



Website Analysis Overview Report

June 2019

cnbc.com



View the full analysis at: <https://pro.similarweb.com>

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Related Mobile Apps:

App Store

Google Play



Global Rank

#591

Country Rank

United States

#153

Category Rank

News and Media

#94

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

306.7M

↑ 16.38% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 102.2M

Monthly Unique Visitors

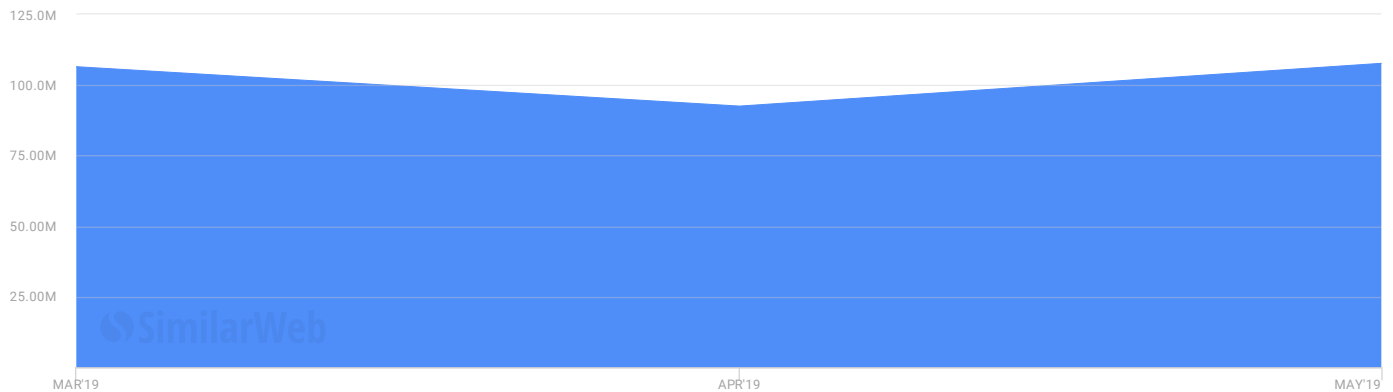
Avg. Visit Duration 00:02:12

Pages / Visit 1.86

Bounce Rate 63.86%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

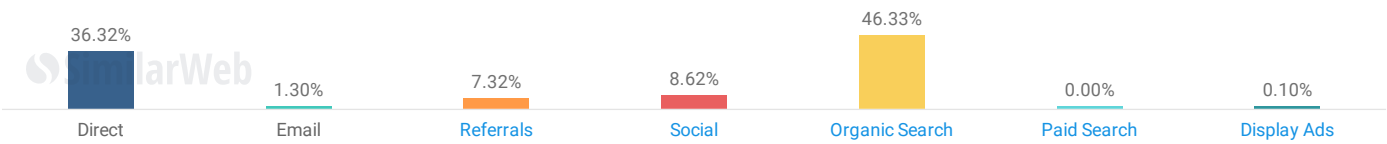


United States	73.80%	↑ 10.71%
Canada	4.42%	↑ 17.74%
United Kingdom	2.88%	↑ 11.22%
India	1.55%	↑ 12.67%
Australia	1.05%	↑ 25.58%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	drudgereport.com	48.06%	<div></div>	↑ 111.92%
	yahoo.com	14.06%	<div></div>	↑ 7.45%
	fark.com	2.34%	<div></div>	↑ 16%
	my.xfinity.com	2.25%	<div></div>	↓ 0.01%
	Upgrade your Account	2.11%	<div></div>	↑ 88.9%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

	News and Media	70.32%	<div></div>
	Computers Electronics and Tec...	6.32%	<div></div>
	Investing	5.27%	<div></div>
	Finance	1.19%	<div></div>
	Programming and Developer S...	1.17%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

Mar 2019 - May 2019, Worldwide Desktop Only

	cncb	9.83%	<div></div>	↑ 46.92%
	tesla	3.49%	<div></div>	↑ 19.43%
	notre dame	2.88%	<div></div>	↓ 74.69%
	trump	2.54%	<div></div>	↑ 33.25%
	china	2.36%	<div></div>	↑ 102.88%

Social

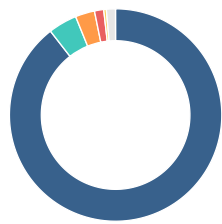
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Taboola	89.49%
Skimlinks	4.38%
Outbrain	2.94%
Google Display Netw...	1.41%
AdSupply	0.40%
Others	1.39%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

google.com	40.38%	↓ 56.08%
slickdeals.net	7.64%	↑ 34.95%
facebook.com	5.48%	-
yahoo.com	4.18%	-
snip.ly	3.53%	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

seekingalpha.com	11.69%	↓ 1.71%
twitter.com	9.82%	↓ 22.53%
google.com	6.71%	↑ 1.01%
xfinity.com	3.68%	↑ 96.78%
adobe.com	3.49%	↑ 21.85%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

turkishairlines.com	5.89%	↓ 4.91%
cargurus.com	2.87%	↓ 57.34%
booking.com	2.27%	-
creditcards.chase.com	2.02%	-
wayfair.com	1.91%	↑ 86.63%