



AMAZON SALES DATA ANALYSIS

137.35M

Total Sales

93.18M

Total Cost

44.17M

Total Profit

32.16

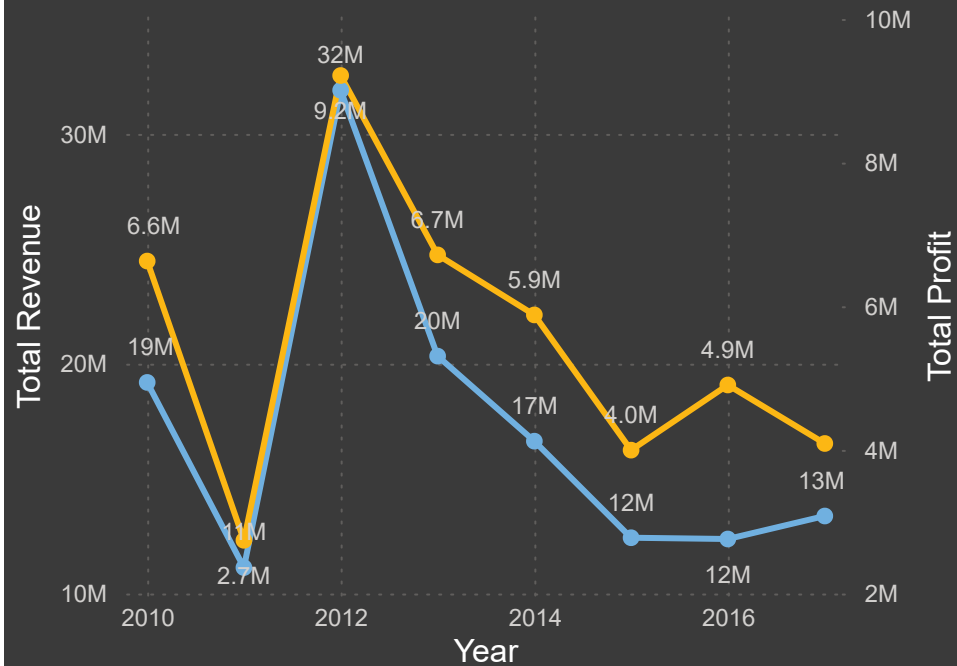
Profit Margin

513K

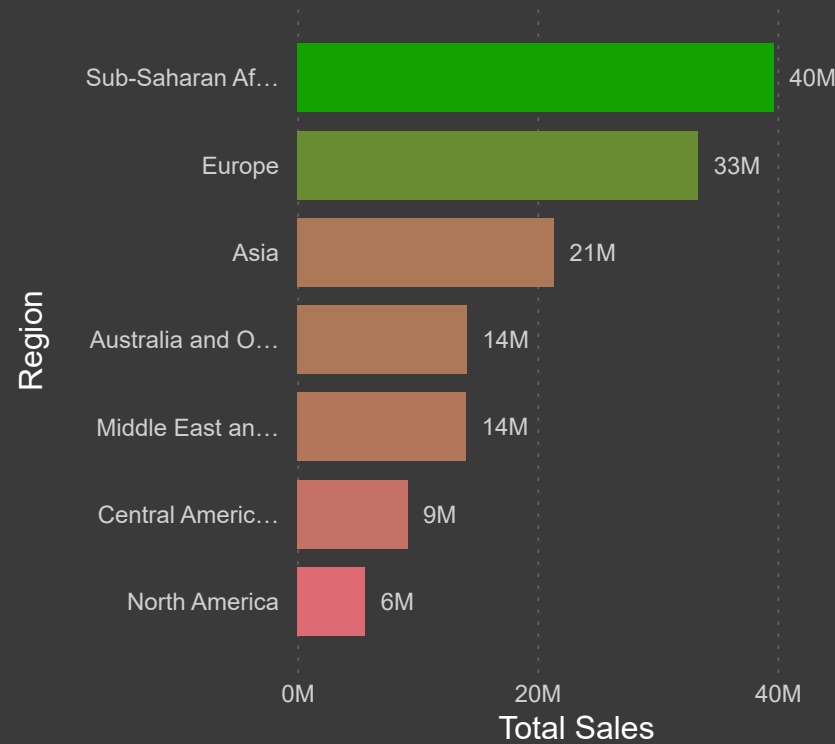
Units Sold

Total Revenue and Total Profit by Year

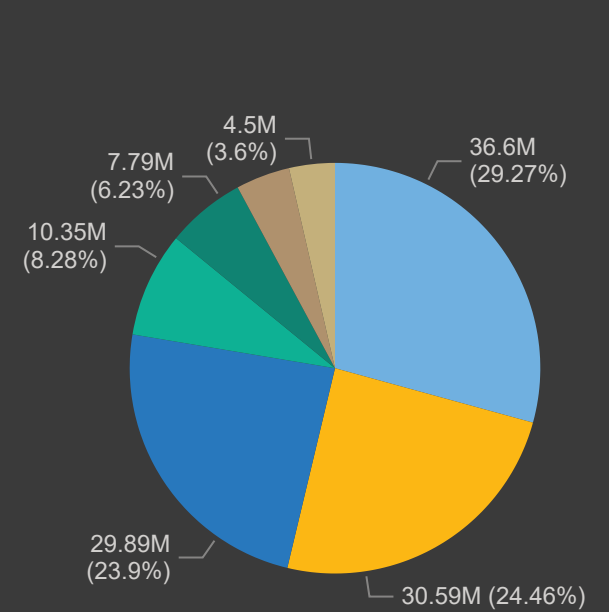
