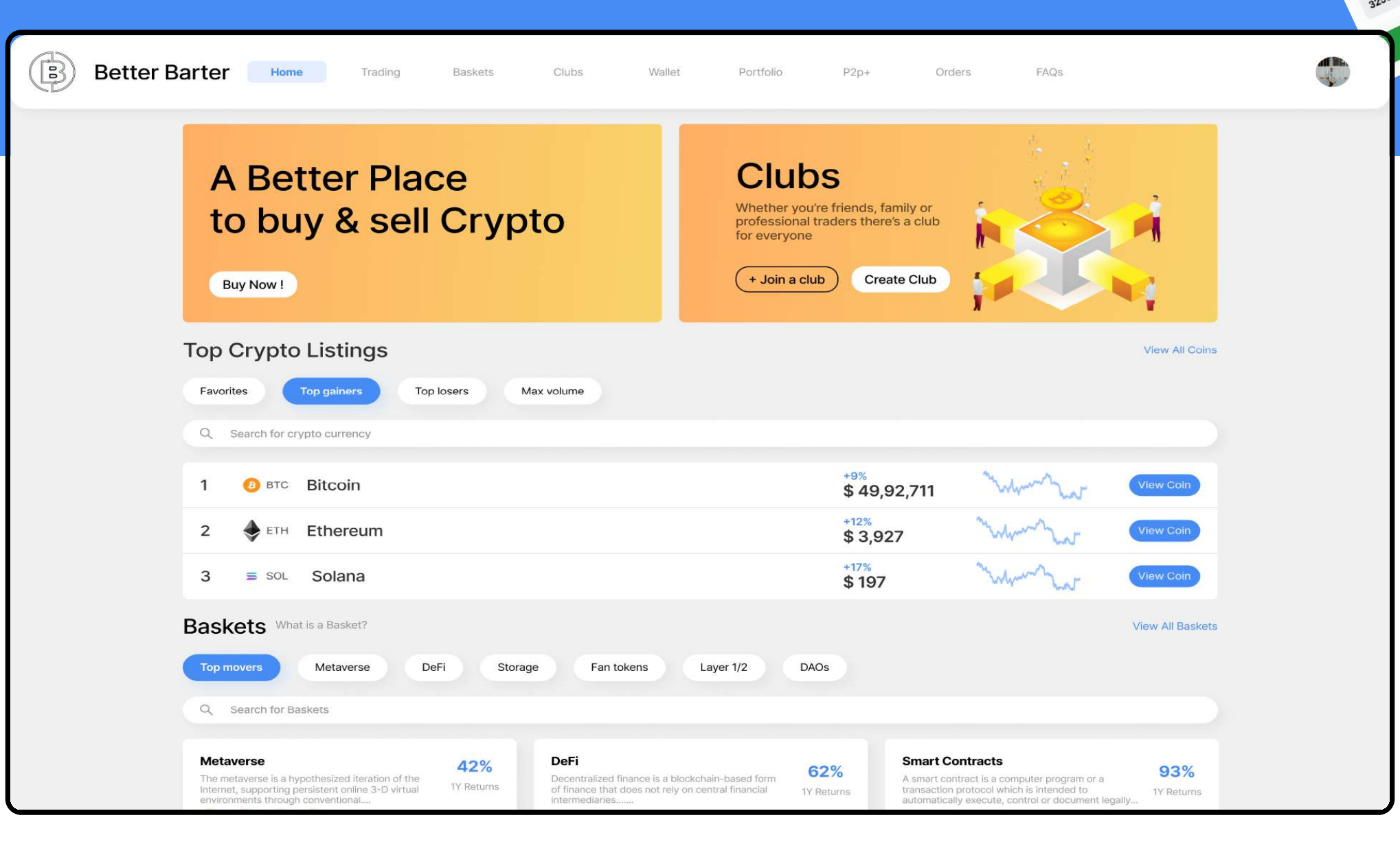
BETTER BARTER

A Crypto currency Trading platform for enthusiasts & novices who want to invest into their crypto future



The Challenge

Existing crypto currency trading platforms are not as easy for new users who aren't very tech savy. Even existing traders can use this platform to their advantage with features that help traders make a better informed decision on trading currencies as well as crypto baskets.

The Solution

Creating a unique rewards system that user receive which can allow them to invest into cryptocurrency or NFTs as they play games and explore the platform.

DESIGN GUIDE

Typography

Source Sans Pro

ABCDEFGHIJKLMOPQRSTUVWXYZ
0123456789

Header 1 24px SemiBold

Header 2 20px Regular

Header 3 16px Semibold

Header 3 16px Regular

Header 4 14px Regular

Header 5 12px Regular

Colors

Accent	Primary	Background
#478BF5	#FFFFF	#F0F0F0
RGB(71,139,245)	RGB(255,255,255)	RGB(240,240,240)

