

Ideation Phase

Empathize & Discover

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| Date | 15 Feb 2026 |
| Team ID | LTVIP2026TMIDS66206 |
| Project Name | Gemini Pro Financial Decoder: Transforming Complex Data into Actionable Insights |
| Maximum Marks | 4 Marks |

Empathy Map Canvas

An empathy map helps understand the **user's mindset, challenges, and needs** while dealing with complex financial data. This ensures the solution is user-centric and practically useful.

Example:



