



Website Analysis Overview Report

June 2019

newegg.com



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:

 App Store  Google Play



 Global Rank 

#993



Country Rank 

 United States

#236



Category Rank 

Computers Electronics and Technology...

#12

Website Audience

Total Visits

Mar 2019 - May 2019,  Worldwide

130.4M

 -0.26% from last month

Device Distribution

Mar 2019 - May 2019,  Worldwide



 65.71 %

 34.29 %

 Monthly Visits 43.47M

 Monthly Unique Visitors

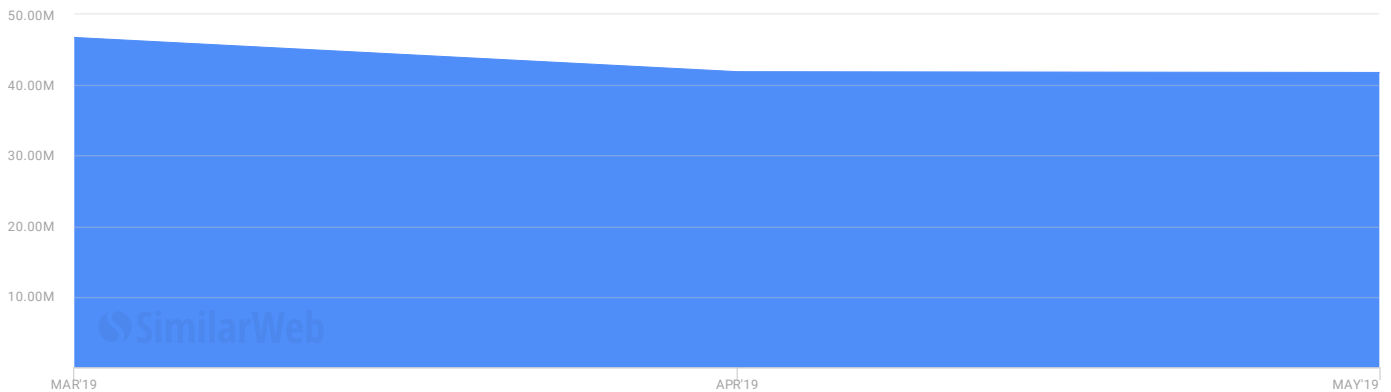
 Avg. Visit Duration 00:04:28

 Pages / Visit 4.89

 Bounce Rate 43.94%

Visits Over Time

Mar 2019 - May 2019,  All Traffic





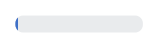


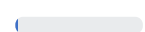


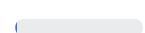


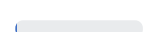



Geography

Top 5 Countries

Mar 2019 - May 2019,  Desktop Only

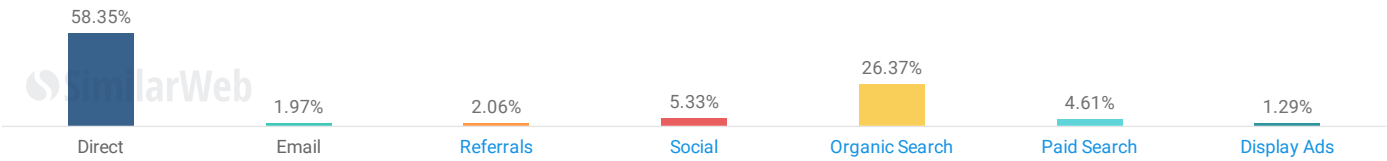


 United States	73.81%		 1.74%
 Saudi Arabia	2.34%		 51.6%
 Canada	2.06%		 7.28%
 United Kingdom	1.34%		 3.23%
 Mexico	1.15%		 2.07%

