



# Website Analysis Overview Report

June 2019

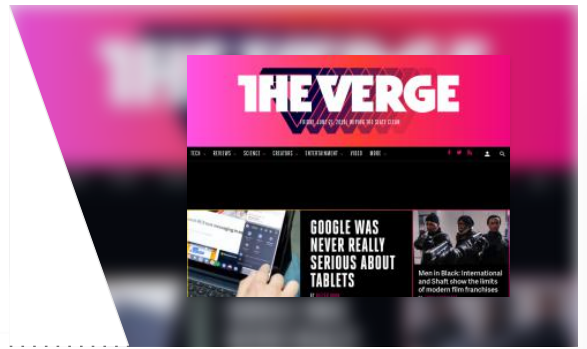
theverge.com



View the full analysis at: <https://pro.similarweb.com>

theverge was founded in 2011 in partnership with vox media, and covers the intersection of technology, science, art, and culture. its mission is to offer in-depth reporting and long-form feature stories, breaking news coverage, product information, and community content in a unified and cohesive manner. the site is powered by vox media's chorus platform, a modern media stack built for web-native news in the 21st century.

Related Mobile Apps:



Global Rank

#1,157



Country Rank

United States

#458



Category Rank

News and Media

#176

## Website Audience

### Total Visits

Mar 2019 - May 2019, Worldwide

191.3M

-1.13% from last month

### Device Distribution

Mar 2019 - May 2019, Worldwide



60.51 %

39.49 %

Monthly Visits

63.78M

Monthly Unique Visitors

Avg. Visit Duration

00:01:15

Pages / Visit

1.54

Bounce Rate

71.90%

### Visits Over Time

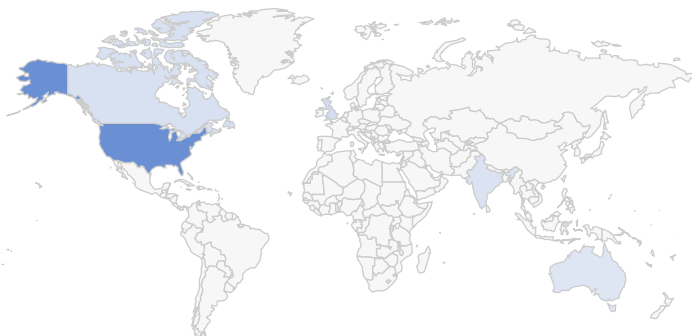
Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries

Mar 2019 - May 2019, Desktop Only

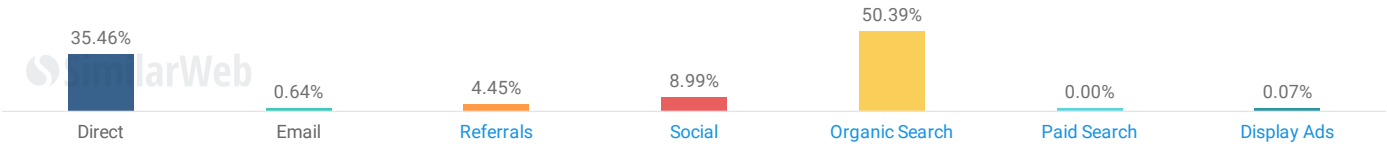


United States	44.65%	↑ 3.39%
United Kingdom	6.66%	↑ 14.12%
Canada	4.90%	↑ 10.31%
India	4.06%	↑ 15.93%
Australia	2.44%	↑ 7.58%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	feedly.com	17.14%	<div></div>	↑ 0.59%
	news.ycombinator.com	9.25%	<div></div>	↓ 25.48%
	inoreader.com	6.06%	<div></div>	↓ 0.5%
	drudgereport.com	6.03%	<div></div>	↓ 92.03%
	flipboard.com	4.16%	<div></div>	↓ 2.2%

Top Referring Categories

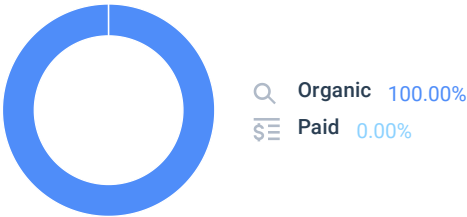
Mar 2019 - May 2019, Worldwide Desktop Only

	Computers Electronics and Tec...	34.17%	<div></div>
	News and Media	21.74%	<div></div>
	Programming and Developer S...	19.04%	<div></div>
	Video Games Consoles and Ac...	4.23%	<div></div>
	Social Networks and Online Co...	1.53%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

Mar 2019 - May 2019, Worldwide Desktop Only

	game of thrones	7.43%	<div></div>	↑ 178.82%
	the verge	3.95%	<div></div>	↑ 2.02%
	thanos	2.69%	<div></div>	↑ 12.66%
	theverge	1.77%	<div></div>	↓ 0.19%
	verge	1.63%	<div></div>	↓ 11.09%

Social

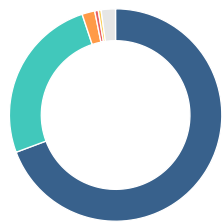
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Outbrain	69.31%
Skimlinks	25.59%
Google Display Netw...	1.93%
Criteo	0.54%
affilinet	0.43%
Others	2.19%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

slickdeals.net	39.59%	<div></div>	↑ 61.77%
tumblr.com	19.15%	<div></div>	↑ 59.14%
youtube.com	4.39%	<div></div>	↑ 163.47%
themuse.jezebel.com	2.84%	<div></div>	-
reddit.com	2.62%	<div></div>	↑ 3,037.29%

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

twitter.com	9.69%	<div></div>	↓ 7.19%
amazon.com	5.38%	<div></div>	↑ 95.69%
google.com	5.33%	<div></div>	↑ 89.35%
vox-cdn.com	4.43%	<div></div>	↑ 17.83%
youtube.com	4.07%	<div></div>	↓ 28.54%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

rakuten.com	33.17%	<div></div>	↓ 60.28%
amazon.com	9.33%	<div></div>	↑ 22.08%
apple.com	8.26%	<div></div>	↓ 23.52%
scribd.com	3.64%	<div></div>	↓ 56.19%
Upgrade your Account	2.63%	<div></div>	↑ 29.98%