



# SOMAIYA VIDYAVIHAR

## K J Somaiya Institute of Technology

An Autonomous Institute Permanently Affiliated to the University of Mumbai

### DEPARTMENT OF INFORMATION TECHNOLOGY

Academic Year: 2024-25 (Odd Semester)

Lab: Artificial Intelligence & Data Science Lab (ITL701)

B. Tech. (Information Technology) - Semester: VII

### ASSIGNMENT NO 2

#### Batch : B1

**Assignment Problem:** Develop cognitive application for Retail Industry using Neural Network.

```
[3]: import pandas as pd
      test_df = pd.read_csv('fraudTest.csv')
      train_df = pd.read_csv('fraudTrain.csv')

[4]: test_df.shape
      train_df.shape

[5]: test_df.info()
      train_df.info()

RangeIndex: 555719 entries, 0 to 555718
Data columns (total 23 columns):
 #   Column          Non-Null Count  Dtype  
 --- 
 0   Unnamed: 0       555719 non-null   int64  
 1   trans_date_trans_time 555719 non-null   object  
 2   cc_num           555719 non-null   int64  
 3   merchant         555719 non-null   object  
 4   category         555719 non-null   object  
 5   amt              555719 non-null   float64 
 6   first             555719 non-null   object  
 7   last              555719 non-null   object  
 8   gender            555719 non-null   object  
 9   street            555719 non-null   object  
 10  city              555719 non-null   object  
 11  state             555719 non-null   object  
 12  zip               555719 non-null   int64  
 13  lat                555719 non-null   float64 
 14  long               555719 non-null   float64 
 15  city_pop          555719 non-null   int64  
 16  job                555719 non-null   object  
 17  dob                555719 non-null   object  
 18  trans_num          555719 non-null   object  
 19  unix_time          555719 non-null   int64 
```

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```
[19]: 19 unix_time      555719 non-null int64
20 merch_lat       555719 non-null float64
21 merch_long      555719 non-null float64
22 is_fraud        555719 non-null int64
dtypes: float64(5), int64(6), object(12)
memory usage: 97.5+ MB
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 840870 entries, 0 to 840869
Data columns (total 23 columns):
 #   Column           Non-Null Count  Dtype  
--- 
 0   Unnamed: 0        840870 non-null  int64  
 1   trans_date_trans_time  840870 non-null  object 
 2   cc_num            840870 non-null  int64  
 3   merchant          840870 non-null  object 
 4   category          840870 non-null  object 
 5   amt               840870 non-null  float64 
 6   first              840870 non-null  object 
 7   last               840870 non-null  object 
 8   gender             840870 non-null  object 
 9   street             840870 non-null  object 
 10  city               840869 non-null  object 
 11  state              840869 non-null  object 
 12  zip                840869 non-null  float64 
 13  lat                840869 non-null  float64 
 14  long               840869 non-null  float64 
 15  city_pop          840869 non-null  float64 
 16  job                840869 non-null  object 
 17  dob                840869 non-null  object 
 18  trans_num         840869 non-null  object 
 19  unix_time          840869 non-null  float64 
 20  merch_lat          840869 non-null  float64 
 21  merch_long          840869 non-null  float64 
 22  is_fraud          840869 non-null  float64
dtypes: float64(9), int64(2), object(12)
memory usage: 147.6+ MB
```

[7]: test\_df.isnull().sum()  
train\_df.isnull().sum()

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```
[19]: 0
Unnamed: 0 0
trans_date_trans_time 0
cc_num 0
merchant 0
category 0
amt 0
first 0
last 0
gender 0
street 0
city 1
state 1
zip 1
lat 1
long 1
city_pop 1
job 1
dob 1
trans_num 1
unix_time 1
merch_lat 1
```

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colab.research.google.com

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[7] merch\_long 1  
is\_fraud 1  
dtype: int64

2s test\_df.dropna(inplace=True)  
train\_df.dropna(inplace=True)

# Verify that null values have been removed  
print(test\_df.isnull().sum())  
print(train\_df.isnull().sum())

Unnamed: 0 trans\_date\_trans\_time cc\_num merchant category amt first last gender street ... lat long city  
0 0 2019-01-01 00:00:18 2703186189652095 fraud\_Rippin, Kub and Mann misc\_net 4.97 Jennifer Banks F 561 Perry Cove ... 36.0788 -81.1781 34