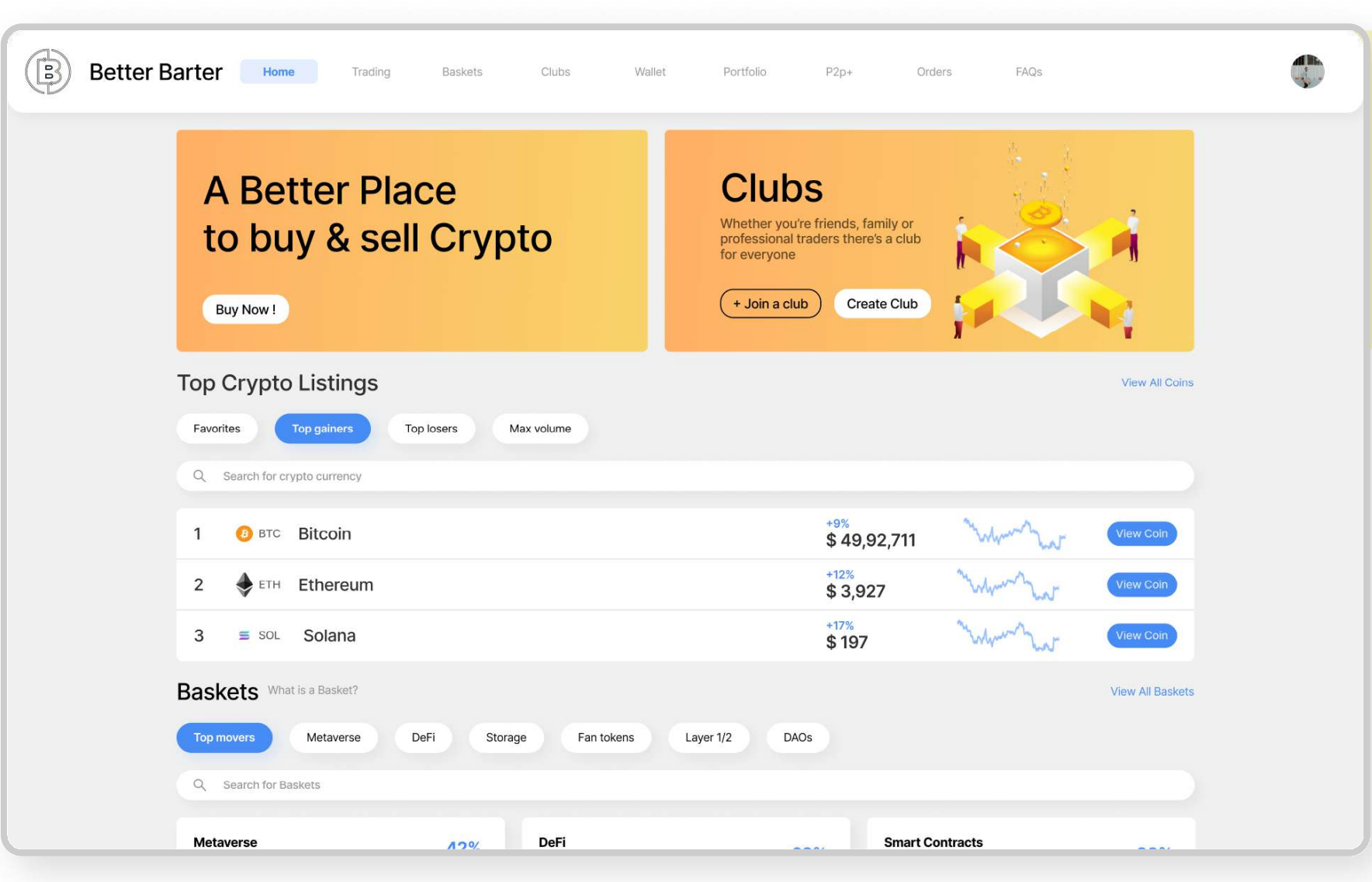
WORK DONE

Creating information architecture from given requirements and creating final User interface from given color scheme and reference products

Exploring competitive platforms to identify patterns in design and creating a user interface for the platform that feels unique to the brand of better barter