Marketing Channels

Channels Overview

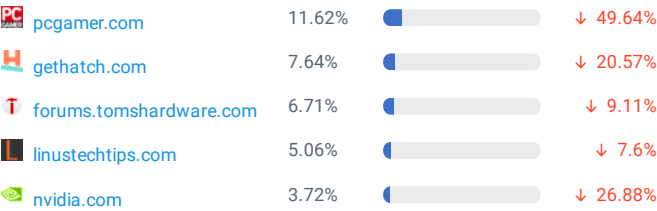
Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

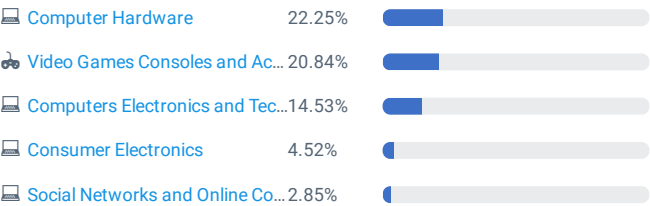
Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only



Top Referring Categories

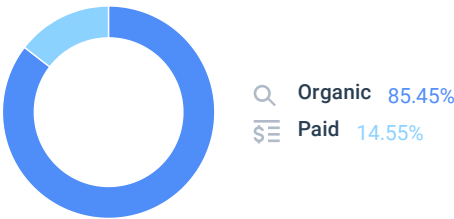
Mar 2019 - May 2019, Worldwide Desktop Only



Search

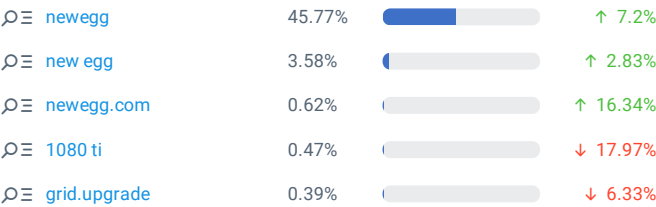
Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

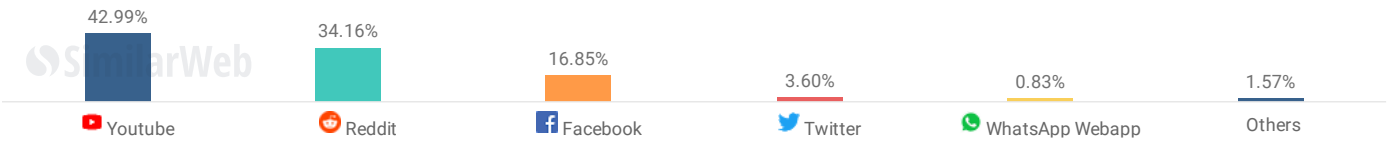
Mar 2019 - May 2019, Worldwide Desktop Only



Social

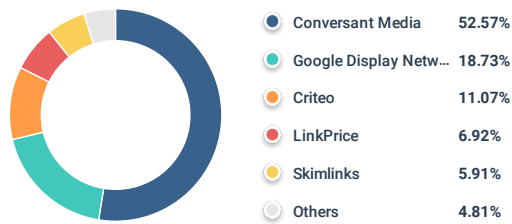
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

youtube.com	22.60%	<div></div>	↓ 12.65%
amazon.com	6.29%	<div></div>	↑ 16.66%
slickdeals.net	6.17%	<div></div>	↑ 17.11%
reddit.com	5.72%	<div></div>	↑ 292.04%
logicalincrements.com	3.44%	<div></div>	↓ 16.64%

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

ups.com	29.12%	<div></div>	↑ 13.38%
fedex.com	17.27%	<div></div>	↓ 68.02%
newegg.ca	12.40%	<div></div>	↑ 157.85%
tools.usps.com	5.39%	<div></div>	↑ 24.78%
mysynchrony.com	4.66%	<div></div>	↑ 2.22%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

neweggbusiness.com	8.34%	<div></div>	↑ 63.08%
rakuten.com	8.29%	<div></div>	-
fastpackagetracker.net	8.01%	<div></div>	-
amazon.com	5.60%	<div></div>	↑ 135.56%
youtube.com	3.83%	<div></div>	-