



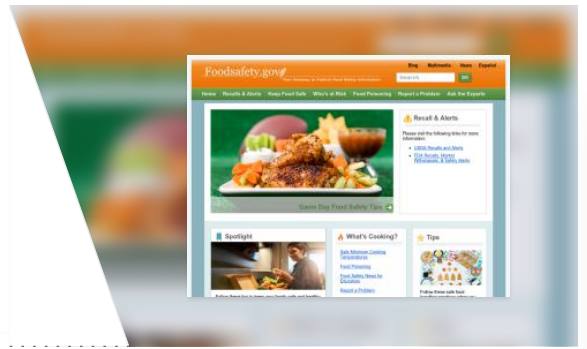
Website Analysis Overview Report

July 2019

foodsafety.gov



View the full analysis at: <https://pro.similarweb.com>



Related Mobile Apps:

Global Rank #148,558 | Country Rank **United States** #41,596 | Category Rank **Food and Drink/Cooking and Recipes** #909

Website Audience

Total Visits

Apr 2019 - Jun 2019, Worldwide

1.904M

↓ -10.50% from last month

Device Distribution

Apr 2019 - Jun 2019, Worldwide



Monthly Visits 634,677

Monthly Unique Visitors

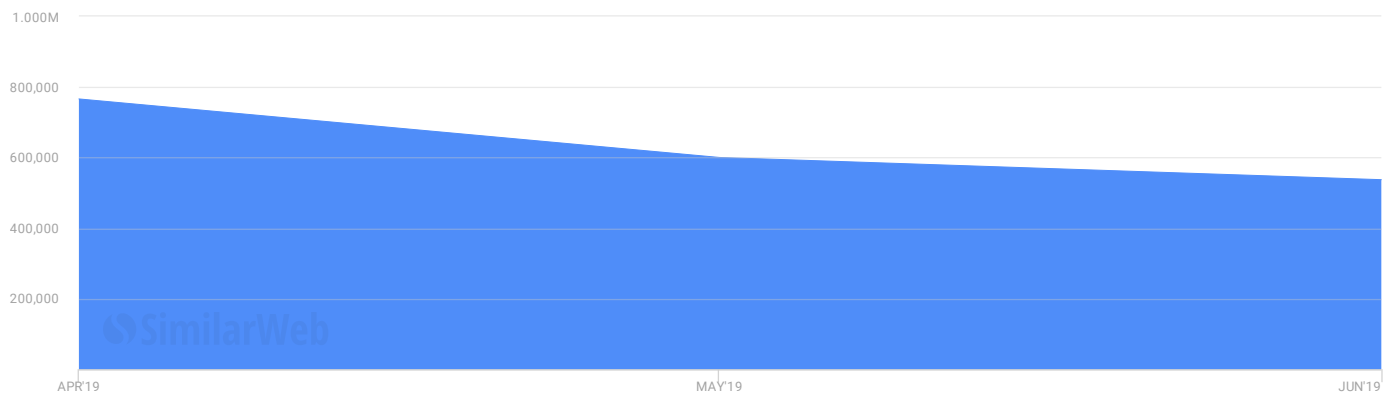
Avg. Visit Duration 00:00:52

Pages / Visit 1.39

Bounce Rate 84.16%

Visits Over Time

Apr 2019 - Jun 2019, All Traffic



Geography

Top 5 Countries

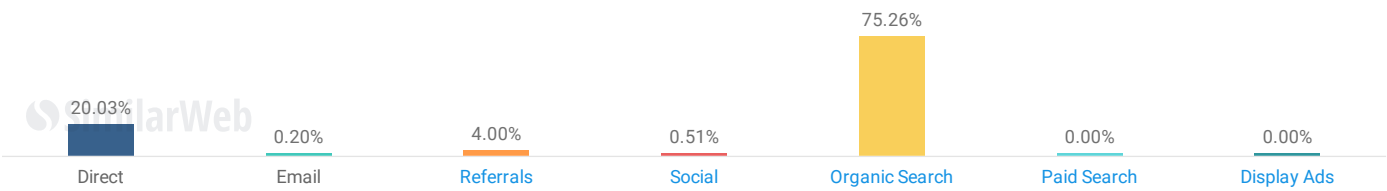
Apr 2019 - Jun 2019, Desktop Only



United States	57.06%	<div></div>	↓ 9.59%
United Kingdom	9.02%	<div></div>	↓ 12.29%
Canada	4.96%	<div></div>	↓ 18.57%
Australia	3.27%	<div></div>	↑ 16.62%
Mexico	3.08%	<div></div>	↓ 68.64%

Channels Overview ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

cdc.gov	20.82%	<div></div>	↓ 35.34%
nutrition.gov	8.32%	<div></div>	↑ 206.47%
int.search.myway.com	7.22%	<div></div>	↓ 100%
seocheckin.com	6.28%	<div></div>	↓ 53.77%
fsis.usda.gov	4.90%	<div></div>	0%

Top Referring Categories ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

Health	23.30%	<div></div>
Nutrition Diets and Fitness	10.22%	<div></div>
News and Media	8.63%	<div></div>
Computers Electronics and Tec...	6.74%	<div></div>
Pharmacy	5.16%	<div></div>

Search

Search Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

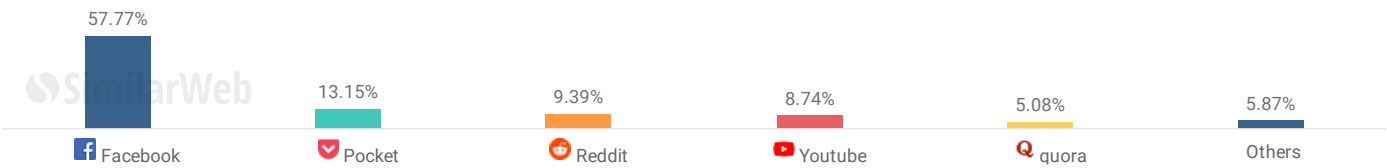
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

staphylococcus aureus	6.05%	<div></div>	↓ 48.89%
food safety	3.95%	<div></div>	↑ 11.55%
listeria	2.65%	<div></div>	↑ 129.77%
campylobacter	2.15%	<div></div>	↓ 91.69%
botulism	1.35%	<div></div>	↓ 75.81%

Social

Social Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

usda.gov	48.87%	<div><div></div></div>	↓ 47.82%
fda.gov	20.46%	<div><div></div></div>	↑ > 5,000%
hhs.gov	18.37%	<div><div></div></div>	↓ 47.51%
flickr.com	4.08%	<div><div></div></div>	↑ 17.04%
cdc.gov	1.83%	<div><div></div></div>	↑ > 5,000%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

amazon.com	100%	<div><div></div></div>	-
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