



Website Analysis Overview Report

June 2019

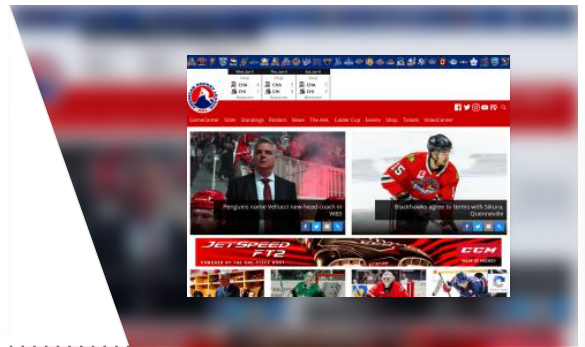
theahl.com



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:

App Store



Global Rank #61,813 | Country Rank United States #22,712 | Category Rank Sports/Sports #709

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

4.180M

-19.02% from last month

Device Distribution

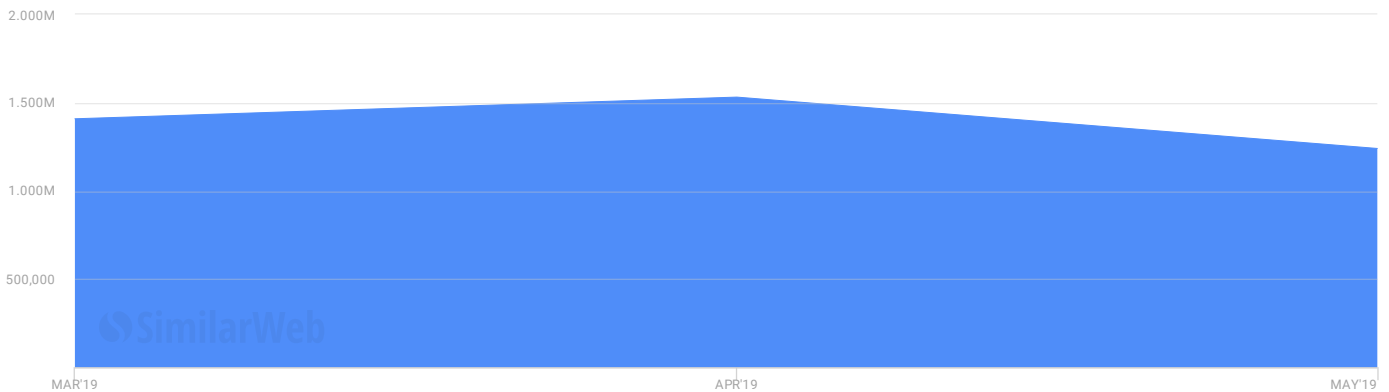
Mar 2019 - May 2019, Worldwide



Monthly Visits	1.393M
Monthly Unique Visitors	
Avg. Visit Duration	00:03:11
Pages / Visit	2.80
Bounce Rate	43.31%

Visits Over Time

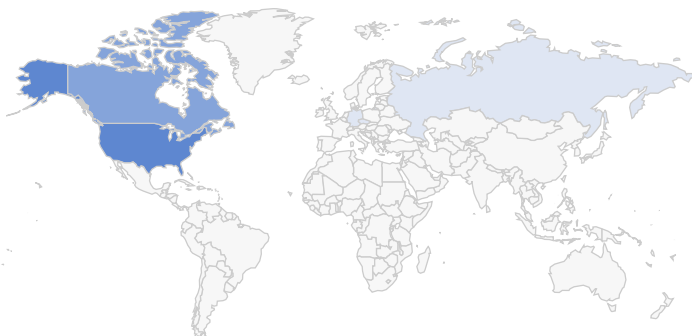
Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

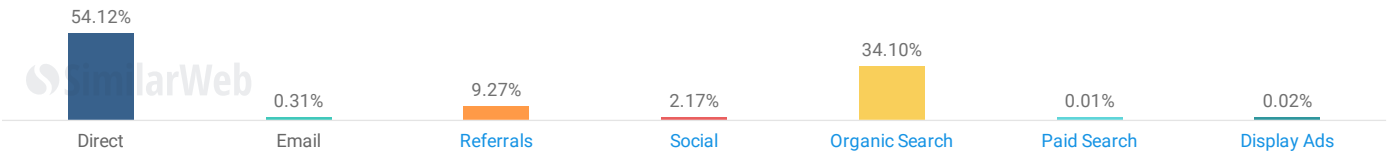


United States	48.88%	↓ 39.13%
Canada	34.77%	↑ 9.9%
Germany	2.43%	↓ 1.86%
Russia	2.43%	↓ 23.36%
Czech Republic	2.30%	↓ 10.41%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	marlies.ca	25.44%	<div></div>	↑ 137.49%
	gocheckers.com	22.04%	<div></div>	↑ 23.34%
	providencebruins.com	6.39%	<div></div>	↓ 37%
	uticacomets.com	4.75%	<div></div>	↓ 91.73%
	sjbarracuda.com	4.34%	<div></div>	↓ 61.39%

Top Referring Categories

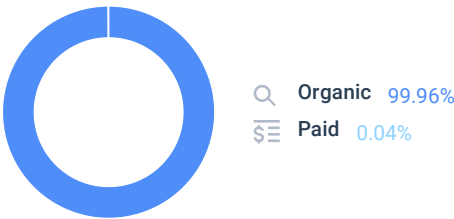
Mar 2019 - May 2019, Worldwide Desktop Only

	Sports	88.31%	<div></div>
	Winter Sports	7.71%	<div></div>
	Search Engines	0.40%	<div></div>
	Lottery	0.35%	<div></div>
	News and Media	0.07%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

Organic

Mar 2019 - May 2019, Worldwide Desktop Only

	ahl	40.11%	<div></div>	↓ 11.82%
	ahl standings	15.88%	<div></div>	↓ 83.19%
	ahl playoffs	13.19%	<div></div>	↑ 79.63%
	ahl scores	7.65%	<div></div>	↓ 10.79%
	theahl	2.72%	<div></div>	↑ 21.86%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ








NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ


Mar 2019 - May 2019, Worldwide Desktop Only

 iscluster.hockeytech.com	53.61%	<div><div></div></div>	↓ 33.93%
 coloradoeagles.com	16.66%	<div><div></div></div>	↓ 67.25%
 nhl.com	8.63%	<div><div></div></div>	↑ 267.96%
 iheart.com	4.71%	<div><div></div></div>	↓ 92.11%
 buffalonews.com	2.31%	<div><div></div></div>	↓ 100%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

 ahlauthentic.com	50.05%	<div><div></div></div>	-
ahlstore.com	49.95%	<div><div></div></div>	↑ 58.65%