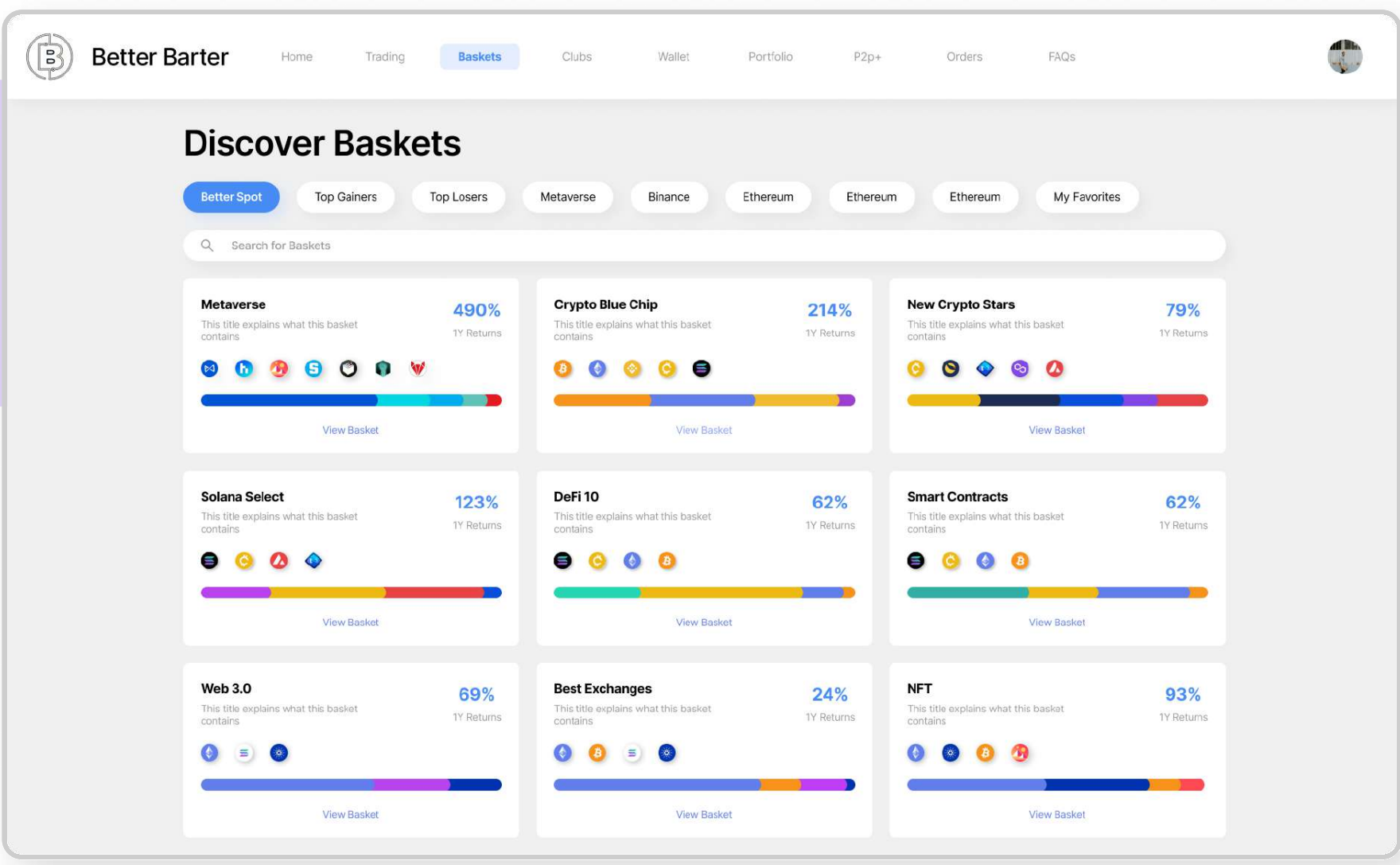
Sharing the created interface with stakeholder and getting feedback on components and other aspects of design