● Total Revenue ● Total Profit



Total Sales by Region



Total Sales by Item Type





Year

Select
all

2010

2011

2012

2013

2014

2015

2016

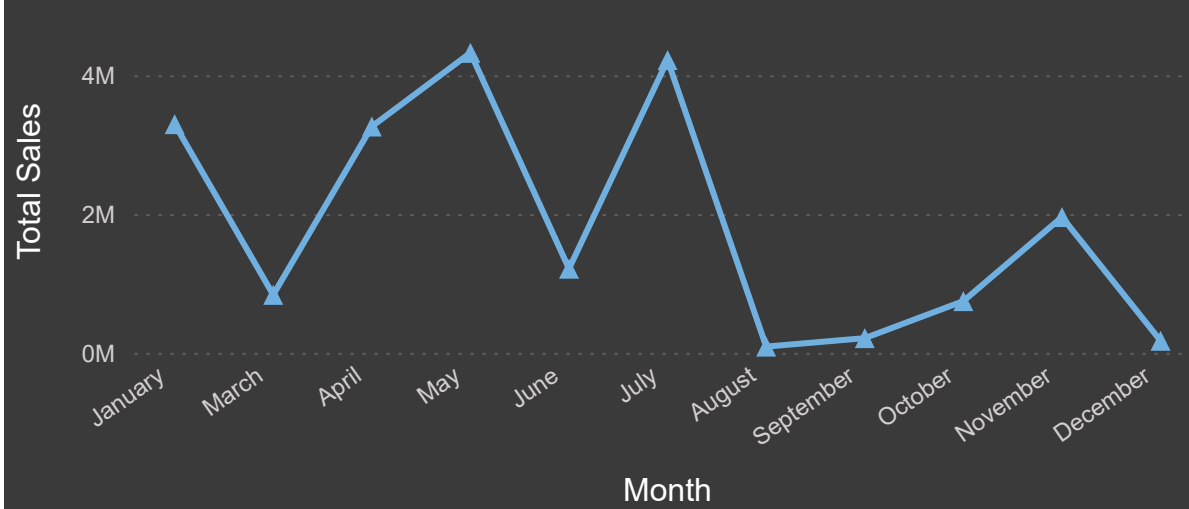
2017

20.33M
Total Sales

65K
Units Sold

Total Sales by Month and Year

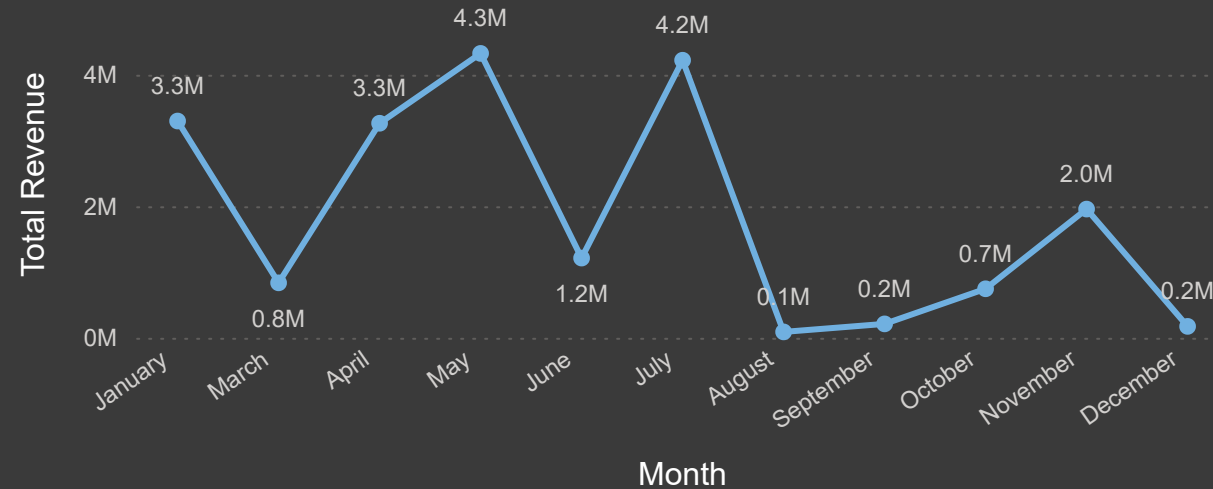