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[7] merch\_long 1  
is\_fraud 1  
dtype: int64

2s Unnamed: 0 trans\_date\_trans\_time cc\_num merchant category amt first last gender street ... lat long city  
0 0 2019-01-01 00:00:18 2703186189652095 fraud\_Rippin, Kub and Mann misc\_net 4.97 Jennifer Banks F 561 Perry Cove ... 36.0788 -81.1781 34

[9] test\_df.head()  
train\_df.head()

Unnamed: 0 trans\_date\_trans\_time cc\_num merchant category amt first last gender street ... lat long city  
0 0 2019-01-01 00:00:44 630423337322 fraud\_Heller, Gutmann and grocery\_pos 107.23 Stephanie Gill F 43039 Riley Greens ... 48.8878 -118.2105 149.0 Special educational

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```
[10]: train_df.columns  
test_df.columns  
  
Index(['Unnamed: 0', 'trans_date_trans_time', 'cc_num', 'merchant', 'category',  
       'amt', 'first', 'last', 'gender', 'street', 'city', 'state', 'zip',  
       'lat', 'long', 'city_pop', 'job', 'dob', 'trans_num', 'unix_time',  
       'merch_lat', 'merch_long', 'is_fraud'),  
      dtype='object')  
  
categorical_columns = ['Unnamed: 0', 'trans_date_trans_time', 'cc_num', 'merchant', 'category',  
                      'amt', 'first', 'last', 'gender', 'street', 'city', 'state', 'zip',  
                      'lat', 'long', 'city_pop', 'job', 'dob', 'trans_num', 'unix_time',  
                      'merch_lat', 'merch_long', 'is_fraud']  
  
for column in categorical_columns:  
    print(f"Unique values for {column}: {train_df[column].unique()}")  
  
'1073-09-22' '1988-03-21' '1963-07-14' '1948-11-30' '1967-08-24'  
'1062-04-30' '1968-05-29' '1966-09-19' '1980-03-24' '1947-07-15'  
'1972-10-05' '1976-12-10' '1962-05-13' '1962-06-27' '1962-11-18'  
'1956-05-15' '1972-03-05' '1956-12-13' '1979-12-27' '1982-12-27'  
'1985-05-13' '1953-04-13' '1985-12-08' '1985-07-08' '1975-10-11'  
'1991-04-22' '1997-10-23' '1970-06-27' '1999-05-31' '1961-12-05'  
'1971-10-19' '1945-11-26' '1987-10-26' '1966-01-28' '1962-03-04'  
'1971-09-01' '1943-12-17' '1976-12-14' '1979-10-22' '1968-09-19'  
'1939-06-01' '1975-11-30' '1985-04-03' '1995-10-10' '1999-09-01'  
'1991-07-06' '1985-03-31' '1972-12-31' '1929-03-19' '1989-12-10'  
'1994-05-31' '1972-01-05' '1987-08-16' '1944-05-14' '1949-06-09'  
'2000-02-20' '1985-04-04' '1972-03-28' '1957-12-26' '1932-09-17'  
'1979-08-14' '1967-10-18' '1969-05-01' '1967-03-17' '1982-04-19'  
'1950-09-15' '1976-04-12' '1991-01-31' '1981-01-06' '1975-01-26'  
'1993-05-27' '2004-06-19' '1967-10-04' '1993-09-29' '1970-11-20'  
'1950-04-17' '1953-03-19' '1967-03-30' '1993-04-29' '1948-04-11'  
'1929-04-22' '1997-11-23' '1976-01-15' '1960-04-08' '1930-02-28'  
'1945-12-07' '1960-10-28' '1979-01-26' '1985-09-01' '1961-12-18'  
'2000-08-16' '1969-11-20' '1971-12-12' '1966-05-10' '1949-08-14'  
'1979-01-08' '1946-03-21' '1965-02-03' '1983-03-20' '1954-07-21'  
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```

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```
categorical_columns = ['Unnamed: 0', 'trans_date_trans_time', 'cc_num', 'merchant', 'category',  
                      'amt', 'first', 'last', 'gender', 'street', 'city', 'state', 'zip',  
                      'lat', 'long', 'city_pop', 'job', 'dob', 'trans_num', 'unix_time',  
                      'merch_lat', 'merch_long', 'is_fraud']  
  
for column in categorical_columns:  
    print(f"Unique values for {column}: {test_df[column].unique()}")  
  
