



Website Analysis Overview Report

June 2019

tmz.com

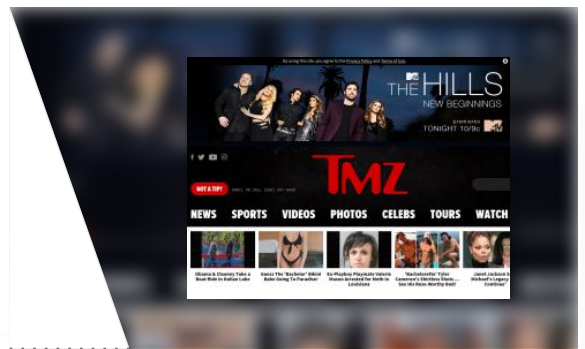


View the full analysis at: <https://pro.similarweb.com>

breaking the biggest stories in celebrity and entertainment news. get exclusive access to the latest stories, photos, and video as only tmz can.

Related Mobile Apps:

App Store Google Play



Global Rank

#1,603

Country Rank
United States

#360

Category Rank
Arts and Entertainment/Arts and Entert... #36

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

139.6M

-3.80% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 46.56M

Monthly Unique Visitors

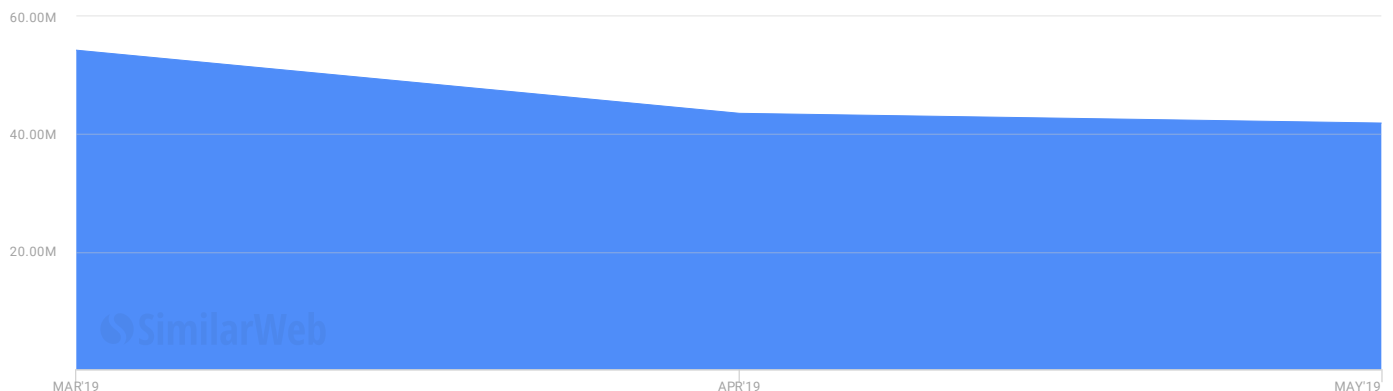
Avg. Visit Duration 00:02:08

Pages / Visit 2.35

Bounce Rate 59.69%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

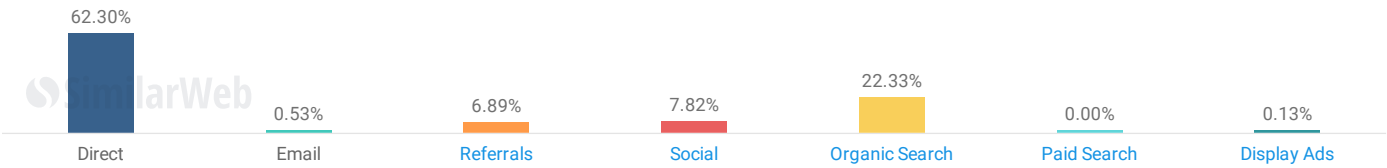


United States	72.72%	↑ 3.66%
Canada	7.46%	↓ 6.05%
United Kingdom	2.76%	↓ 9.07%
France	1.41%	↓ 9.61%
Germany	1.04%	↑ 9.12%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	drudgereport.com	17.37%	<div></div>	↑ 95%
	justjared.com	14.42%	<div></div>	↑ 1.15%
	my.yahoo.com	4.31%	<div></div>	↑ 2.11%
	popoholic.com	4.31%	<div></div>	↓ 2.67%
	foxnews.com	3.95%	<div></div>	↑ 360.71%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

	News and Media	37.30%	<div></div>
	Arts and Entertainment	30.41%	<div></div>
	Sports	4.69%	<div></div>
	TV Movies and Streaming	4.30%	<div></div>
	Computers Electronics and Tec...	3.94%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

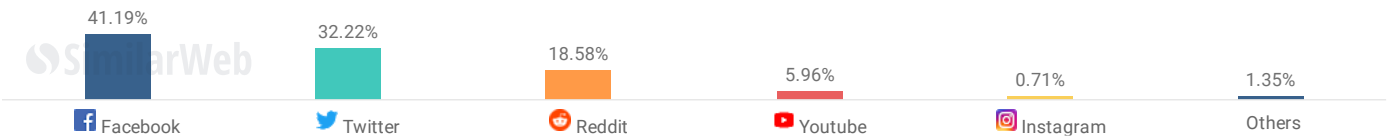
Mar 2019 - May 2019, Worldwide Desktop Only

	tmz	33.93%	<div></div>	↑ 5.69%
	nipsey hussle	4.96%	<div></div>	↓ 83.25%
	luke perry	3.02%	<div></div>	↓ 95.48%
	lori loughlin	2.50%	<div></div>	↓ 37.68%
	jussie smollett	2.30%	<div></div>	↓ 87.88%

Social

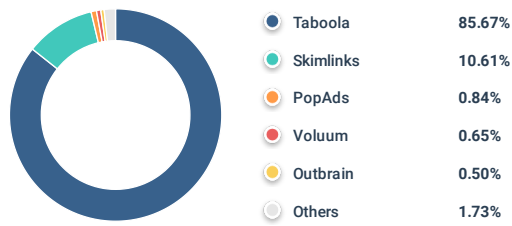
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	timebucks.com	19.68%	<div></div>	↑ 29.24%
	safetxt.us	9.63%	<div></div>	↓ 70.59%
	expo.syracuse.com	7.12%	<div></div>	↓ 23.23%
	1fichier.com	7.02%	<div></div>	↓ 44.68%
	thecut.com	6.18%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	toofab.com	49.67%	<div></div>	↑ 6.63%
	popoholic.com	9.83%	<div></div>	↑ 26.94%
	zergnet.com	8.64%	<div></div>	↓ 3.79%
	hollywoodlife.com	4.12%	<div></div>	↑ 62.7%
	nesn.com	3.86%	<div></div>	↑ 30.98%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	playstation.com	6.03%	<div></div>	-
	weeklypenny.com	5.83%	<div></div>	↑ 14.68%
	finishline.com	3.63%	<div></div>	↓ 81.21%
	nordstromrack.com	3.39%	<div></div>	↓ 4.62%
	dhgate.com	3.24%	<div></div>	-