



# Website Analysis Overview Report

June 2019

newyorker.com

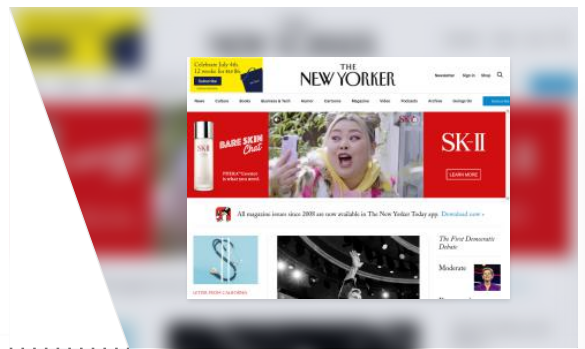


View the full analysis at: <https://pro.similarweb.com>

reporting, profiles, breaking news, cultural coverage, podcasts, videos, and cartoons from the new yorker.

**Related Mobile Apps:**

 App Store



 Global Rank 

#3,123

 Country Rank 

 United States

#784

 Category Rank 

News and Media

#429

## Website Audience

### Total Visits

Mar 2019 - May 2019,  Worldwide

78.19M

 -0.04% from last month

### Device Distribution

Mar 2019 - May 2019,  Worldwide



 Monthly Visits 26.06M

 Monthly Unique Visitors

 Avg. Visit Duration 00:01:42

 Pages / Visit 1.86

 Bounce Rate 64.51%

### Visits Over Time

Mar 2019 - May 2019,  All Traffic





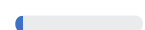








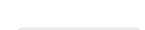



## Geography

### Top 5 Countries

Mar 2019 - May 2019,  Desktop Only

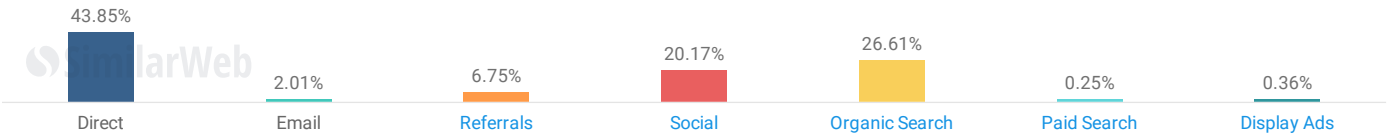


 United States	68.31%		 3.63%
 Canada	6.29%		 5.6%
 United Kingdom	4.54%		 7.96%
 Australia	1.88%		 4.44%
 Germany	1.36%		 3.63%

Marketing Channels

Channels Overview ⓘ

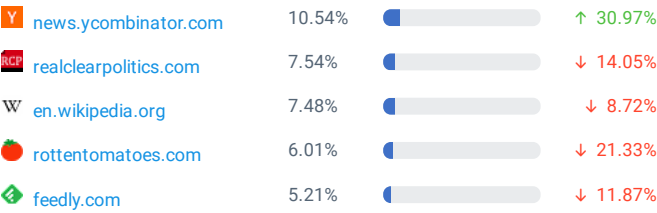
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

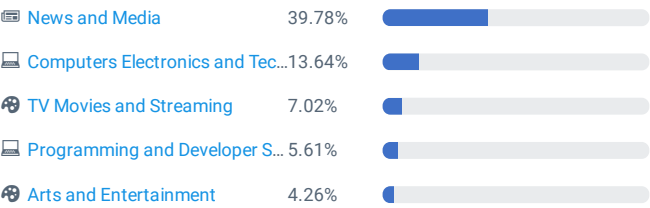
Top Referring Websites ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Referring Categories ⓘ

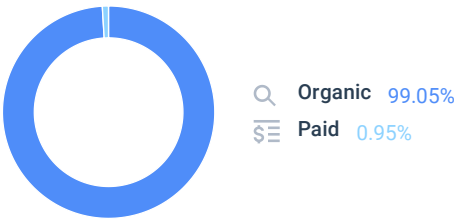
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Search

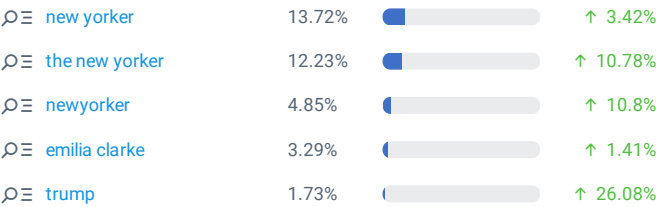
Search Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Social

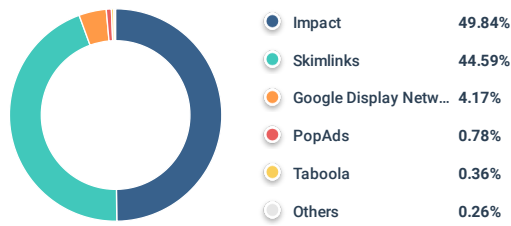
Social Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

vox.com	21.73%	<div></div>	↓ 75.57%
beautyguides.net	11.53%	<div></div>	↓ 42.91%
tumblr.com	10.01%	<div></div>	↓ 41.64%
metacritic.com	7.53%	<div></div>	↓ 90.44%
eater.com	4.30%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

amazon.com	17.40%	<div></div>	↓ 2.54%
w1.buysub.com	13.05%	<div></div>	↑ 9.56%
condenastdigital.com	10.19%	<div></div>	↓ 24.71%
youtube.com	7.56%	<div></div>	↓ 39.1%
facebook.com	4.23%	<div></div>	↓ 11.17%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

amazon.com	31.75%	<div></div>	↓ 0.02%
amazon.co.uk	6.83%	<div></div>	↑ 447.5%
anthropologie.com	3.87%	<div></div>	-
esteelauder.com	2.41%	<div></div>	↑ 1,813.61%
bergdorfgoodman.com	1.91%	<div></div>	↓ 6.03%