



## Website Analysis Overview Report

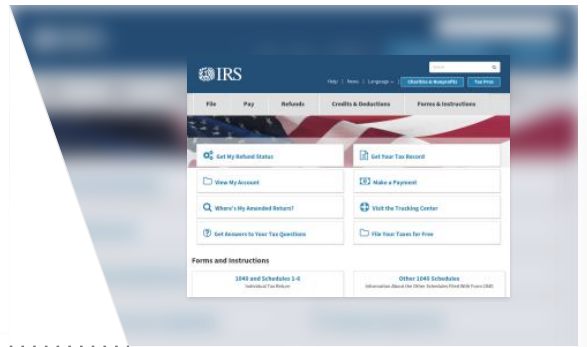
July 2019

irs.gov



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:  
[App Store](#) [Google Play](#)



Global Rank ⓘ

#1,304

Country Rank ⓘ  
 United States

#234

Category Rank ⓘ  
 Law and Government/Government

#18

## Website Audience

### Total Visits ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide

139.2M

↓ -19.40% from last month

### Device Distribution ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide



Monthly Visits 46.40M

Monthly Unique Visitors

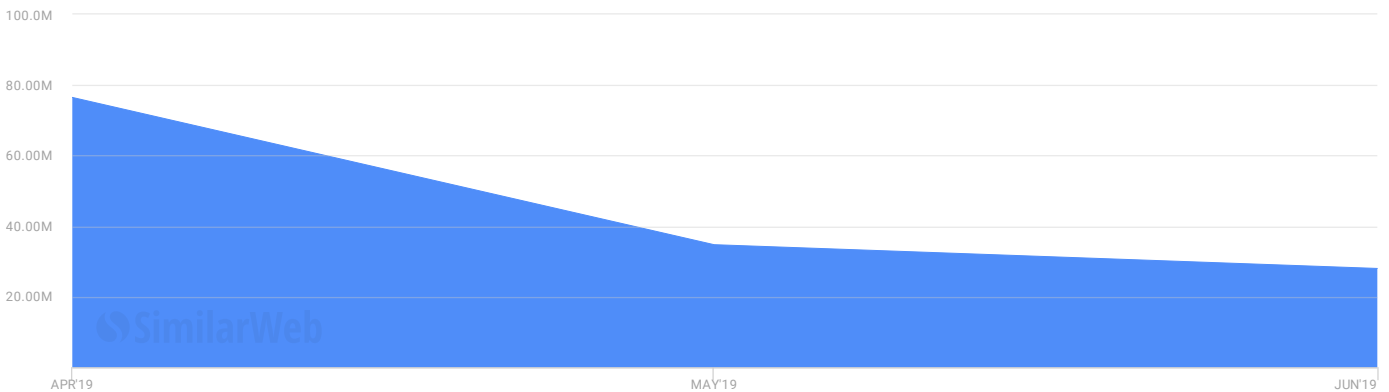
Avg. Visit Duration 00:04:36

Pages / Visit 5.63

Bounce Rate 33.95%

### Visits Over Time ⓘ

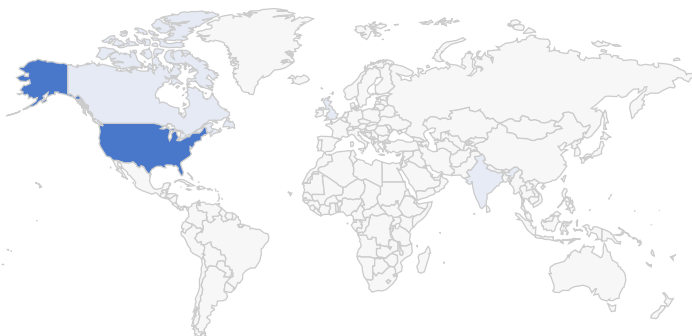
Apr 2019 - Jun 2019, 📱 All Traffic



## Geography

### Top 5 Countries ⓘ

Apr 2019 - Jun 2019, 🖥️ Desktop Only

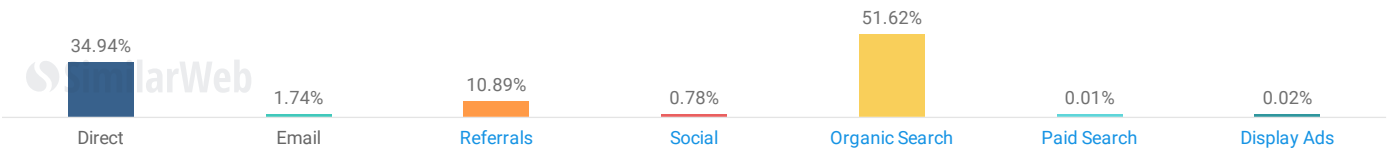


United States	94.25%	↓ 5.67%
Canada	0.62%	↓ 11.16%
United Kingdom	0.47%	↓ 8.52%
Puerto Rico	0.34%	↑ 19.4%
India	0.29%	↓ 14.29%

Marketing Channels

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

	fafsa.ed.gov	22.03%	<div></div>	↓ 6.37%