Year ▲ 2013



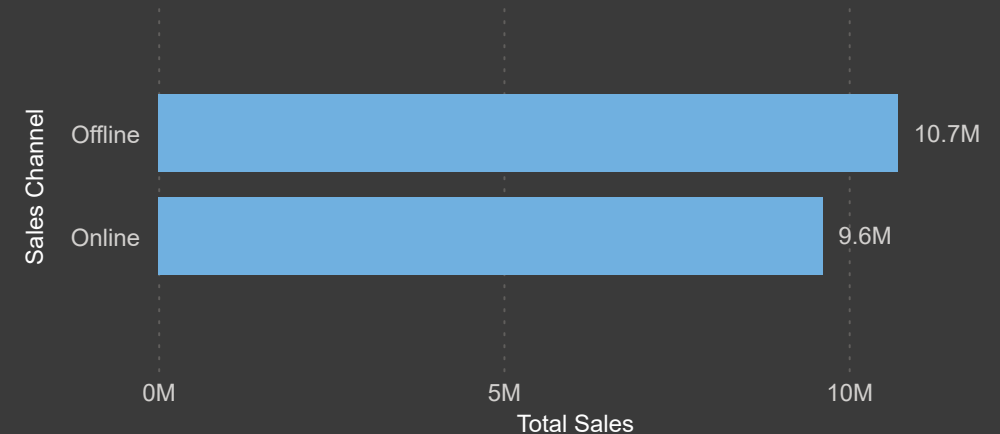
Total Sales by Year



Total Sales By Month



Total Sales by Sales Channel





Year



Select all	2010	2011	2012	2013	2014	2015	2016	2017
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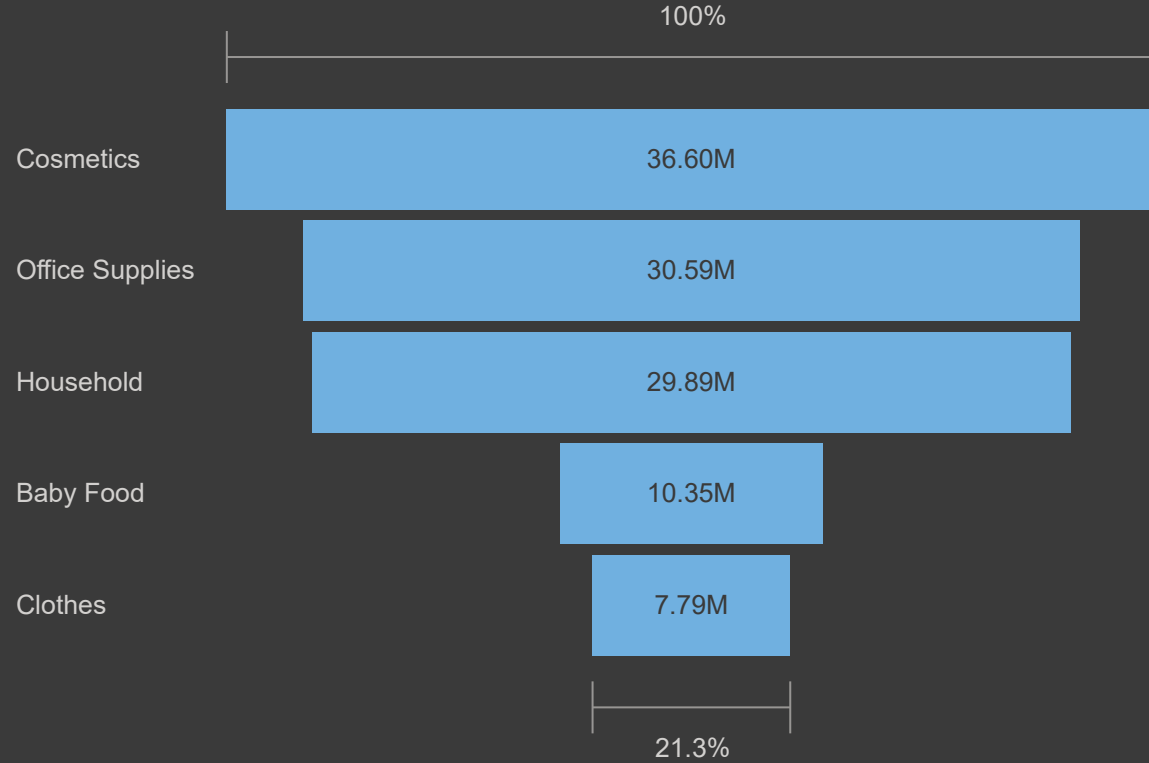
137.35M

