



# Website Analysis Overview Report

July 2019

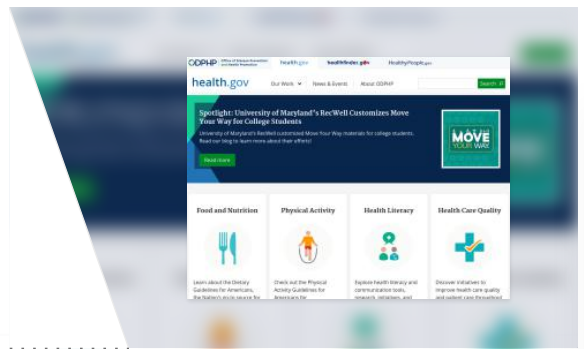
health.gov



View the full analysis at: <https://pro.similarweb.com>

health.gov is your portal for health related resources and news from the us government. find prevention topics, dietary and physical activity guidelines, and other health resources.

Related Mobile Apps:



Global Rank ⓘ #135,492

Country Rank ⓘ #39,322  
United States

Category Rank ⓘ #100  
Health/Health Conditions and Concerns

## Website Audience

### Total Visits ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide

1.616M

↑ 5.33% from last month

### Device Distribution ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide



Monthly Visits 538,956

Monthly Unique Visitors

Avg. Visit Duration 00:01:08

Pages / Visit 1.70

Bounce Rate 77.15%

### Visits Over Time ⓘ

Apr 2019 - Jun 2019, 📅 All Traffic



## Geography

### Top 5 Countries ⓘ

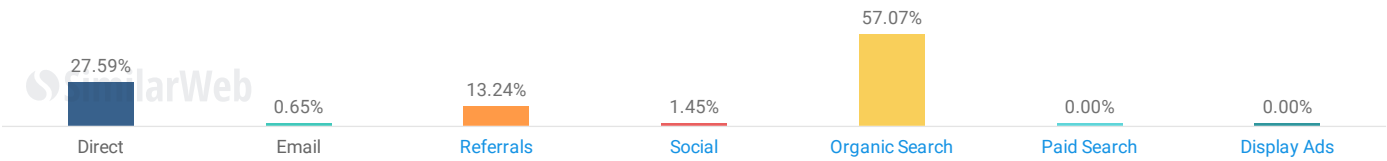
Apr 2019 - Jun 2019, 🖥️ Desktop Only



🇺🇸 United States	66.18%	↑ 7.26%
🇨🇦 Canada	3.47%	↑ 4.5%
🇬🇧 United Kingdom	3.26%	↓ 32.29%
🇦🇺 Australia	2.95%	↓ 27.75%
🇮🇳 India	2.20%	↓ 4.23%

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

	cdc.gov	41.78%	<div></div>	↓ 2.35%
	nih.gov	5.82%	<div></div>	↑ 215.22%
	ioa.desire2learn.com	3.52%	<div></div>	↑ > 5,000%
	dietaryguidelines.gov	2.54%	<div></div>	0%
	Upgrade your Account	2.29%	<div></div>	↑ > 5,000%

Top Referring Categories

Apr 2019 - Jun 2019, Worldwide Desktop Only

	Health	48.07%	<div></div>
	Nutrition Diets and Fitness	4.95%	<div></div>
	News and Media	2.94%	<div></div>
	Beauty and Cosmetics	2.24%	<div></div>
	Marketing and Advertising	1.96%	<div></div>

Search

Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Search Terms

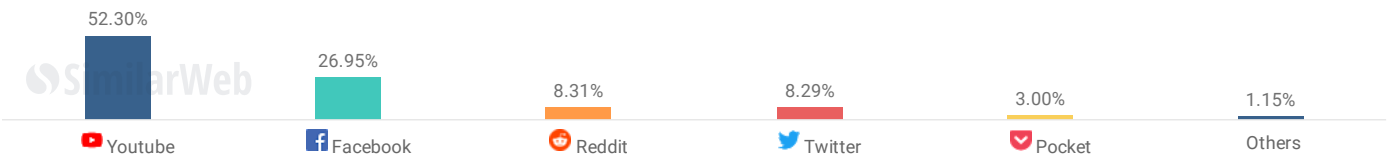
Apr 2019 - Jun 2019, Worldwide Desktop Only

	dietary guidelines for america	9.54%	<div></div>	↓ 1.67%
	health literacy	6.28%	<div></div>	↓ 10.23%
	physical activity guidelines for	2.48%	<div></div>	↓ 29.52%
	dietary guidelines	1.89%	<div></div>	↑ 134.37%
	physical activity guidelines	0.94%	<div></div>	↓ 76.22%

Social

Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

choosemyplate.gov	81.62%	<div><div></div></div>	↓ 16.93%
nih.gov	9.08%	<div><div></div></div>	↓ 65.62%
addtoany.com	5.39%	<div><div></div></div>	↑ > 5,000%
realtor.com	2.45%	<div><div></div></div>	↓ 100%
youtube.com	1.47%	<div><div></div></div>	0%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

freeforms.co	100%	<div><div></div></div>	-
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