



# Website Analysis Overview Report

July 2019

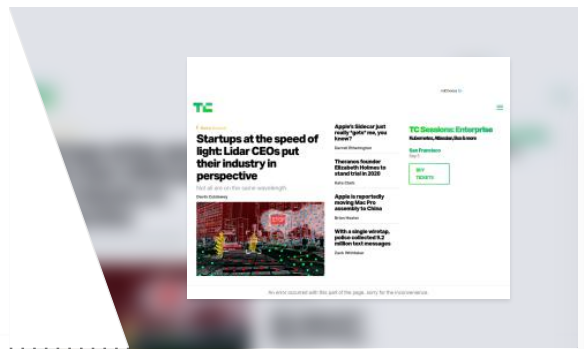
techcrunch.com



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:

App Store Google Play



Global Rank ⓘ

#3,167

Country Rank ⓘ  
United States

#1,234

Category Rank ⓘ  
Computers Electronics and Technology...

#173

## Website Audience

### Total Visits ⓘ

Mar 2019 - May 2019, Worldwide

74.32M

↑ 0.61% from last month

### Device Distribution ⓘ

Mar 2019 - May 2019, Worldwide



Monthly Visits 24.77M

Monthly Unique Visitors

Avg. Visit Duration 00:02:23

Pages / Visit 1.75

Bounce Rate 69.51%

### Visits Over Time ⓘ

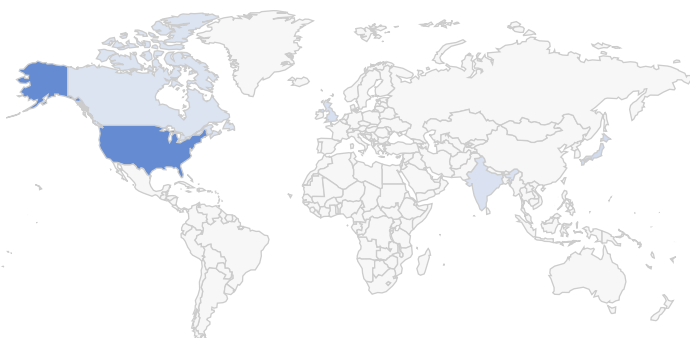
Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries ⓘ

Mar 2019 - May 2019, Desktop Only

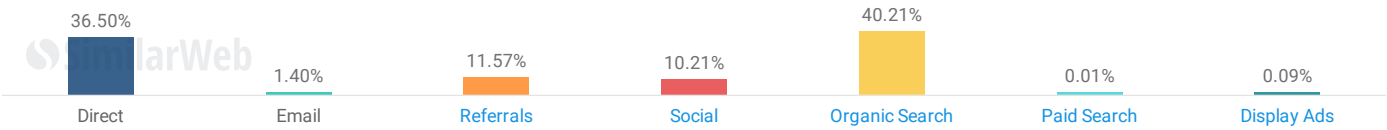


United States	46.20%	↓ 2.75%
Japan	7.39%	↑ 27.48%
United Kingdom	5.50%	↑ 17.08%
India	4.21%	↑ 17.85%
Canada	3.56%	↑ 9.77%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

yahoo.com	27.57%	↓ 9.36%
news.ycombinator.com	20.68%	↑ 8.97%
guce.oath.com	5.71%	↑ > 5,000%
feedly.com	5.51%	↑ 19.84%
Upgrade your Account	4.65%	↑ 34.56%

Top Referring Categories

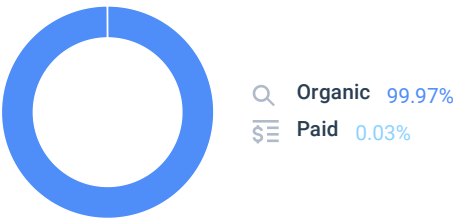
Mar 2019 - May 2019, Worldwide Desktop Only

Computers Electronics and Tec...	31.35%
News and Media	15.64%
Programming and Developer S...	6.89%
Social Networks and Online Co...	1.28%
Investing	0.80%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

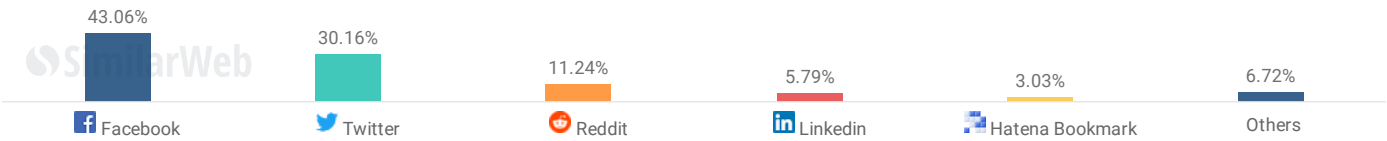
Mar 2019 - May 2019, Worldwide Desktop Only

techcrunch	13.93%	↑ 10.16%
tech crunch	2.43%	↓ 9.25%
uber	1.53%	↓ 22.03%
thanos	1.12%	↑ 21.65%
tesla	0.96%	↑ 23.89%

Social

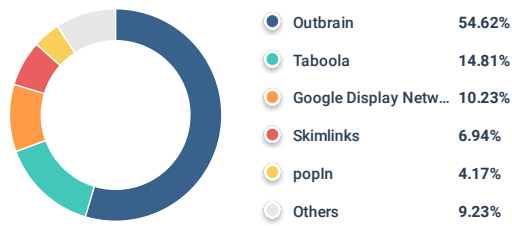
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

tumblr.com	18.02%		-
twitter.com	16.43%		-
facebook.com	13.20%		-
wired.jp	11.11%		-
japanese.engadget.com	7.08%		-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

yahoo.com	31.34%		↓ 10.46%
oath.com	10.66%		↑ > 5,000%
crunchbase.com	5.98%		↑ 9.05%
twitter.com	3.59%		↓ 15.64%
microsoft.com	2.92%		↑ > 5,000%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

sprint.com	5.89%		↑ 106.45%
verizonwireless.com	4.91%		-
1stdibs.com	2.62%		↓ 93.43%
autotrader.com	2.57%		↓ 44.43%
engadget.com	2.47%		-