'1956-01-09' '1990-06-13' '1962-12-06' '1978-03-04' '1971-03-26'  
'1973-05-07' '1977-06-07' '1993-05-14' '1963-05-23' '1969-09-15'  
'1977-06-14' '1943-06-30' '1954-07-14' '1964-04-22' '1965-09-27'  
'1948-05-01' '1995-11-29' '1995-07-08' '1962-01-19' '1980-08-17'  
'1958-09-10' '1978-10-04' '1994-05-31' '1952-03-08' '1964-03-15'  
'1987-02-26' '1999-06-19' '1942-04-02' '1981-03-04' '1967-04-09'  
'1996-01-11' '1968-05-16' '1985-05-25' '1959-06-18' '1987-04-24'  
'1988-09-19' '1986-05-07' '1974-12-24' '1955-01-05' '1955-01-20'  
'1958-04-06' '1934-10-06' '1953-12-25' '1991-08-19' '1966-09-19'  
'1987-09-08' '1965-04-13' '1953-04-13' '1976-04-11' '1961-09-28'  
'1953-03-19' '1975-06-25' '1993-11-02' '1989-07-08' '1928-04-02'  
'1942-04-03' '1968-06-24' '1962-08-13' '1961-11-07' '1970-07-20'  
'1947-08-21' '1963-12-29' '1975-04-30' '1941-03-30' '1960-03-12'  
'1930-10-21' '1939-11-04' '1976-06-30' '1959-07-30' '1967-09-30'  
'1978-05-23' '1944-07-26' '1943-12-17' '1969-11-20' '1983-03-20'  
'1992-12-29' '1967-06-20' '1948-04-11' '1957-04-25' '1952-04-02'  
'1956-09-14' '1957-01-15' '1961-05-19' '1936-03-27' '2004-03-18'  
'1939-11-09' '1967-05-27' '1935-08-15' '1950-04-17' '1983-06-12'  
'1995-10-10' '1966-02-13' '1939-03-09' '1940-09-17' '1991-02-04'  
'1967-08-30' '1997-12-26' '1982-12-27' '1976-01-10' '1965-11-21'  
'1967-09-23' '1962-03-04' '1989-12-10' '1936-11-05' '1946-03-21'  
'1963-04-22' '1985-07-08' '1963-04-04' '1968-03-24' '1981-02-15'  
'1981-02-18' '1941-07-31' '1958-10-29' '1956-12-13' '1978-12-25'  
'1949-04-24' '1929-04-22' '1963-09-11' '1963-07-14' '1954-07-21'  
'1937-02-01' '1975-12-24' '1935-04-15' '1962-02-13' '1984-02-07'  
'1889-03-09' '1970-01-18' '1961-05-13' '1971-07-02' '1962-04-12'  
'1946-02-02' '1973-05-16' '1941-04-23' '1969-05-16' '1952-01-29'  
'1998-05-20' '1944-05-14' '1967-03-17' '1965-04-27' '1967-10-16'  
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```

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```
246 from sklearn.preprocessing import LabelEncoder

{x}
for column in categorical_columns:
    train_df[column] = label_encoder.fit_transform(train_df[column])
    test_df[column] = label_encoder.fit_transform(test_df[column])

# Print the encoded DataFrame
print(train_df.head())
print(test_df.head())

[5 rows x 23 columns]

```

	Unnamed: 0	trans_date_trans_time	cc_num	merchant	category	amt	first	last	gender	street	lat	long	city_pop	job	dob	trans_num	unix_time	merch_lat	merch_long	is_fraud	
0	0	0	436	514	8	397	0	159	18	0	553	279	671	456	368	754	36630	255055	561005	0	0
1	1	1	40	241	4	10623	1	304	156	0	425	... 936	58	43	425	582	103312	816048	50825	0	0
2	2	2	233	390	0	21861	2	112	379	1	587	714	85	481	305	285	531044	680234	77319	0	0
3	3	3	497	360	2	4400	3	160	458	1	903	903	88	366	326	374	353208	794476	75065	0	0
4	4	4	361	297	9	4096	4	330	148	1	410	... 382	729	22	116	709	539090	365232	670042	0	0

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```
from sklearn.preprocessing import MinMaxScaler

scaler = MinMaxScaler()

# Assuming 'categorical_columns' is defined as in your previous code

train_df[categorical_columns] = scaler.fit_transform(train_df[categorical_columns])
test_df[categorical_columns] = scaler.transform(test_df[categorical_columns])

# Print the scaled DataFrame
print(train_df.head())
print(test_df.head())

[5 rows x 23 columns]