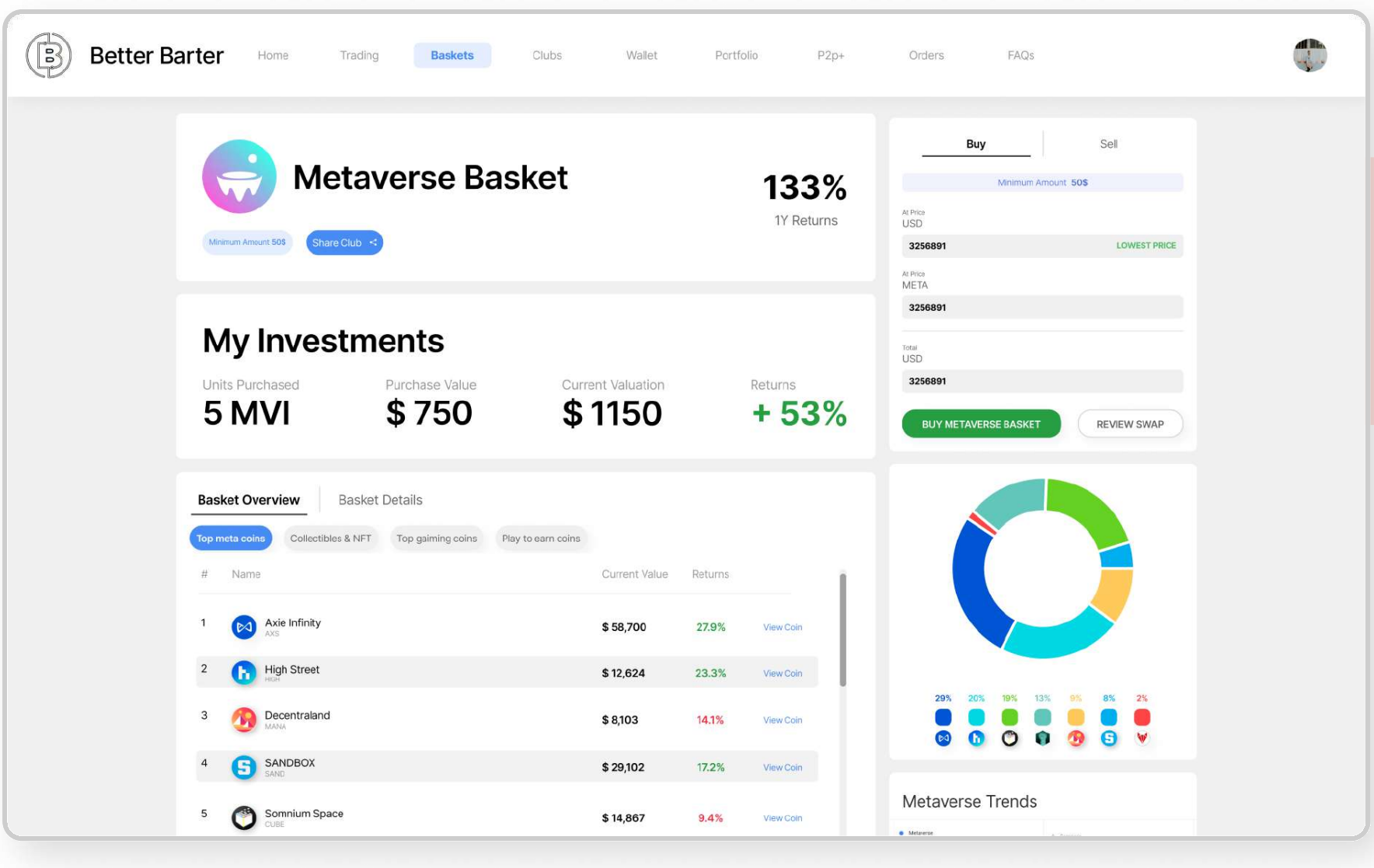
UX DESIGN



Homescreen with hero cards that showcase prime features of the platform and allow the users to search for what they want right away

