



# Website Analysis Overview Report

July 2019

healthfinder.gov



View the full analysis at: <https://pro.similarweb.com>



Related Mobile Apps:

Global Rank #219,813 | Country Rank United States #60,300 | Category Rank Health/Health #3,169

## Website Audience

### Total Visits

Apr 2019 - Jun 2019, Worldwide

897,599

↑ 9.84% from last month

### Device Distribution

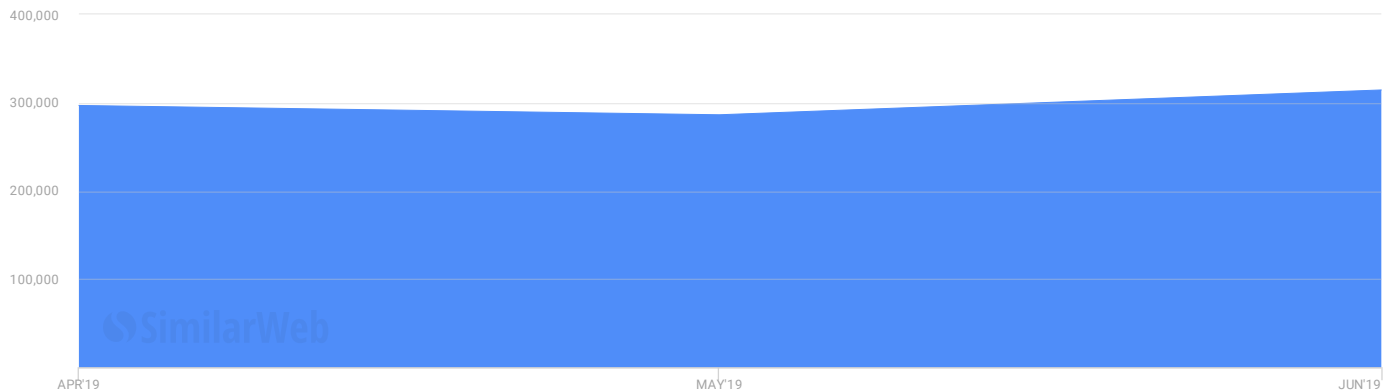
Apr 2019 - Jun 2019, Worldwide



Monthly Visits	299,200
Monthly Unique Visitors	
Avg. Visit Duration	00:01:00
Pages / Visit	1.98
Bounce Rate	80.08%

### Visits Over Time

Apr 2019 - Jun 2019, All Traffic



## Geography

### Top 5 Countries

Apr 2019 - Jun 2019, Desktop Only

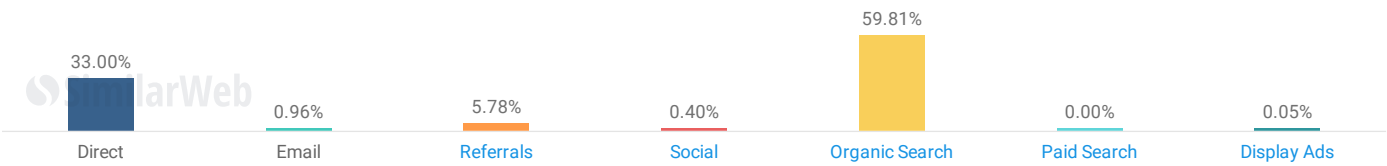


United States	73.95%	↓ 8.36%
Mexico	3.15%	↓ 82.49%
United Kingdom	2.49%	↓ 51.5%
India	1.68%	↓ 24.51%
Canada	1.64%	↓ 15.9%

Marketing Channels

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

usa.gov	16.44%	↑ 190.26%
healthcare.gov	13.46%	↓ 89.62%
medlineplus.gov	7.68%	↑ 78.24%
cdc.gov	6.95%	↑ 1,305.93%
ec2-3-94-10-97.compute-1.am...	6.60%	↓ 100%

Top Referring Categories

Apr 2019 - Jun 2019, Worldwide Desktop Only

Health	16.50%
Government	16.44%
Insurance	13.46%
Computers Electronics and Tec...	5.30%
Cooking and Recipes	2.82%

Search

Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Search Terms

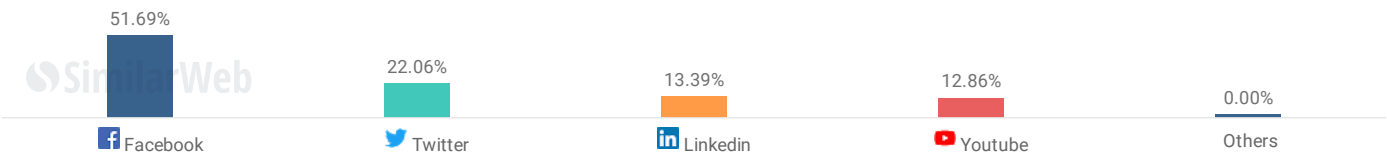
Apr 2019 - Jun 2019, Worldwide Desktop Only

benefits of sleep	2.25%	↓ 7.04%
support groups near me	2.22%	↑ 630.78%
how to take care of your teeth	1.99%	↓ 12.83%
national health observances	1.83%	↓ 81.19%
heart healthy foods	1.53%	↓ 80.45%

Social

Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

nof.org	50.52%	<div><div></div></div>	0%
addtoany.com	37.10%	<div><div></div></div>	↑ 6.31%
mail.google.com	12.38%	<div><div></div></div>	↓ 100%

Outgoing Ads

Top Ads Destination ⓘ



NO DATA AVAILABLE