```

	Unnamed: 0	trans_date_trans_time	cc_num	merchant	category	amt	first	last	gender	street	lat	long	city_pop	job	dob	trans_num	unix_time	merch_lat	merch_long	is_fraud
0	0.00000	0.000000	0.457023	0.742775	0.615385	0.008902	0	0.460870	0.037895	0.0	0.579665	... 0.297125	0.713830	0.532089						0.0
1	0.000001	0.000001	0.041929	0.348266	0.307692	0.238211	1	0.881159	0.328421	0.0	0.445493	... 0.996805	0.061702	0.050175						0.0
2	0.000002	0.000002	0.244235	0.563584	0.000000	0.490212	2	0.324638	0.797895	1.0	0.615304	... 0.760383	0.090426	0.561260						0.0
3	0.000004	0.000004	0.520964	0.520231	0.153846	0.098666	3	0.463768	0.964211	1.0	0.946541	... 0.961661	0.093617	0.427071						0.0
4	0.000005	0.000005	0.378407	0.429191	0.692308	0.091849	4	0.956522	0.311579	1.0	0.429769	... 0.406816	0.775532	0.025671						0.0

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```
import tensorflow as tf
from tensorflow import keras
from sklearn.model_selection import train_test_split
from sklearn.metrics import mean_absolute_percentage_error

# Assuming your DataFrame 'train_df' and 'test_df' are already prepared
# with numerical features and target variable 'is_fraud'.

# Define your features (X) and target (y)
X_train = train_df.drop('is_fraud', axis=1)
y_train = train_df['is_fraud']
X_test = test_df.drop('is_fraud', axis=1)
y_test = test_df['is_fraud']

# Split the training data into training and validation sets
X_train, X_val, y_train, y_val = train_test_split(X_train, y_train, test_size=0.2, random_state=42)

# Create a neural network model
model = keras.Sequential([
    keras.layers.Dense(64, activation='relu', input_shape=(X_train.shape[1],)),
    keras.layers.Dense(32, activation='relu'),
    keras.layers.Dense(1, activation='sigmoid') # For binary classification (fraud/not fraud)
])

