



## Website Analysis Overview Report

June 2019

tvrain.ru

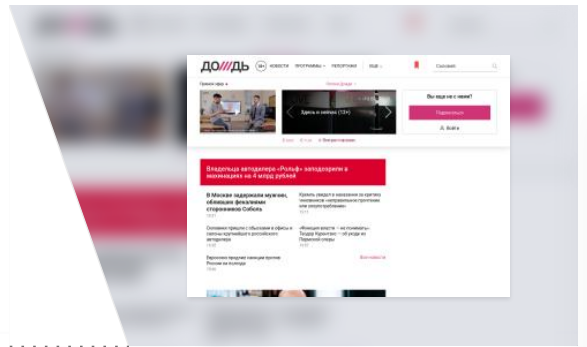


View the full analysis at: <https://pro.similarweb.com>

независимый информационный телеканал. это каждый час новости о том, что происходит на самом деле; аналитика, круглые столы, авторские программы, документальные фильмы, живая музыка, социальные проекты и эксперименты.

#### Related Mobile Apps:

App Store Google Play



Global Rank

#10,314



Country Rank

Russia

#756



Category Rank

News and Media

#1,141

## Website Audience

### Total Visits

Mar 2019 - May 2019, Worldwide

18.83M

↑ 28.17% from last month

### Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 6.278M

Monthly Unique Visitors

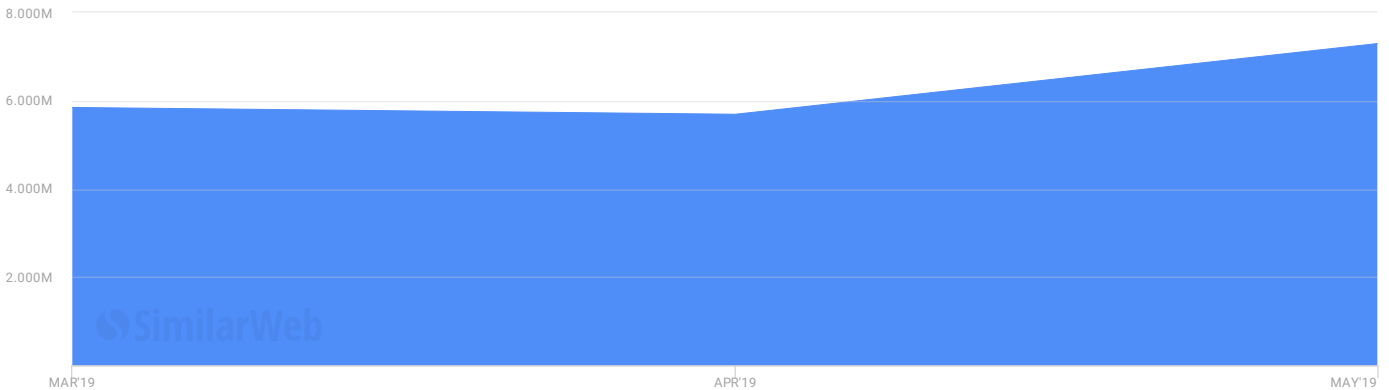
Avg. Visit Duration 00:02:40

Pages / Visit 1.61

Bounce Rate 76.06%

### Visits Over Time

Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries

Mar 2019 - May 2019, Desktop Only

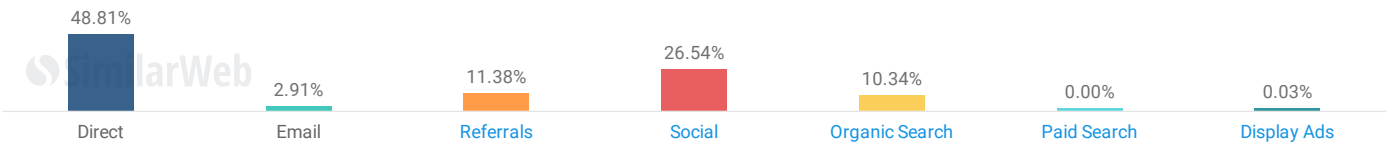


Russia	63.80%	↑ 20.67%
Ukraine	7.05%	↑ 1.91%
Germany	3.43%	↑ 0.03%
United States	3.29%	↑ 4.87%
Israel	2.88%	↓ 23.94%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

yandex.ru	68.58%		↑ 1.15%
mediametrics.ru	18.55%		↓ 9.51%
meduza.io	1.36%		↓ 79.7%
Upgrade your Account	0.83%		↓ 14.77%
Upgrade your Account	0.67%		↓ 86.81%

Top Referring Categories

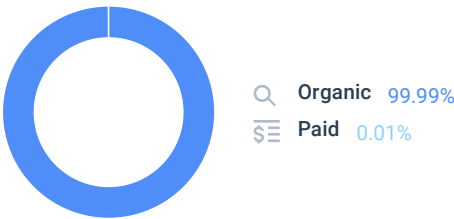
Mar 2019 - May 2019, Worldwide Desktop Only

News and Media	76.57%	
Search Engines	9.11%	
Humor	0.78%	
Computers Electronics and Tec...	0.63%	
TV Movies and Streaming	0.24%	

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

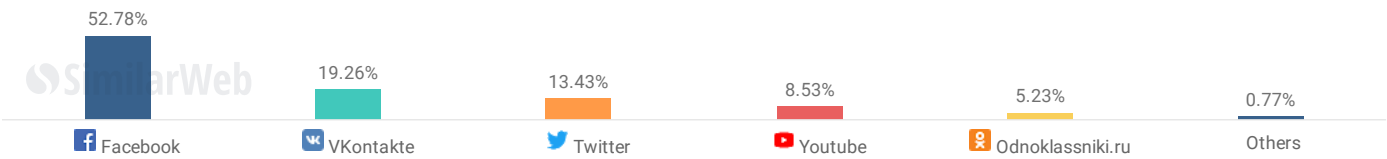
Mar 2019 - May 2019, Worldwide Desktop Only

дождь	24.67%		↑ 5.58%
дождь телеканал	5.59%		↑ 24.25%
телеканал дождь	3.01%		↓ 21.23%
tvrain	3.00%		↓ 7.65%
дождь новости	2.97%		↑ 18.88%

Social

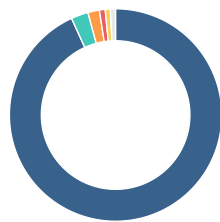
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Google Display Netw...	93.19%
MGID	2.61%
Advmaker	1.75%
Direct/ADVERT	0.88%
adfox.ru	0.77%
Others	0.79%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

youtube.com	44.14%	↑ 196.77%
pochta.ru	20.40%	-
facebook.com	18.05%	-
imasdk.googleapis.com	7.36%	↑ 196.77%
www2.savemax.store	3.80%	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

twitter.com	18.42%	↑ 7.56%
ok.ru	5.31%	↑ 35.44%
youtube.com	4.93%	↑ 56.22%
facebook.com	4.91%	↓ 2.97%
google.com	4.04%	↑ 10.16%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

ozon.ru	6.25%	↑ 38.75%
lamoda.ru	5.70%	↑ 66.39%
ru.aliexpress.com	4.03%	-
republic.ru	2.99%	↓ 81.34%
bonprix.ru	2.39%	↑ 82.03%