



Website Analysis Overview Report

June 2019

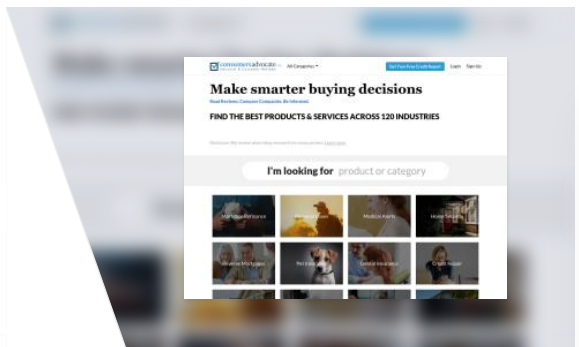
consumersadvocate.org



View the full analysis at: <https://pro.similarweb.com>

10+ million people a year rely on consumersadvocate.org to find the best companies across 118 categories.

Related Mobile Apps:



Global Rank ⓘ

#38,854



Country Rank ⓘ

United States

#7,332



Category Rank ⓘ

Finance/Insurance

#100

Website Audience

Total Visits ⓘ

Mar 2019 - May 2019, 🌐 Worldwide

6.268M

↑ 11.71% from last month

Device Distribution ⓘ

Mar 2019 - May 2019, 🌐 Worldwide



Monthly Visits 2.089M

Monthly Unique Visitors

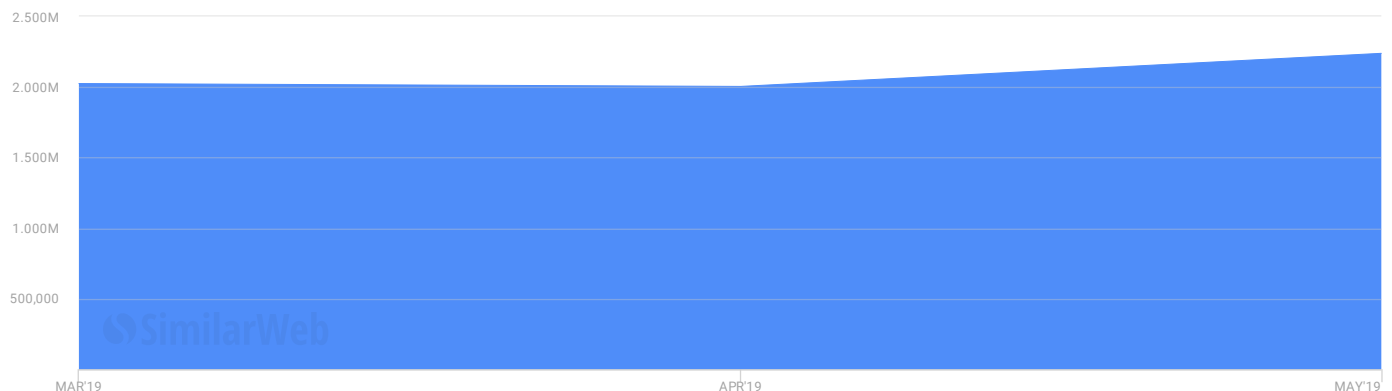
Avg. Visit Duration 00:01:22

Pages / Visit 1.60

Bounce Rate 71.51%

Visits Over Time ⓘ

Mar 2019 - May 2019, 📱 All Traffic



Geography

Top 5 Countries ⓘ

Mar 2019 - May 2019, 🖥️ Desktop Only

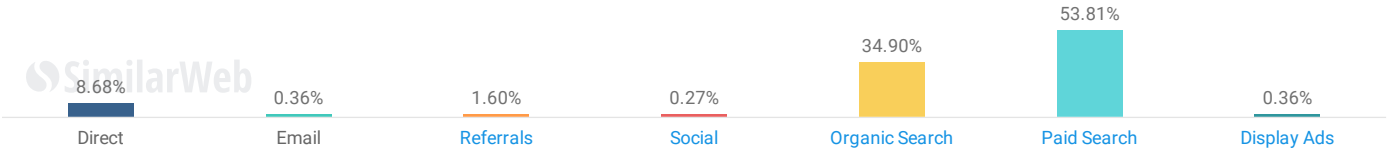


🇺🇸 United States	91.30%	↑ 5.98%
🇨🇦 Canada	2.00%	↓ 11.47%
🇬🇧 United Kingdom	0.86%	↓ 26.75%
🇮🇳 India	0.54%	↑ 13.1%
🇲🇽 Mexico	0.28%	↑ 4.38%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	goodfinancialcents.com	67.04%	<div></div>	↑ 55.8%
	insurance.mediaalpha.com	16.13%	<div></div>	↓ 95.04%
	insuranceblogbychris.com	3.15%	<div></div>	↓ 69.21%
	petinsuranceeu.com	1.69%	<div></div>	↑ 1,362.46%
	r.search.aol.com	1.33%	<div></div>	↑ 529.38%

Top Referring Categories

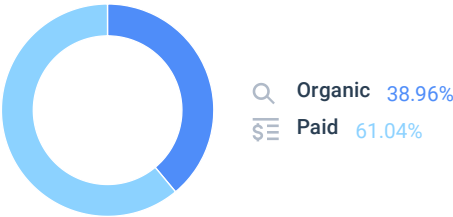
Mar 2019 - May 2019, Worldwide Desktop Only

