



# Website Analysis Overview Report

June 2019

truthaboutpetfood.com



View the full analysis at: <https://pro.similarweb.com>

[vc\_column\_text css\_animation="fadeindown" css=".vc\_custom\_1547570523214{border-top-width: 2px !important;border-right-width: 2px !important;border-bottom-width: 2px !important}"]

#### Related Mobile Apps:

Global Rank #579,511

Country Rank #137,582  
United States

Category Rank #936  
Pets and Animals/Pet Food and Suppl...

## Website Audience

### Total Visits

Mar 2019 - May 2019, Worldwide

389,062

↓ -18.32% from last month

### Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 129,687

Monthly Unique Visitors

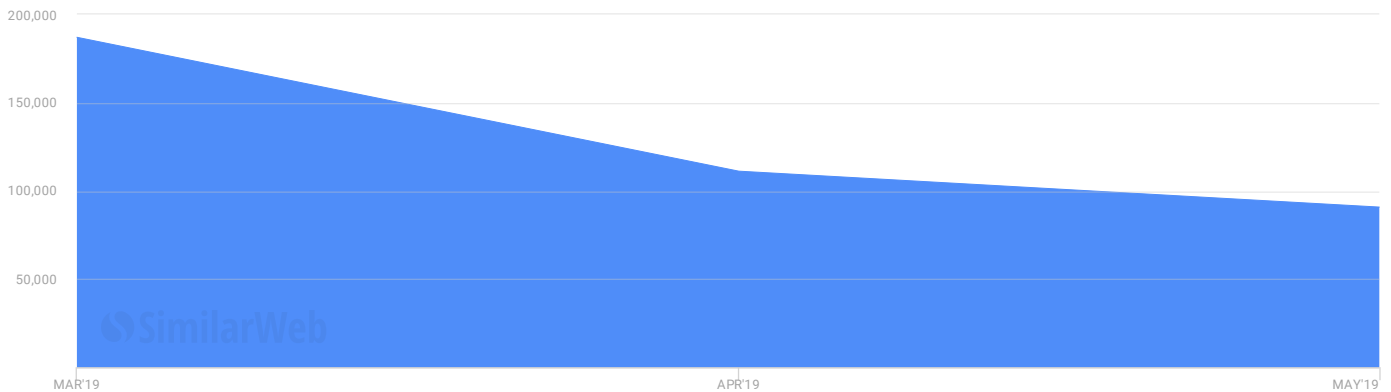
Avg. Visit Duration 00:01:16

Pages / Visit 1.58

Bounce Rate 71.41%

### Visits Over Time

Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries

Mar 2019 - May 2019, Desktop Only

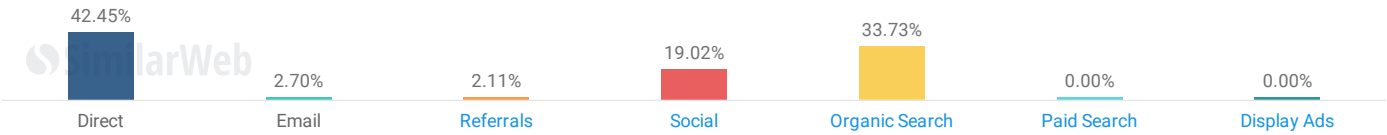


United States	79.77%	↓ 21.64%
Canada	5.43%	↓ 16.36%
United Kingdom	2.60%	↑ 66.45%
Brazil	1.17%	↑ 15.41%
India	0.86%	-

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	keepthetailwagging.com	18.26%	<div></div>	↓ 100%
	allaboutdogfood.co.uk	15.62%	<div></div>	↑ > 5,000%
	connect.xfinity.com	14.68%	<div></div>	0%
	feedly.com	7.16%	<div></div>	↑ 77.1%
	healthypets.mercola.com	7.02%	<div></div>	↑ > 5,000%

Top Referring Categories

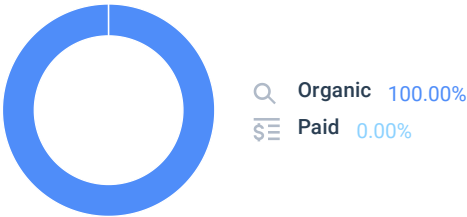
Mar 2019 - May 2019, Worldwide Desktop Only

	Pet Food and Supplies	41.23%	<div></div>
	Programming and Developer S...	7.16%	<div></div>
	Computers Electronics and Tec...	6.24%	<div></div>
	Pets	5.49%	<div></div>
	TV Movies and Streaming	4.84%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

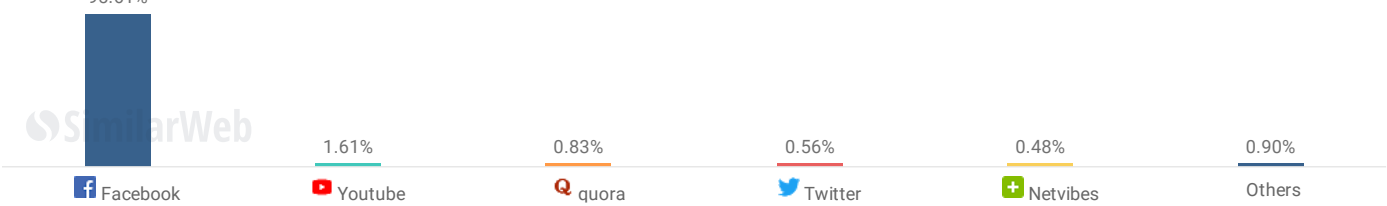
Mar 2019 - May 2019, Worldwide Desktop Only

	taste of the wild lawsuit	...5.50%	<div></div>	↑ 82.59%
	truth about pet food	...2.57%	<div></div>	↑ 205.68%
	dcm orijen	1.22%	<div></div>	↓ 95.89%
	simmons pet food	1.06%	<div></div>	↓ 100%
	taste of the wild lead	...0.86%	<div></div>	↑ 1,693.65%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

truthaboutpetfoodstore.com	65.47%	<div><div></div></div>	↓ 41.58%
thehonestkitchen.com	4.23%	<div><div></div></div>	↑ > 5,000%
petsumerreport.com	3.77%	<div><div></div></div>	↓ 100%
morriscaninimalfoundation.org	3.33%	<div><div></div></div>	0%
associationfortruthinpetfood.com	3.02%	<div><div></div></div>	0%

Outgoing Ads

Top Ads Destination ⓘ



NO DATA AVAILABLE