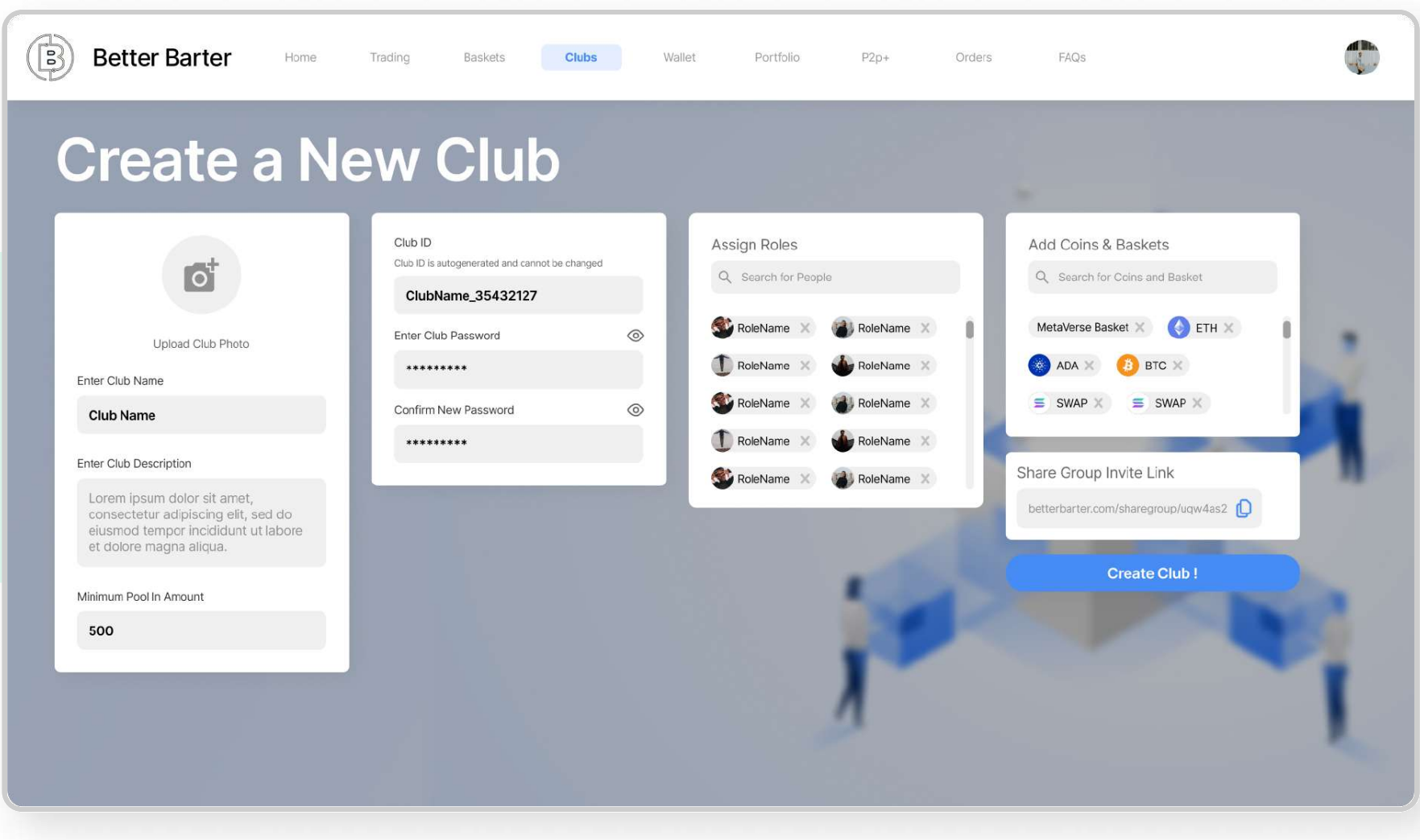
A baskets' concept that bundles crypto currencies that makes it easier for new or experienced traders to invest

