

Client Meetings

Meeting 1 – Initial Consultation

Date: 01-09-2024

Meeting Focus: Understanding project goals and overall vision

Client Responses:

1. What is the primary goal of this project from your perspective?

To build an image analysis system that can predict the aesthetic quality of photos using advanced visual features.

2. Who are the main users or target audience of the solution?

Professional photographers, social media influencers, and businesses looking to enhance their content quality.

3. What features do you expect the solution to have?

Automated aesthetic scoring, personalized feedback for image improvement, and integration with social media platforms.

4. What are your main pain points or challenges with the current solutions?

Existing tools are not accurate in assessing the true aesthetic quality and don't provide actionable insights.

5. What metrics would you use to measure the success of the project?

Accuracy of aesthetic predictions, user satisfaction, and increased engagement on social media posts.

6. Are there any technical constraints or limitations we need to be aware of?

The system needs to handle large volumes of data in real time and ensure privacy and security of user images.

7. What is the budget and time frame for this project?

The budget is [Insert Budget], and we aim to complete the project within six months.

8. **What existing tools or systems should the solution integrate with?**
Adobe Lightroom, Instagram, and other social media platforms.
 9. **Who will be the internal decision-makers or stakeholders for this project?**
The marketing team, creative director, and IT department.
 10. **What are your biggest concerns regarding the project?**
Ensuring accuracy and minimizing bias in the AI's aesthetic judgments.
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Meeting 2 – Requirements Gathering

Date: 05-09-2024

Meeting Focus: Detailed requirement gathering and feature identification

Client Responses:

1. **Can you walk us through the user journey or workflow you envision?**
Users upload photos to the system, receive an aesthetic score, and get recommendations on how to improve the photo quality.
2. **What are the non-negotiable must-have features for this solution?**
Real-time aesthetic scoring, personalized suggestions, and compatibility with popular editing tools.
3. **How would you prioritize the different features or elements?**
Aesthetic scoring is the top priority, followed by feedback mechanisms, and finally, integration features.
4. **What security or data privacy considerations are important for you?**
Photos must be securely processed and stored, with strict access control. No data should be shared without user consent.
5. **What kind of user interfaces would work best for your users?**
A simple, clean interface with drag-and-drop functionality for uploading images.

6. How will the solution be maintained after launch?

Regular updates to improve the aesthetic model and incorporate new visual features.

7. What types of devices or platforms should the solution support?

Both web-based and mobile platforms (iOS and Android).

8. Are there any regulatory or legal requirements to consider?

Compliance with GDPR and other data privacy regulations is a must.

9. Do you foresee any challenges with user adoption of the solution?

The main challenge will be educating users on how the aesthetic scoring works and how to interpret the results.

10. How often do you expect updates or improvements after launch?

Quarterly updates, with major improvements on an annual basis.

Meeting 3 – Prototype/Design Feedback

Date: 10-09-2024

Meeting Focus: Reviewing initial design concepts and collecting feedback

Client Responses:

1. How do you feel about the initial design or prototype?

The design looks clean, but the color scheme could be more aligned with our brand colors.

2. Are there any elements of the design that need modification?

The photo upload section could be more prominent, and the feedback section needs better visualization.

3. Is the user interface intuitive and easy to navigate?

Yes, overall it's intuitive, but the labeling of some buttons could be clearer.

4. What would you like to see added or removed from the current design?

Add a feature to allow users to compare their photo's score with others. Remove unnecessary text in the dashboard.

5. **How does the design align with your brand or organizational style?**

The structure aligns well, but the colors and fonts need adjustment to match our style guide.

6. **Does the current design meet your functional needs?**

Yes, the functionality looks solid, but we would need more time to test the performance.

7. **Are there any accessibility concerns that need addressing?**

We need to ensure that the interface is accessible to users with visual impairments by supporting screen readers.

8. **How would you rate the performance or responsiveness of the prototype?**

The performance is good, but the image processing speed could be faster for larger files.

9. **What feedback have you received from other stakeholders?**

The marketing team appreciates the simplicity, but the IT department raised concerns about the API security.

10. **What are your next steps or priorities after this feedback?**

Prioritize fixing the speed and security issues, followed by refining the UI based on the feedback.

Meeting 4 – Final Review and Next Steps

Date: 17-09-2024

Meeting Focus: Reviewing the final solution and discussing deployment

Client Responses:

1. **Does the final solution meet all your requirements and expectations?**

Yes, the solution meets our needs, and the team is excited to start using it.

2. **Are there any last-minute changes or adjustments needed?**

Just minor adjustments to the feedback feature, but nothing major.

3. **How will you train your team to use the solution effectively?**
We will organize internal training sessions and provide a user manual.
4. **What support do you need post-launch for smooth operations?**
We'd like to have technical support available for the first three months post-launch.
5. **Are there any plans for future features or expansions?**
Yes, we'd like to explore adding video aesthetic scoring in the future.
6. **How will we measure the success of the solution after launch?**
Through user feedback, system performance metrics, and increased engagement on our content platforms.
7. **What kind of analytics or reports do you expect from the system?**
We expect detailed reports on image scores, user engagement, and overall system usage.
8. **What is the final timeline for deployment and go-live?**
We are looking at a deployment by the end of next month.
9. **What marketing or internal communication efforts will accompany the launch?**
We'll be announcing it across our internal communication channels and on social media.
10. **How often will we meet for post-launch reviews and updates?**
We can schedule quarterly meetings to review progress and discuss any new requirements.