Total Sales

513K

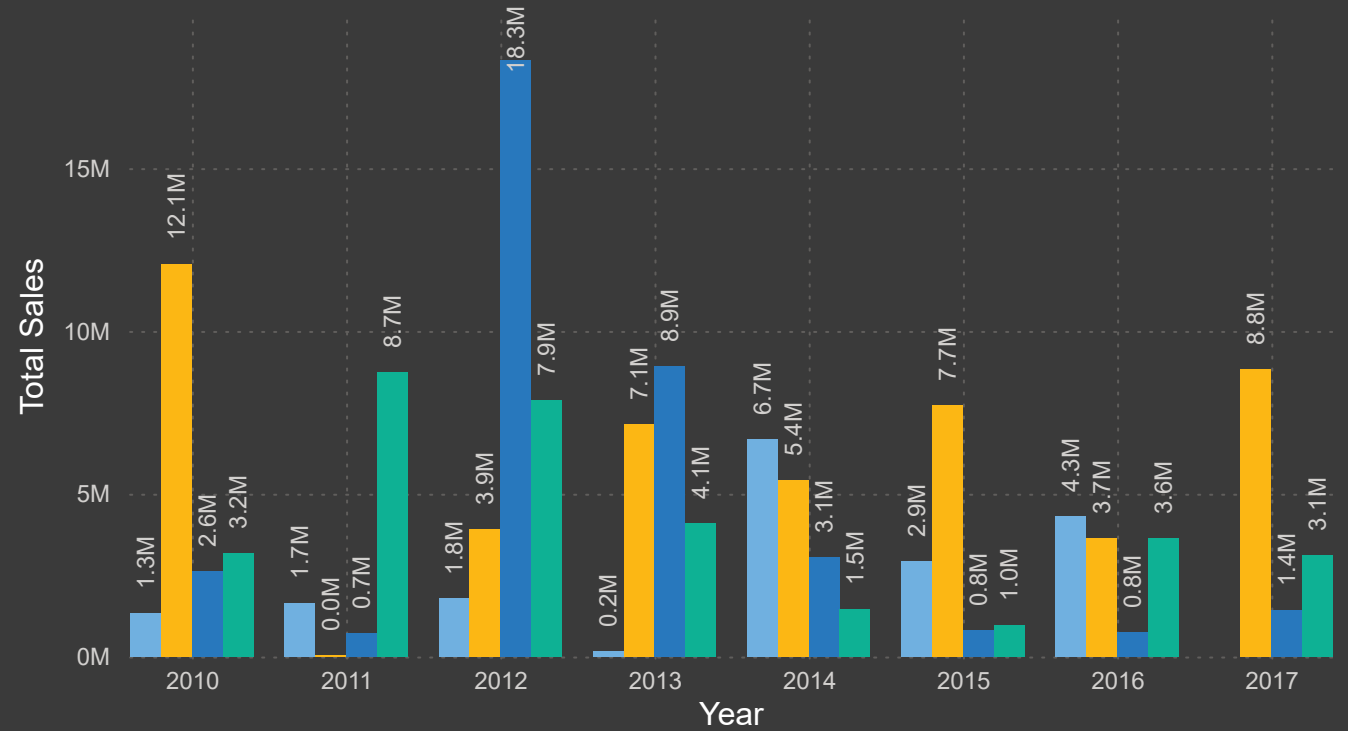
Units Sold

Top5 Selling Products



Total Sales by Year and Order Priority

Order Priority ● C ● H ● L ● M

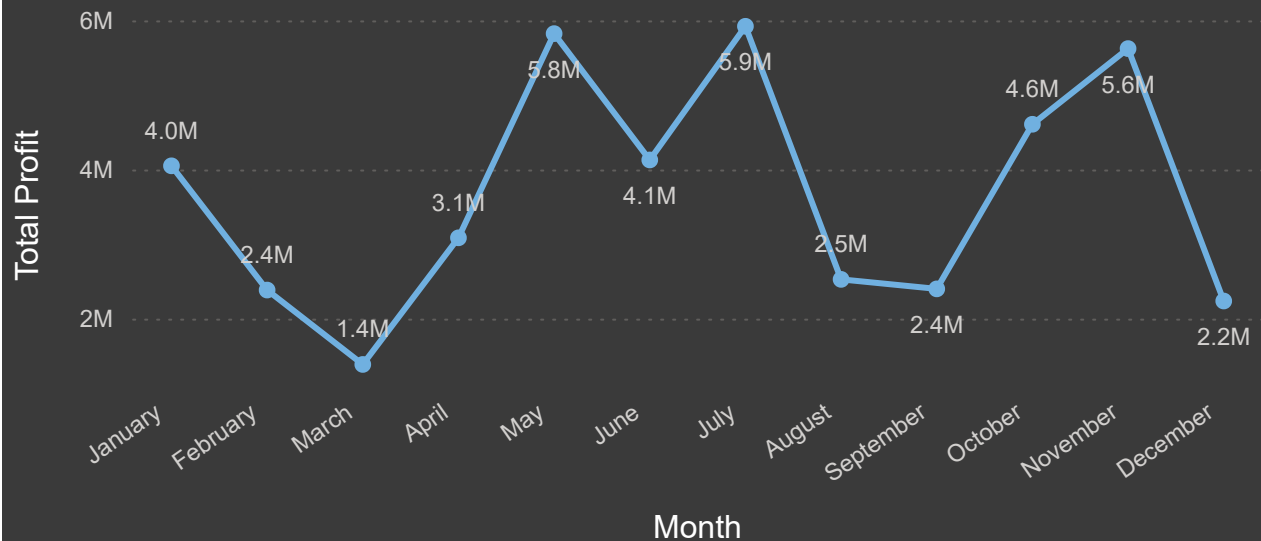




32.16
Profit Margin

44.17M
Total Profit

Total Profit by Month



Total Profit by Sales Channel



