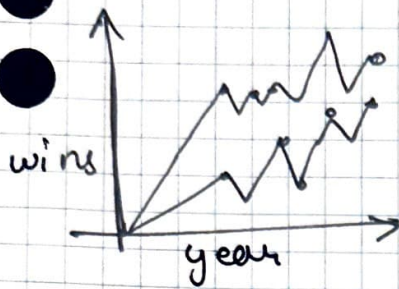
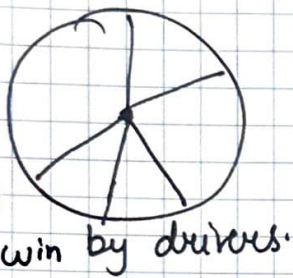


# IDEAS.

## ① Line Plot



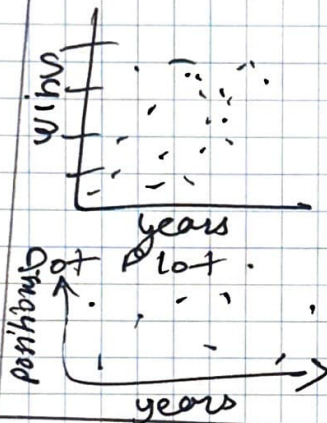
## ② Pie Chart



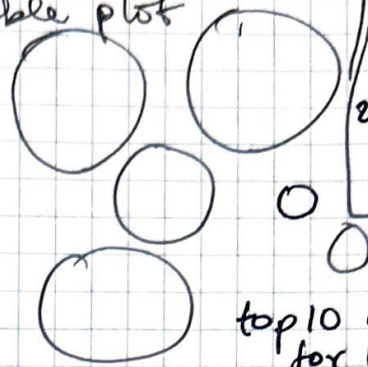
## Doughnut chart



## ② Scatter plot



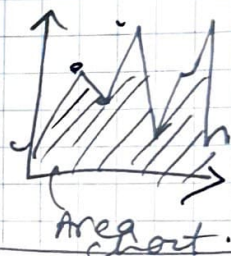
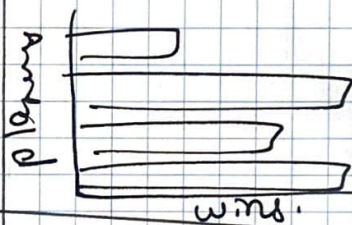
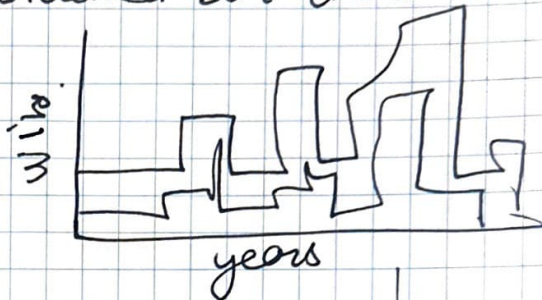
## Bubble plot



Show msk  
Dham  
21/10/2023  
Sheet: 1

top 10 circuits  
for McLaren.

## Stacked Bar chart



## Categorise

### ~~Trends~~

Country Distribution

Win by Drivers

Best Circuits

Win throughout years

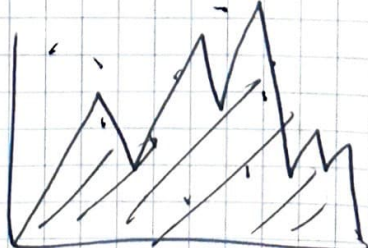
Australian Connection & Contribution

## Questions

\* is it better to show this data as a projection of mercator or azimuthal?

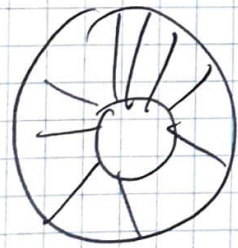
\* is a bubble chart too messy for players or circuits.

## COMBINE



combination of Area chart and Dot plot + line chart.

