



Website Analysis Overview Report

June 2019

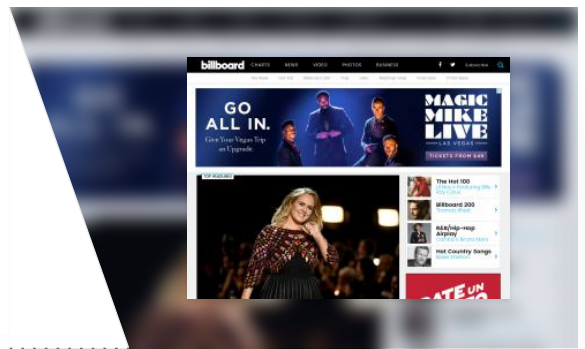
billboard.com



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:

App Store



Global Rank

#2,755



Country Rank

United States

#1,373



Category Rank

Arts and Entertainment/Music

#32

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

73.73M

-32.83% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



43.42 %

56.58 %

Monthly Visits

24.57M

Monthly Unique Visitors

Avg. Visit Duration

00:02:30

Pages / Visit

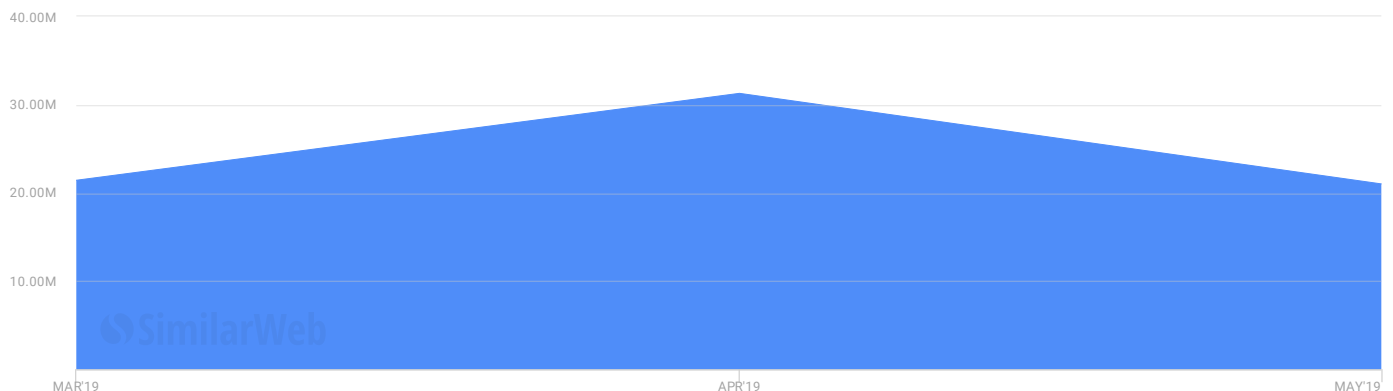
5.79

Bounce Rate

58.54%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

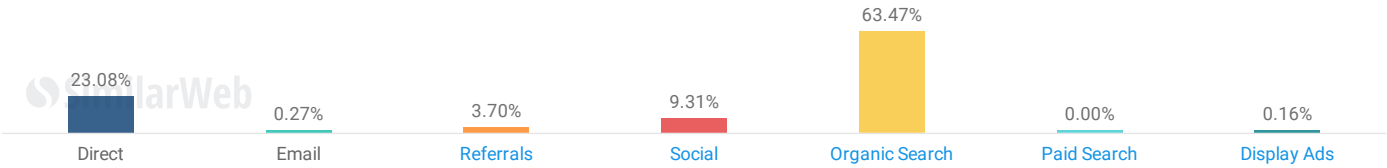
Mar 2019 - May 2019, Desktop Only



United States	40.73%	↓ 12.48%
United Kingdom	5.45%	↓ 4.55%
Canada	4.75%	↓ 10.25%
Brazil	3.94%	↓ 20.79%
Australia	2.28%	↓ 9.63%

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

en.wikipedia.org	31.41%	↑ 5.71%
blbrd.cm	21.33%	↓ 34.44%
drudgereport.com	6.13%	↓ 100%
billboardmusicawards.com	3.70%	↓ 89.59%
genius.com	2.53%	↓ 30.86%

Top Referring Categories

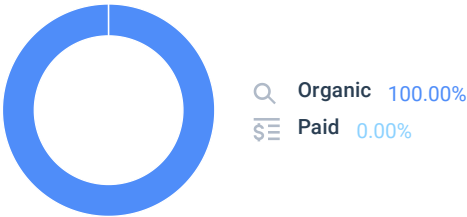
Mar 2019 - May 2019, Worldwide Desktop Only

Music	30.69%
News and Media	11.47%
Arts and Entertainment	9.80%
Computers Electronics and Tec...	1.39%
Search Engines	1.34%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

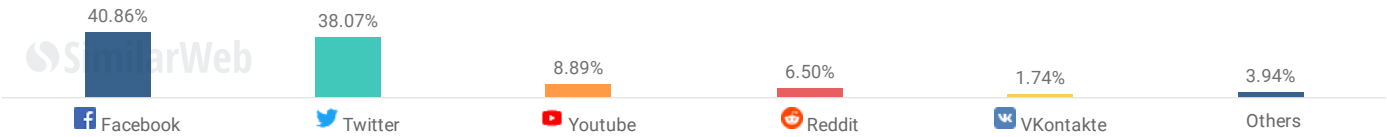
Mar 2019 - May 2019, Worldwide Desktop Only

billboard	16.17%	↓ 14.73%
billboard hot 100	8.71%	↓ 6.98%
billboard top 100	5.94%	↓ 25.18%
bts	3.68%	↓ 0.09%
billboard 100	2.48%	↓ 11.11%

Social

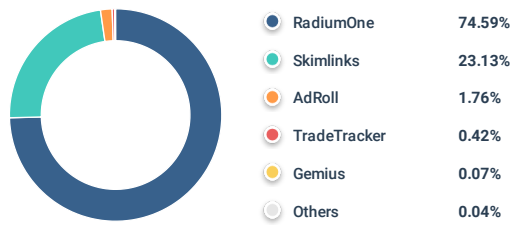
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

🐦 twitter.com	25.39%	<div></div>	↑ 91.71%
🌀 tumblr.com	20.42%	<div></div>	↓ 52.85%
🌐 google.com	9.77%	<div></div>	-
🌐 expo.syracuse.com	9.77%	<div></div>	↓ 38.02%
👑 highsnobiety.com	6.03%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

🐦 twitter.com	28.64%	<div></div>	↓ 31.33%
📧 ampthemag.us8.list-manage.com	20.32%	<div></div>	↓ 64.56%
📷 instagram.com	10.52%	<div></div>	↓ 5.34%
📺 nbc.com	5.59%	<div></div>	↑ 502.11%
📺 youtube.com	3.46%	<div></div>	↓ 16.79%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

📶 verizonwireless.com	21.57%	<div></div>	-
📺 hollywoodreporter.com	5.79%	<div></div>	-
📺 xfinity.com	4.14%	<div></div>	↓ 92.86%
💖 nyxcosmetics.com	2.88%	<div></div>	-
🍷 trulyhardeltzer.com	2.13%	<div></div>	-