



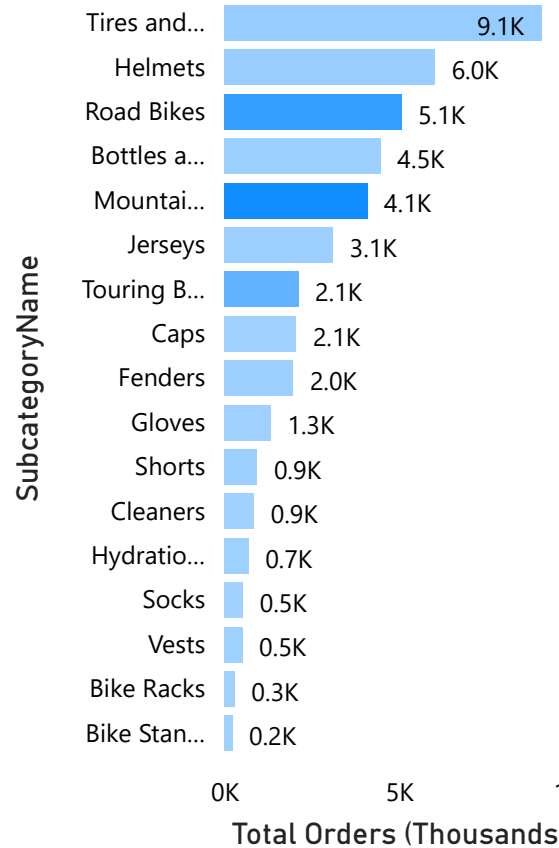
01-01-2016

30-06-2017

Total Orders by Category



Total Orders by Subcategory



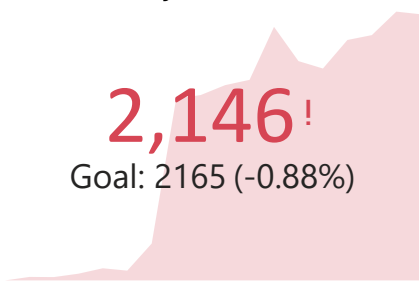
ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Mountain-200 Black, 38	519	2.89%
Mountain-200 Silver, 42	482	2.18%
Total	22,534	2.14%

View Product Detail

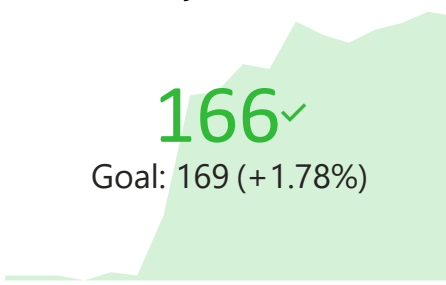
Revenue by Month



Orders by Month



Returns by Month



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Orders)

Mountain-200 Black, 46

Continent

Select all

Europe

North America

Pacific

Total Orders, Total Profit and Total Revenue by Country

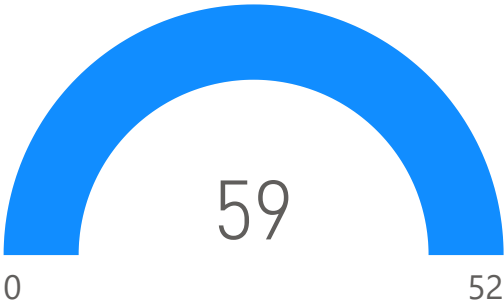




Mountain-200
Silver, 38

Price Adjustment (%)