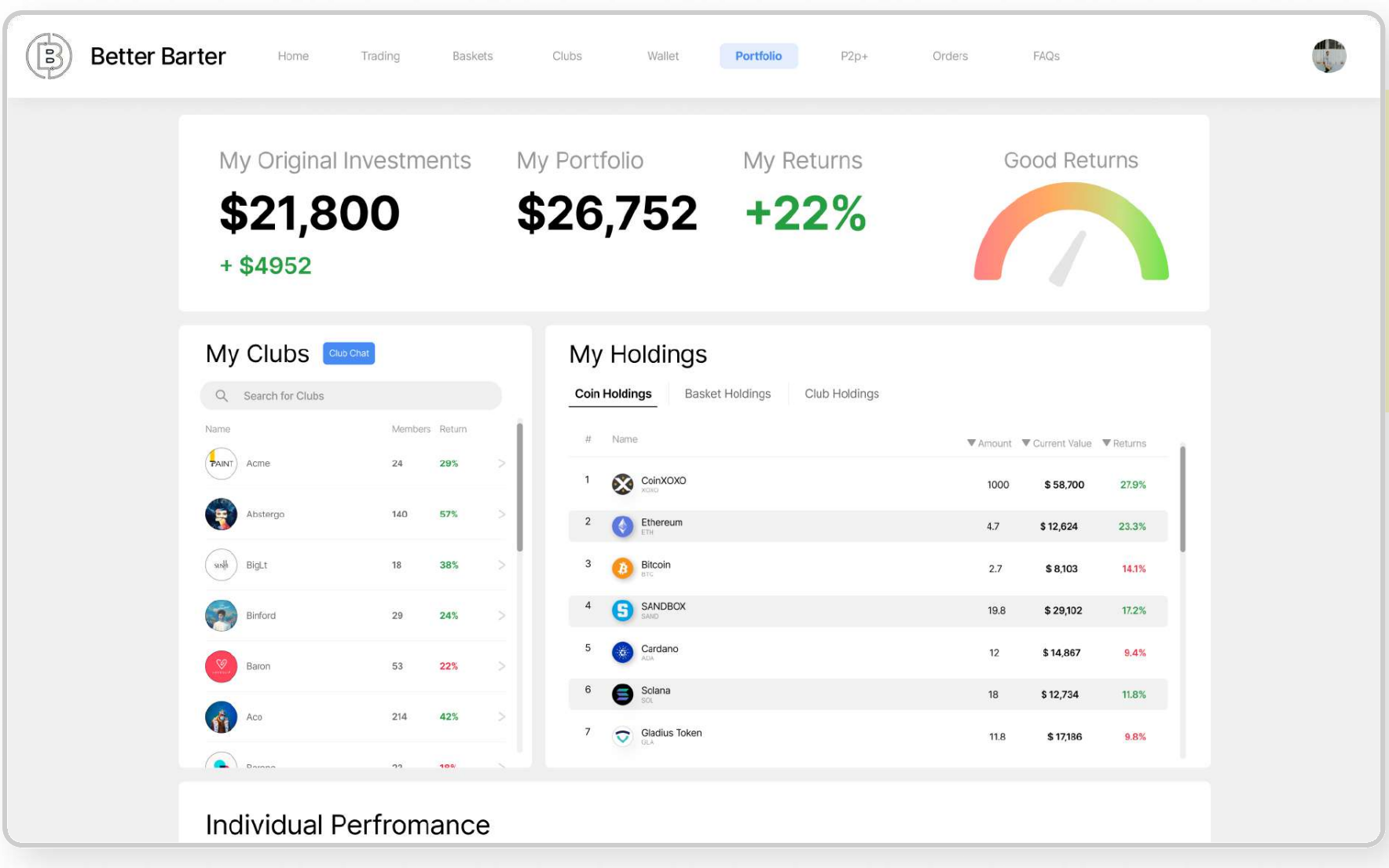




Baskets page that showcase the holding distribution and let you trade directly

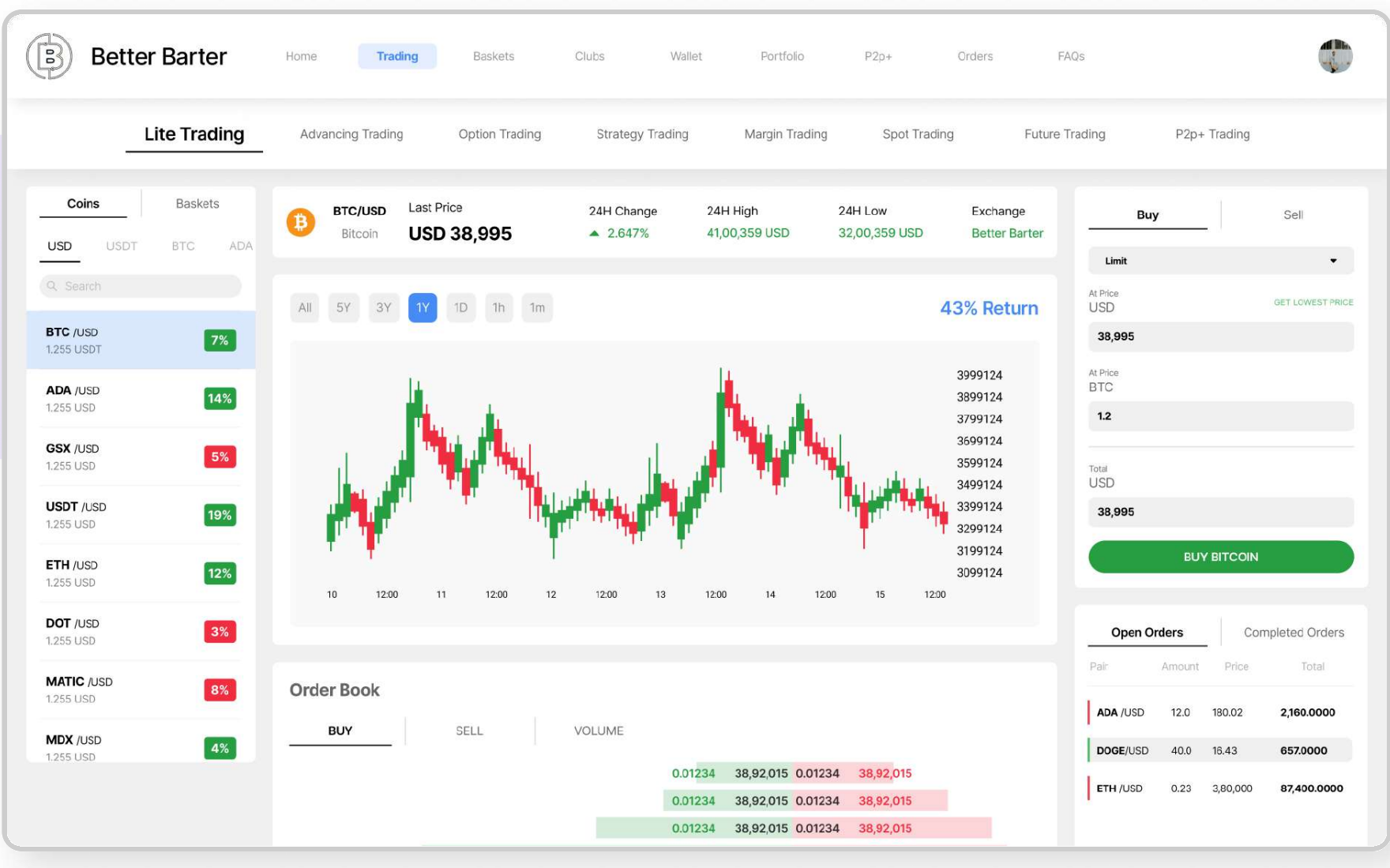
A club's concept that lets traders invest together for new traders that want to learn how to trade

