



Website Analysis Overview Report

June 2019

cheapoair.com

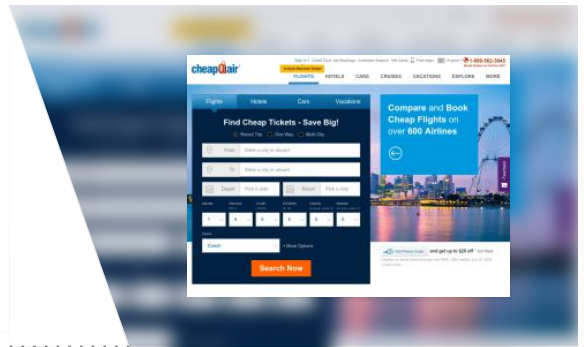


View the full analysis at: <https://pro.similarweb.com>

save big on cheap airline tickets with cheapoair! we offer cheap flight tickets, hotels and car rental deals year round. book now & travel the world for less!

Related Mobile Apps:

 App Store



 Global Rank 

#3,025

 Country Rank 

 United States

#654

 Category Rank 

Travel and Tourism/Air Travel

#17

Website Audience

Total Visits

Mar 2019 - May 2019,  Worldwide


58.29M

 -3.72% from last month

Device Distribution


Mar 2019 - May 2019,  Worldwide



 Monthly Visits 19.43M

 Monthly Unique Visitors

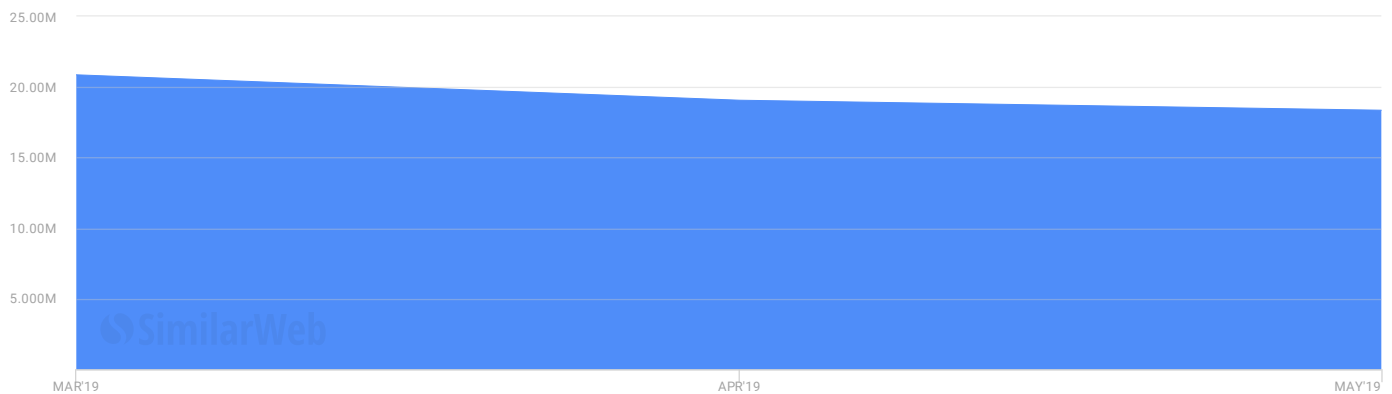
 Avg. Visit Duration 00:04:21

 Pages / Visit 3.93

 Bounce Rate 42.04%

Visits Over Time

Mar 2019 - May 2019,  All Traffic













Geography

Top 5 Countries

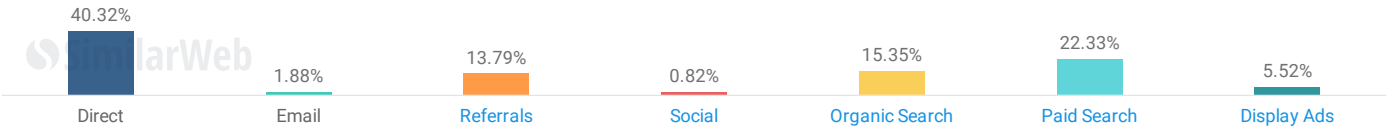
Mar 2019 - May 2019,  Desktop Only



 United States	67.86%	<div><div></div></div>	 8.8%
 India	1.69%	<div><div></div></div>	 11.25%
 Philippines	1.44%	<div><div></div></div>	 3.57%
 Saudi Arabia	1.17%	<div><div></div></div>	 22.61%
 Canada	1.14%	<div><div></div></div>	 4.21%