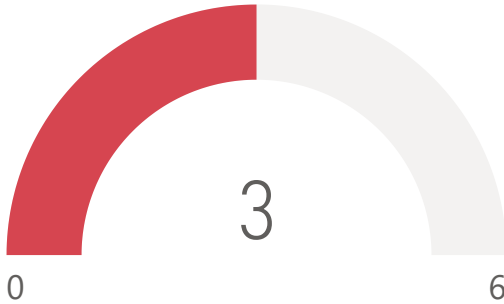
Current Month Orders and Order Target



Current Month Revenue and Revenue Target

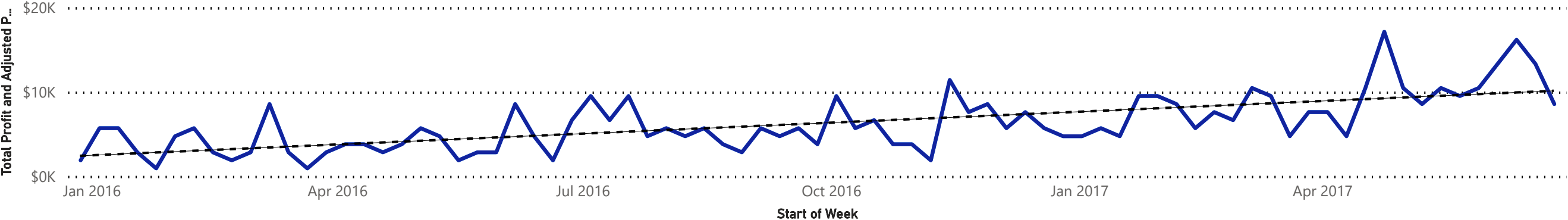


Current Month Returns and Previous Month Returns

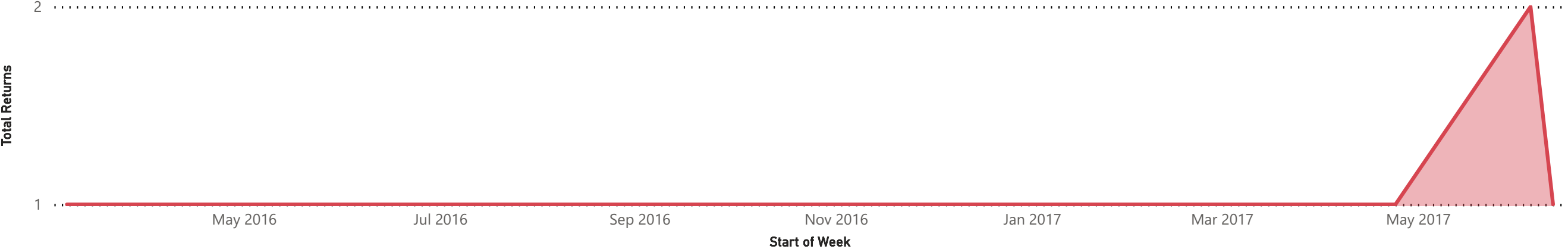


Weekly Profit

Total Profit Adjusted Profit

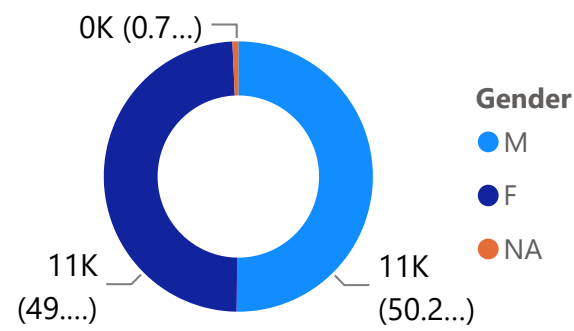


Weekly Returns

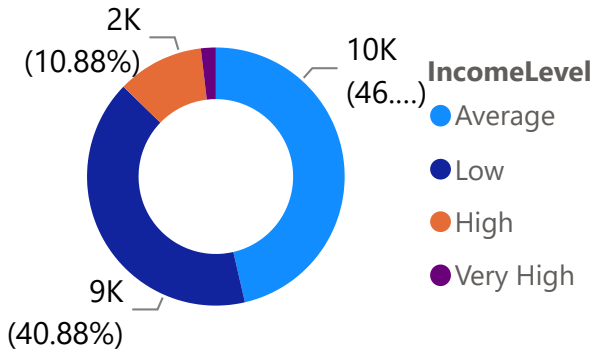


FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.2
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mr. Lance Blanco	4	\$7,207.07
Mrs. Audrey Blanco	4	\$7,139.17
Mr. Ricky Navarro	3	\$7,110.63
Total	353	\$7,51,130.39

