



Website Analysis Overview Report

June 2019

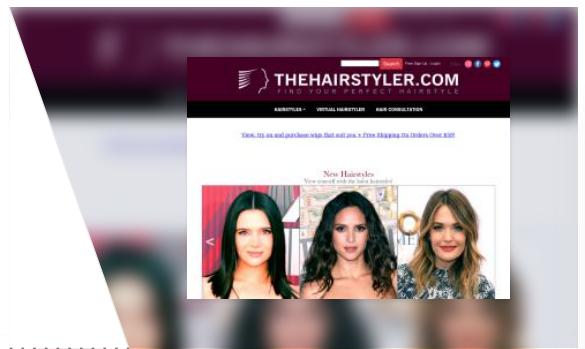
thehairstyler.com



View the full analysis at: <https://pro.similarweb.com>

view and try on straight, wavy, curly, wedding, updo, celebrity, women's, men's, short and long hairstyles in 2019.

Related Mobile Apps:



Global Rank #199,779

Country Rank
 United States #80,919

Category Rank
 Lifestyle/Beauty and Cosmetics #1,352

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

703,907

↑ 5.50% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 234,636

Monthly Unique Visitors

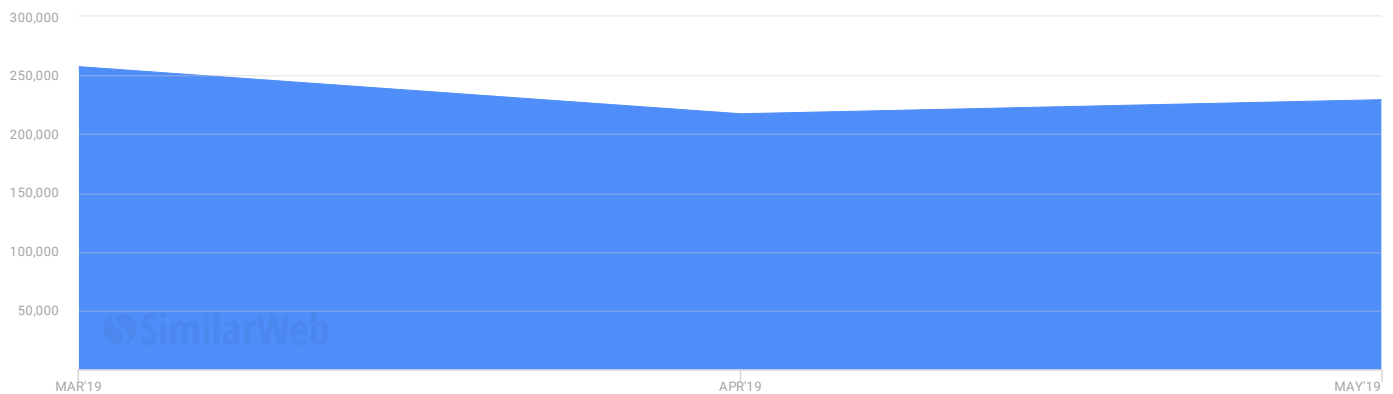
Avg. Visit Duration 00:02:48

Pages / Visit 3.31

Bounce Rate 53.46%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

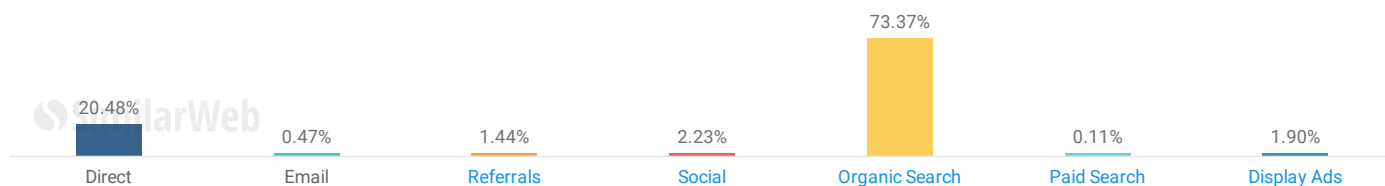
Mar 2019 - May 2019, Desktop Only



United States	34.24%	↑ 11.61%
United Kingdom	9.07%	↑ 8.33%
India	4.79%	↑ 9.93%
Canada	4.62%	↑ 4.82%
Brazil	3.20%	↑ 91.44%

