack capabilities with an emphasis on front-end, Javascript, visual design, UI/UX.

EXPERIENCE

Store for Humans 2020 – PRESENT
Owner/Developer
www.storeforhumans.com

Built custom Shopify theme, product design, SEO, Social Media management.

Smithfield Foods 2017 - PRESENT
Specification Writer
Redesigned front-end of company-wide specification website, including search page, display page, and PDF conversion.

Smithfield Foods 2013 - 2017
Quality Assurance Technologist
Assured adherence to GMP, Safety, and USDA standards and procedures. Maintained Quality Assurance and Food Safety documentation.

EDUCATION

University of Kansas 2019
Overland Park, KS
Full Stack Web Development Bootcamp

Minnesota State University 2012
Mankato, MN
B.Sc. Biology

EXPERTISE

Javascript	<div></div>	Liquid / Shopify	<div></div>
HTML5 / CSS3	<div></div>	Illustrator	<div></div>
jQuery	<div></div>	Photoshop	<div></div>
React	<div></div>	Web animation	<div></div>
Node/Express	<div></div>	Video Editing	<div></div>
SQL/MongoDB	<div></div>	Photography	<div></div>