## filter



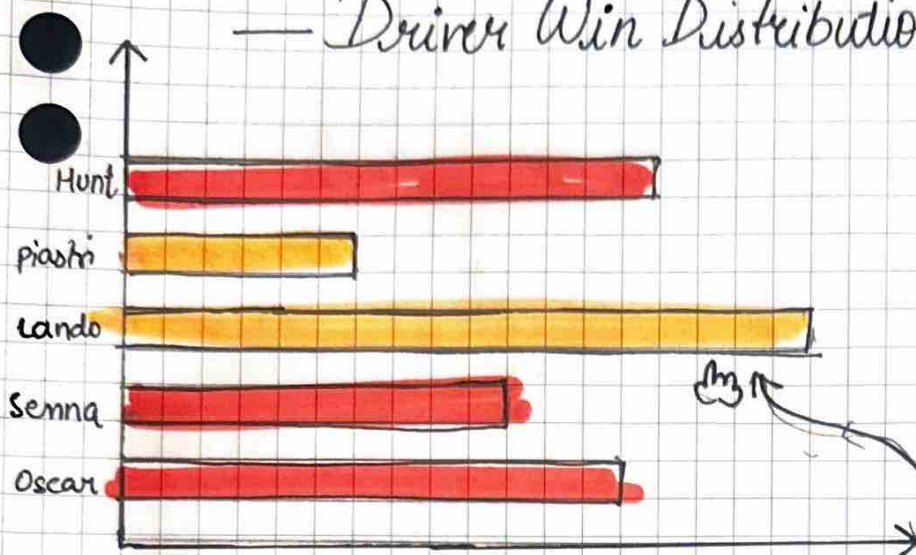
Due to a lot of countries this chart could get very messy using something

like a map or Bar chart would make it clean

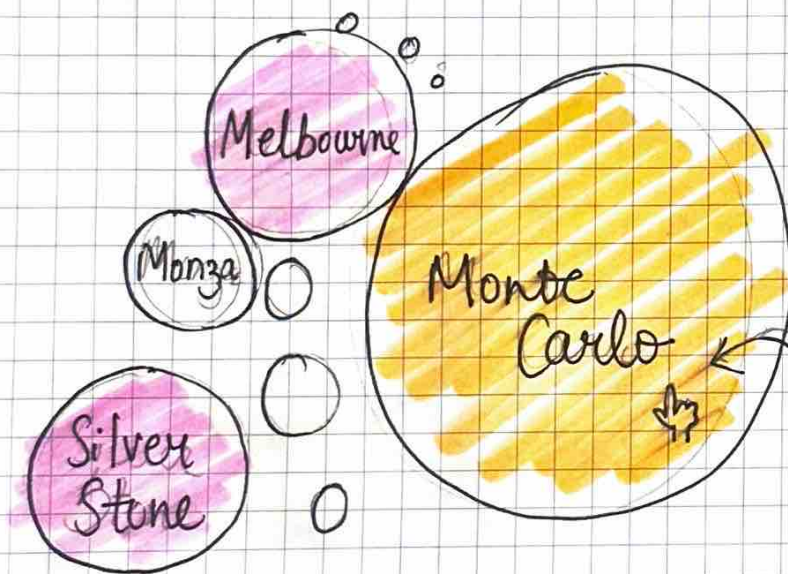


# Layout McLaren: Win Analysis

## Driver Win Distribution



## Best Circuits



## Focus

- focus on every component where main emphasis being on the 1st graph depicting win distribution of drivers.
- where the second visualization would depict the distribution of circuit wins over the time of McLaren's operation on f1

Author: Bhowmik Dham

Date: 21/10/2025

Sheet: 2

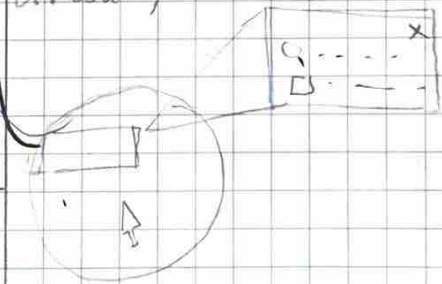
Task: Infographics.

## OBSERVATIONS



When you hover over it, you will see the player card info with wins.

When you hover over it you will see the exact values of wins in that circuit.



## Discussions

Well planned layout  
user engaging.