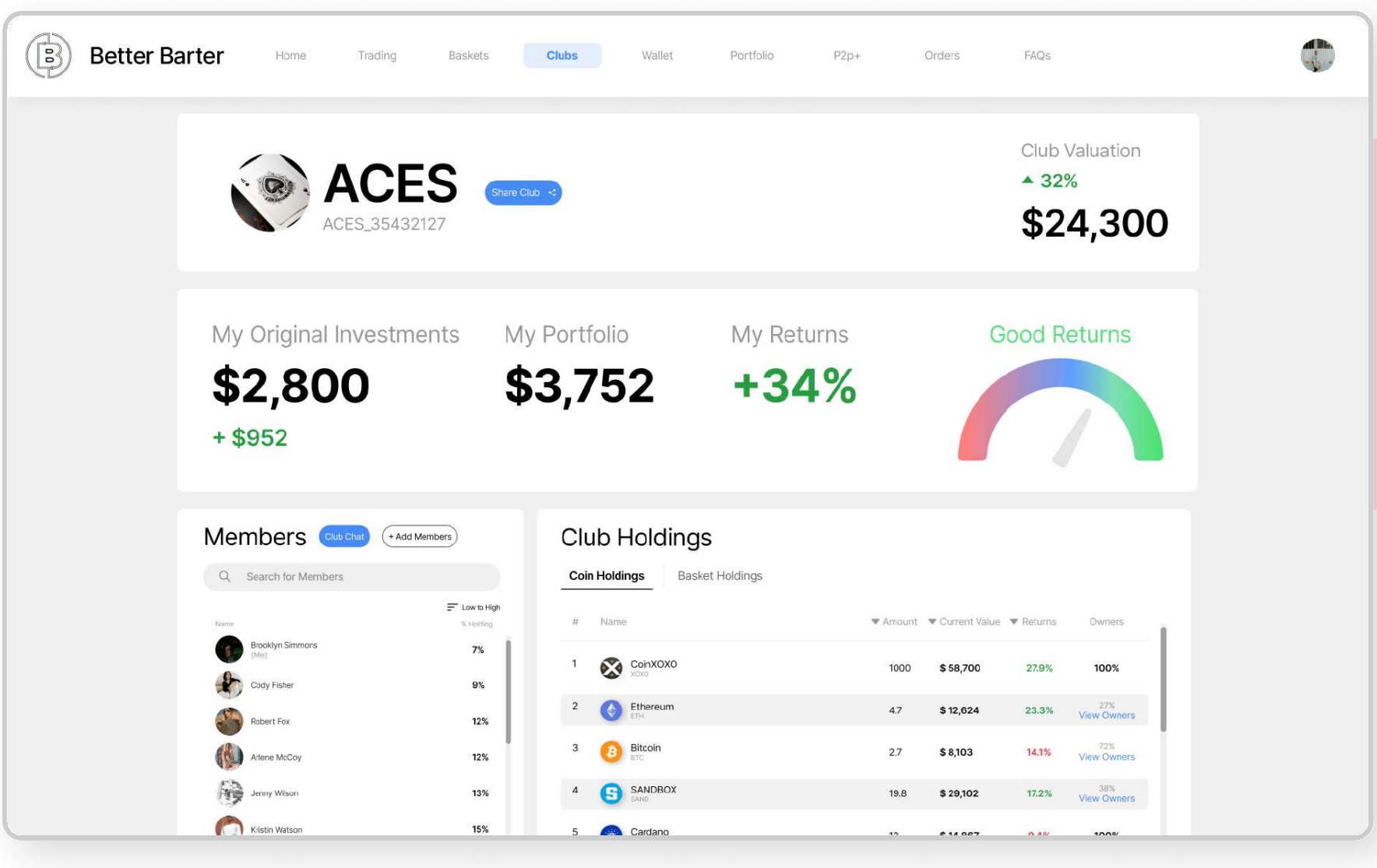




Portfolio page that lets you keep track of your coins, baskets and club holdings and you can view your portfolio performance

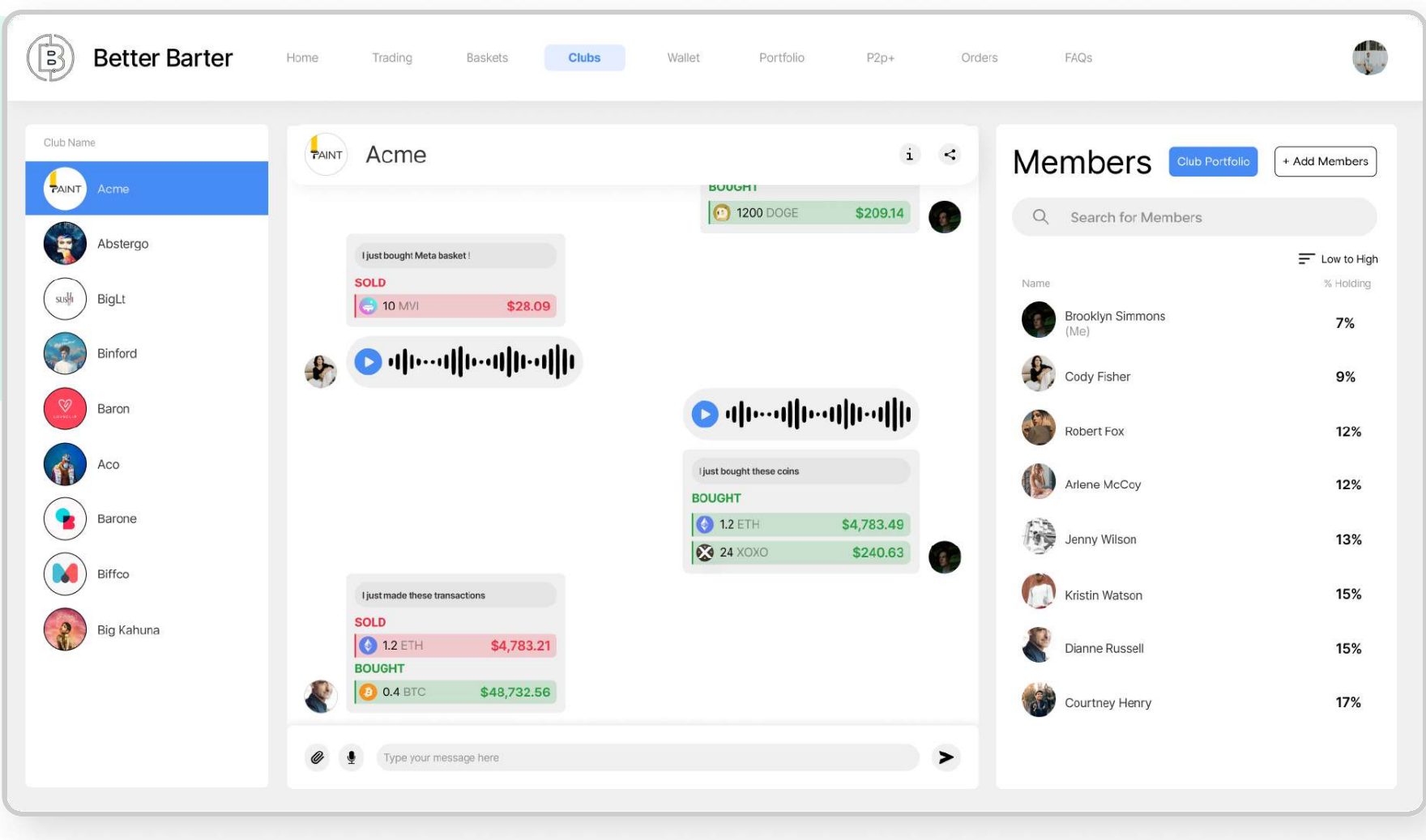
Portfolio page that lets you keep track of your coins, baskets and club holdings and you can view your portfolio performance

