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GitHub Portfolio: bhowmick2021.github.io/portfolio/

MANAGER – DATA PLATFORMS

Data Engineering & GenAI Strategy | GCP • BigQuery • Tableau • Prompt Engineering

Seasoned Data & BI leader with 15+ years delivering cloud-native analytics solutions and data-driven transformations. Proven ability to align data strategy with business objectives, leading cloud migrations, BI automation, and governance initiatives. Adept at integrating GenAI into analytics workflows to optimize performance and decision-making.

CORE SKILLS

GCP • BigQuery • SQL • Tableau • Power BI • Python • Data Governance • GenAI • Prompt Engineering • Workflow Automation • Agile Delivery • CXO Reporting • KPI Dashboards • Cloud Migration

KEY ACHIEVEMENTS

- **Cloud Migration to GCP** – Migrated on-prem MySQL database to Google Cloud, cutting ETL time from a full day to a few hours and improving data availability, enabling faster decision-making and reducing infrastructure costs by 30%.
- **Enterprise BI Transformation** – Streamlined ETL workflows and introduced summarized tables, reducing processing overhead by 40% and giving leadership quicker access to actionable insights.
- **KPI & Dashboard Frameworks** – Built Tableau-ready data sources across finance, channel, and marketing metrics, supporting executives with real-time visibility into revenue, budget, and campaign ROI.
- **Analytics Automation** – Developed reusable workflows to aggregate and summarize data from internal and vendor sources, improving reporting speed by 50% and cutting manual data prep time by several hours per week.
- **BI Application Development** – Created BI tools and custom reports to analyse legacy data, preserving historical insights that informed long-term business strategy.

- **Sales & Product Performance Dashboards** – Built interactive dashboards to track milestones, product launches, and promotional performance, driving targeted marketing actions that boosted campaign conversion rates.

PROFESSIONAL EXPERIENCE

Radix

Manager – Business Intelligence

Jul 2022 – Present

- Defined enterprise BI strategy aligned with OKRs, accelerating insight delivery by 20%
- Launched 4+ org-wide self-serve data products via cloud-native pipelines
- Optimized Tableau/BigQuery usage, saving \$50K annually and boosting dashboard load times
- Mentored Agile teams, improving BI adoption by 50% and cutting onboarding time by 25%

Sr. Lead – Business Intelligence

Jun 2020 – Jun 2022

- Spearheaded GCP migration, realizing 30% cost savings and 25% higher availability
- Maintained 100% uptime during large-scale pipeline transition
- Automated workflows, reducing data access time from 24 to 4 hours
- Delivered predictive analytics for sales/marketing, improving forecast accuracy by 15%

Sr. Team Lead – BI App Development

Oct 2016 – Jun 2020

- Developed internal web apps reducing manual effort by 30%
- Integrated BI analytics into products, enhancing insights and delivery speed
- Automated backend tasks, slashing timelines by 25%

BI Lead Analyst

May 2015 – Oct 2016

- Built centralized reporting infra, boosting trust and consistency
- Shifted static reports to interactive dashboards, reducing ad-hoc dependency by 50%
- Mentored junior analysts, increasing output by 30%

Directi

BI Analyst – Strategy & Reporting

Jun 2012 – May 2015

- Built 10+ BI dashboards for revenue/sales forecasting, enhancing cross-department decisions
- Enabled real-time reporting, improving executive agility

LogicBoxes

BI & Development | Jun 2010 – Jun 2012

- Developed LB360 BI portal used by 100+ users
- Automated MIS queries, cutting manual data pulls by 40%
- Revamped training interface, reducing onboarding time by 30%

Business Operations Liaison | Apr 2009 – Jun 2010

- Ran process workshops, cutting delivery timelines by 10%
- Improved onboarding NPS by 20 points via B2B engagement

Mphasis

Sr. Technical Associate | Oct 2007 – Mar 2009

- Supported Tier 1/2 infra issues, maintaining 90%+ SLA adherence
- Enhanced support workflows, cutting resolution time by 25%

Sutherland

Technical Associate | Oct 2006 – Sep 2007

- Delivered frontline Symantec Norton support, boosting CSAT
- Resolved OS-level issues for 50+ weekly remote users

EDUCATION & CERTIFICATIONS

- Google Data Analytics – Coursera (Jul 2025)
- OpenAI: AI Assistants for PMs – Coursera (May 2025)
- Data Management Masterclass – Udemy (Jan 2025)
- Foundations of Project Management – Google (Oct 2024)
- Google AI Essentials – Google (Oct 2024)
- Red Hat Certified Engineer & System Administrator (2009)
- B.Com – University of Mumbai
- GNIIT Diploma – NIIT