



Website Analysis Overview Report

July 2019

sec.gov



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:

App Store



Global Rank ⓘ

#11,535



Country Rank ⓘ

United States

#2,883



Category Rank ⓘ

Law and Government/Legal

#27

Website Audience

Total Visits ⓘ

Apr 2019 - Jun 2019, Worldwide

16.09M

↓ -9.19% from last month

Device Distribution ⓘ

Apr 2019 - Jun 2019, Worldwide



65.73 %

34.27 %

Monthly Visits

5.365M

Monthly Unique Visitors

Avg. Visit Duration

00:03:41

Pages / Visit

4.91

Bounce Rate

59.40%

Visits Over Time ⓘ

Apr 2019 - Jun 2019, All Traffic



Geography

Top 5 Countries ⓘ

Apr 2019 - Jun 2019, Desktop Only

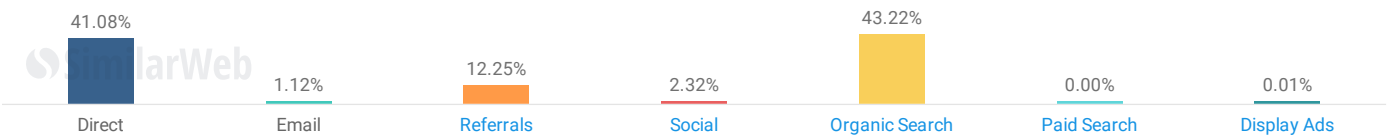


United States	65.76%	<div></div>	↓ 5.24%
United Kingdom	3.63%	<div></div>	↓ 12.61%
Canada	3.11%	<div></div>	↓ 14.54%
China	3.05%	<div></div>	↓ 32.26%
India	2.74%	<div></div>	↓ 10.44%

Marketing Channels

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

news.ycombinator.com	17.27%	↑ 94.3%
brokercheck.finra.org	5.03%	↑ 21.65%
en.wikipedia.org	5.00%	↑ 3.74%
stocktwits.com	4.71%	↓ 4.36%
xueqiu.com	4.25%	↓ 33.13%

Top Referring Categories

Apr 2019 - Jun 2019, Worldwide Desktop Only

Investing	26.15%
Computers Electronics and Tec...	19.91%
Finance	7.45%
News and Media	6.13%
Programming and Developer S...	1.75%

Search

Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Search Terms

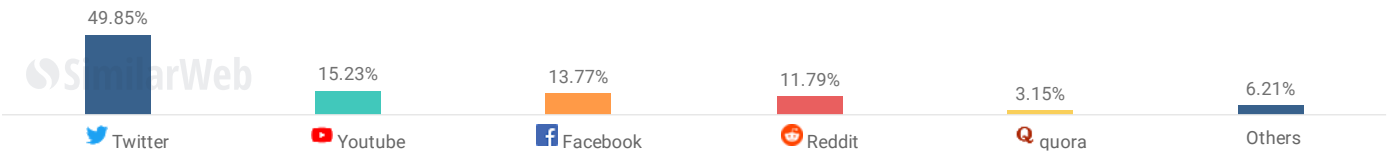
Apr 2019 - Jun 2019, Worldwide Desktop Only

edgar	11.94%	↓ 5.94%
sec edgar	10.08%	↓ 12.35%
sec	6.00%	↑ 1.17%
edgar sec	3.79%	↓ 23.77%
sec filings	2.56%	↑ 3.46%

Social

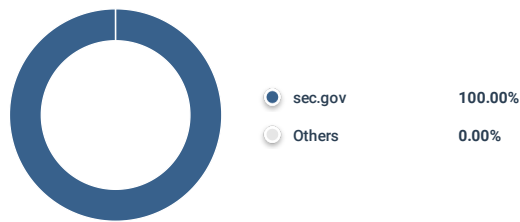
Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

slickdeals.net	84.62%	<div></div>	-
facebook.com	7.69%	<div></div>	-
my.freedompop.com	7.69%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

investor.gov	35.71%	<div></div>	↑ 5.8%
finra.org	15.11%	<div></div>	↓ 22.21%
ecfr.gov	11.26%	<div></div>	↑ 168.59%
usa.gov	8.08%	<div></div>	↓ 20.16%
usajobs.gov	7.86%	<div></div>	↑ 26.97%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

howardforums.com	34.96%	<div></div>	-
app.pluralsight.com	19.72%	<div></div>	-
banki.ru	12.58%	<div></div>	-
fomo.themarket.com	12.07%	<div></div>	-
crownandcaliber.com	6.85%	<div></div>	-