



Website Analysis Overview Report

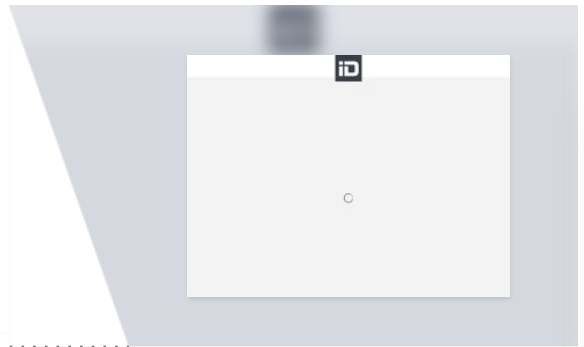
June 2019

carid.com



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:



Global Rank ⓘ

#3,413



Country Rank ⓘ
United States

#711



Category Rank ⓘ
Vehicles/Vehicles

#27

Website Audience

Total Visits ⓘ

Mar 2019 - May 2019, Worldwide

43.96M

↓ -4.91% from last month

Device Distribution ⓘ

Mar 2019 - May 2019, Worldwide



Monthly Visits 14.65M

Monthly Unique Visitors

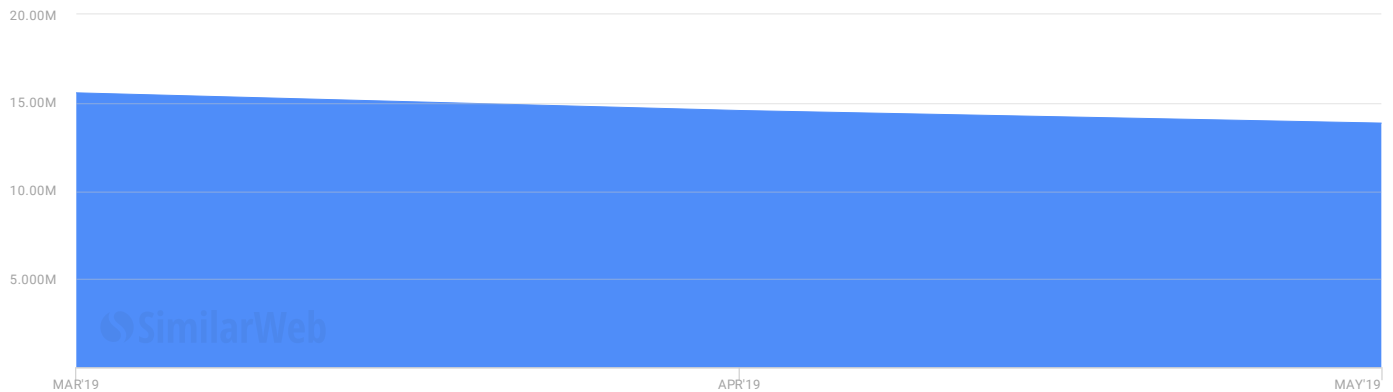
Avg. Visit Duration 00:03:46

Pages / Visit 5.13

Bounce Rate 50.49%

Visits Over Time ⓘ

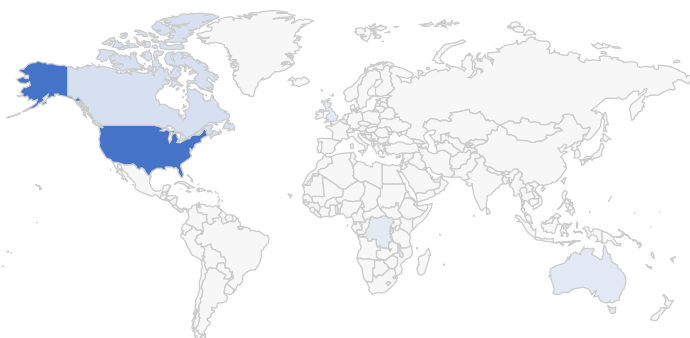
Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries ⓘ