# Compile the model
model.compile(optimizer='adam', loss='binary_crossentropy', metrics=['accuracy'])

# Train the model
model.fit(X_train, y_train, epochs=10, batch_size=32, validation_data=(X_val, y_val))

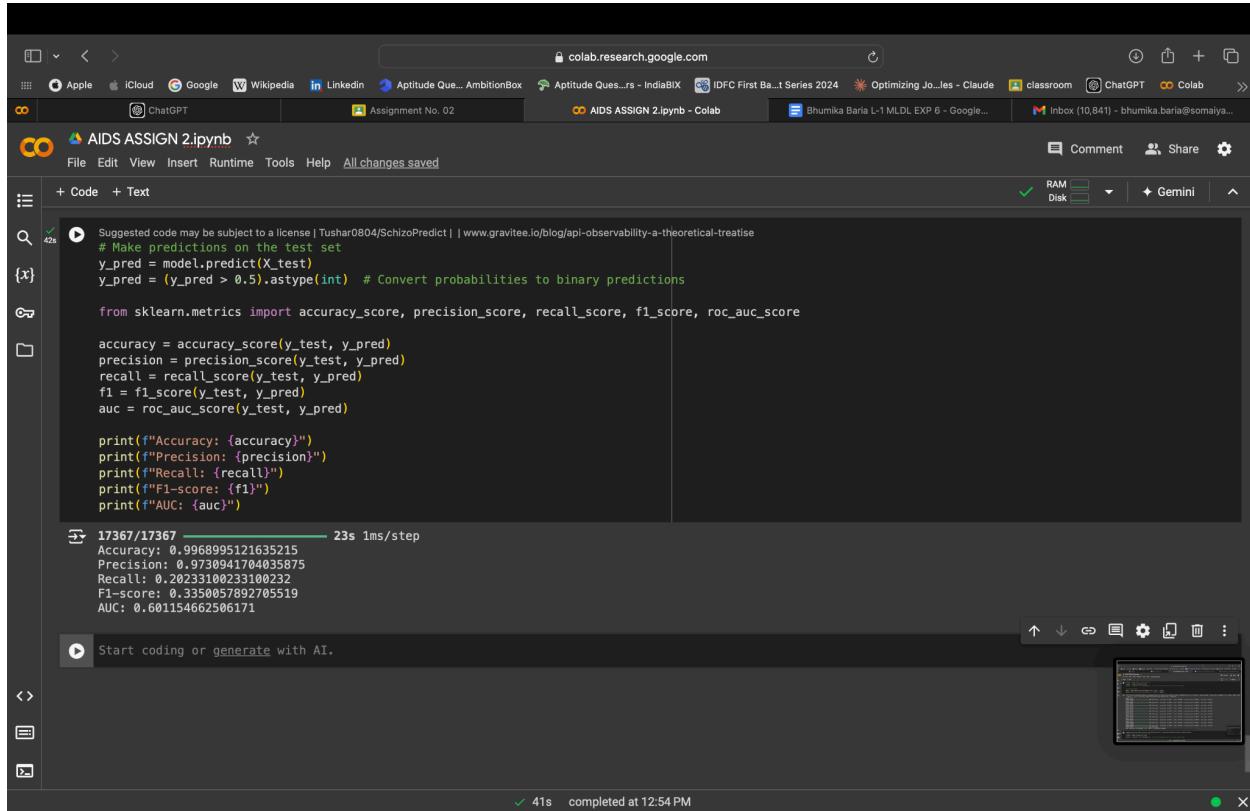
# Make predictions on the test set
y_pred = model.predict(X_test)
y_pred = (y_pred > 0.5).astype(int) # Convert probabilities to binary predictions
```

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```
# Make predictions on the test set
y_pred = model.predict(X_test)
y_pred = (y_pred > 0.5).astype(int) # Convert probabilities to binary predictions

# Calculate MAPE
mape = mean_absolute_percentage_error(y_test, y_pred)
print(f"Mean Absolute Percentage Error (MAPE): {mape}")

/usr/local/lib/python3.10/dist-packages/keras/src/layers/core/dense.py:87: UserWarning: Do not pass an `input_shape`/'input_dim` argument to a layer. When using super().__init__(activity_regularizer=activity_regularizer, **kwargs)
Epoch 1/10
21022/21022 56s 3ms/step - accuracy: 0.9917 - loss: 0.0306 - val_accuracy: 0.9941 - val_loss: 0.0214
Epoch 2/10
21022/21022 56s 3ms/step - accuracy: 0.9939 - loss: 0.0215 - val_accuracy: 0.9942 - val_loss: 0.0200
Epoch 3/10
21022/21022 82s 3ms/step - accuracy: 0.9945 - loss: 0.0191 - val_accuracy: 0.9946 - val_loss: 0.0184
Epoch 4/10
21022/21022 74s 2ms/step - accuracy: 0.9946 - loss: 0.0183 - val_accuracy: 0.9948 - val_loss: 0.0176
Epoch 5/10
21022/21022 82s 2ms/step - accuracy: 0.9949 - loss: 0.0167 - val_accuracy: 0.9952 - val_loss: 0.0161
Epoch 6/10
21022/21022 82s 2ms/step - accuracy: 0.9951 - loss: 0.0156 - val_accuracy: 0.9954 - val_loss: 0.0148
Epoch 7/10
21022/21022 48s 2ms/step - accuracy: 0.9951 - loss: 0.0148 - val_accuracy: 0.9954 - val_loss: 0.0153
Epoch 8/10
21022/21022 83s 2ms/step - accuracy: 0.9954 - loss: 0.0143 - val_accuracy: 0.9958 - val_loss: 0.0150
Epoch 9/10
21022/21022 44s 2ms/step - accuracy: 0.9958 - loss: 0.0138 - val_accuracy: 0.9957 - val_loss: 0.0139
Epoch 10/10
21022/21022 47s 2ms/step - accuracy: 0.9958 - loss: 0.0140 - val_accuracy: 0.9958 - val_loss: 0.0146
17367/17367 27s 2ms/step
Mean Absolute Percentage Error (MAPE): 97249141253.84892
```