	Finance	67.04%	<div></div>
	Insurance	3.25%	<div></div>
	Pet Food and Supplies	1.69%	<div></div>
	Search Engines	1.32%	<div></div>
	Geriatric and Aging Care	1.19%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

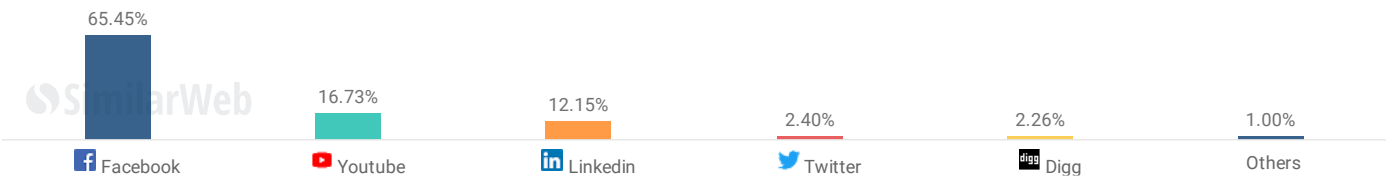
Mar 2019 - May 2019, Worldwide Desktop Only

	how much house can i afford..	1.66%	<div></div>	↑ 19.28%
	mortgage rates	1.56%	<div></div>	↓ 38.12%
	mortgage calculator	1.12%	<div></div>	↑ 49.86%
	pet insurance	0.72%	<div></div>	↑ 16.05%
	life insurance	0.72%	<div></div>	↑ 20.41%

Social

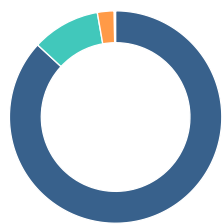
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Google Display Netw...	86.89%
Media.net	10.36%
Outbrain	2.56%
CPAlead	0.20%
Others	0.00%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

clark.com	66.86%	<div></div>	↑ 462.98%
startpage.com	8.69%	<div></div>	-
oaknai.top	8.15%	<div></div>	-
askleo.com	8.15%	<div></div>	-
www3.forbes.com	8.15%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

quickenloans.com	20.78%	<div></div>	↓ 10.93%
lendingtree.com	6.54%	<div></div>	↓ 6.9%
travelinsurance.com	4.11%	<div></div>	↑ 12.12%
quotewizard.com	3.02%	<div></div>	↑ 19.5%
aigdirect.com	2.95%	<div></div>	↓ 3.65%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

experian.com	11.53%	<div></div>	↑ 67.72%
veteransunited.com	9.93%	<div></div>	↑ 10.95%
intelius.com	7.91%	<div></div>	↓ 0.09%
figure.com	5.79%	<div></div>	↑ 1,506.35%
saatvamattress.com	4.41%	<div></div>	↓ 77.02%