



# Website Analysis Overview Report

June 2019

nation.com.pk

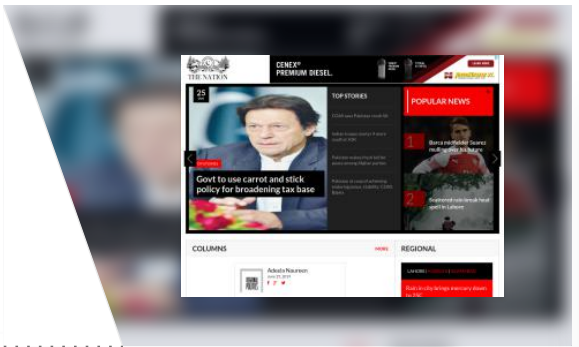


View the full analysis at: <https://pro.similarweb.com>

latest and breaking news updates from pakistan, all the news from today's newspaper and epaper for lahore, karachi and islamabad.

#### Related Mobile Apps:

Global Rank #65,754 | Country Rank Pakistan #646 | Category Rank News and Media #5,576



## Website Audience

### Total Visits

Mar 2019 - May 2019, Worldwide

4.142M

↑ 44.25% from last month

### Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 1.380M

Monthly Unique Visitors

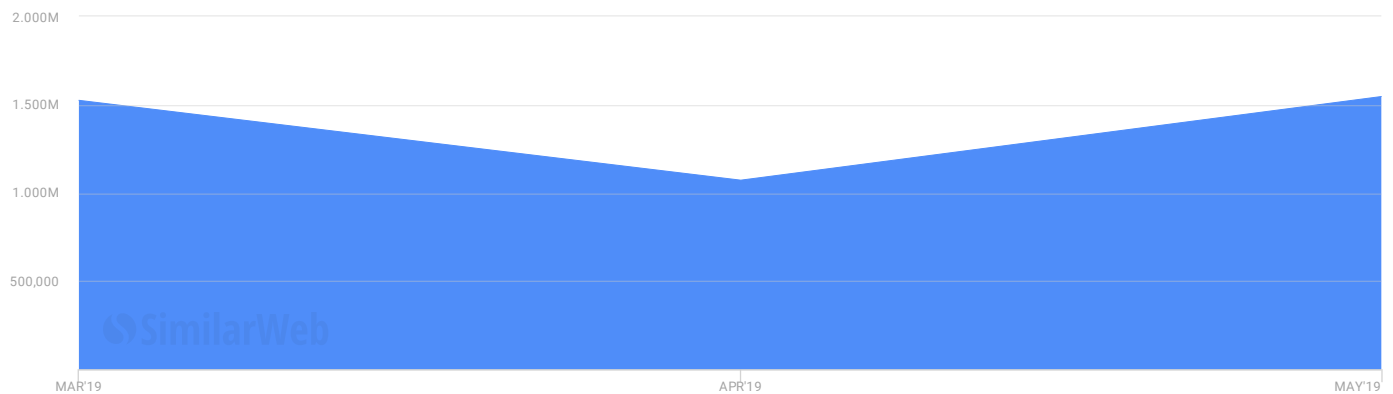
Avg. Visit Duration 00:01:35

Pages / Visit 1.88

Bounce Rate 75.12%

### Visits Over Time

Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries

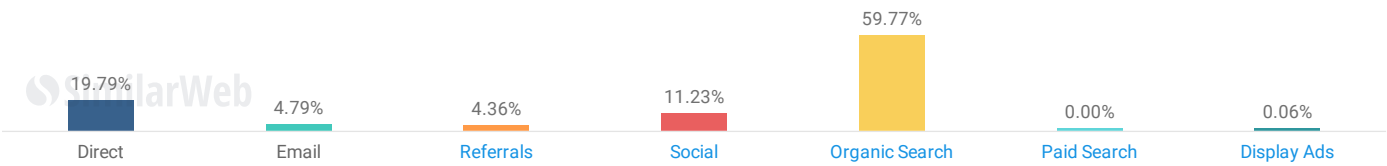
Mar 2019 - May 2019, Desktop Only



Pakistan	45.54%	↑ 1.54%
United States	15.68%	↑ 10.36%
India	6.91%	↓ 11.25%
United Kingdom	6.27%	↓ 22.67%
Canada	4.19%	↓ 24.4%

Channels Overview ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	pakistanpapers.com	28.10%	<div></div>	↑ 19.66%
	newsnow.co.uk	21.10%	<div></div>	↑ 39.7%
	en.wikipedia.org	12.25%	<div></div>	↓ 26.54%
	phool.com.pk	9.47%	<div></div>	↑ 20.81%
	Upgrade your Account	5.66%	<div></div>	↑ > 5,000%

Top Referring Categories ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	News and Media	58.51%	<div></div>
	Financial Planning and Manag...	1.69%	<div></div>
	Architecture	1.64%	<div></div>
	Search Engines	1.47%	<div></div>
	Social Networks and Online Co...	1.06%	<div></div>

Search

Search Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	the nation	12.63%	<div></div>	↑ 36.64%
	nation epaper	3.07%	<div></div>	↑ 75.13%
	the nation epaper	1.87%	<div></div>	↑ 54.59%
	the nation pakistan	...1.87%	<div></div>	↑ 37.98%
	the nation newspaper	...1.77%	<div></div>	↓ 92.54%

Social

Social Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

<a href="#">tumblr.com</a>	62.93%	<div><div></div></div>	-
<a href="#">discordapp.com</a>	37.07%	<div><div></div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

<a href="#">nawaiwaqt.com.pk</a>	49.17%	<div><div></div></div>	↑ 131.17%
<a href="#">google.com.pk</a>	19.96%	<div><div></div></div>	↑ 51.21%
<a href="#">twitter.com</a>	3.90%	<div><div></div></div>	↓ 81.05%
<a href="#">google.com</a>	3.39%	<div><div></div></div>	↑ 28.65%
<a href="#">dailytimes.com.pk</a>	2.71%	<div><div></div></div>	↓ 91.34%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

<a href="#">issuu.com</a>	12.21%	<div><div></div></div>	-
<a href="#">zameen.com</a>	11.72%	<div><div></div></div>	-
<a href="#">livebook.manning.com</a>	11.61%	<div><div></div></div>	-
<a href="#">mitchellbesthomes.com</a>	10.82%	<div><div></div></div>	-
<a href="#">test-iq.org</a>	6.27%	<div><div></div></div>	-