



Website Analysis Overview Report

June 2019

barrett-jackson.com



View the full analysis at: <https://pro.similarweb.com>

be a part of the world's greatest classic car auction. learn when barrett-jackson's next event is and get your tickets today!

Related Mobile Apps:

App Store Google Play



Global Rank #160,165 | Country Rank United States #36,952 | Category Rank Vehicles/Vehicles #1,732

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

1.372M

-37.65% from last month

Device Distribution

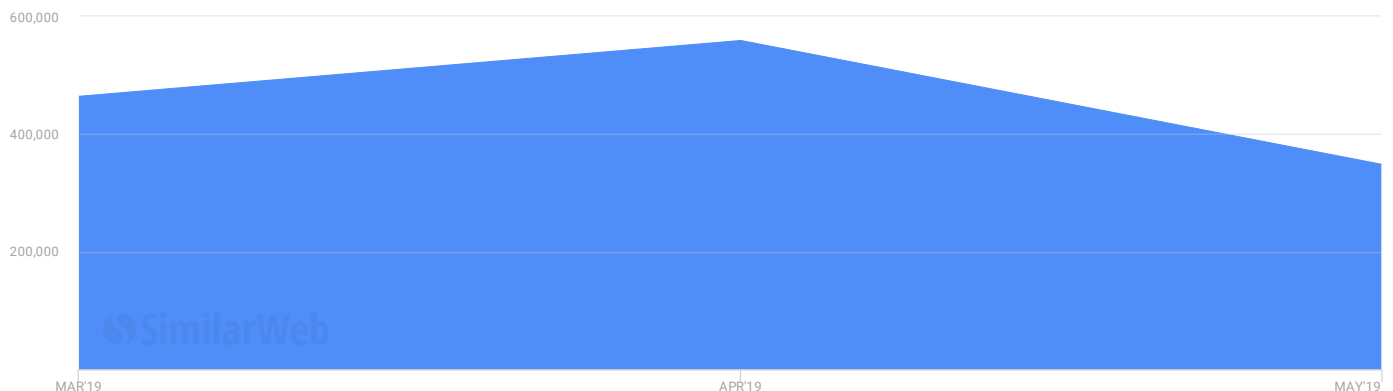
Mar 2019 - May 2019, Worldwide



Monthly Visits	457,406
Monthly Unique Visitors	
Avg. Visit Duration	00:02:56
Pages / Visit	3.70
Bounce Rate	57.98%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

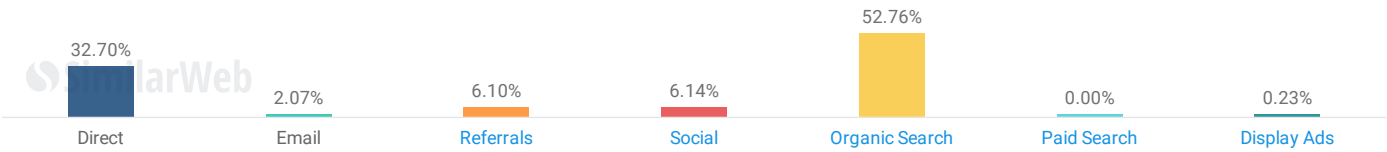
Mar 2019 - May 2019, Desktop Only



United States	75.05%	↓ 45.75%
Canada	7.65%	↓ 15.97%
United Kingdom	1.98%	↓ 49.52%
France	1.37%	↑ 82.55%
Brazil	1.34%	↓ 55.48%

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	uncrate.com	16.99%	<div></div>	↓ 78.81%
	jalopnik.com	15.12%	<div></div>	↓ 47.95%
	thisiswhyimbroke.com	12.81%	<div></div>	↓ 80.22%
	yahoo.com	6.20%	<div></div>	↓ 100%
	bringatrailer.com	3.79%	<div></div>	↓ 73.04%

Top Referring Categories

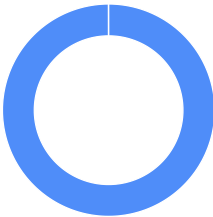
Mar 2019 - May 2019, Worldwide Desktop Only

	Vehicles	33.22%	<div></div>
	News and Media	27.04%	<div></div>
	Marketplace	14.22%	<div></div>
	Makes and Models	4.50%	<div></div>
	Social Networks and Online Co...	2.99%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Organic 100.00%
Paid 0.00%

Top Search Terms

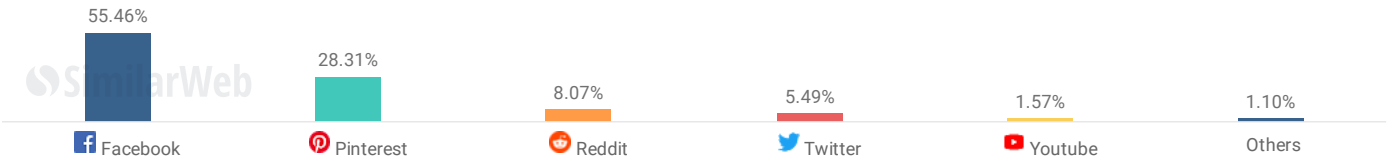
Mar 2019 - May 2019, Worldwide Desktop Only

	barrett jackson	27.57%	<div></div>	↓ 44.52%
	barrett jackson 2019	...3.77%	<div></div>	↓ 81.41%
	barrett jackson palm beach	...2.74%	<div></div>	↓ 87.46%
	barrett jackson	2.39%	<div></div>	↑ 62.08%
	barrett jackson palm beach 2...	1.83%	<div></div>	↓ 76.42%

Social

Social Traffic

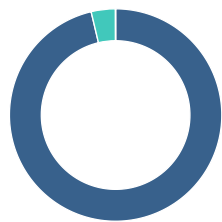
Mar 2019 - May 2019, Worldwide Desktop Only



Display Advertising

Display Ad Network

Mar 2019 - May 2019, Worldwide Desktop Only



Google Display Netw...	96.31%
Skimlinks	3.69%
Others	0.00%

Top Publishers

Mar 2019 - May 2019, Worldwide Desktop Only

admanager.google.com	76.55%		-
jamesedition.com	11.80%		-
classiccars.com	11.66%		-

Outgoing Links

Top Links Destination

Mar 2019 - May 2019, Worldwide Desktop Only

azureedge.net	31.59%		↑ 81.14%
barrettjacksonvip.com	20.64%		↓ 51.36%
shopbarrettjackson.com	20.48%		↓ 59.25%
festivalticketing.com	8.38%		↓ 100%
barrett-jackson.proxibid.com	4.64%		↓ 3.86%

Outgoing Ads

Top Ads Destination

Mar 2019 - May 2019, Worldwide Desktop Only

eventbooks.net	100%		-
----------------	------	--	---