



Website Analysis Overview Report

June 2019

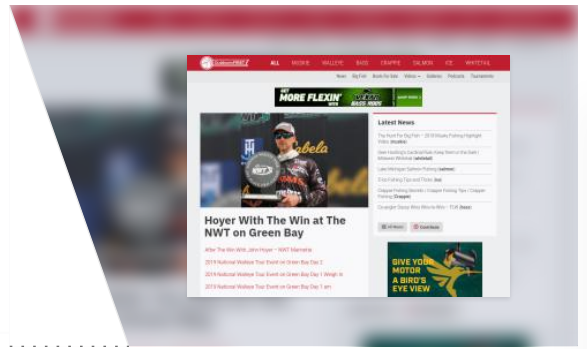
outdoorsfirst.com



View the full analysis at: <https://pro.similarweb.com>

outdoorsfirst publishes hunting and fishing news of the day covering bass, walleye, muskie, ice fishing, crappie, trout, salmon, and whitetail deer.

Related Mobile Apps:



Global Rank #284,788

Country Rank United States #78,339

Category Rank Sports/Fishing #90

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

451,205

↑ 4.76% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 150,402

Monthly Unique Visitors

Avg. Visit Duration 00:03:22

Pages / Visit 6.24

Bounce Rate 27.72%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

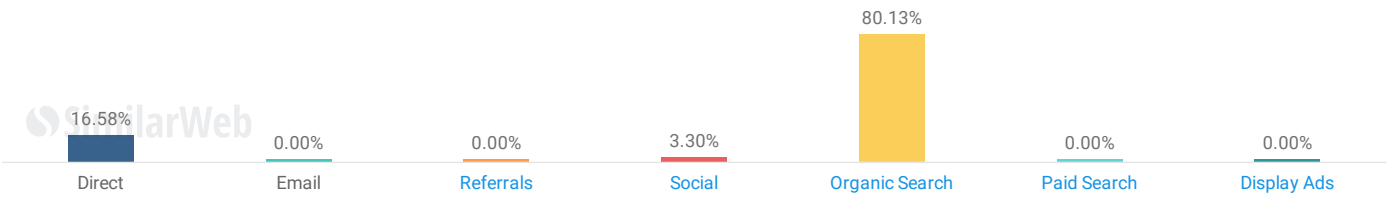


United States	81.88%	↑ 60.08%
Canada	6.19%	↓ 76.32%
United Kingdom	2.52%	↑ 414.38%
Switzerland	1.73%	-
Netherlands	1.64%	↓ 76.16%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites



NO DATA AVAILABLE

Top Referring Categories

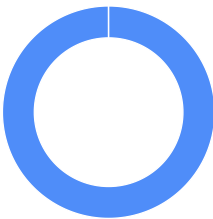


NO DATA AVAILABLE

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



🔍 Organic 100.00%
💰 Paid 0.00%

Top Search Terms

Organic

Mar 2019 - May 2019, Worldwide Desktop Only

🔍 outdoor first	51.18%	📊	↑ 242.57%
🔍 muskiefirst	11.03%	📊	↓ 86.52%
🔍 walleyes first	2.00%	📊	↓ 100%
🔍 used ranger 620 for sale	...1.72%	📊	↓ 100%
🔍 parts to a fishing lure duplica...	0.84%	📊	↓ 100%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Facebook

0.00%

Others

Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

youtube.com	29.74%	<div><div></div></div>	↑ 244.28%
muskyshop.com	22.11%	<div><div></div></div>	↓ 100%
lundboats.com	17.52%	<div><div></div></div>	↑ > 5,000%
tackleindustries.com	11.08%	<div><div></div></div>	↓ 100%
spreaker.com	5.29%	<div><div></div></div>	0%

Outgoing Ads

Top Ads Destination ⓘ



NO DATA AVAILABLE