



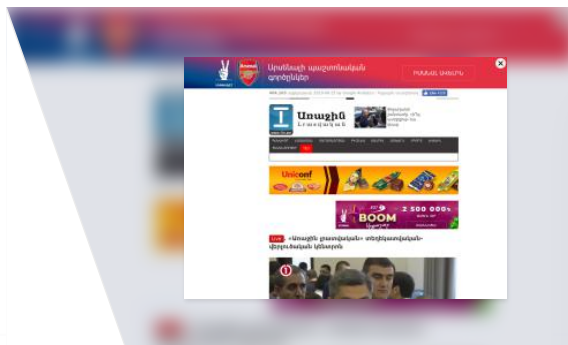
# Website Analysis Overview Report

June 2019

1in.am



View the full analysis at: <https://pro.similarweb.com>



Global Rank #34,860 | Country Rank #18 | Category Rank #3,273  
 Armenia News and Media

## Website Audience

### Total Visits

Mar 2019 - May 2019, Worldwide

4.867M

↑ 21.54% from last month

### Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 1.622M

Monthly Unique Visitors

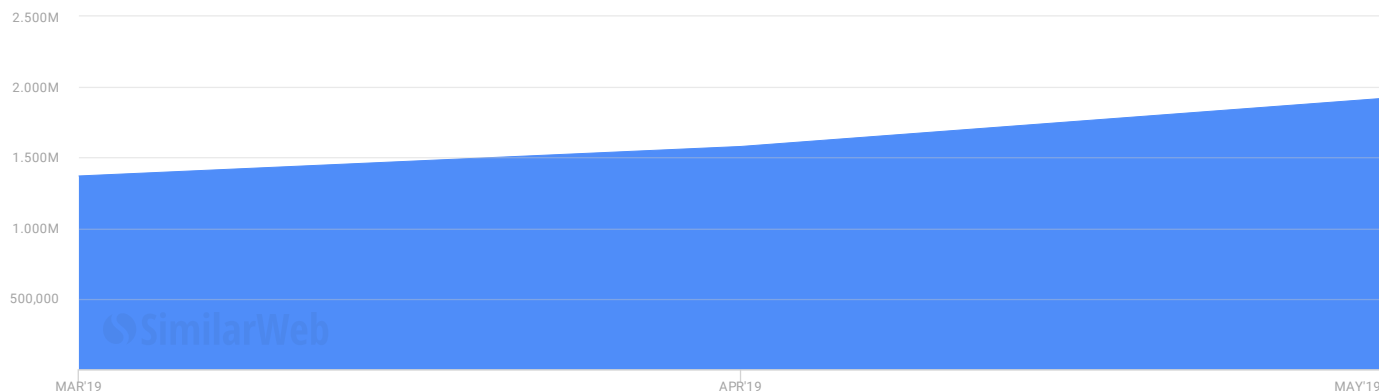
Avg. Visit Duration 00:04:25

Pages / Visit 3.36

Bounce Rate 61.09%

### Visits Over Time

Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries

Mar 2019 - May 2019, Desktop Only

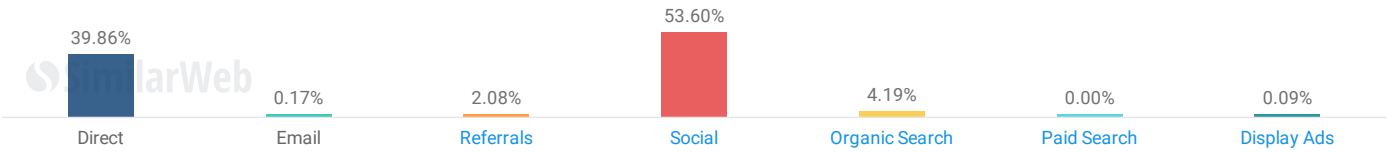


Armenia	83.19%	↑ 24.57%
United States	4.96%	↑ 24.26%
Russia	3.23%	↑ 16.69%
Azerbaijan	1.16%	↓ 3.46%
Czech Republic	1.05%	↑ 11.42%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

skizb.am	39.94%	↑ 19.84%
go.mail.ru	12.36%	↓ 65.4%
yandex.ru	7.06%	↑ 0.06%
ladynews.am	5.39%	↓ 69.05%
kayqer.am	4.78%	↓ 20.85%

Top Referring Categories

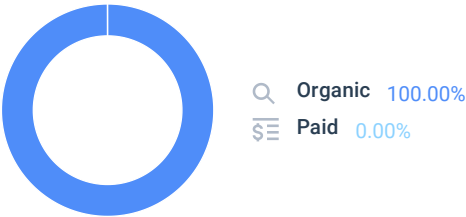
Mar 2019 - May 2019, Worldwide Desktop Only

News and Media	65.80%
Search Engines	7.48%
TV Movies and Streaming	4.85%
Computers Electronics and Tec...	0.56%
Government	0.25%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

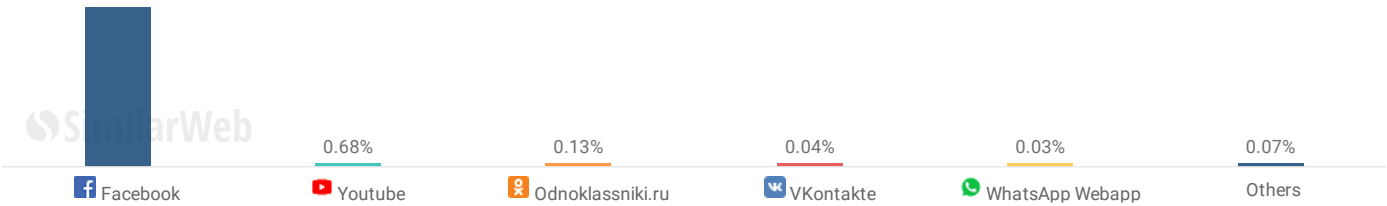
Mar 2019 - May 2019, Worldwide Desktop Only

zlm.am	56.97%	↑ 10.72%
новости армении	5.76%	↑ 69.81%
gluxkotrukner	5.13%	-
армения новости злм ам	2.94%	↑ 62.9%
ru.1am	2.84%	-

Social

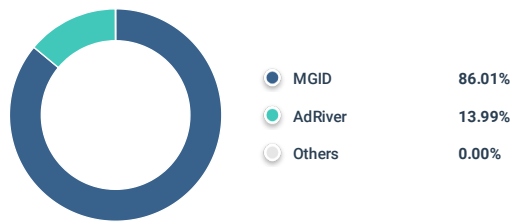
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

youtube.com	61.54%	<div></div>	-
facebook.com	3.85%	<div></div>	-
protovarplus.ru	3.85%	<div></div>	-
rd.vidonc.com	3.85%	<div></div>	-
novostino.ru	3.85%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

twitter.com	18.80%	<div></div>	↓ 46.56%
boomnews.am	11.02%	<div></div>	↑ 37.2%
azatutyun.am	10.62%	<div></div>	↑ > 5,000%
facebook.com	6.96%	<div></div>	↓ 94.51%
peyotto.com	5.28%	<div></div>	↑ 369.35%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

vivarobet.am	44.44%	<div></div>	↑ 31.37%
bms.adjarabet.com	6.34%	<div></div>	↑ 57.36%
totogaming.am	5.71%	<div></div>	↑ 37.33%
facebook.com	4.87%	<div></div>	-
Upgrade your Account	3.88%	<div></div>	-