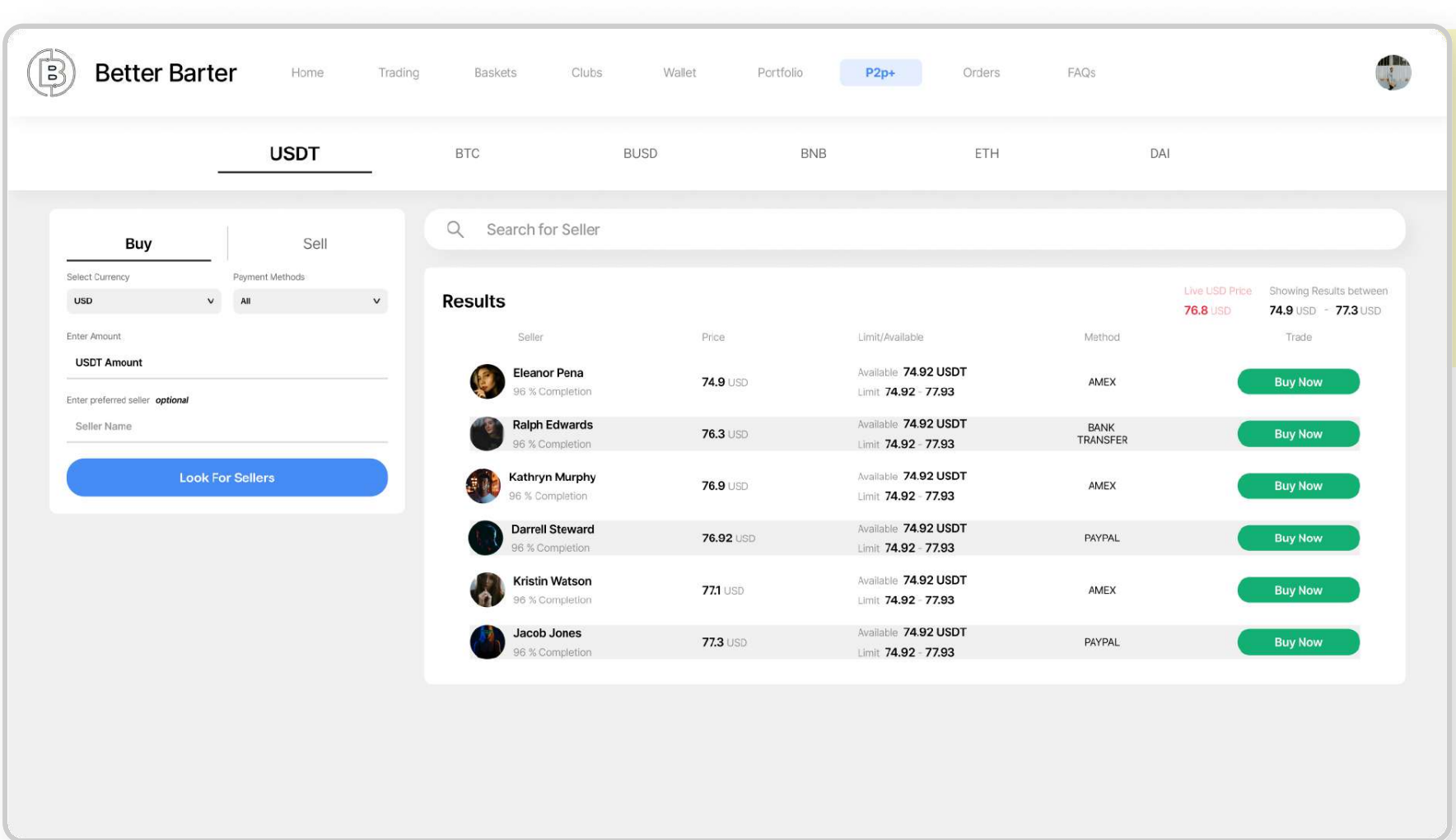




Similar to Portfolio page this is club portfolio that lets you keep track of your coins, baskets and club holdings and you can view your club performance

A club's concept that lets traders invest together for new traders that want to learn how to trade





Portfolio page that lets you keep track of your coins, baskets and club holdings and you can view your portfolio performance

THANK YOU

Note

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