



Website Analysis Overview Report

June 2019

cancer.org



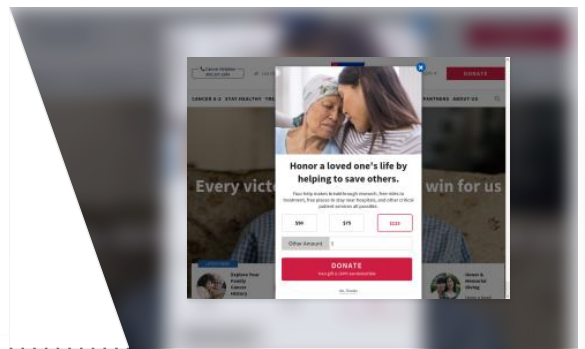
View the full analysis at: <https://pro.similarweb.com>

dedicated to helping people who face cancer. learn about cancer research, patient services, early detection, treatment and education at cancer.org.

Related Mobile Apps:

App Store

Google Play



Global Rank  #10,402

Country Rank  #3,427
United States

Category Rank  #4
Health/Health Conditions and Concerns

Website Audience

Total Visits

Mar 2019 - May 2019,  Worldwide

25.10M

↓ -6.65% from last month

Device Distribution

Mar 2019 - May 2019,  Worldwide



 Monthly Visits 8.368M

 Monthly Unique Visitors

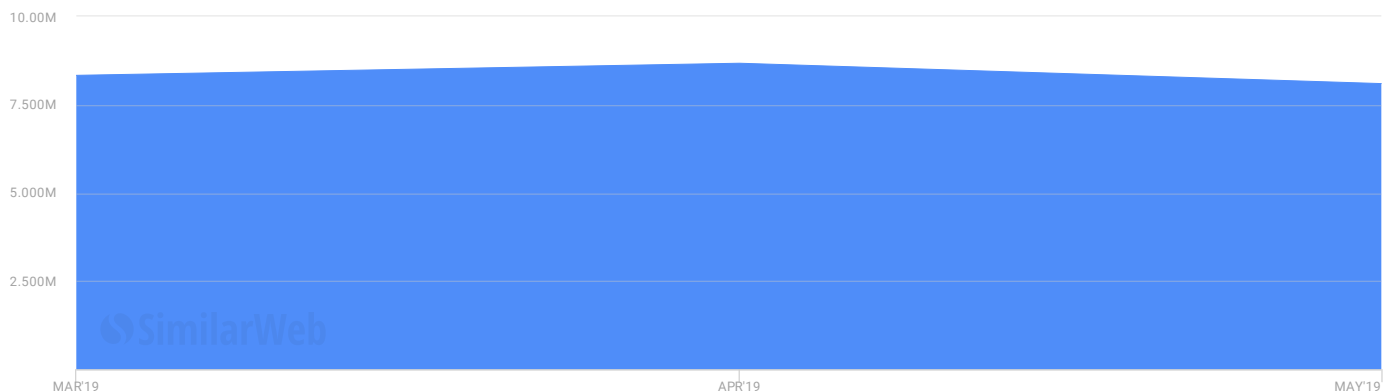
 Avg. Visit Duration 00:02:16

 Pages / Visit 1.96

 Bounce Rate 71.68%

Visits Over Time

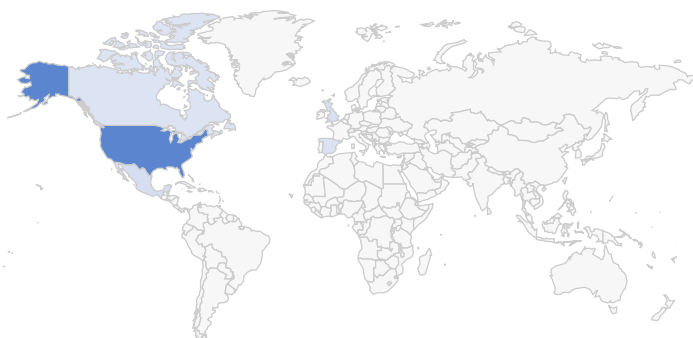
Mar 2019 - May 2019,  All Traffic




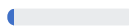

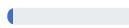

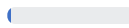

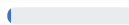


Geography

Top 5 Countries

Mar 2019 - May 2019,  Desktop Only

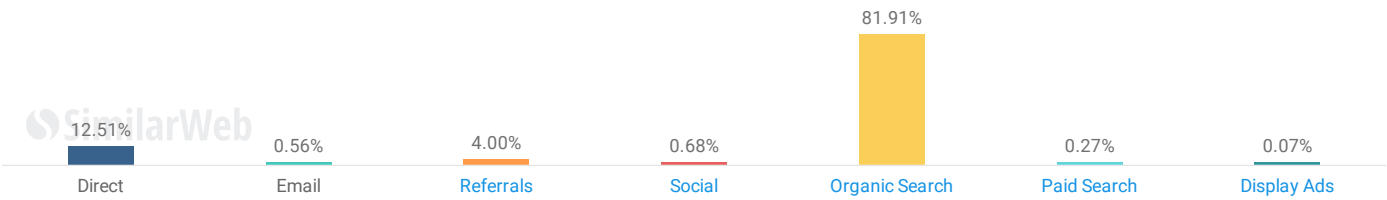


 United States	49.92%		↓ 5.93%
 Mexico	5.77%		↑ 19.78%
 United Kingdom	4.88%		↓ 6.54%
 Spain	3.85%		↓ 2.99%
 Canada	3.68%		↓ 12.3%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

acsevents.org	60.94%		↓ 40.96%
medlineplus.gov	4.72%		↓ 20.03%
