



Website Analysis Overview Report

July 2019

usmint.gov



View the full analysis at: <https://pro.similarweb.com>

the u.s. mint manufactures circulating u.s. coins, bullion, collectibles, and is your source for tours, online games, and numismatic news.

Related Mobile Apps:

App Store Google Play



Global Rank #47,683

Country Rank #8,980
United States

Category Rank #15
Hobbies and Leisure/Antiques and Coll...

Website Audience

Total Visits

Apr 2019 - Jun 2019, Worldwide

3.297M

↑ 1.99% from last month

Device Distribution

Apr 2019 - Jun 2019, Worldwide



Monthly Visits 1.099M

Monthly Unique Visitors

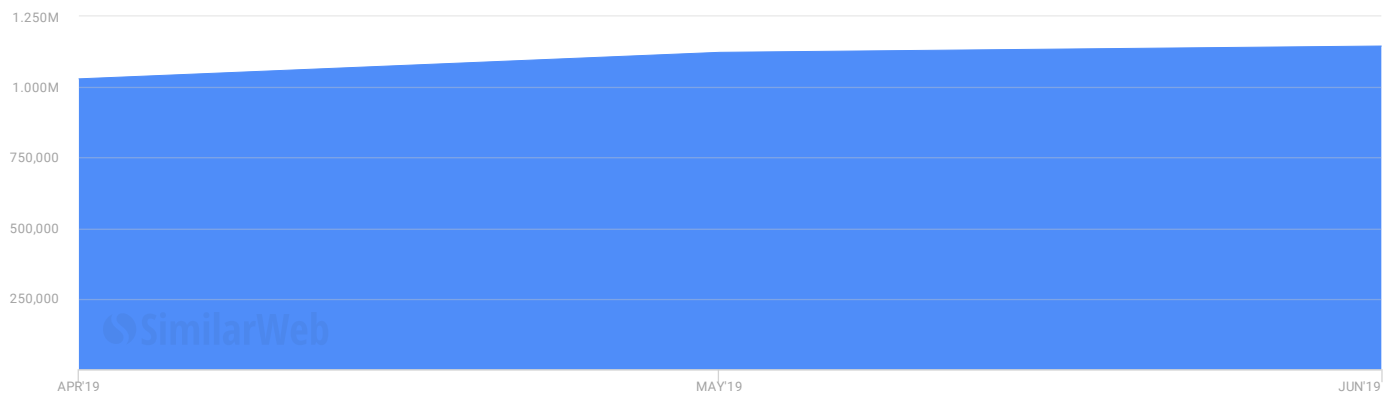
Avg. Visit Duration 00:03:03

Pages / Visit 4.19

Bounce Rate 48.38%

Visits Over Time

Apr 2019 - Jun 2019, All Traffic



Geography

Top 5 Countries

Apr 2019 - Jun 2019, Desktop Only

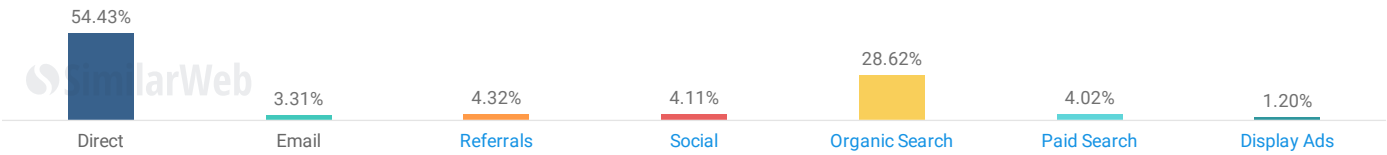


United States	93.09%	↑ 11.97%
Canada	0.81%	↑ 25.02%
United Kingdom	0.57%	↑ 90.61%
Taiwan	0.45%	↑ 121.87%
Germany	0.42%	↑ 0.97%

Marketing Channels

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

deref-mail.com	15.54%	↑ 6.18%
moneyfactory.gov	11.64%	↑ 50.1%
en.wikipedia.org	5.72%	↑ 111.33%
links.govdelivery.com	4.17%	↑ > 5,000%
google.com	4.07%	↑ 28.94%

Top Referring Categories

Apr 2019 - Jun 2019, Worldwide Desktop Only

Email	15.54%
Government	12.72%
Antiques and Collectibles	11.60%
News and Media	7.33%
Search Engines	4.80%

Search

Search Traffic



Top Search Terms Organic

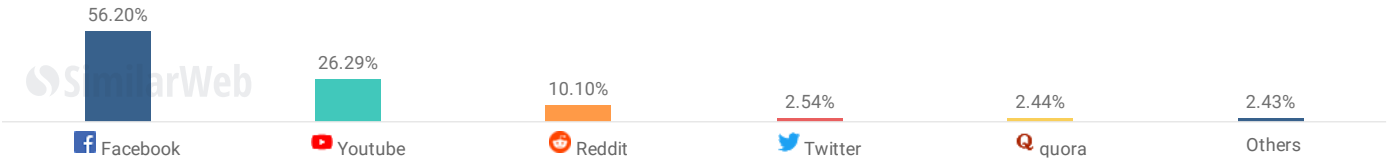
Apr 2019 - Jun 2019, Worldwide Desktop Only

us mint	30.96%	↑ 20.68%
usmint	13.15%	↓ 34.66%
denver mint	3.72%	↑ 64.4%
united states mint	2.34%	↑ 134.76%
silver dollar	1.26%	↑ 2.92%

Social

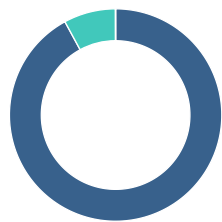
Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Google Display Netw...	92.08%
Taboola	7.92%
Others	0.00%

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

youtube.com	43.41%		-
noteabley.com	9.11%		-
bridesblush.com	9.11%		-
brain-sharper.com	7.41%		↓ 79.55%
triviatoday.com	6.15%		-

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

paypal.com	57.95%		↓ 32.63%
eshop.ramint.gov.au	11.53%		↑ > 5,000%
usajobs.gov	8.23%		↑ 203.58%
airandspace.si.edu	3.25%		↑ > 5,000%
gateway.foresee.com	2.64%		↑ 625.43%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

bradfordexchange.com	58.60%		↑ 28.62%
collectorsalliance.com	15.91%		-
bing.com	6.67%		-
thetokenshop.com	5.69%		-
secure.wholesalecoinsdirect.c...	4.47%		-