Year

Select
all

2010

2011

2012

2013

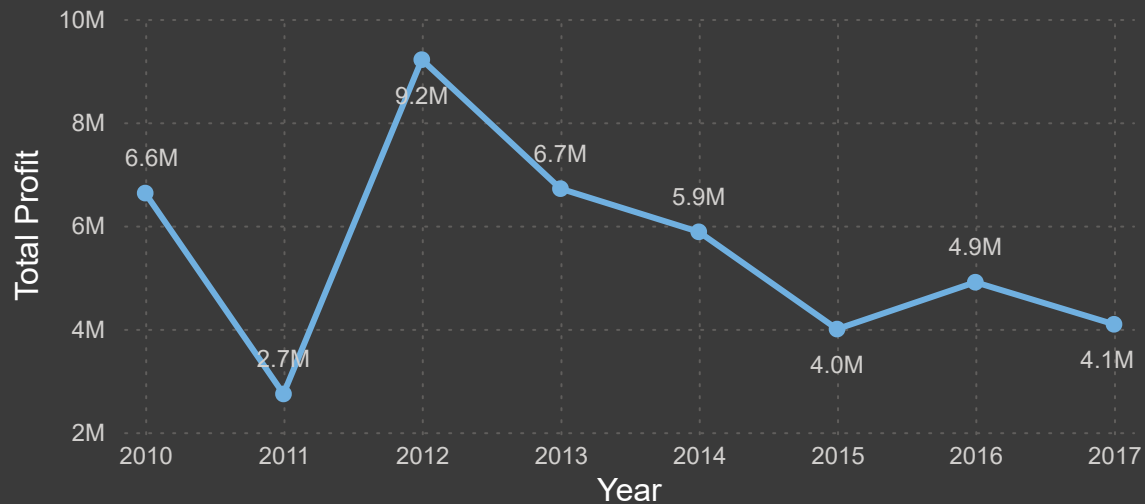
2014

2015

2016

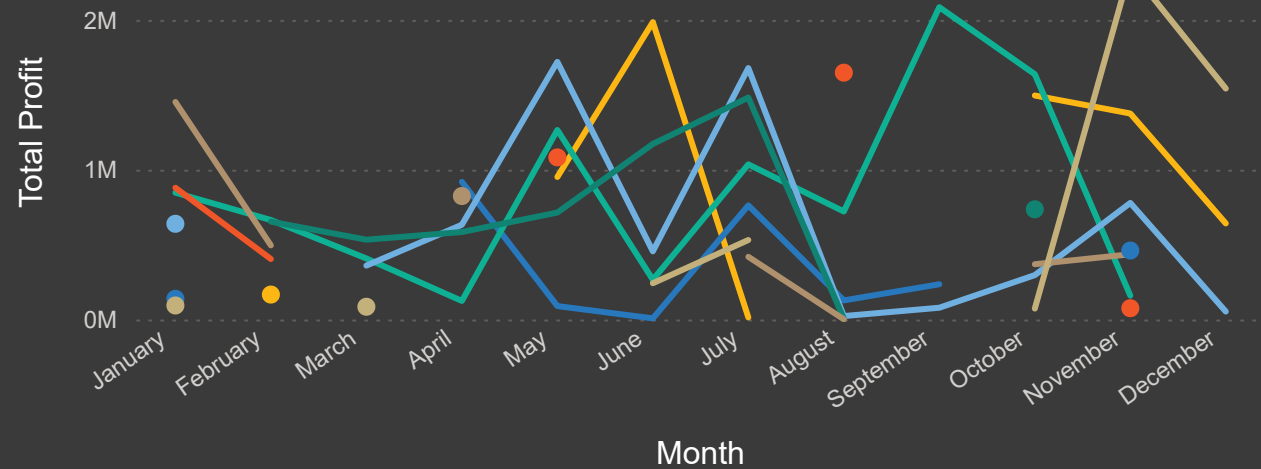
2017

Total Profit by Year



Total Profit by Month and Year

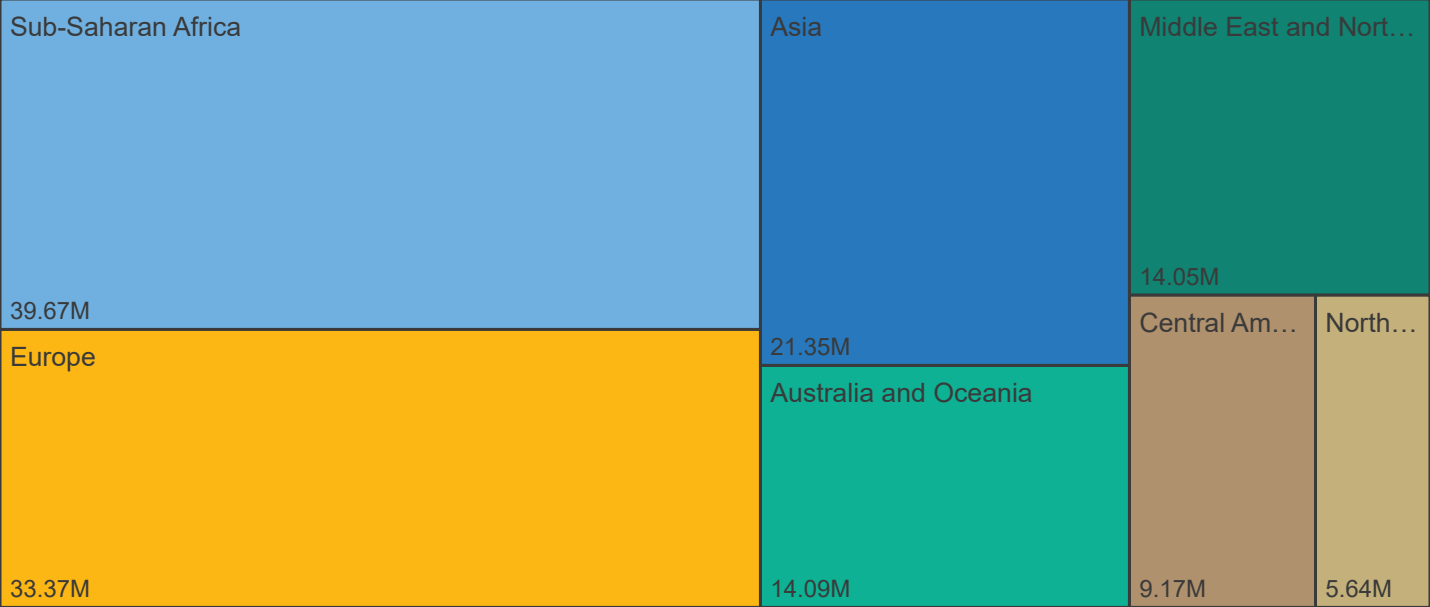
Year ● 2010 ● 2011 ● 2012 ● 2013 ● 2014 ● 2015 ● 2016 ● 2017