Provides good analysis

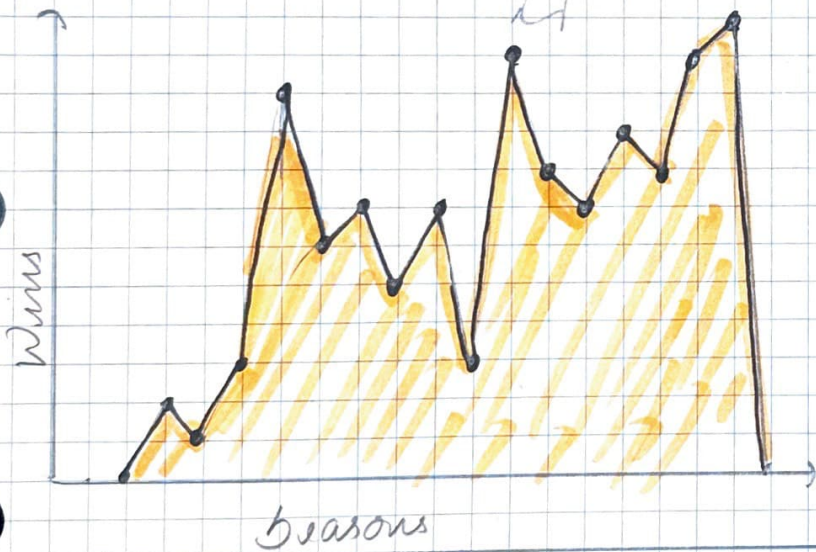
Disadvantages: Very complex application for player card.



Layout



McLaren's Journey



Focus

- Main focus on map where the map emphasizes the podiums along with the win distribution like (win seconds and thirds followed by an area distribution chart with depicts McLaren's wins over time in F1.

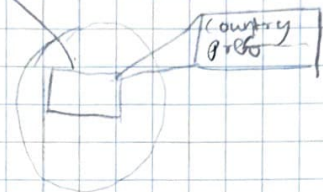
Author: Bhowmik Dham

Date: 21/10/2025

Sheet: 3

Task: Infographics & Map

OBSERVATION



Show Podium

Podium  
Win  
Second  
Third

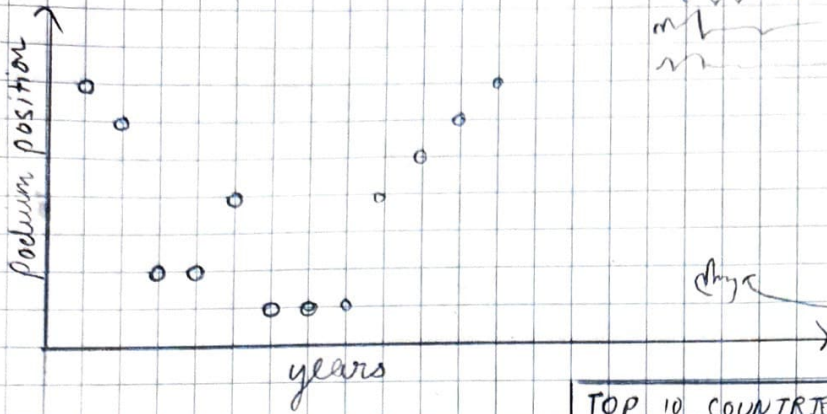
When you hover over a country you will have a tooltip popup displaying the podiums achieved McLaren in that country. An added filter would filter out podiums by wins, seconds & thirds.

DISCUSSIONS

Provides a detailed country by country analysis for wins backed by McLaren in an area chart displaying good analysis of wins over years.



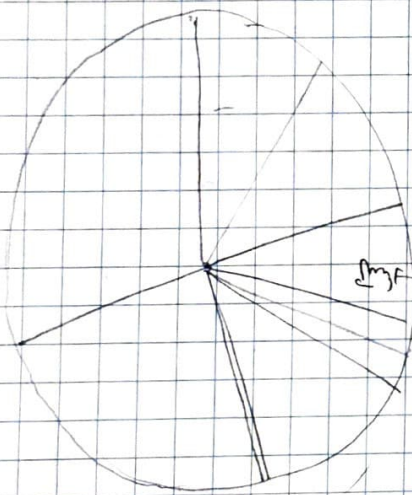
## Australian Win Distribution



### TOP 10 COUNTRIES BY PODIUMS

- #1 Italy
- #2 United Kingdom
- #3 Germany
- #4 Spain
- #5 Brazil
- #6 India
- #7 Nepal

## Driver Win Distribution



## Focus

- Main focus is on the Australian win distribution providing insights on wins & years there were scored in. The story then follows global distribution of the wins throughout top 10 countries followed by a pie chart displaying driver win distribution.