	studentloans.gov	14.02%	<div></div>	↑ 15.24%
	intuit.com	6.77%	<div></div>	↓ 79.66%
	taxes.hrblock.com	3.25%	<div></div>	↓ 48.61%
	Upgrade your Account	2.90%	<div></div>	↓ 63.58%

Top Referring Categories

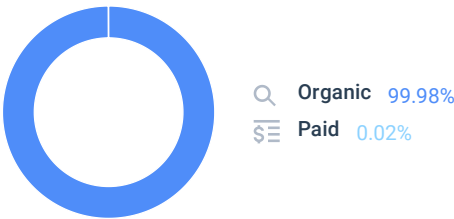
Apr 2019 - Jun 2019, Worldwide Desktop Only

	Colleges and Universities	14.61%	<div></div>
	Accounting and Auditing	5.37%	<div></div>
	Financial Planning and Manag...	4.55%	<div></div>
	Finance	2.56%	<div></div>
	Investing	2.27%	<div></div>

Search

Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Search Terms

Apr 2019 - Jun 2019, Worldwide Desktop Only

	irs	7.69%	<div></div>	↑ 22.07%
	where's my refund	4.13%	<div></div>	↓ 29.61%
	irs.gov	2.50%	<div></div>	↑ 2.77%
	w9	1.52%	<div></div>	↑ 19.54%
	w4	1.10%	<div></div>	↑ 40.32%

Social

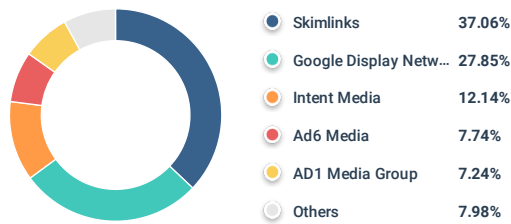
Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



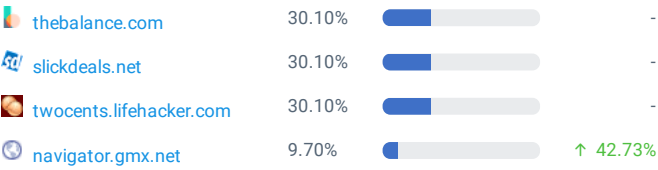
Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Publishers ⓘ

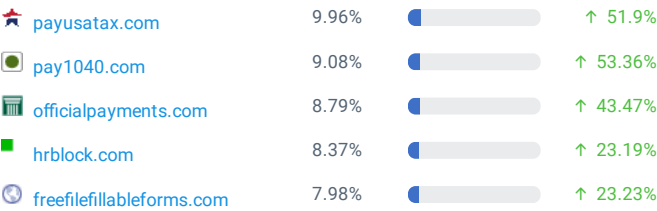
Apr 2019 - Jun 2019, Worldwide Desktop Only



Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