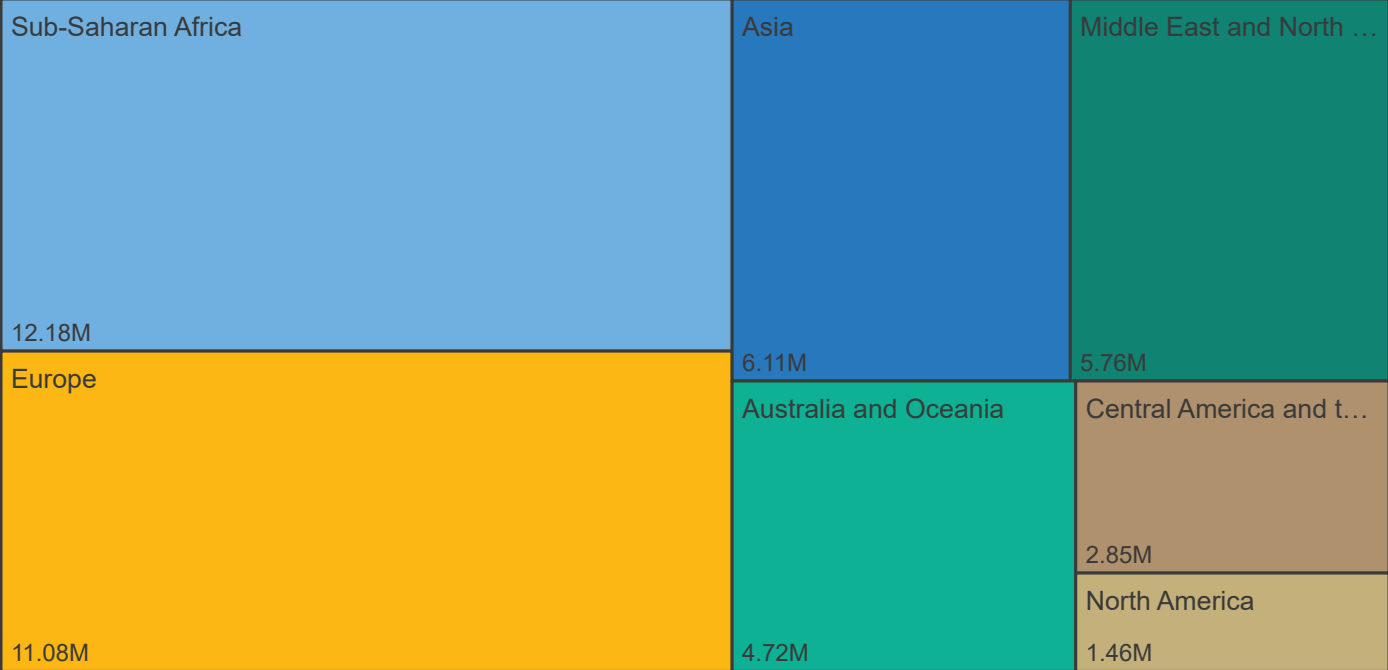


Sales and Profit By Region

Total Sales by Region

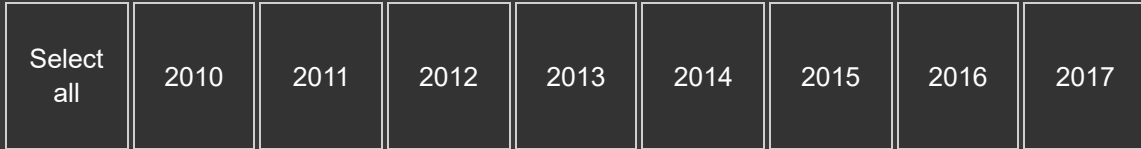


Total Profit by Region

