



# Website Analysis Overview Report

July 2019

nationalservice.gov



View the full analysis at: <https://pro.similarweb.com>



Related Mobile Apps:

 Global Rank  #120,802 | 
  Country Rank  #25,677 | 
  Category Rank  #2,403  
 United States Law and Government/Government

## Website Audience

### Total Visits

Apr 2019 - Jun 2019,  Worldwide

1.412M

 -10.09% from last month

### Device Distribution

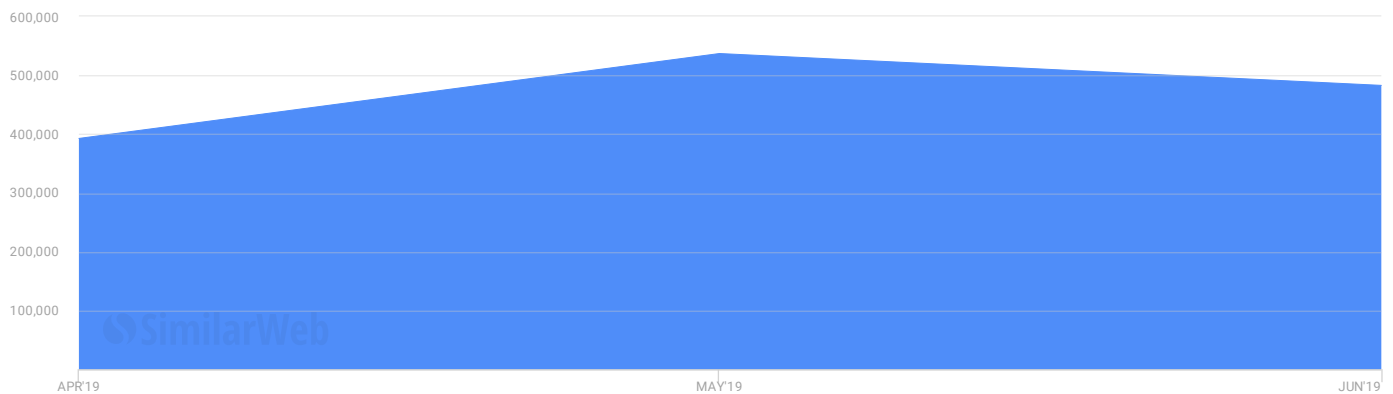
Apr 2019 - Jun 2019,  Worldwide



|   |                         |          |
|---|-------------------------|----------|
|  | Monthly Visits          | 470,831  |
|  | Monthly Unique Visitors |          |
|  | Avg. Visit Duration     | 00:02:13 |
|  | Pages / Visit           | 2.84     |
|  | Bounce Rate             | 62.07%   |

### Visits Over Time

Apr 2019 - Jun 2019,  All Traffic





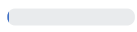


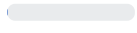


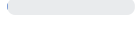


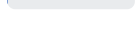



## Geography

### Top 5 Countries

Apr 2019 - Jun 2019,  Desktop Only

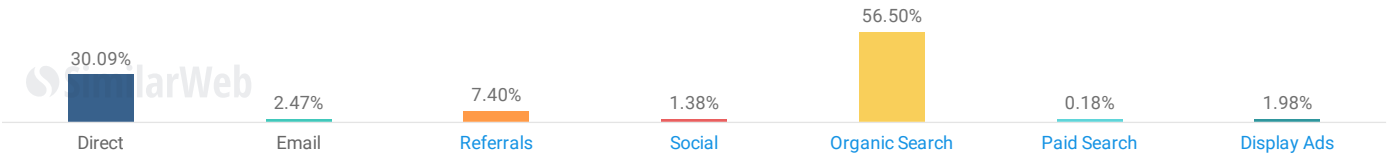


|   |                |        |   |  |
|---|----------------|--------|---|--|
|  | United States  | 89.98% |  |  8.78%  |
|  | Brazil         | 1.22%  |  |  38.87% |
|  | United Kingdom | 0.82%  |  |  35.32% |
|  | India          | 0.63%  |  |  19.44% |
|  | Canada         | 0.59%  |  |  44.5%  |

Marketing Channels

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

|                       |        |  |            |
|-----------------------|--------|--|------------|
| my.americorps.gov     | 46.07% |  | ↓ 12.19%   |
| links.govdelivery.com | 17.14% |  | ↑ 517.46%  |
| cnn.com               | 5.67%  |  | ↑ > 5,000% |
| s.websurveys.us       | 4.45%  |  | ↓ 100%     |
| usa.gov               | 3.57%  |  | ↓ 93.51%   |

Top Referring Categories

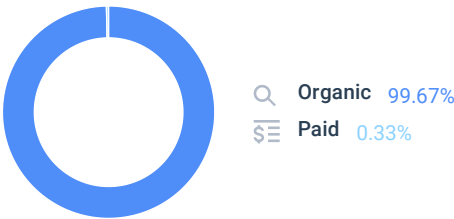
Apr 2019 - Jun 2019, Worldwide Desktop Only

|                           |       |  |
|---------------------------|-------|--|
| News and Media            | 5.97% |  |
| Government                | 4.06% |  |
| Philanthropy              | 1.91% |  |
| Colleges and Universities | 1.53% |  |
| Education                 | 1.27% |  |

Search

Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Search Terms

Apr 2019 - Jun 2019, Worldwide Desktop Only

|                               |        |          |
|-------------------------------|--------|----------|
| americorps                    | 66.77% | ↓ 13.16% |
| americorps vista              | 6.47%  | ↓ 8.38%  |
| americorp                     | 1.82%  | ↓ 37.01% |
| americore                     | 1.32%  | ↓ 19.03% |
| americorps education award... | 1.11%  | ↓ 27.1%  |

Social

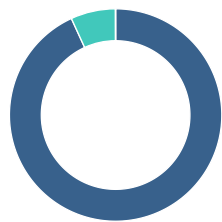
Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



|                        |        |
|------------------------|--------|
| Google Display Netw... | 93.16% |
| Rubicon Project        | 6.84%  |
| Others                 | 0.00%  |

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

|                            |        |           |
|----------------------------|--------|-----------|
| direitoassegurado.biz      | 24.26% | ↑ 111.49% |
| nerd-hitech.com            | 20.45% | ↓ 56.74%  |
| reciclarpapelao.com        | 7.47%  | ↑ 375.85% |
| search-assistbar.estart.jp | 7.29%  | -         |
| ufreegames.com             | 6.38%  | ↑ 161.04% |

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

|                   |        |          |
|-------------------|--------|----------|
| my.americorps.gov | 71.87% | ↓ 20.59% |
| search.usa.gov    | 6.99%  | ↓ 6.79%  |
| allforgood.org    | 3.04%  | ↑ 81.61% |
| vistacampus.gov   | 2.42%  | ↑ 11.17% |
| idealist.org      | 2.27%  | ↑ 12.44% |

Outgoing Ads

Top Ads Destination ⓘ



NO DATA AVAILABLE