

MovieLens Tour

Non-Personalized and Content-Based
Recommender Systems

MovieLens

- Recommends movies to users
- Publishes data sets (which we'll be using)
- Available at <https://movielens.org>

History of MovieLens

- Founded in late 1990's
- Gone through several rewrites
- Ongoing research platform

Further reading:

<http://grouplens.org/blog/movielens-datasets-context-and-history/>

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Introduction to Recommender Systems