



**STREET**  
PHOTOGRAPHY

**SILHOUETTE**

**TASVEER**

**'15**

**B&W**  
BLACK & WHITE

# TASVEER'15

*“Photography is the only language that can be understood anywhere in the world.”*

People believe that photography teaches us a lot about life. Life is about the darkness and the light at the end of the black tunnel. It is about our surroundings, how we see things around us. It is a photograph that captures every moment, every emotion, even for a silhouette.

TASVEER provides a platform to all the photographers out there to showcase their talent to the world. TASVEER is not only for photographers but for each and every man and woman out there who can or wish see the world around them from a different angle. Every picture captured is published online for citizens to ponder upon. This year we announce out three categories, namely "Black and White", "Street" and "Silhouette", giving the young talents out there a stage to explore the world around them.

## ➤ Themes for the event:

**BLACK & WHITE (B&W)  
STREET PHOTOGRAPHY  
SILHOUETTE**

- It is a single round Online Event.
- The photograph should be accompanied by a suitable Caption.
- A participant is allowed a maximum of 3 entries per theme i.e. Multiple entries per theme is allowed.
- SUBJECT line should clearly mention– " **Caption\_College name\_Participantname\_Eventname\_Theme.**"
- Entries should be mailed to "**ams.society@iiita.ac.in**" (with a caption, college name, participant name, event name and theme in subject line) **before 19:59:59 on 18<sup>th</sup> Oct, 2014**
- The entries are to be accompanied with a caption not longer than 20 words.
- Copyright : The copyright in all images submitted to the Competition will remain with the owner who will be credited. Each entrant grants to the Organizers a license to use their images in relation to the Competition and the Exhibition, if required.

- There must **not** be any watermarks, copyright marks or any text/graphic on the picture.
- The participant should be ready with the original image when asked upon by the organizers.
- The minimum resolution of the pictures should be 2000 pixels on the shorter side. However, images should not exceed 8 MB in size.
- Stitched panoramas are allowed.
- The photo should **not** have been previously entered in any competition/exhibition.
- Plagiarism should be strictly avoided and such photographs shall be immediately disqualified from the competition.
- A participant is allowed a maximum of 3 entries per theme i.e. multiple entries per theme is allowed.
- The Evaluation Criteria is as follows :

**40% - Number of Facebook likes**

**10% - Caption**

**50% - Judges' ratings**

- Each theme will have its own individual winner. Overall, there will be 3 separate winners. In case of Alumni, the best photograph in each theme will be appreciated.
- The decision of the organizers shall be final and binding on all contestants.
- The photographs submitted by all the participants will be uploaded on

# SNAPSHOT





# SNAPSHOTS-The Beauty of Expressions

*Time travels and the lively moments in our life become a thing of the past. While all of us are busy trampling others to be the star of the league, photography is an art which helps us to hold up on these memories.*

These snapshots with stupid poses may not be appreciated by you at the moment but years later from now, when we cherish our life without an on-spot delivery, they would definitely leave a smile on your face.

Snapshots, gives you the very same opportunity to tickle people not only now but also in the future. All you have to do is tie up your laces, put on your clothes and go off throughout to capture the moments you will cherish forever, the craziest and the 'LOL'est pics of the day.

## EVENT GUIDELINES :

- Categories for the event:

**1) Memorable Picture**

**2) Delightful Picture**

**3) Craziest Picture**

- The picture must be of EFFERVESCENCE'15.
- Participants should mail their photographs with the categories 'Craziest Picture', 'Delightful Picture' and 'Memorable Picture'.
- A participant is allowed a maximum of 3 entries each day (1 entry per Categories).
- SUBJECT line should clearly mention - " Name\_College Name\_Participant. "
- Entries should be mailed to "ams.society@iiita.ac.in" (Participant college name, participant name and categories name in subject line) per day from 15th-18th October.



## RULES :

- Open **to IIIT Allahabad & RGIT students only**.
- The picture should be saved as "**Participant's Name.jpg**".
- Copyright : The copyright in all images submitted to the Competition will remain with the owner who will be credited.
- The participant should be ready with the original image when asked upon by the organisers.
- The minimum resolution of the pictures should be 2000 pixels on the shorter side. However, images should not exceed 8 MB in size.
- Stitched panoramas are allowed.
- Plagiarism should be strictly avoided and such photographs shall be immediately disqualified from the competition.
- The Evaluation Criteria is as follows :
  - 50% - Caption**
  - 50% - Judges' ratings**

The categories and originality of the photograph will also be considered.

- Each categories will have its own individual winner. Overall, there will be 3 separate winners per day.
- The decision of the organizers shall be final and binding on all contestants.
- The photographs submitted by all the participants will be uploaded on <https://www.facebook.com/thunderbolt.iiita>

For further information, visit : **<https://ams.iiita.ac.in>**

In case of any query, contact :

Anirudh Gupta (+91 9453131334)  
Himanshu Tuteja (+91 8176027474)  
Yash Bansal (+91 9871063565)