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

shareasale-analytics.com	31.65%	↓ 59.57%
eksisozluk.com	26.63%	↓ 32.26%
expertpovolosam.com	18.38%	↓ 43.56%
navigaweb.net	6.53%	↑ > 5,000%
fodrazsmester.com	4.04%	↑ > 5,000%

Top Referring Categories

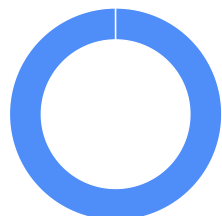
Mar 2019 - May 2019, Worldwide Desktop Only

Fashion and Apparel	31.65%
Dictionaries and Encyclopedias	26.63%
Beauty and Cosmetics	18.68%
Computers Electronics and Tec...	6.53%
Search Engines	3.91%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Organic 100.00%
Paid 0.00%

Top Search Terms

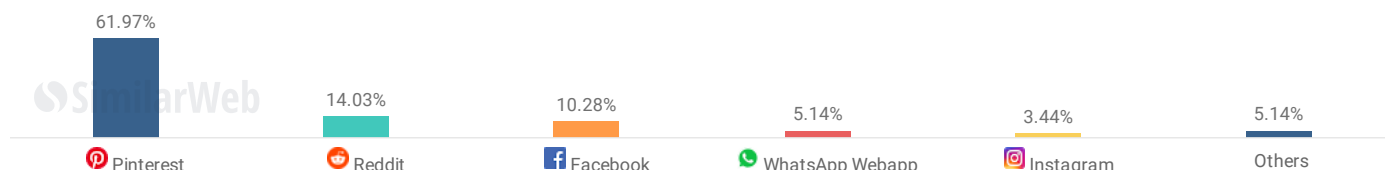
Mar 2019 - May 2019, Worldwide Desktop Only

try on hairstyles	1.57%	↓ 34.72%
virtual hairstyles	1.30%	↑ 182.19%
what hairstyle suits me	1.27%	↓ 61.27%
haircut simulator	1.00%	↑ 175.77%
hair consultation	0.90%	↓ 100%

Social

Social Traffic

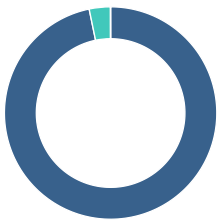
Mar 2019 - May 2019, Worldwide Desktop Only



Display Advertising

Display Ad Network

Mar 2019 - May 2019, Worldwide Desktop Only



ShareASale	96.76%
Google Display Netw...	3.24%
Others	0.00%

Top Publishers

Mar 2019 - May 2019, Worldwide Desktop Only

focusonstyle.com	78.61%	<div></div>	↑ 55.18%
kampaus.com	8.97%	<div></div>	-
tinyurl.com	4.98%	<div></div>	-
youtube.com	2.35%	<div></div>	-
forum.bodybuilding.com	1.95%	<div></div>	-

Outgoing Links

Top Links Destination

Mar 2019 - May 2019, Worldwide Desktop Only

prooffactor.com	100%	<div></div>	↑ 684.04%
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Outgoing Ads

Top Ads Destination

Mar 2019 - May 2019, Worldwide Desktop Only

downloadmyinboxhelper.com	30.78%	<div></div>	-
chrome.forbes.com	8.99%	<div></div>	-
ngmacplayer.com	8.91%	<div></div>	-
stylebistro.com	8.85%	<div></div>	-
waldenu.edu	8.32%	<div></div>	-