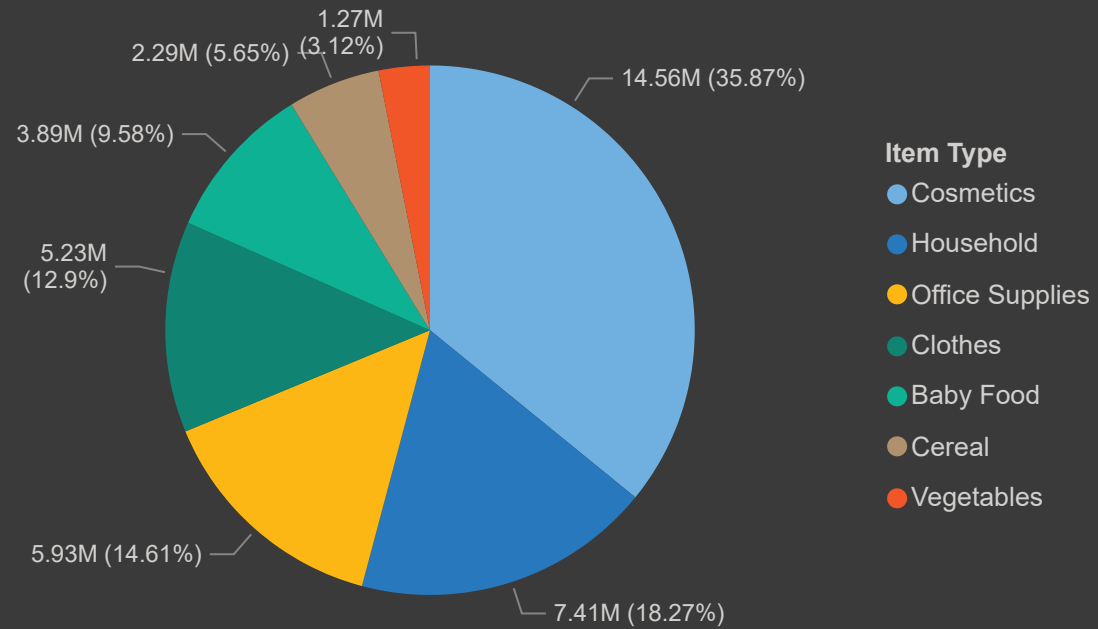




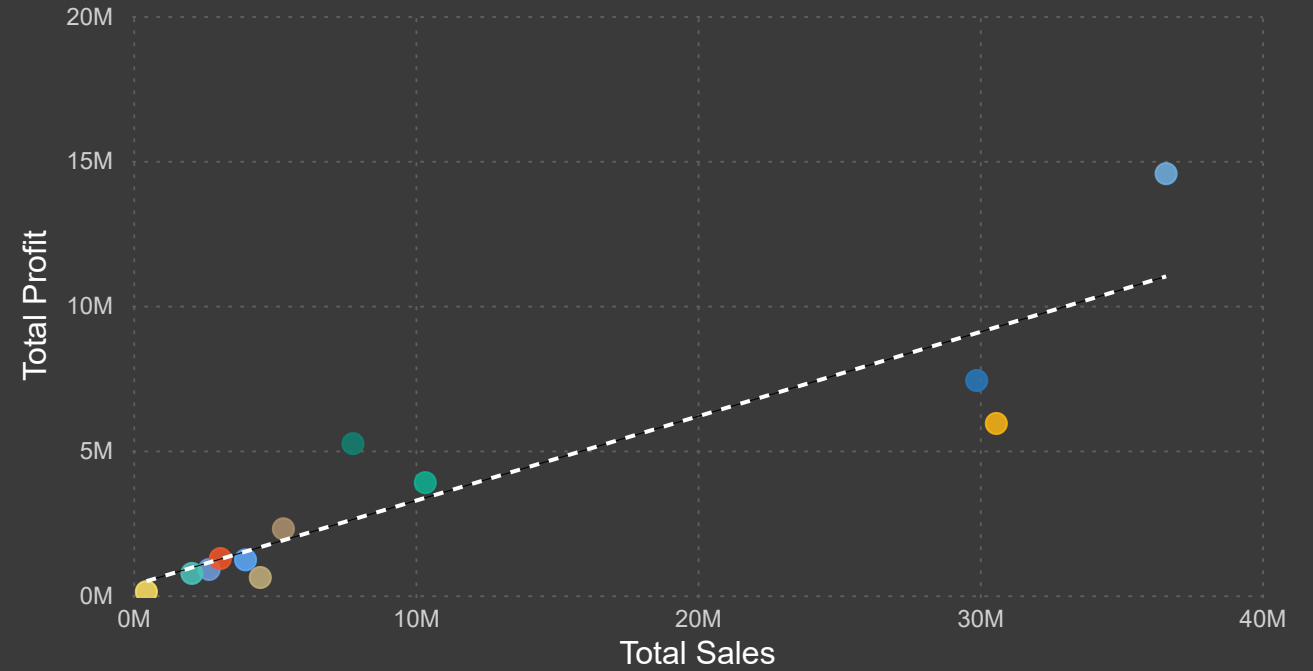
Year



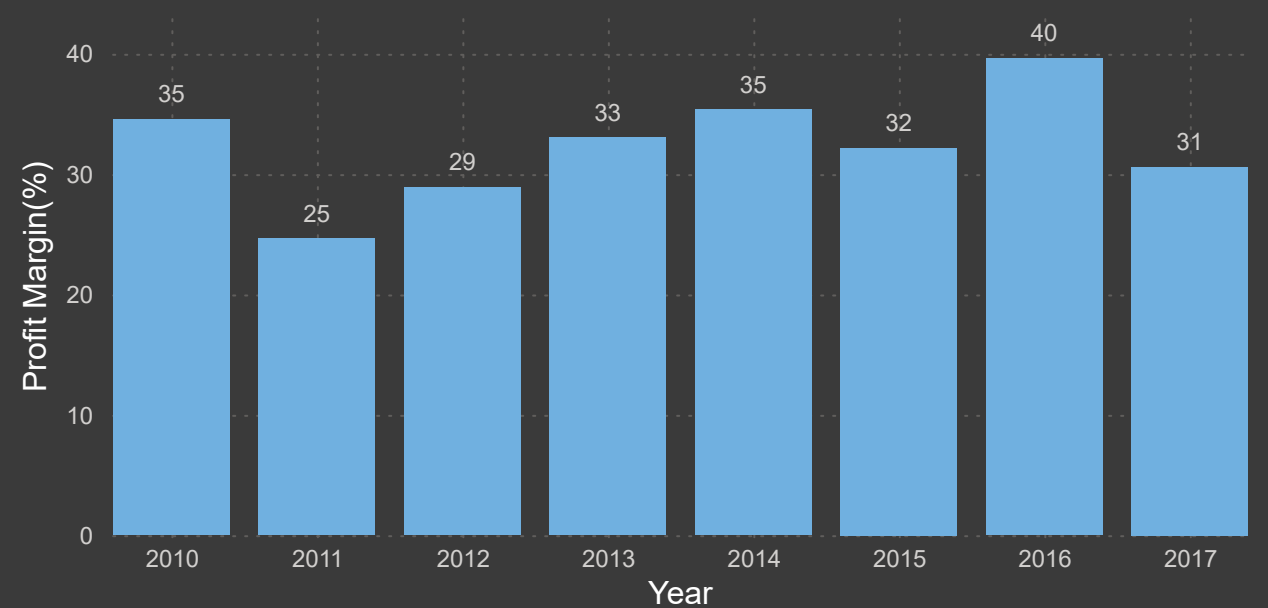
Total Profit by Item Type



