



Website Analysis Overview Report

July 2019

floodsmart.gov



View the full analysis at: <https://pro.similarweb.com>



Related Mobile Apps:

Global Rank #199,033 | Country Rank #38,421 | Category Rank #1,419

Website Audience

Total Visits

Apr 2019 - Jun 2019, Worldwide

732,852

↑ 137.90% from last month

Device Distribution

Apr 2019 - Jun 2019, Worldwide



Monthly Visits 244,284

Monthly Unique Visitors

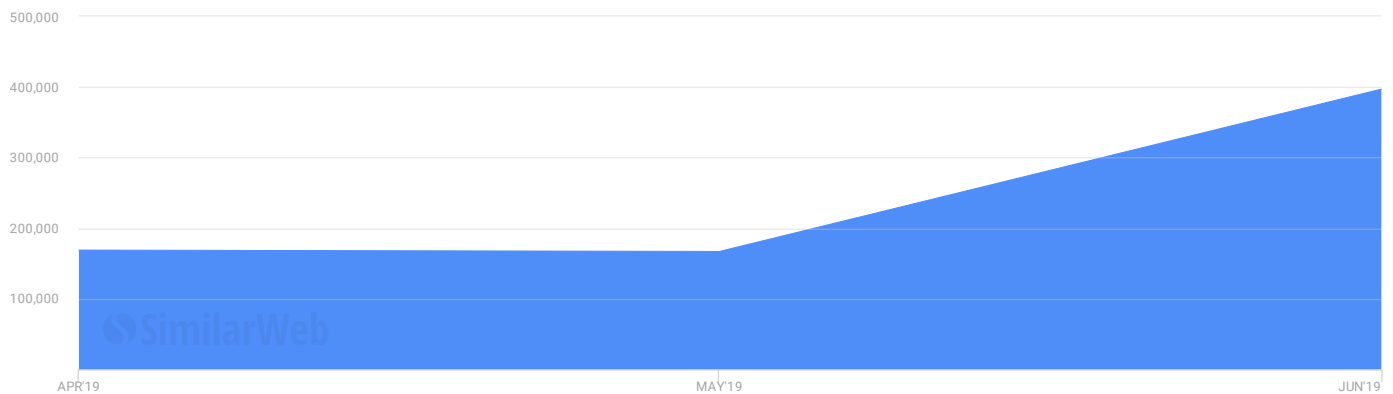
Avg. Visit Duration 00:00:42

Pages / Visit 1.62

Bounce Rate 75.32%

Visits Over Time

Apr 2019 - Jun 2019, All Traffic



Geography

Top 5 Countries

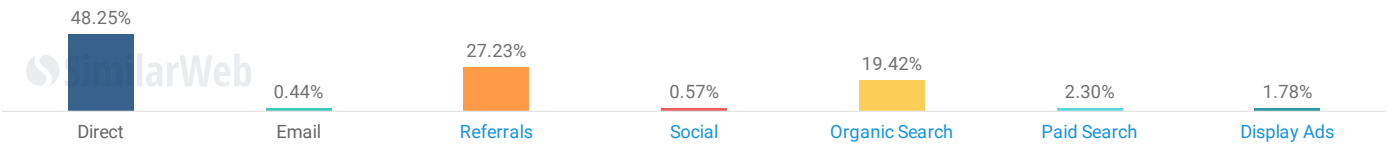
Apr 2019 - Jun 2019, Desktop Only



United States	96.62%	<div></div>	↓ 3.39%
Puerto Rico	0.94%	<div></div>	↓ 81.84%
United Kingdom	0.31%	<div></div>	-
Germany	0.29%	<div></div>	-
Canada	0.26%	<div></div>	-

Channels Overview ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	fema.gov	52.41%	<div></div>	↓ 20.69%
	water.weather.gov	6.94%	<div></div>	↓ 79.46%
	links.govdelivery.com	6.48%	<div></div>	↓ 60.2%
	flash.org	5.13%	<div></div>	↑ 6.12%
	hulu.com	3.47%	<div></div>	↑ > 5,000%

Top Referring Categories ⓘ

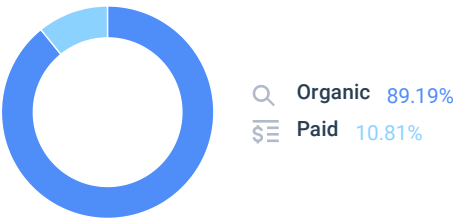
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	Government	61.17%	<div></div>
	Insurance	4.05%	<div></div>
	TV Movies and Streaming	3.96%	<div></div>
	News and Media	3.29%	<div></div>
	Search Engines	1.92%	<div></div>

Search

Search Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

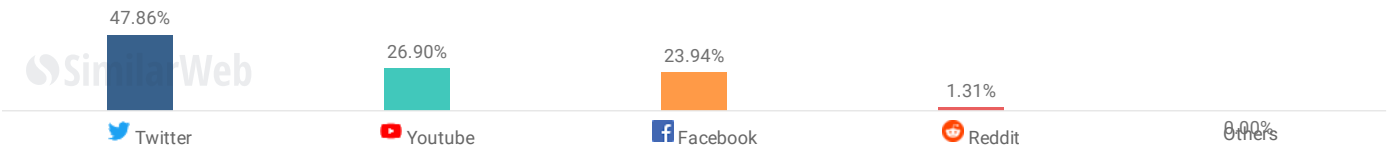
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	flood insurance	59.18%	<div></div>	↑ 2.72%
	flood insurance quote	...2.15%	<div></div>	↓ 93.03%
	flood maps	2.05%	<div></div>	↓ 93.28%
	grid.upgrade	1.55%	<div></div>	↑ 425.79%
	grid.upgrade	1.47%	<div></div>	↓ 8.42%

Social

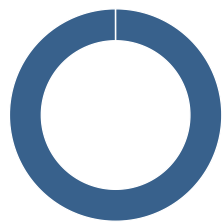
Social Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



floodsmart.gov	100.00%
Others	0.00%

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

kyweathercenter.com	23.47%		-
cnn.com	18.53%		-
deviantart.com	18.53%		-
investing.com	9.87%		-
zona-leros.net	9.87%		-

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

fema.gov	86.50%		↓ 22%
search.usa.gov	8.02%		↓ 53.17%
ready.gov	1.72%		↑ > 5,000%
agents.allstate.com	1.00%		↓ 81.58%
phly.com	0.98%		↓ 100%

Outgoing Ads

Top Ads Destination ⓘ



NO DATA AVAILABLE