



Website Analysis Overview Report

June 2019

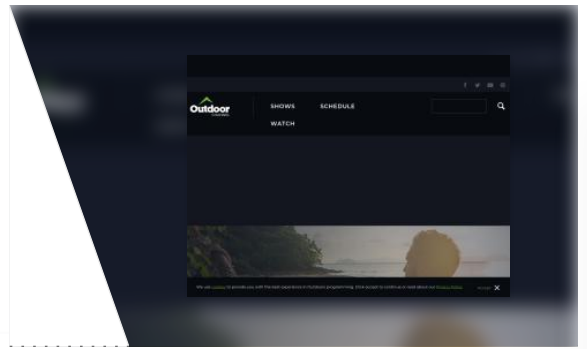
outdoorchannel.com



View the full analysis at: <https://pro.similarweb.com>

outdoor channel homepage

Related Mobile Apps:



Global Rank #168,327

Country Rank United States #33,166

Category Rank Arts and Entertainment/TV Movies and... #5,993

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

846,557

↑ 114.24% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 282,186

Monthly Unique Visitors

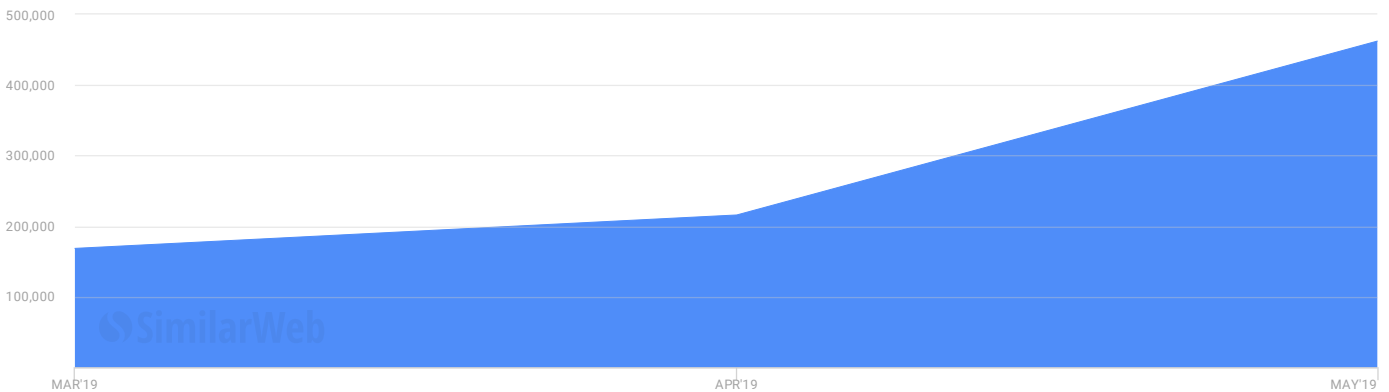
Avg. Visit Duration 00:00:53

Pages / Visit 1.46

Bounce Rate 81.74%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

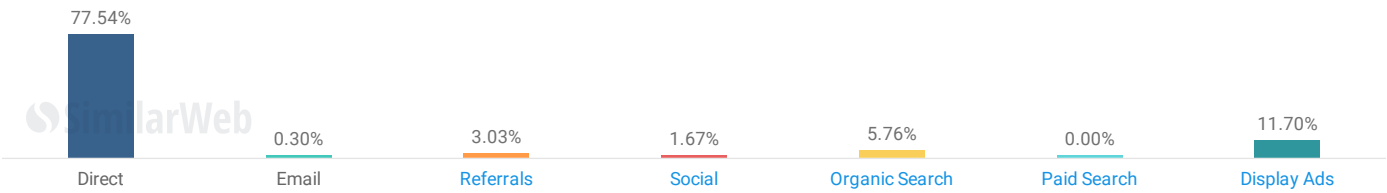


United States	92.54%	↑ 287.49%
Germany	2.64%	↓ 6.68%
Canada	1.48%	↓ 59.61%
France	1.31%	↑ 2,896.29%
Turkey	0.16%	-

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	vogelnest1.xobor.de	78.63%	<div></div>	↓ 8.02%
	africam.com	8.52%	<div></div>	↓ 56.32%
	downrange.tv	6.20%	<div></div>	↓ 100%
	bulletin accurateshooter.com	0.95%	<div></div>	↑ > 5,000%
	webmail.bendbroadband.com	0.84%	<div></div>	↓ 100%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

	Maps	8.52%	<div></div>
	Hunting and Shooting	7.12%	<div></div>
	Camping Scouting and Outdoor	1.11%	<div></div>
	TV Movies and Streaming	1.04%	<div></div>
	Birds	0.24%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

Organic

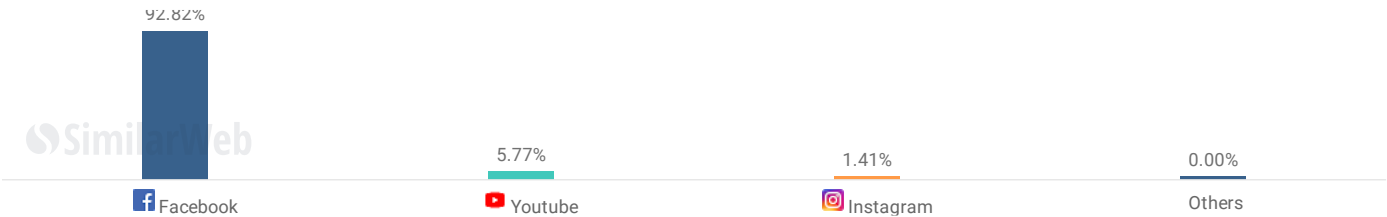
Mar 2019 - May 2019, Worldwide Desktop Only

	bill dance outdoors episodes	24.69%	<div></div>	↓ 5.63%
	outdoor channel	19.86%	<div></div>	↓ 20.04%
	bill dance outdoors outdoor c	8.15%	<div></div>	↑ 94.6%
	the brigade	2.00%	<div></div>	↑ 9.93%
	the brigade race to the hudson	1.55%	<div></div>	↑ 3.3%

Social

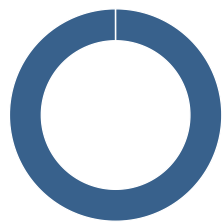
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



outdoorchannel.com	100.00%
Others	0.00%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

youtube.com	18.96%	<div></div>	↑ 3,015.91%
petersenshunting.com	18.85%	<div></div>	-
in-fisherman.com	18.85%	<div></div>	-
google.com	11.16%	<div></div>	-
facebook.com	9.77%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

app.myoutdoortv.com	22.89%	<div></div>	↓ 68.04%
facebook.com	16.40%	<div></div>	↓ 100%
nctc.fws.gov	12.65%	<div></div>	0%
downrange.tv	9.44%	<div></div>	↑ > 5,000%
thesportsmanchannel.com	9.44%	<div></div>	↑ > 5,000%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

bing.com	41.92%	<div></div>	-
storesmart.com	6.68%	<div></div>	-
pro.healthrevelations.net	5.35%	<div></div>	-
app.myoutdoortv.com	4.77%	<div></div>	-
adskeeper.co.uk	4.71%	<div></div>	-