

# Building Simulation and Optimization 2020

Loughborough University - United Kingdom

9<sup>th</sup> - 10<sup>th</sup> September 2020

## CALL FOR SPONSORS...

The Building Energy Research Group at Loughborough University is delighted to be hosting the Building Simulation and Optimization Conference in 2020.

Since we hosted the very first BSO in 2012 there has been rapid development in the software, tools, techniques and data sources available to the building simulation and optimization community. In this conference we aim to reflect on this transformation through a focus on the current state-of-the-art in the field and the challenges and opportunities that lie ahead. New for this conference is a series of pre and post conference workshops on the latest techniques in building simulation and optimization

This conference will set out, debate and address the challenges that we, the Building Simulation and Optimization community, are currently facing. Understanding and modelling the performance of built environment has never been more critical as we transform to a resource efficient and zero carbon future. Our models need to become more data-driven, less abstract and more integrated to the processes and techniques of other disciplines such as architecture, computer science, controls, economics and governance. The role of people in the built environment, both their well-being and their activities as building occupants, is becoming of paramount importance and should be fully accounted for in our models. Optimization has a key role to play in providing evidence-based decision making support for building designers, owners and regulators. This is required through the analysis of multiple scenarios at different level of scales from single buildings to neighbourhoods, cities and national building stocks.

## SPONSORSHIP OPPORTUNITIES

### Full Sponsorship - £1,000.00

Logos on all media and proceedings.

Invited speech (20 minutes)

Exhibition stand

Free attendance for 1 person

### Exhibition & Logo - £700.00

Logos on all media and proceedings

Exhibition stand

Free attendance for 1 person

### Logo Only - £500.00

Logos on all media and proceedings

No attendance

### Exhibition Only - £500.00

Exhibition stand

Free attendance for 1 person

For further information please email [S.Perkins@welcometoimago.com](mailto:S.Perkins@welcometoimago.com)



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