



# Website Analysis Overview Report

June 2019

ocweekly.com



View the full analysis at: <https://pro.similarweb.com>

orange county's leading source of news, culture and entertainment on oc weekly...

Related Mobile Apps:



Global Rank #168,101

Country Rank #40,335  
United States

Category Rank #12,311  
News and Media

## Website Audience

### Total Visits

Mar 2019 - May 2019, Worldwide

1.419M

↑ 28.71% from last month

### Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 473,253

Monthly Unique Visitors

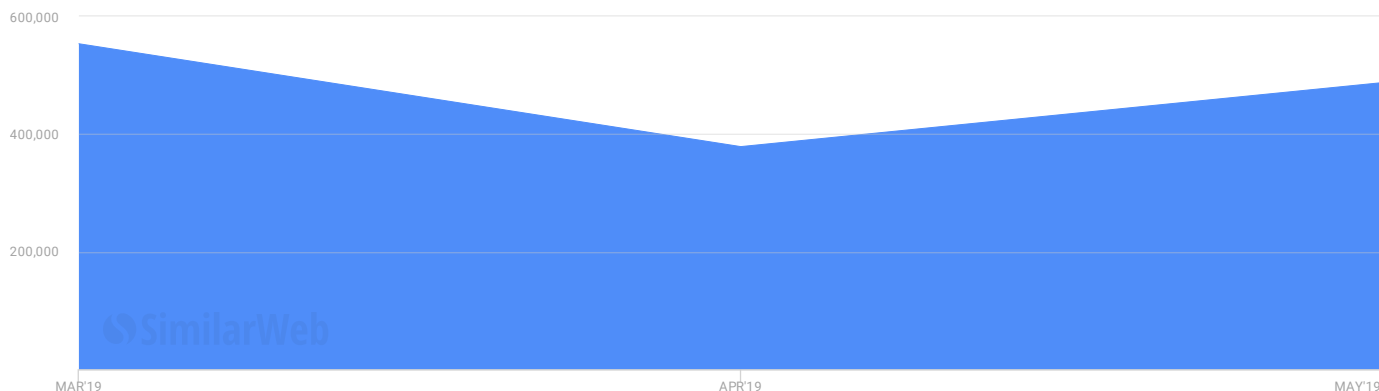
Avg. Visit Duration 00:00:39

Pages / Visit 1.36

Bounce Rate 84.47%

### Visits Over Time

Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries

Mar 2019 - May 2019, Desktop Only

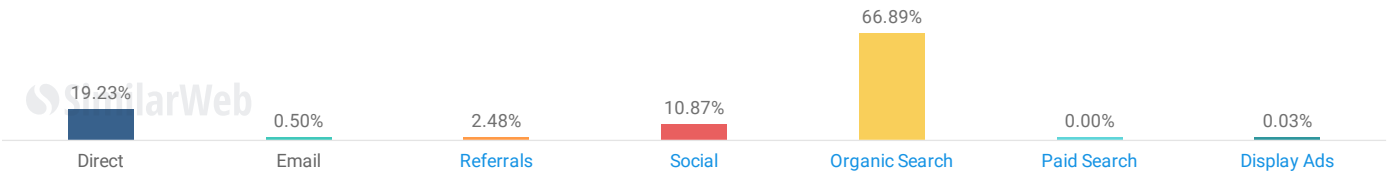


United States	78.44%	↑ 11.91%
United Kingdom	3.07%	↑ 21.64%
Canada	2.08%	↑ 21.15%
Germany	1.72%	↑ 30.75%
Australia	1.05%	↓ 37.18%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

en.wikipedia.org	32.56%	↑ 56.25%
feedly.com	18.92%	↑ 1,636.01%
usasexguide.nl	3.57%	↑ > 5,000%
zombn.com	3.43%	0%
ilearn.ucr.edu	3.39%	↓ 100%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

Programming and Developer S...	18.92%
Adult	5.52%
Arts and Entertainment	4.26%
News and Media	3.94%
Restaurants and Delivery	3.64%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

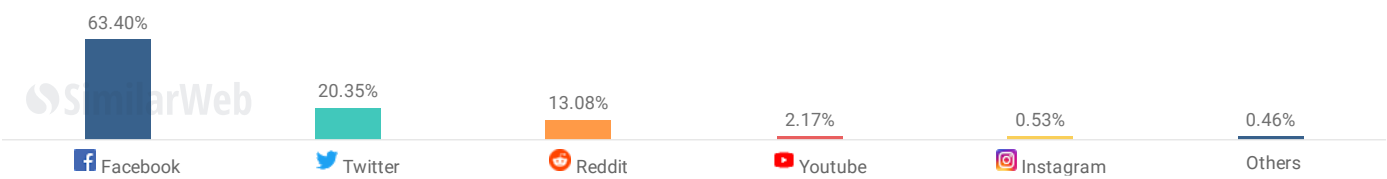
Mar 2019 - May 2019, Worldwide Desktop Only

oc weekly	8.89%	↓ 35.68%
orange county events	3.78%	↑ 58.88%
ocweekly	2.05%	↑ 88.87%
maribel ramos	1.22%	↓ 6.59%
katie porter	0.46%	↓ 100%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ






Mar 2019 - May 2019, Worldwide Desktop Only

 <a href="#">tumblr.com</a>	100%	<div></div>	-
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Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

 <a href="#">potplus.com</a>	21.57%	<div></div>	↓ 21.73%
 <a href="#">issuu.com</a>	15.33%	<div></div>	↑ 2,163.09%
 <a href="#">ocweedly.com</a>	12.47%	<div></div>	↑ 3.48%
 <a href="#">addthis.com</a>	5.93%	<div></div>	0%
 <a href="#">tpl.org</a>	5.85%	<div></div>	↑ > 5,000%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

 <a href="#">zumiez.com</a>	100%	<div></div>	-
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