int.search.myway.com	3.96%		↓ 60.64%
Upgrade your Account	1.65%		↓ 32.44%
Upgrade your Account	1.60%		↑ 15.04%

Top Referring Categories

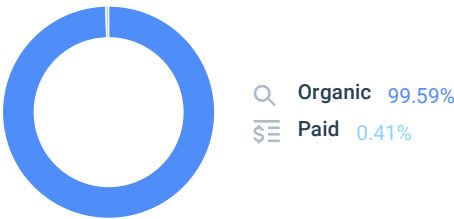
Mar 2019 - May 2019, Worldwide Desktop Only

Health	7.47%	
News and Media	3.44%	
Search Engines	2.25%	
Jobs and Employment	1.66%	
Health Conditions and Concerns	1.45%	

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

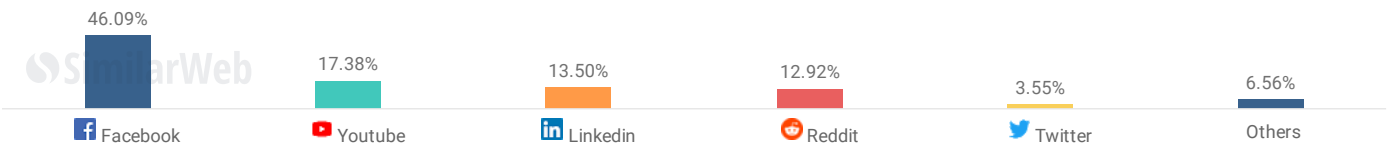
Mar 2019 - May 2019, Worldwide Desktop Only

american cancer society	3.64%	↓ 15.42%
aspartame	1.68%	↑ 11.83%
pancreatic cancer	1.55%	↓ 37.7%
pancreatic cancer symptoms	1.54%	↑ 2.63%
stage 4 pancreatic cancer	1.35%	↓ 98.71%

Social

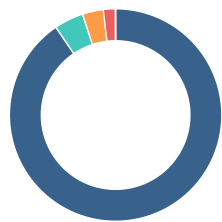
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Google Display Netw...	90.49%
Skimlinks	4.48%
exoClick	3.17%
AdSupply	1.86%
Others	0.00%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

lotto.pch.com	13.21%		-
legacy.com	8.31%		-
ynet.co.il	5.28%		-
datviet.com	5.28%		-
symbolab.com	5.28%		-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

gigya.com	36.09%		↓ 32.48%
livechat.boldchat.com	13.30%		↓ 4.51%
careers.peopleclick.com	10.93%		↓ 45.88%
addthis.com	6.52%		↑ 3.79%
wiley.com	3.12%		↑ 213.31%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

diet.mayoclinic.org	51.69%		-
promo.bankofamerica.com	15.02%		-
inkabet.pe	14.26%		-
amazon.com	8.79%		-
activate-security.com	6.79%		-