Total Sales by Total Profit and Item Type



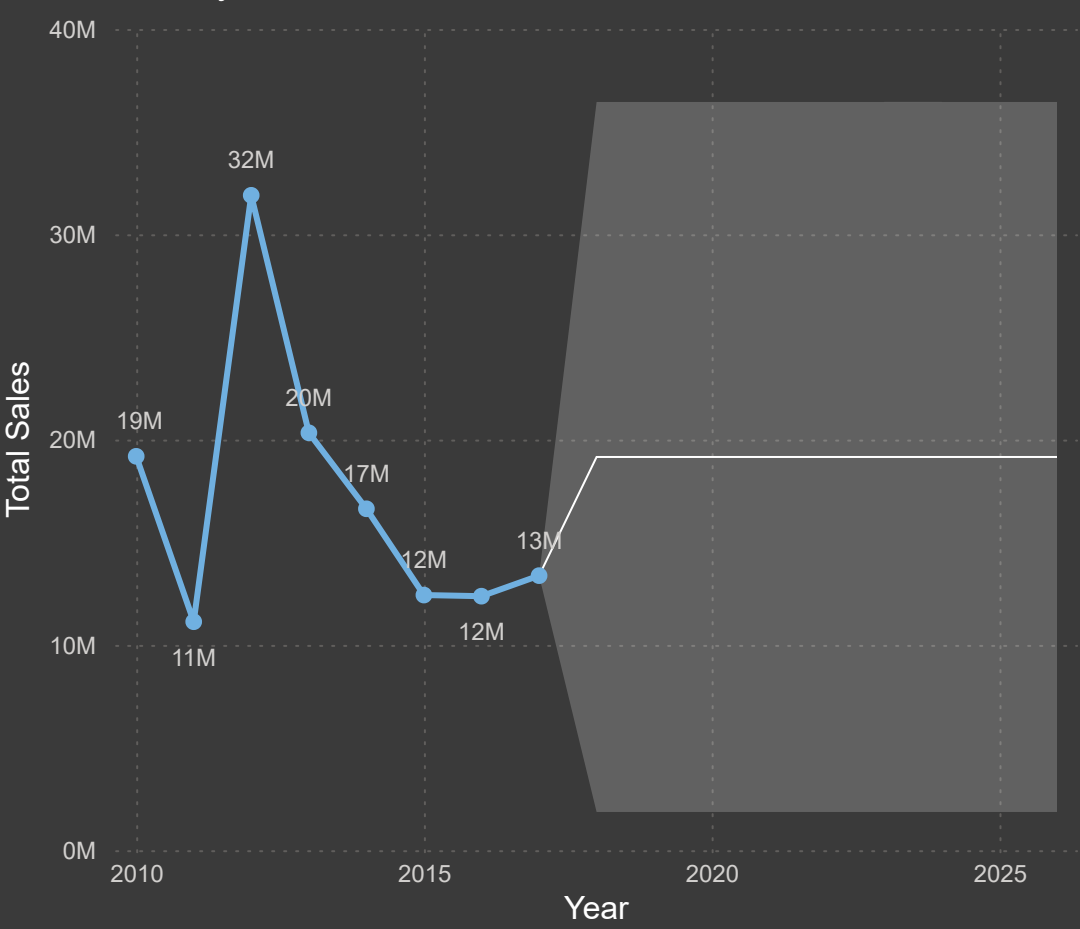
Profit Margin(%) by Year





Sales And Profit Forecasting

Total Sales by Year



Total Profit by Year

