



Website Analysis Overview Report

June 2019

convio.net



View the full analysis at: <https://pro.similarweb.com>

world's best fundraising, p2p, marketing, advocacy and crm software for nonprofits - online fundraising, donor management & database, email marketing, advocacy, peer to peer. convio + blackbaud raiser's edge integration.

Related Mobile Apps:



Global Rank  #21,005 | Country Rank  #4,857 | Category Rank  #525
United States Computers Electronics and Technology...

Website Audience

Total Visits

Mar 2019 - May 2019,  Worldwide

8.387M

 4.15% from last month

Device Distribution

Mar 2019 - May 2019,  Worldwide



 Monthly Visits 2.795M

 Monthly Unique Visitors

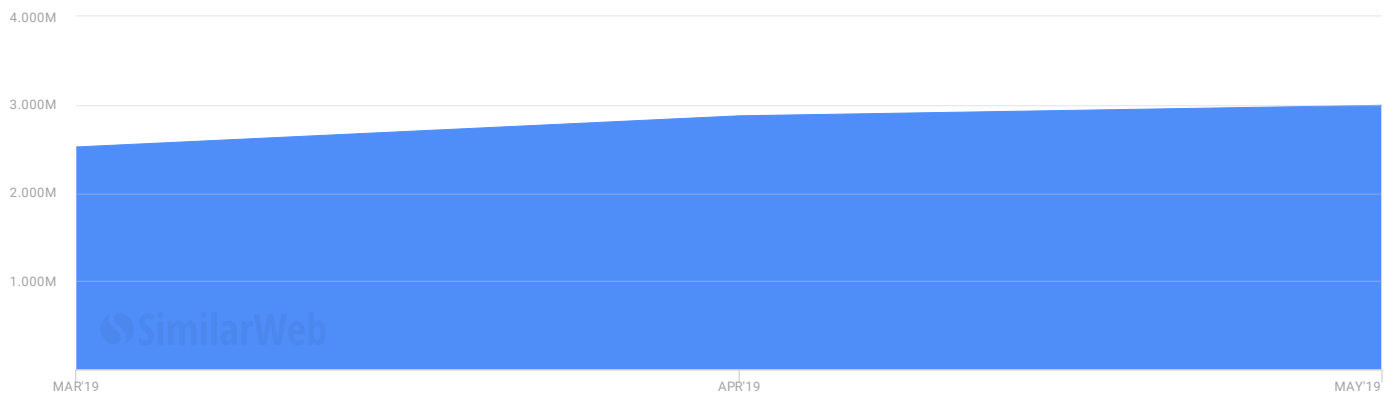
 Avg. Visit Duration 00:02:52

 Pages / Visit 4.05

 Bounce Rate 53.82%

Visits Over Time

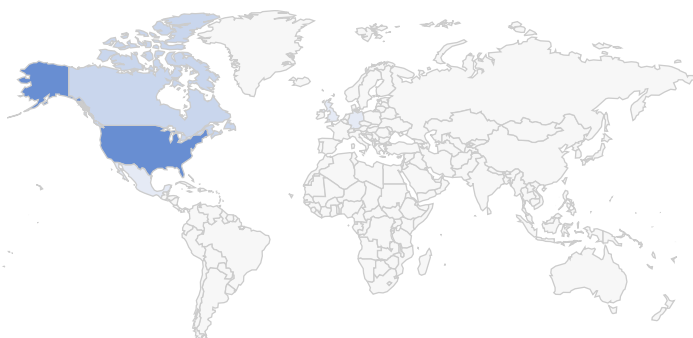
Mar 2019 - May 2019,  All Traffic





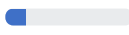


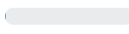


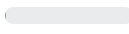


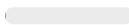



Geography

Top 5 Countries

Mar 2019 - May 2019,  Desktop Only

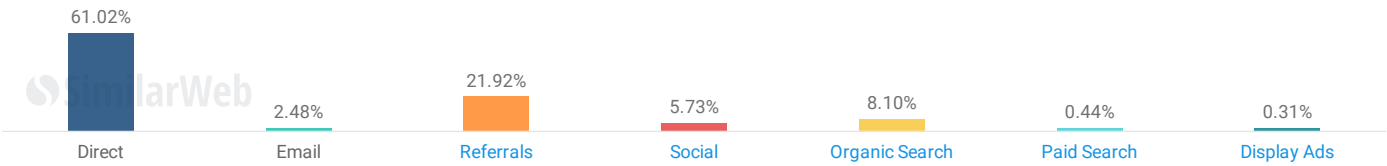


 United States	75.61%		 1.48%
 Canada	17.09%		 11.55%
 United Kingdom	0.87%		 3%
 Germany	0.77%		 5.7%
 Mexico	0.68%		 10.63%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

cancer.ca	11.00%	↑ 27.2%
zoo.sandiegozoo.org	3.91%	↓ 28.25%