Mar 2019 - May 2019, Desktop Only

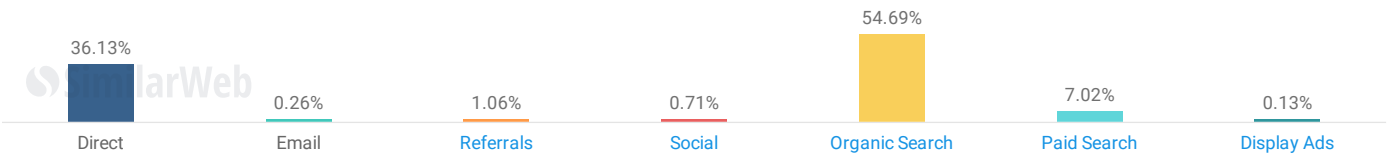


United States	72.97%	↓ 1.15%
Canada	6.55%	↓ 8.55%
United Kingdom	1.42%	↑ 3.28%
Australia	1.25%	↓ 8.14%
Congo, the Democratic Republic of the	0.89%	↓ 16.17%

Marketing Channels

Channels Overview ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	amazon.com	8.69%	<div></div>	↓ 27.18%
	ebay.com	6.73%	<div></div>	↓ 68.6%
	affirm.com	2.96%	<div></div>	↑ 81.08%
	int.search.myway.com	2.75%	<div></div>	↓ 70.44%
	tacomaworld.com	2.65%	<div></div>	↑ 201.16%

Top Referring Categories ⓘ

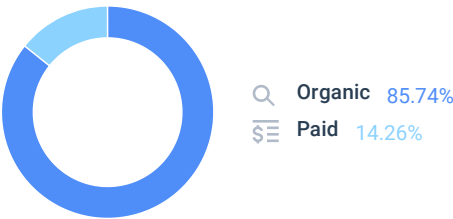
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	Marketplace	18.26%	<div></div>
	Vehicles	16.41%	<div></div>
	Automotive Industry	6.69%	<div></div>
	Search Engines	6.26%	<div></div>
	Makes and Models	4.07%	<div></div>

Search

Search Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

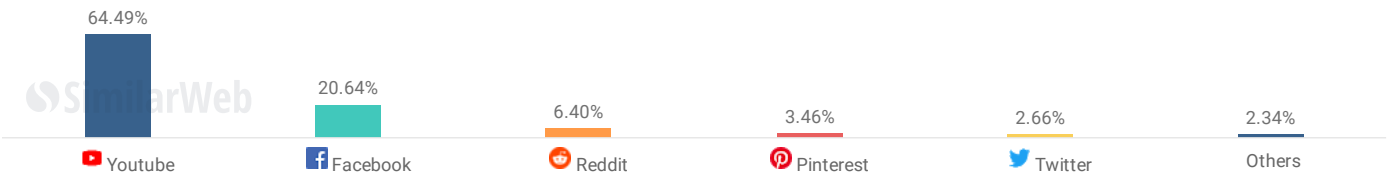
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	carid	17.12%	<div></div>	↑ 13.58%
	car id	5.46%	<div></div>	↑ 10.37%
	carid.com	0.49%	<div></div>	↑ 69.07%
	car parts	0.42%	<div></div>	↓ 51%
	auto parts	0.39%	<div></div>	↓ 37.51%

Social

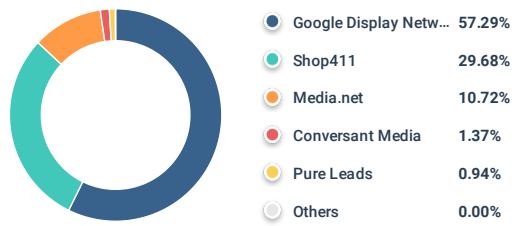
Social Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

youtube.com	80.30%	<div></div>	↑ 264.48%
espn.com	2.72%	<div></div>	-
couponchief.com	1.98%	<div></div>	-
thirdgen.org	1.78%	<div></div>	-
ksl.com	1.78%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

home-c6.incontact.com	30.62%	<div></div>	↓ 23.97%
paypal.com	28.46%	<div></div>	↓ 12.46%
toolsid.com	19.70%	<div></div>	↑ 17.88%
affirm.com	3.85%	<div></div>	↑ 122.64%
facebook.com	3.41%	<div></div>	↑ 29.59%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

article.everquote.com	12.95%	<div></div>	-
lmbinsurance.com	11.22%	<div></div>	-
newchic.com	6.49%	<div></div>	-
cargurus.com	5.96%	<div></div>	↑ 0.19%
viewmypdf.com	5.42%	<div></div>	-