



# Website Analysis Overview Report

July 2019

healthypeople.gov



View the full analysis at: <https://pro.similarweb.com>



Related Mobile Apps:

Global Rank #181,570 | Country Rank United States #40,542 | Category Rank Health/Public Health and Safety #56

## Website Audience

### Total Visits

Apr 2019 - Jun 2019, Worldwide

908,779

↓ -10.88% from last month

### Device Distribution

Apr 2019 - Jun 2019, Worldwide



Monthly Visits 302,926

Monthly Unique Visitors

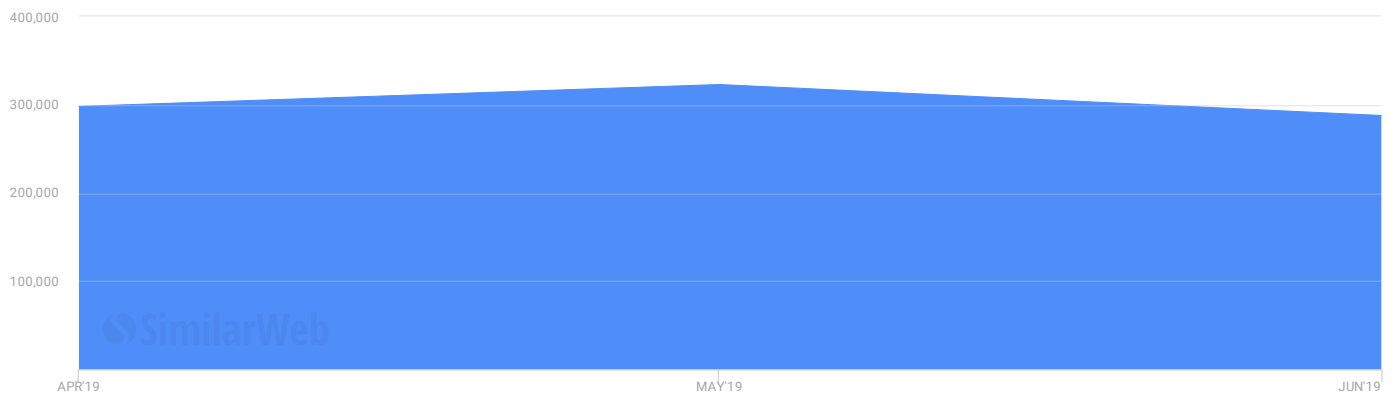
Avg. Visit Duration 00:02:49

Pages / Visit 2.84

Bounce Rate 65.21%

### Visits Over Time

Apr 2019 - Jun 2019, All Traffic



## Geography

### Top 5 Countries

Apr 2019 - Jun 2019, Desktop Only

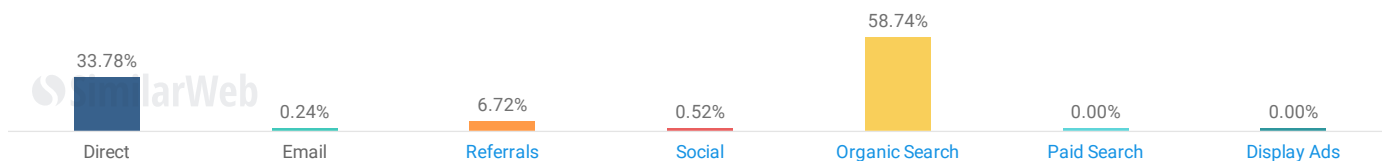


United States	80.82%	↓ 3.25%
Australia	2.13%	↓ 66.35%
Kenya	1.82%	↓ 23.31%
United Kingdom	1.69%	↓ 35.97%
Canada	1.36%	↓ 3.1%

# Marketing Channels

## Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



## Referrals

### Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

	cdc.gov	25.38%	<div></div>	↓ 34.34%
	minorityhealth.hhs.gov	4.23%	<div></div>	↓ 100%
	bconline.broward.edu	4.06%	<div></div>	↑ 996.69%
	class.waldenu.edu	2.89%	<div></div>	↑ > 5,000%
	gastate.view.usg.edu	2.81%	<div></div>	↑ > 5,000%

### Top Referring Categories

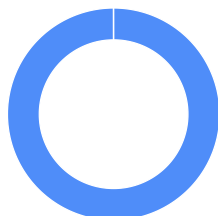
Apr 2019 - Jun 2019, Worldwide Desktop Only

	Health	27.69%	<div></div>
	Education	2.29%	<div></div>
	Public Health and Safety	2.21%	<div></div>
	Social Networks and Online Co...	1.25%	<div></div>
	News and Media	0.63%	<div></div>

## Search

### Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Organic 100.00%  
 Paid 0.00%

### Top Search Terms

Apr 2019 - Jun 2019, Worldwide Desktop Only

	healthy people 2020	...35.51%	<div></div>	↑ 9.32%
	social determinants of health...	20.11%	<div></div>	↑ 11.85%
	healthy people 2020 objectives	1.80%	<div></div>	↑ 50.48%
	healthy people 2020 goals	...1.24%	<div></div>	↑ 255.72%
	determinants of health	...0.88%	<div></div>	↓ 66.81%

## Social

### Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	uspreventiveservicestaskforce.org	28.05%	<div></div>	↑ 292.08%
	thecommunityguide.org	27.47%	<div></div>	↑ 73.38%
	hhs.gov	7.13%	<div></div>	↓ 27.35%
	usda.gov	4.67%	<div></div>	↑ > 5,000%
	cdc.gov	4.25%	<div></div>	↑ 1,055.99%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	wifi.panerabread.com	100%	<div></div>	-
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