bethematch.org	2.12%	↑ 19.26%
alsa.org	1.93%	↓ 79.42%
Upgrade your Account	1.45%	↑ 10.2%

Top Referring Categories

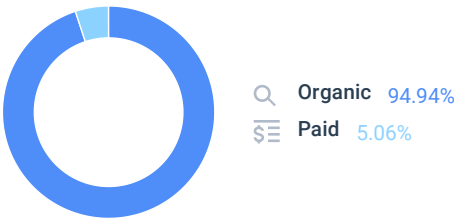
Mar 2019 - May 2019, Worldwide Desktop Only

Health Conditions and Concerns	9.32%
Faith and Beliefs	9.05%
Philanthropy	7.39%
Health	2.70%
Libraries and Museums	2.45%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

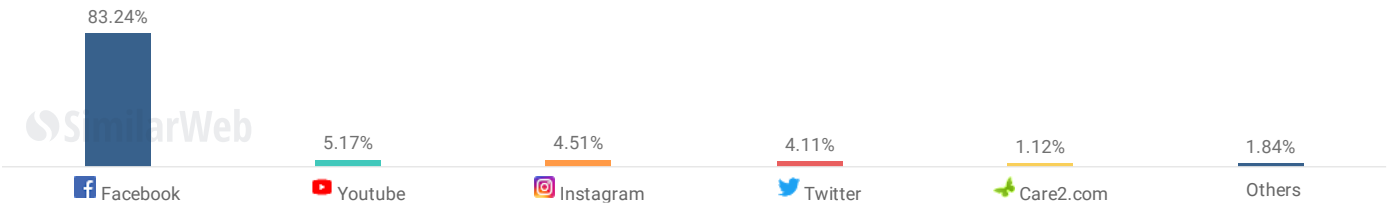
Mar 2019 - May 2019, Worldwide Desktop Only

relay for life	9.93%	↑ 31.1%
relais pour la vie	2.12%	↑ 86.56%
brain scan	1.60%	↑ 391.38%
the susan g. komen 3-day	1.16%	↓ 24.19%
talk therapy	0.96%	↓ 98.24%

Social

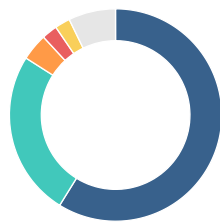
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Google Display Netw...	58.83%
Criteo	25.18%
Yahoo Display Ads	4.11%
Amazon Ad System	2.37%
Outbrain	2.33%
Others	7.18%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

facebook.com	11.86%	↑ 85.95%
live.com	6.75%	-
pewpewtactical.com	5.98%	-
esdeporte.me	4.80%	-
open.spotify.com	4.29%	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

paypal.com	27.72%	↓ 20.43%
facebook.com	4.48%	↓ 3.37%
surveys.signforgood.com	3.64%	↑ 109.99%
mssociety.ca	3.25%	↓ 3.85%
cycleforsurvival.org	2.98%	↓ 60.78%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

enterhal.com	32.15%	-
deals.dell.com	20.25%	↑ 1,597.77%
vistaprint.com	16.57%	-
qvc.com	10.02%	-
puritan.com	9.68%	-