Channels Overview ⓘ





Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals






Top Referring Websites ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 kayak.com	59.61%	<div><div></div></div>	↑ 8.73%
 cheapflights.com	14.65%	<div><div></div></div>	↓ 9.13%
 momondo.com	14.63%	<div><div></div></div>	↓ 2.34%
 travel.mediaalpha.com	4.58%	<div><div></div></div>	↑ 9.75%
Upgrade your Account	0.88%	<div><div></div></div>	↑ 20.33%

Top Referring Categories ⓘ

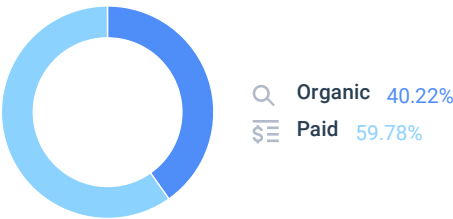
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 Travel and Tourism	93.75%	<div><div></div></div>
 Coupons and Rebates	0.43%	<div><div></div></div>
 News and Media	0.39%	<div><div></div></div>
 Search Engines	0.23%	<div><div></div></div>
 Finance	0.22%	<div><div></div></div>

Search






Search Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

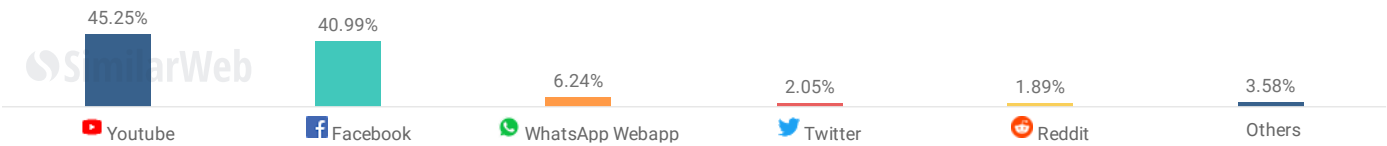
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 cheapoair	14.85%	<div><div></div></div>	↑ 6.4%
 cheap flights	4.55%	<div><div></div></div>	↑ 0.4%
 cheapoair flights	1.68%	<div><div></div></div>	↓ 57.14%
 grid.upgrade	1.09%	<div><div></div></div>	↑ 65.76%
 spirit airlines	0.93%	<div><div></div></div>	↑ 41.17%

Social

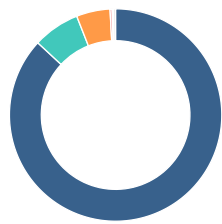
Social Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Google Display Netw...	86.91%
Intent Media	7.13%
Conversant Media	5.12%
LookSmart	0.31%
Skimlinks	0.18%
Others	0.35%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

youtube.com	18.78%	↑ 22.72%
yahoo.com	13.81%	↑ 4.67%
live.com	8.06%	↑ 54.18%
google.com	2.36%	↓ 20.3%
weather.com	1.70%	↓ 0.72%

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

v2.zopim.com	19.39%	↓ 29.18%
google.com	17.96%	↑ 13.82%
facebook.com	8.21%	↑ 83.52%
united.com	6.15%	↑ 64.11%
paypal.com	4.99%	↑ 155.73%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

travelplus.com	14.20%	-
delta.com	9.16%	↑ 39.09%
wikibuy.com	6.79%	↓ 26.66%
travelocity.com	4.98%	↓ 61.88%
edmpivateexchange.com	3.72%	↑ 83.18%