



Website Analysis Overview Report

July 2019

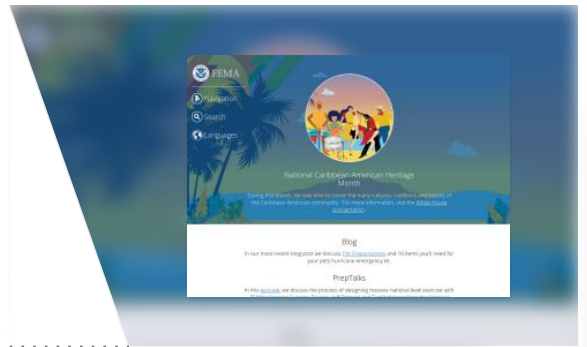
fema.gov



View the full analysis at: <https://pro.similarweb.com>

Related Mobile Apps:

App Store Google Play



Global Rank #25,245

Country Rank #4,762
United States

Category Rank #481
Law and Government/Government

Website Audience

Total Visits

Apr 2019 - Jun 2019, Worldwide

6.643M

↓ -14.32% from last month

Device Distribution

Apr 2019 - Jun 2019, Worldwide



Monthly Visits 2.214M

Monthly Unique Visitors

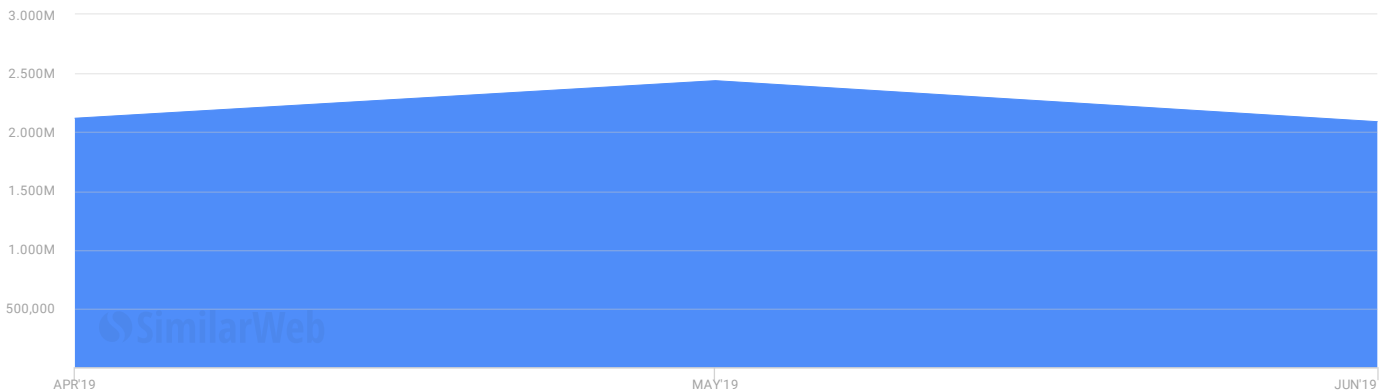
Avg. Visit Duration 00:05:03

Pages / Visit 5.07

Bounce Rate 50.59%

Visits Over Time

Apr 2019 - Jun 2019, All Traffic



Geography

Top 5 Countries

Apr 2019 - Jun 2019, Desktop Only

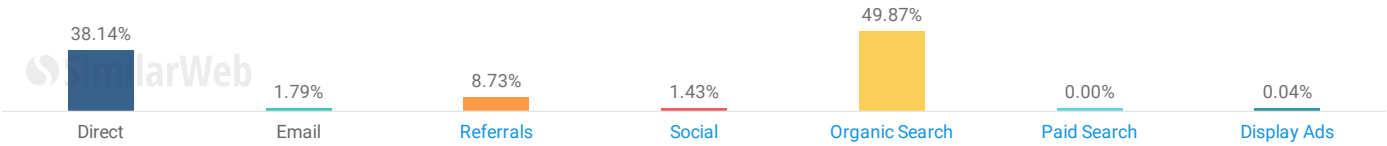


United States	85.91%	↓ 5.58%
Puerto Rico	1.18%	↓ 51.87%
Canada	1.02%	↓ 24.03%
India	0.92%	↓ 17.98%
United Kingdom	0.76%	↓ 26.14%

Marketing Channels

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

ready.gov	18.84%	↓ 3.51%
floodsmart.gov	6.67%	↓ 17.74%
chron.com	3.36%	↓ 13.77%
links.govdelivery.com	3.17%	↓ 15.02%
catalog.data.gov	2.75%	↑ 289.92%

Top Referring Categories

Apr 2019 - Jun 2019, Worldwide Desktop Only

Earth Sciences	19.19%
Government	10.35%
Real Estate	9.05%
News and Media	6.69%
Jobs and Employment	3.82%

Search

Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Search Terms

Apr 2019 - Jun 2019, Worldwide Desktop Only

fema flood maps	15.27%	↑ 4.65%
fema	13.02%	↓ 16.39%
flood zone map	1.46%	↓ 11.82%
flood map	1.40%	↑ 19.29%
fema jobs	1.21%	↑ 381.45%

Social

Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

tumblr.com	97.60%	<div></div>	-
mail.google.com	2.40%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

usa.gov	36.68%	<div></div>	↓ 21%
dhs.gov	20.43%	<div></div>	↓ 16.47%
arcgis.com	13.57%	<div></div>	↓ 27.53%
disasterassistance.gov	5.11%	<div></div>	↑ 22.37%
floodsmart.gov	3.84%	<div></div>	↓ 15.73%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

volantedesign.us	67.28%	<div></div>	-
free.fromdoctopdf.com	32.72%	<div></div>	-