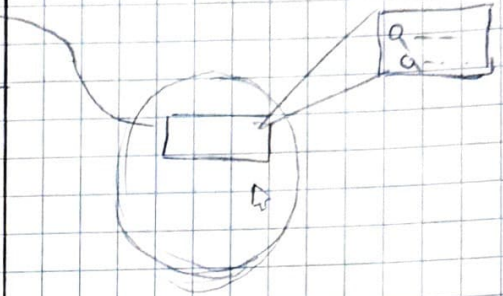
Author: Bhowmik Dham

Date: 21/10/2025

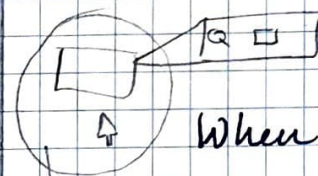
Sheets: 4

Task: Detailed Australian Analysis

## OBSERVATIONS



When you hover, you get the details like Year, Driver & Position



When you hover through the pie chart, you get information like Driver name, their wins, Years with McLaren.

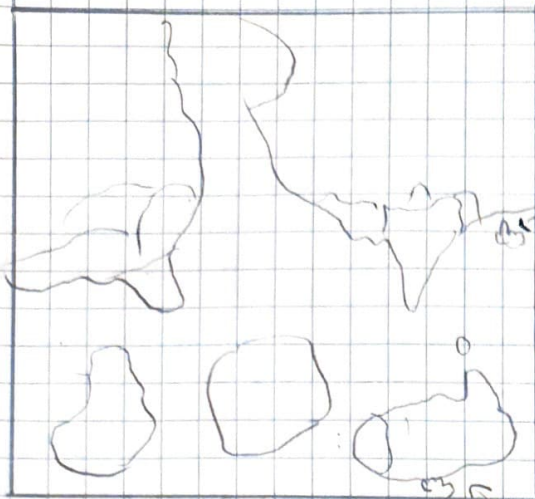
## Discussions

Provides good insights on Australian player wins & gives high level view of McLaren's Global wins.

Disadvantages: Too Simple & very messy.

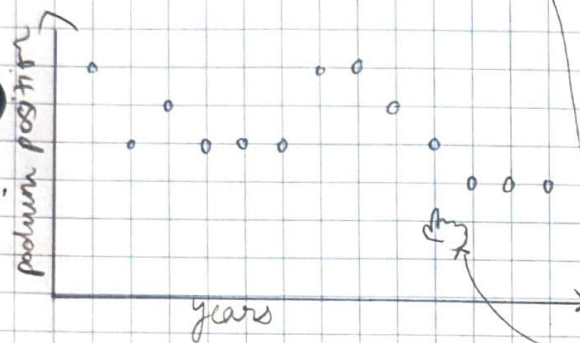


# LAYOUT



TOP 10 COUNTRIES BY PODIUMS

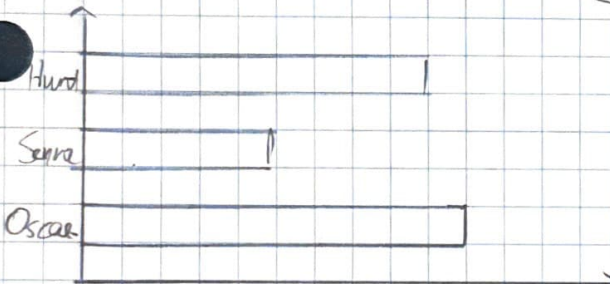
- #1 Italy
- #2 United Kingdom
- #3 Spain
- #4 Germany
- #5 India
- #6 Nepal



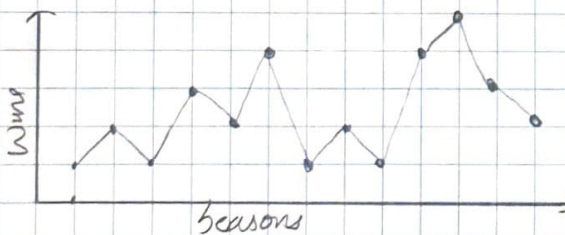
## OBSERVATION

When you hover over a country you will have a popup that displays podiums.

Podium  
Win  
Second  
Third



When you hover, you get details like years, Driver, & position



An added filter would filter out podium by wins, second & third

## DISCUSSION

Overall good visualization. We could improve on having more text annotation and story telling into the visualization for more user engagement.

## FOCUS

focus is on the map and then we shift our story to the drivers by letting the user know more about the inner working of the McLaren then, we shift to win distribution through years of F1, then letting users know Australian Role of McLaren.