



Website Analysis Overview Report

June 2019

badcredit.org



View the full analysis at: <https://pro.similarweb.com>

badcredit.org is the authority on bad credit, featuring daily articles, studies, guides, reviews and other resources for people with poor credit ratings.

Related Mobile Apps:



Global Rank #149,027

Country Rank United States #29,947

Category Rank Finance/Financial Planning and Mana... #2,074

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

1.386M

↑ 19.43% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 462,315

Monthly Unique Visitors

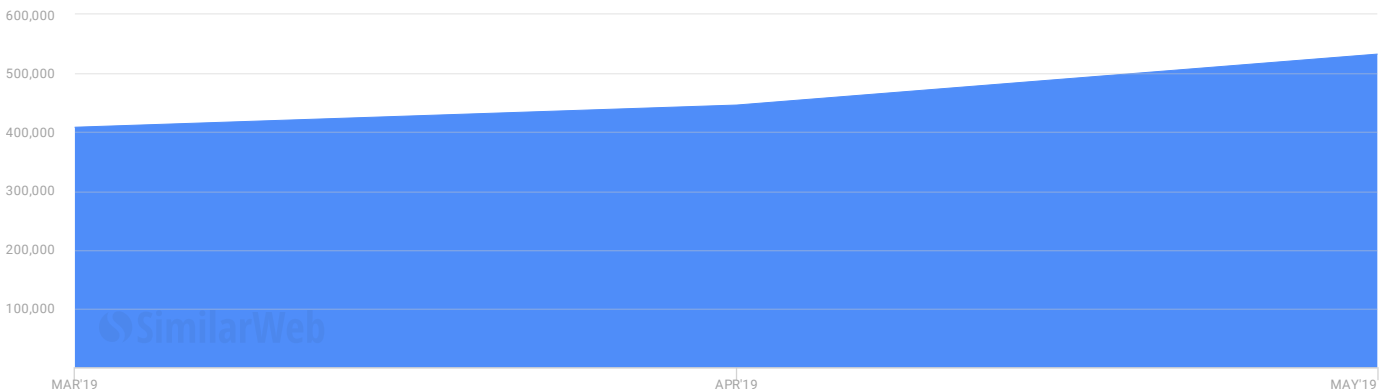
Avg. Visit Duration 00:02:08

Pages / Visit 1.66

Bounce Rate 66.53%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

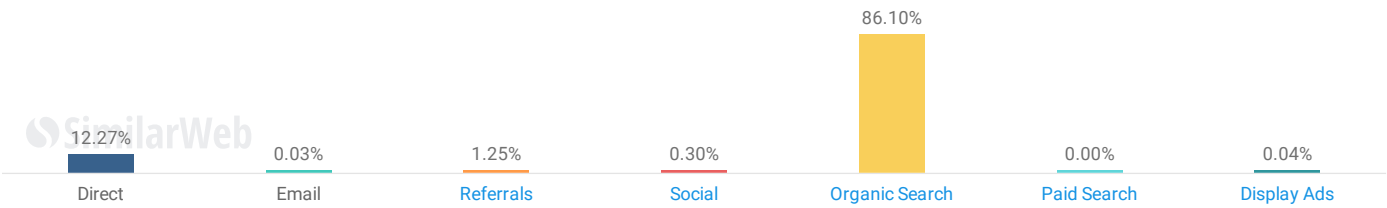


United States	89.96%	↑ 4.14%
United Kingdom	1.74%	↑ 25.18%
Canada	1.69%	↓ 26.16%
India	0.77%	↑ 10.12%
Philippines	0.45%	↑ 18.5%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

r.search.aol.com	20.09%	↑ > 5,000%
pensionsunami.com	16.47%	↓ 100%
airfox.com	7.71%	↑ > 5,000%
int.search.myway.com	6.61%	↓ 80.54%
inboxdollars.com	6.18%	↓ 100%

Top Referring Categories

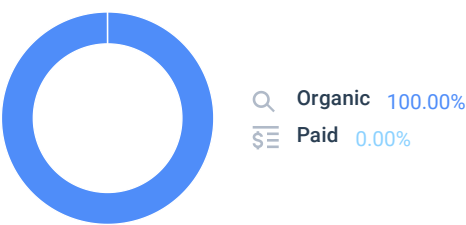
Mar 2019 - May 2019, Worldwide Desktop Only

Finance	20.42%
Investing	7.71%
Advertising Networks	6.18%
Business Services	4.82%
Philanthropy	3.83%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

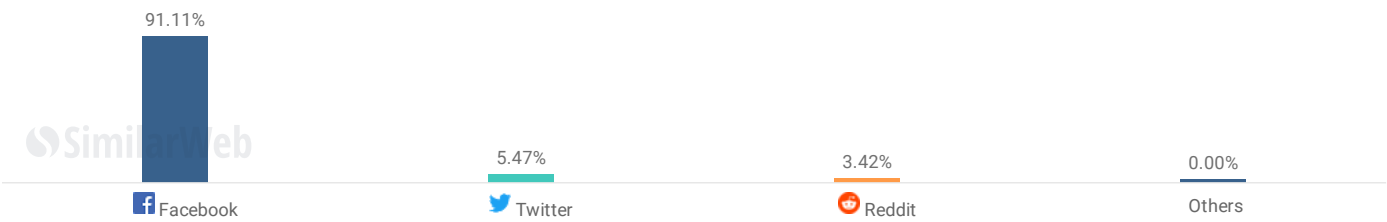
Mar 2019 - May 2019, Worldwide Desktop Only

bad credit loans	10.19%	↑ 52.59%
loans for bad credit	4.58%	↑ 242.3%
personal loans for bad credit	1.35%	↓ 63.14%
chase personal loans	1.28%	↓ 99.1%
credit repair software	1.18%	↑ 81.63%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

cashusa.com	23.27%	<div><div></div></div>	↑ 18.03%
moneymutual.com	15.34%	<div><div></div></div>	↑ 35.45%
personalloans.com	11.98%	<div><div></div></div>	↑ 5.58%
badcreditloans.com	9.20%	<div><div></div></div>	↑ 7.16%
cashadvance.com	7.02%	<div><div></div></div>	↑ 21.03%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

flexshopper.com	40.08%	<div><div></div></div>	-
pages.myfico.com	27.11%	<div><div></div></div>	-
fingerhut.com	24.10%	<div><div></div></div>	-
myautoloan-affiliate.com	8.71%	<div><div></div></div>	-