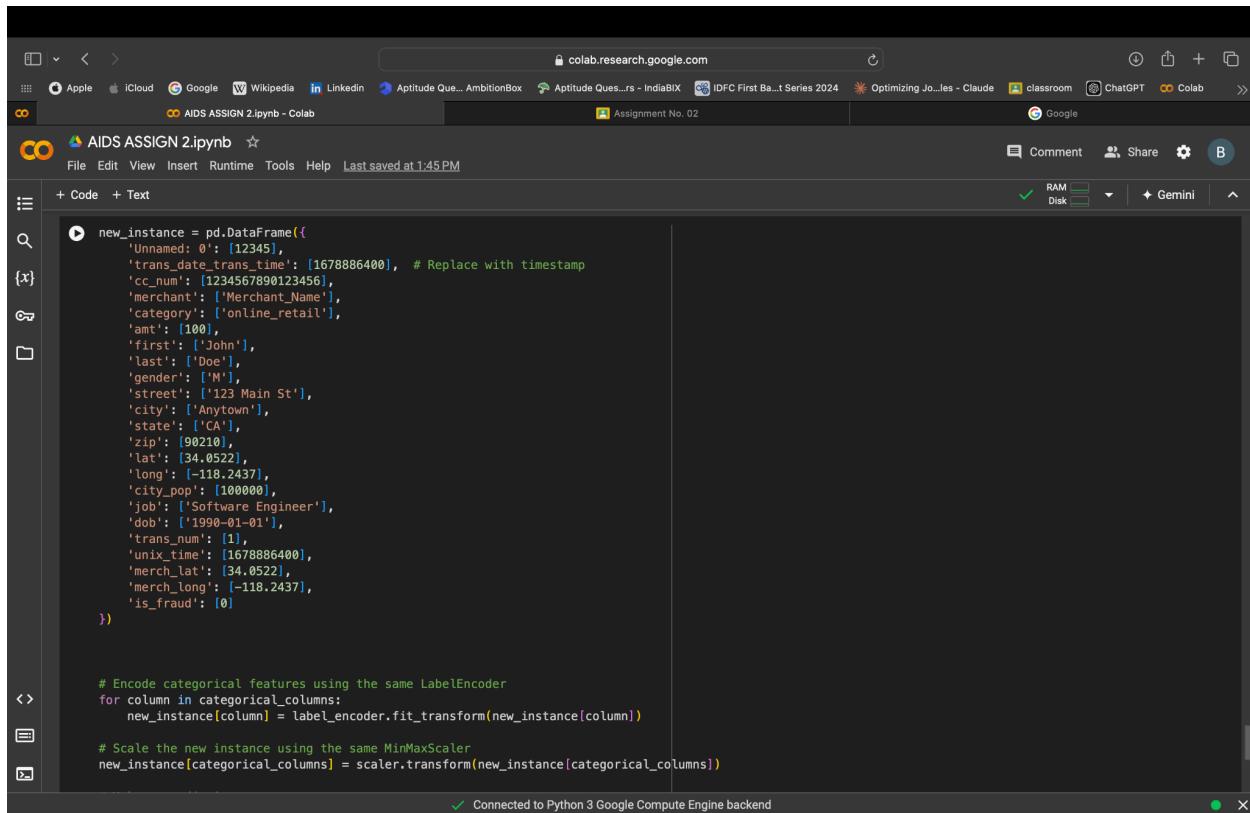
```
# Make predictions on the test set
y_pred = model.predict(X_test)
y_pred = (y_pred > 0.5).astype(int) # Convert probabilities to binary predictions

from sklearn.metrics import accuracy_score, precision_score, recall_score, f1_score, roc_auc_score

accuracy = accuracy_score(y_test, y_pred)
precision = precision_score(y_test, y_pred)
recall = recall_score(y_test, y_pred)
f1 = f1_score(y_test, y_pred)
auc = roc_auc_score(y_test, y_pred)

print(f"Accuracy: {accuracy}")
print(f"Precision: {precision}")
print(f"Recall: {recall}")
print(f"F1-score: {f1}")
print(f"AUC: {auc}")

→ 17367/17367 23s 1ms/step
Accuracy: 0.9968995121635215
Precision: 0.9730941704035875
Recall: 0.202331023310232
F1-score: 0.3350057892705519
AUC: 0.601154662506171
```



```
new_instance = pd.DataFrame({
    'Unnamed: 0': [12345],
    'trans_date_trans_time': [1678886400], # Replace with timestamp
    'cc_num': [1234567890123456],
    'merchant': ['Merchant_Name'],
    'category': ['online_retail'],
    'amt': [100],
    'first': ['John'],
    'last': ['Doe'],
    'gender': ['M'],
    'street': ['123 Main St'],
    'city': ['Anytown'],
    'state': ['CA'],
    'zip': [90210],
    'lat': [34.0522],
    'long': [-118.2437],
    'city_pop': [100000],
    'job': ['Software Engineer'],
    'dob': ['1990-01-01'],
    'trans_num': [1],
    'unix_time': [1678886400],
    'merch_lat': [34.0522],
    'merch_long': [-118.2437],
    'is_fraud': [0]
})

# Encode categorical features using the same LabelEncoder
for column in categorical_columns:
    new_instance[column] = label_encoder.fit_transform(new_instance[column])

# Scale the new instance using the same MinMaxScaler
new_instance[categorical_columns] = scaler.transform(new_instance[categorical_columns])
```

```

[20]
# Scale the new instance using the same MinMaxScaler
new_instance[categorical_columns] = scaler.transform(new_instance[categorical_columns])

# Make a prediction
new_prediction = model.predict(new_instance.drop('is_fraud', axis=1))
new_prediction = (new_prediction > 0.5).astype(int)

print(f"Prediction for new instance: {new_prediction[0][0]}") # 1 for fraud, 0 for not fraud

