



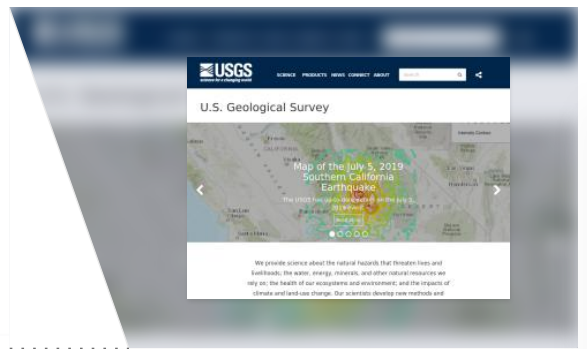
Website Analysis Overview Report

July 2019

usgs.gov



View the full analysis at: <https://pro.similarweb.com>



Related Mobile Apps:

Global Rank ⓘ

#3,385

Country Rank ⓘ
United States

#848

Category Rank ⓘ
Science and Education/Earth Sciences

#1

Website Audience

Total Visits ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide

41.92M

↓ -4.09% from last month

Device Distribution ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide



Monthly Visits 13.97M

Monthly Unique Visitors

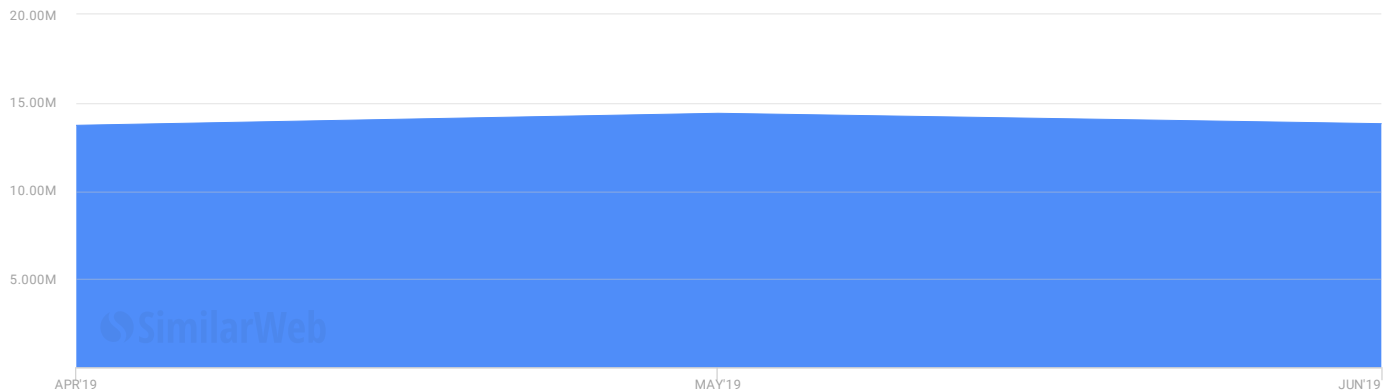
Avg. Visit Duration 00:03:09

Pages / Visit 5.39

Bounce Rate 51.17%

Visits Over Time ⓘ

Apr 2019 - Jun 2019, 🌐 All Traffic



Geography

Top 5 Countries ⓘ

Apr 2019 - Jun 2019, 💻 Desktop Only

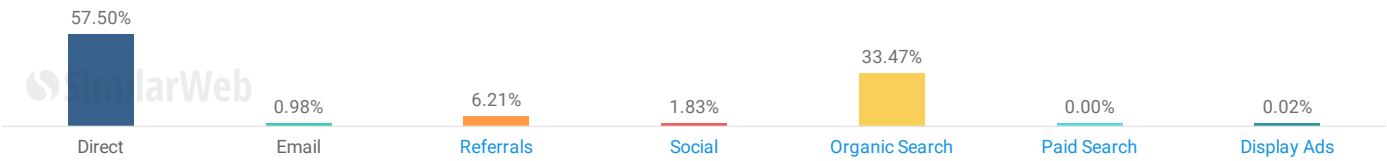


🇺🇸 United States	65.05%	<div></div>	↓ 1.13%
🇨🇦 Canada	2.45%	<div></div>	↓ 3.85%
🇬🇧 United Kingdom	2.14%	<div></div>	↓ 16.65%
🇩🇪 Germany	1.68%	<div></div>	↓ 12.16%
🇮🇳 India	1.58%	<div></div>	↓ 8%

Marketing Channels

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

	nps.gov	28.35%	<div></div>	↓ 1.57%
	en.wikipedia.org	6.97%	<div></div>	↑ 0.09%
	blogs.va.gov	4.97%	<div></div>	↓ 83.88%
	fs.usda.gov	2.17%	<div></div>	↑ 19.55%
	int.search.myway.com	1.74%	<div></div>	↓ 100%

Top Referring Categories

Apr 2019 - Jun 2019, Worldwide Desktop Only

	Travel and Tourism	30.43%	<div></div>
	News and Media	5.07%	<div></div>
	Earth Sciences	4.22%	<div></div>
	Computers Electronics and Tec...	1.61%	<div></div>
	Camping Scouting and Outdoo...	1.36%	<div></div>

Search

Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Search Terms

Apr 2019 - Jun 2019, Worldwide Desktop Only

	usgs	12.10%	<div></div>	↑ 9.77%
	earthquake	9.05%	<div></div>	↑ 20.76%
	earth explorer	2.41%	<div></div>	↑ 17.39%
	earthquakes	2.35%	<div></div>	↑ 8.49%
	usgs earth explorer	1.80%	<div></div>	↓ 10.06%

Social

Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

tumblr.com	43.34%		-
slickdeals.net	18.80%		-
lowes.com	18.80%		-
scratch.mit.edu	9.41%		-
youtube.com	7.95%		-

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

nationalmap.gov	17.64%		↓ 2.94%
prd-wret.s3-us-west-2.amazonaws.com	17.36%		↑ 1.43%
nasa.gov	12.55%		↑ 0.27%
s3-us-west-2.amazonaws.com	4.77%		↓ 26.08%
linkinghub.elsevier.com	4.60%		↑ 68.94%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

tutza.com	20.30%		-
creets-tousion.com	11.48%		-
shop.du.ae	10.73%		-
iceagenow.com	10.04%		-
walmart.com	9.55%		-