



Website Analysis Overview Report

June 2019

theweek.com



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:

Google Play



Global Rank

#9,627



Country Rank

United States

#1,851



Category Rank

News and Media

#1,082

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

23.21M

-15.91% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



58.72 %

41.28 %

Monthly Visits

7.738M

Monthly Unique Visitors

Avg. Visit Duration

00:01:52

Pages / Visit

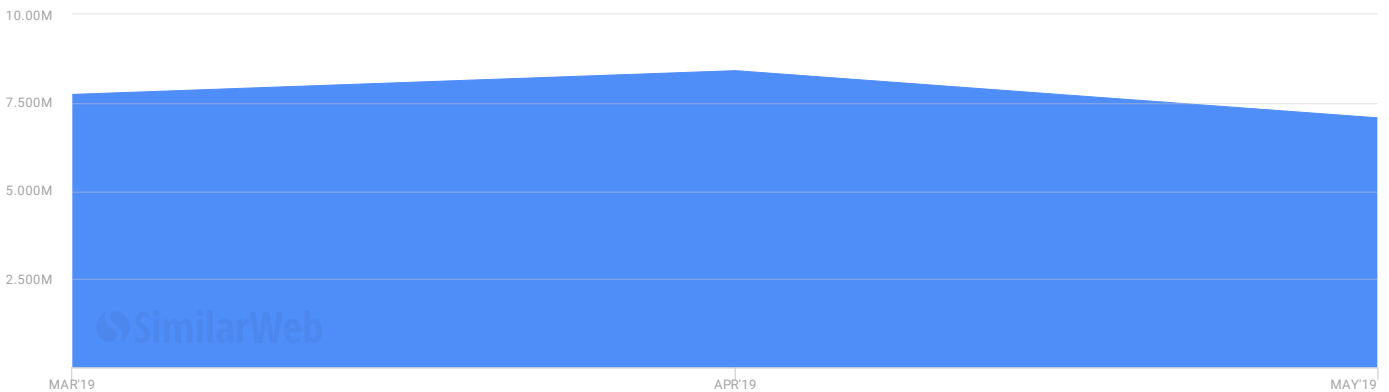
2.78

Bounce Rate

62.73%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

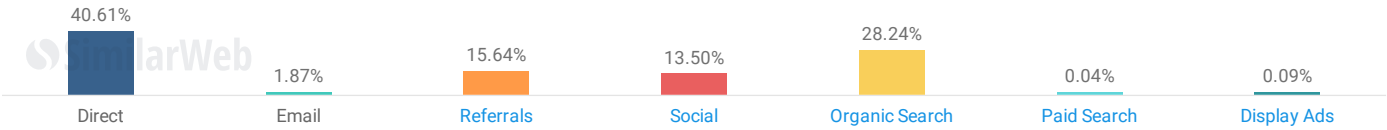
Mar 2019 - May 2019, Desktop Only



United States	82.33%	↓ 13.54%
Canada	3.64%	↓ 0.71%
United Kingdom	2.52%	↓ 3.99%
Germany	0.93%	↓ 10.23%
Australia	0.79%	↓ 14.53%

Channels Overview ⓘ

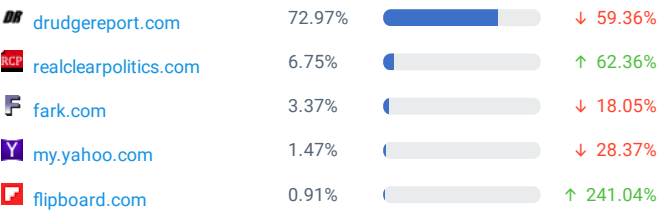
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

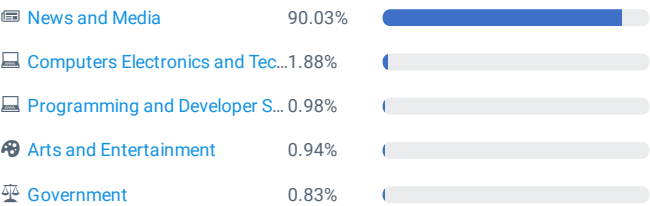
Top Referring Websites ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Referring Categories ⓘ

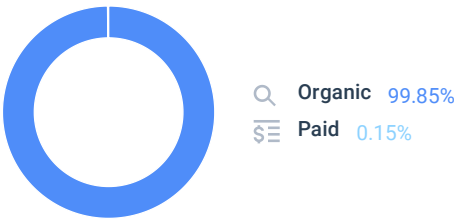
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Search

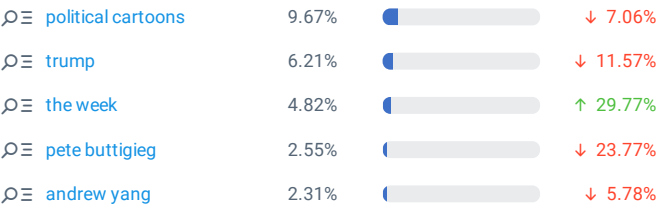
Search Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

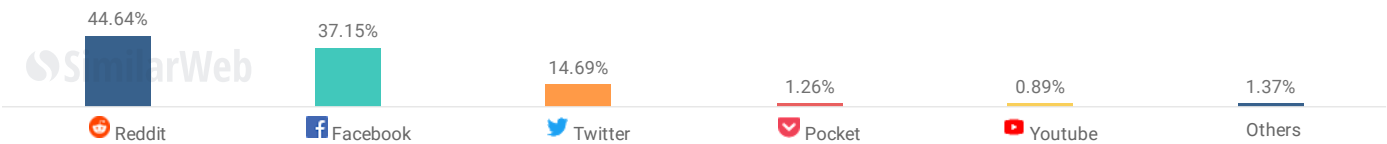
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Social

Social Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

tumblr.com	35.71%	<div></div>	↓ 4.96%
thecut.com	16.46%	<div></div>	-
film.avclub.com	8.69%	<div></div>	-
splinternews.com	8.69%	<div></div>	-
mail.aol.com	6.43%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

twitter.com	21.39%	<div></div>	↓ 10.7%
nytimes.com	7.26%	<div></div>	↓ 1.18%
washingtonpost.com	6.96%	<div></div>	↓ 52.49%
youtube.com	3.07%	<div></div>	↓ 45.74%
politico.com	2.76%	<div></div>	↓ 47.63%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

food52.com	28.83%	<div></div>	↑ 76.14%
theguardian.com	12.11%	<div></div>	-
amazon.com	4.56%	<div></div>	↑ 61.22%
gumtree.co.za	3.46%	<div></div>	-
stock.adobe.com	3.39%	<div></div>	-