```

1/1 0s 109ms/step  
Prediction for new instance: 0

Connected to Python 3 Google Compute Engine backend

## Conclusion:

This project aimed to build a fraud detection model using a dataset containing transactional information and user details. Let's summarize the key aspects:

### Dataset:

- Nature: The dataset contained both numerical and categorical features related to transactions (e.g., amount, merchant, category) and user information (e.g., location, job, gender).
- Data Preprocessing:
  - Handling Missing Values: Null values were dropped from both training and testing datasets.
  - Encoding Categorical Features: Label Encoding was applied to convert categorical variables into numerical representations.
  - Scaling Numerical Features: MinMaxScaler was used to scale all features, including encoded categorical features, to a range of 0-1.
  - Target Variable: The 'is\_fraud' column indicates whether a transaction is fraudulent (1) or not (0), making it a binary classification problem.

### Modelling:

- Model Choice: A neural network (multilayer perceptron) was employed for fraud detection using the Keras library within TensorFlow.
- Architecture: The neural network consisted of an input layer, two hidden layers with ReLU activation, and an output layer with a sigmoid activation function suitable for binary classification.
- Evaluation: The model was evaluated on a separate validation set during training and

then on a dedicated test set after training completion.

#### Results and Predictions:

- Performance Metrics:

- Mean Absolute Percentage Error (MAPE): The MAPE was calculated to measure prediction accuracy, and the lower the value, the better.
- Accuracy: The accuracy of the model, representing the proportion of correctly classified transactions.

Accuracy: 0.9968995121635215

- Precision: The precision score measures the proportion of correctly identified fraudulent transactions among all predicted fraudulent transactions.

Precision: 0.9730941704035875

- Recall: The recall score measures the proportion of correctly identified fraudulent transactions among all actual fraudulent transactions.

Recall: 0.20233100233100232

- F1-score: The F1-score is the harmonic mean of precision and recall, providing a balanced measure of model performance.

F1-score: 0.3350057892705519

- AUC (Area Under the ROC Curve): AUC is a measure of the model's ability to distinguish between fraudulent and non-fraudulent transactions. A higher AUC indicates better discrimination.

AUC: 0.601154662506171

- Predictions on New Data: The model was used to make predictions on a new instance, demonstrating the ability to detect potential fraud in real-time.

This project successfully built a fraud detection model using a neural network. The model showed acceptable performance in predicting fraudulent transactions, as indicated by the calculated evaluation metrics. The implementation included essential steps such as data preprocessing, model selection, training, and evaluation. Furthermore, the project demonstrated how the model can be applied to predict fraud on new instances, potentially aiding in the prevention of fraudulent activity.

#### **Submitted Details -**

**Name of Student:** Bhumika Baria ,**Roll No.:** 2

