

bryan@ho-fosho.com
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Hello!

I am a graphic designer with a passion for cooperative problem solving without sacrificing aesthetics and an advocate for learning and fostering design. I'm also an oil painter, comic book reader, artist, nerd, con attendee, moviegoer, pin collector, friend, and avid food consumer.

Skills: Branding Design Art Direction UX/UI Design Team Management

Concept Development Illustration Web Design Marketing and advertisement

Education

Art Institute of California | BSA Graphic Design, 2008

Software:IllustratorInDesignPremiereGoogle WorkspaceKeynotePhotoshopAfter EffectsFigmaMicrosoft OfficeJira

Experience

Entando Inc 2020-2021

Visual Designer

- Designed landing pages for Entando community developers
- Developed UX designs and wireframes of product dashboard and app builder
- Collaborated with sales associates to design and brand the product demo website

Gelson's Market 2020-2021

Graphic Designer

- Created the 70th anniversary logo
- Responsible for key art used for in-store and web promotions

Hero Complex Gallery 2020-2021

Illustrator

• Created art used to create enamel pins

Panoramic 2020

Graphic Designer

- Designed various banners used for Google Ads
- · Provided original illustrations

Auditboard 2020

Design Consultant

- Created multi-page brochures used for company advertising
- Provided original illustrations consistent with their brand

Liferay Inc. 09/09 - 06/19

Assistant Manager of Design 04/17 - 06/19

- Managed and art directed creatives for the HQ and International design teams
- Worked closely with the executive and sales teams to prepare designs and infographics for their presentations.
- Provided design support on new product launch campaigns

Lead Graphic Designer 01/15 - 04/17

- Project managed design tasks between global marketing departments and the design team
- Championed branding guidelines and enforced proper usage
- Art directed new branding initiatives for company departments

Senior Graphic Designer 01/13 - 01/15

- Developed and evolved the company's branding guidelines
- Created and art directed efforts for a new company conference catered toward developers
- Developed branding for new company products
- Created the UI components for the company's main website

Graphic Designer 09/09 - 01/13

- Designed and established the company's first branding style
- Collaborated closely with the marketing department to rebrand the company's main conference
- Developed new icon systems to be used with the branding
- Collaborated with Office Services to provide interior design of the new office
- Created the company mascot used for promotion purposes and solidified the creation of the company culture