



Website Analysis Overview Report

June 2019

billiongraves.com



View the full analysis at: <https://pro.similarweb.com>

billiongraves is the world's largest resource for cemetery data. our goal is to document every burial in every cemetery throughout the world before these precious records disappear.

Related Mobile Apps:

App Store Google Play



Global Rank ⓘ

#65,078



Country Rank ⓘ

United States

#20,201



Category Rank ⓘ

Hobbies and Leisure/Ancestry and Gen...

#39

Website Audience

Total Visits ⓘ

Mar 2019 - May 2019, Worldwide

2.109M

↑ 18.83% from last month

Device Distribution ⓘ

Mar 2019 - May 2019, Worldwide



48.18 %

51.82 %



Monthly Visits

703,050



Monthly Unique Visitors



Avg. Visit Duration

00:04:32



Pages / Visit

5.16

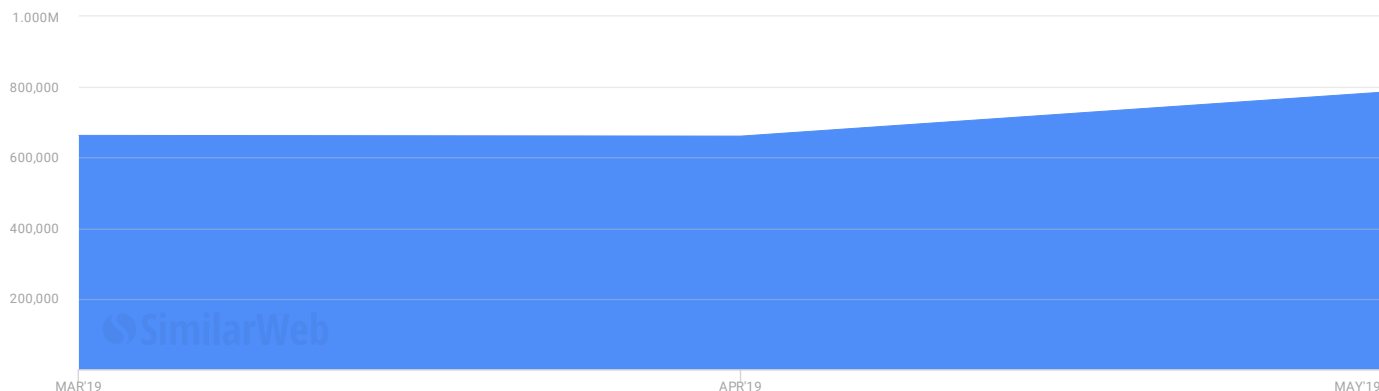


Bounce Rate

45.05%

Visits Over Time ⓘ

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries ⓘ

Mar 2019 - May 2019, Desktop Only

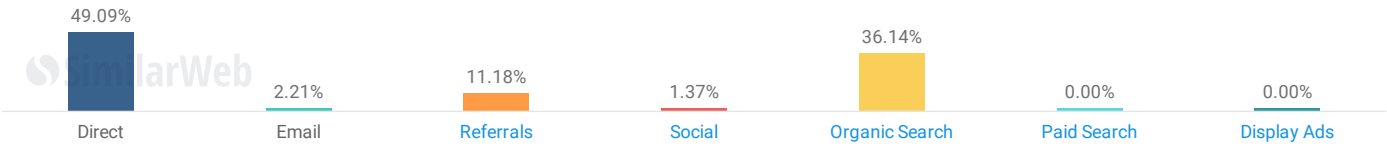


United States	55.63%	<div></div>	↑ 7.11%
Australia	6.79%	<div></div>	↑ 3.3%
Canada	5.58%	<div></div>	↑ 30.88%
United Kingdom	4.34%	<div></div>	↑ 8.99%
Poland	3.26%	<div></div>	↓ 14.03%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

myheritage.com	50.61%	↓ 27.84%
secure.hushmail.com	9.29%	↑ 292.48%
myheritage.co.il	7.43%	↑ 91.38%
familysearch.org	4.84%	↑ 162.11%
myheritage.pl	3.67%	↓ 29.57%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

Ancestry and Genealogy	85.12%
News and Media	0.74%
Social Networks and Online Co...	0.41%
Search Engines	0.31%
Games	0.27%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

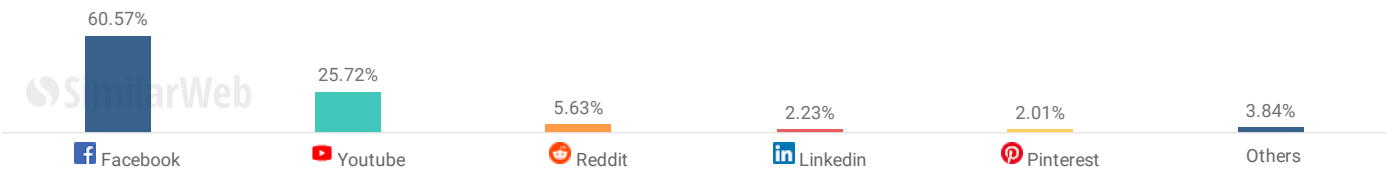
Mar 2019 - May 2019, Worldwide Desktop Only

billiongraves	16.74%	↑ 29.81%
billion graves	9.29%	↓ 21.58%
billiongraves find a grave	...1.20%	↑ 114.54%
billion grave	0.41%	↓ 93.29%
billiongraves index	...0.30%	↑ 503.72%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ








NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ





Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 myheritage.com	74.78%	<div><div></div></div>	↑ 25.73%
 google.com	6.02%	<div><div></div></div>	↑ 209.2%
 facebook.com	5.73%	<div><div></div></div>	↑ 58.22%
 genward.com	2.38%	<div><div></div></div>	↑ 121.51%
 myheritage.co.il	2.16%	<div><div></div></div>	↑ 1,760.76%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 myheritage.com	70.56%	<div><div></div></div>	↑ 104.77%
 lastnames.myheritage.de	6.53%	<div><div></div></div>	-
 lastnames.myheritage.fr	3.27%	<div><div></div></div>	-
 lastnames.myheritage.cz	3.18%	<div><div></div></div>	↑ 206.03%
Upgrade your Account	2.45%	<div><div></div></div>	↓ 59.65%