



Website Analysis Overview Report

June 2019

oregonlive.com



View the full analysis at: <https://pro.similarweb.com>

get the latest oregon local news, sports news & us breaking news. view daily or weather updates, watch videos and photos, join the discussion in forums. find more news articles and stories online at oregonlive.com

Related Mobile Apps:



 App Store

 Google Play



 Global Rank  **#8,360**

 Country Rank  **#1,421**
 United States

 Category Rank  **#962**
News and Media

Website Audience

Total Visits

Mar 2019 - May 2019,  Worldwide

26.14M

 **3.69%** from last month

Device Distribution

Mar 2019 - May 2019,  Worldwide



 Monthly Visits **8.715M**

 Monthly Unique Visitors

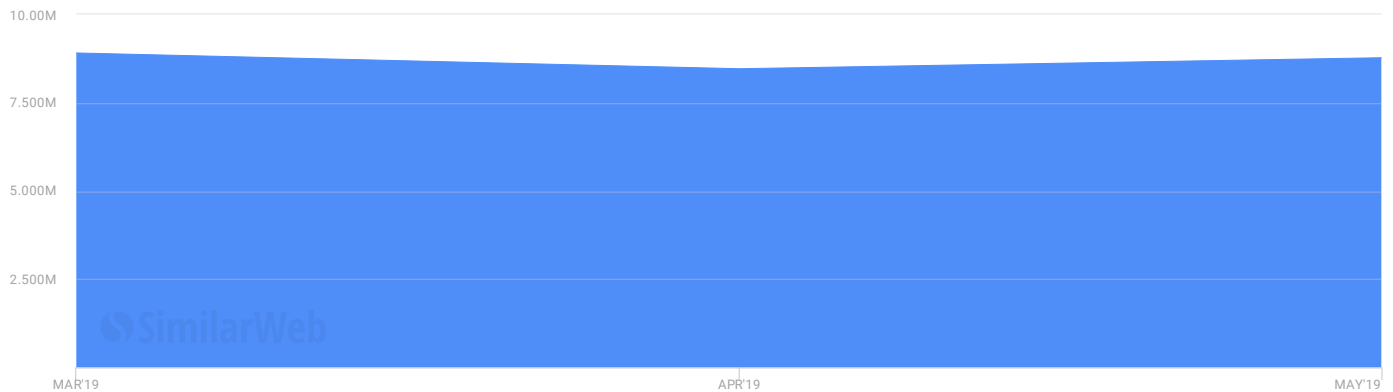
 Avg. Visit Duration **00:03:04**

 Pages / Visit **2.65**

 Bounce Rate **58.15%**

Visits Over Time

Mar 2019 - May 2019,  All Traffic





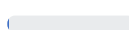








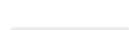



Geography

Top 5 Countries

Mar 2019 - May 2019,  Desktop Only

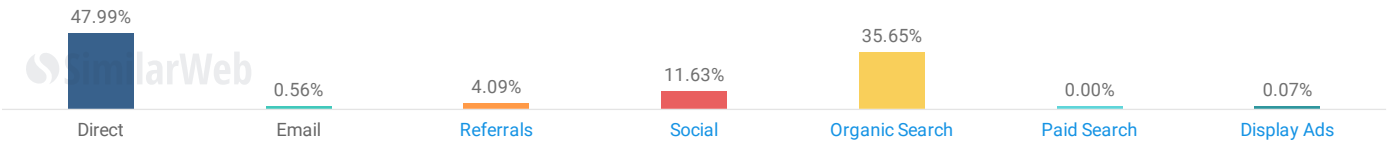


| | | | |
|--|--------|---|---|
|  United States | 92.44% |  |  6.62% |
|  Canada | 1.30% |  |  3.62% |
|  United Kingdom | 0.90% |  |  15.37% |
|  Australia | 0.40% |  |  14.76% |
|  Germany | 0.34% |  |  61.53% |

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

| | | | | |
|--|--------------------------------|--------|-------------|------------|
| | drudgereport.com | 29.55% | <div></div> | ↓ 100% |
| | fark.com | 15.05% | <div></div> | ↓ 31.01% |
| | portlandoregonian-or.newsme... | 10.29% | <div></div> | ↓ 2.47% |
| | en.wikipedia.org | 4.93% | <div></div> | ↑ 7.98% |
| | news.ycombinator.com | 2.67% | <div></div> | ↑ 4,849.5% |

Top Referring Categories

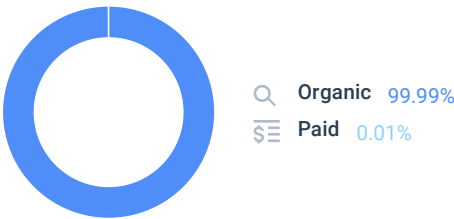
Mar 2019 - May 2019, Worldwide Desktop Only

| | | | |
|--|----------------------------------|--------|-------------|
| | News and Media | 55.57% | <div></div> |
| | Computers Electronics and Tec... | 3.75% | <div></div> |
| | American Football | 2.73% | <div></div> |
| | Sports | 2.01% | <div></div> |
| | Social Networks and Online Co... | 1.80% | <div></div> |

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

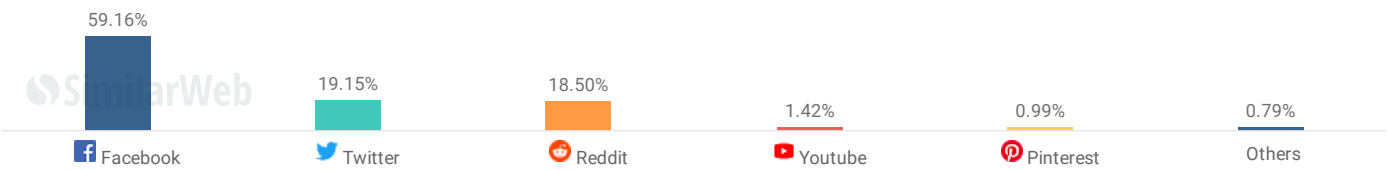
Mar 2019 - May 2019, Worldwide Desktop Only

| | | | | |
|--|---------------|-------|-------------|----------|
| | oregonian | 7.78% | <div></div> | ↑ 16.75% |
| | oregon live | 6.92% | <div></div> | ↑ 7.53% |
| | oregonlive | 4.95% | <div></div> | ↓ 7.91% |
| | oregon ducks | 3.68% | <div></div> | ↓ 49.59% |
| | portland news | 3.47% | <div></div> | ↓ 20.38% |

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



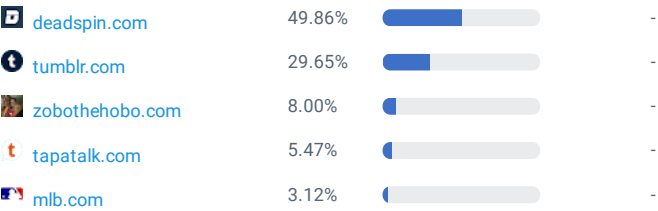
Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

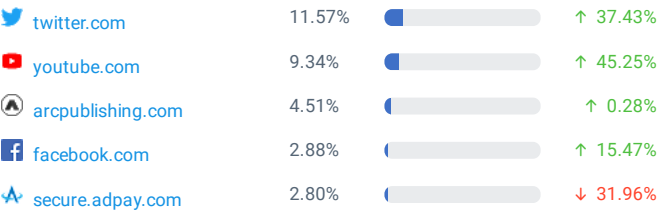
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