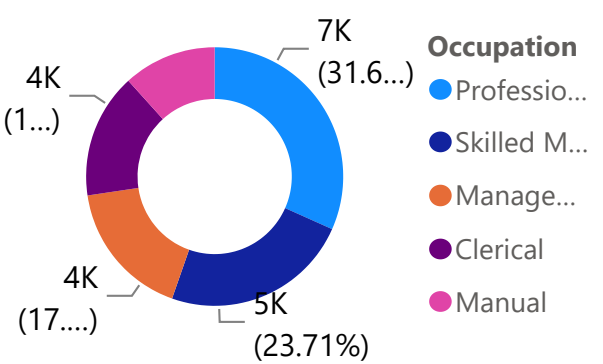
Orders by Gender



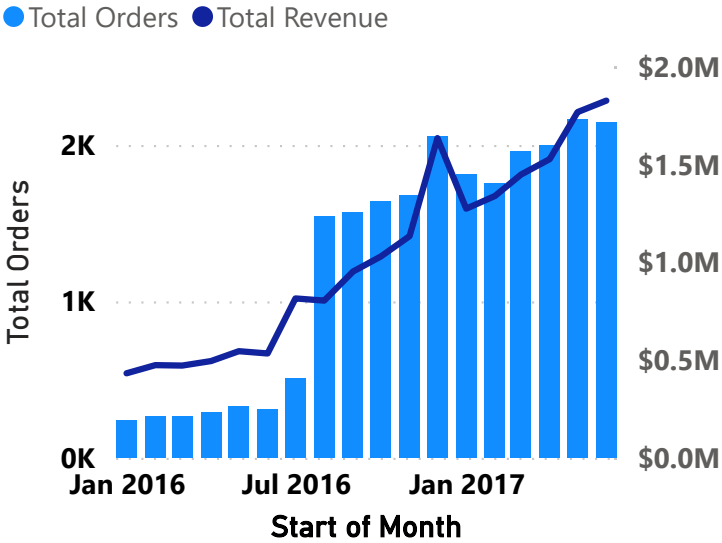
Orders by IncomeLevel



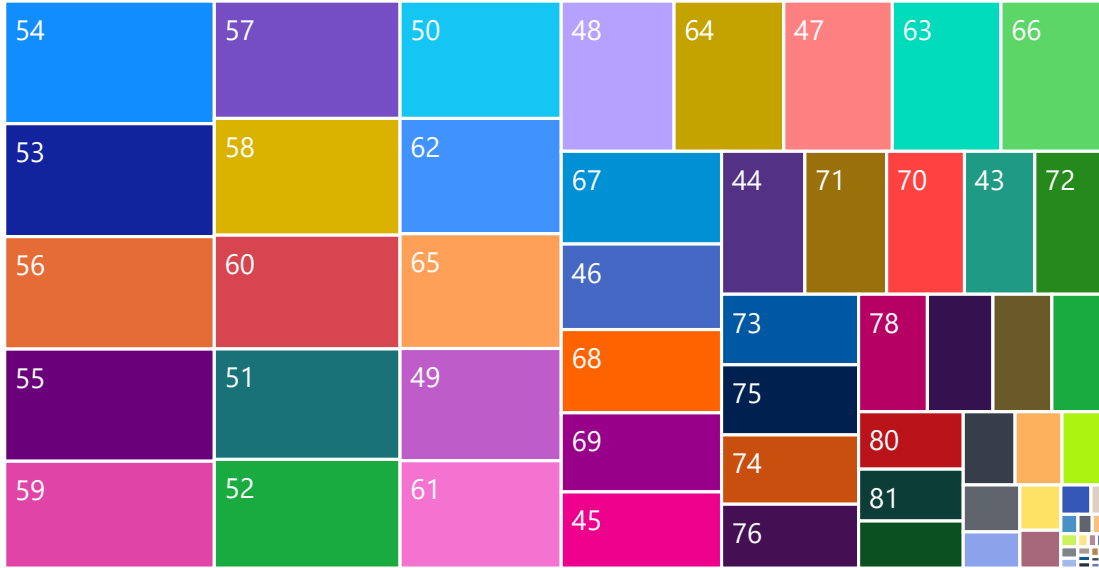
Orders by Occupation



Orders and Revenue by Month



Total Orders by CurrentAge



Top Customer

Mr. Maurice Shan

Total Orders

6

Total Revenue

\$12.41K

Summary Page



Start of Month	Total Cost	Total Revenue	Total Profit	YTD Revenue	% of all orders
⊕ 01-01-2016	\$2,50,381.64	\$4,32,425.86	\$1,82,044.22	\$4,32,425.86	0.96%
⊕ 02-01-2016	\$2,74,118.77	\$4,74,162.94	\$2,00,044.17	\$9,06,588.8	1.06%
⊕ 03-01-2016	\$2,72,351.19	\$4,71,962.02	\$1,99,610.83	\$13,78,550.82	1.06%
⊕ 04-01-2016	\$2,85,436.07	\$4,94,957.58	\$2,09,521.51	\$18,73,508.4	1.15%
⊕ 05-01-2016	\$3,12,522.1	\$5,45,535.02	\$2,33,012.92	\$24,19,043.42	1.31%
⊕ 06-01-2016	\$3,06,080.46	\$5,33,825.21	\$2,27,744.75	\$29,52,868.63	1.24%
⊕ 07-01-2016	\$4,72,734.2	\$8,15,355.86	\$3,42,621.66	\$37,68,224.49	2.01%
⊕ 08-01-2016	\$4,56,106.67	\$8,04,191.63	\$3,48,084.96	\$45,72,416.12	6.13%
⊕ 09-01-2016	\$5,42,160.25	\$9,52,741.88	\$4,10,581.63	\$55,25,158	6.23%
⊕ 10-01-2016	\$5,88,662.43	\$10,29,819.3	\$4,41,156.87	\$65,54,977.3	6.51%
⊕ 11-01-2016	\$6,50,981.95	\$11,33,911.38	\$4,82,929.43	\$76,88,888.68	6.66%
⊕ 12-01-2016	\$9,45,636.19	\$16,35,306.67	\$6,89,670.48	\$93,24,195.35	8.17%
⊕ 01-01-2017	\$7,32,544.59	\$12,74,377.03	\$5,41,832.44	\$12,74,377.03	7.20%
⊕ 02-01-2017	\$7,71,677.82	\$13,39,239.38	\$5,67,561.56	\$26,13,616.41	6.99%
⊕ 03-01-2017	\$8,35,154.13	\$14,48,594.08	\$6,13,439.95	\$40,62,210.49	7.80%
⊕ 04-01-2017	\$8,83,998.38	\$15,27,811.82	\$6,43,813.44	\$55,90,022.31	7.94%
Total	\$1,06,53,657.97	\$1,85,09,633.2	\$78,55,975.23	\$91,85,437.85	89.55%