



Website Analysis Overview Report

July 2019

nps.gov



View the full analysis at: <https://pro.similarweb.com>

the national park service cares for special places saved by the american people so that all may experience our heritage.

Related Mobile Apps:

 App Store

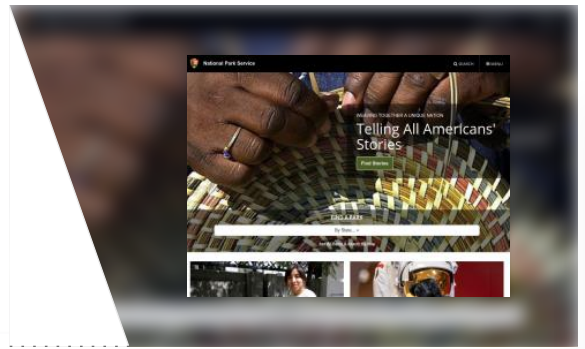
 Google Play



[more](#)



[more](#)



 Global Rank ⓘ

#4,535



Country Rank ⓘ
United States

#834



Category Rank ⓘ
Travel and Tourism/Travel and Tourism

#42

Website Audience

Total Visits ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide

36.30M

↑ 2.88% from last month

Device Distribution ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide



🖥️ 52.98 %

📱 47.02 %



Monthly Visits

12.10M



Monthly Unique Visitors



Avg. Visit Duration

00:03:23



Pages / Visit

3.28

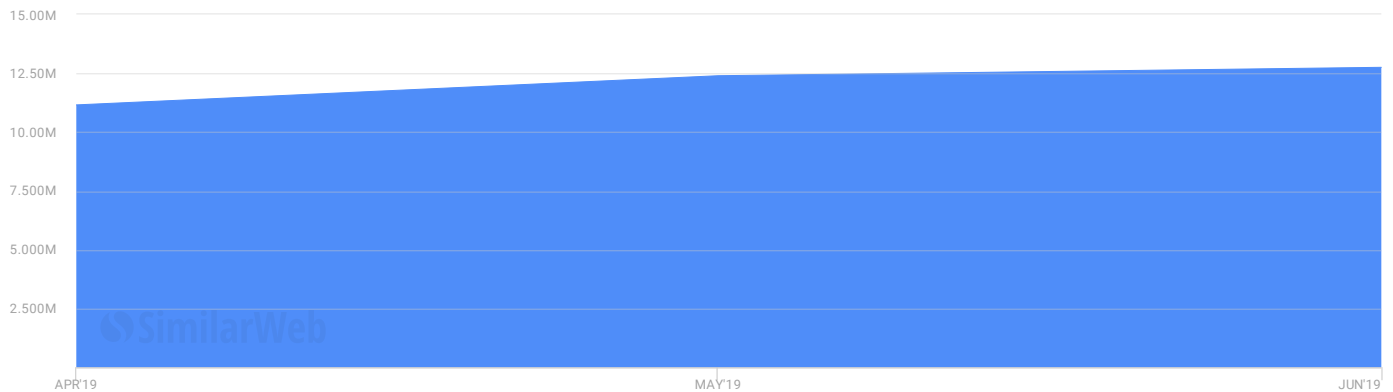


Bounce Rate

53.05%

Visits Over Time ⓘ

Apr 2019 - Jun 2019, 🌐 All Traffic








Geography

Top 5 Countries ⓘ

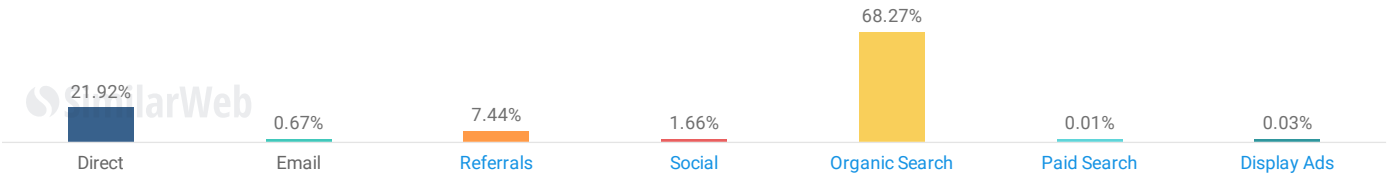
Apr 2019 - Jun 2019, 🖥️ Desktop Only



 United States	87.38%	<div></div>	↑ 1.95%
 Canada	1.79%	<div></div>	↓ 9.49%
 United Kingdom	1.32%	<div></div>	↓ 21.32%
 Germany	1.09%	<div></div>	↓ 10.73%
 France	0.78%	<div></div>	↓ 19.03%

Channels Overview ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	google.com	26.35%	<div></div>	↑ 24.66%
	en.wikipedia.org	9.45%	<div></div>	↓ 17.63%
	tripsavvy.com	2.17%	<div></div>	↑ 49.23%
	bigskyfishing.com	1.34%	<div></div>	↑ 28.43%
	meilvtong.com	1.32%	<div></div>	↓ 5.02%

Top Referring Categories ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	Search Engines	27.90%	<div></div>
	Travel and Tourism	21.75%	<div></div>
	News and Media	7.43%	<div></div>
	Camping Scouting and Outdoor...	7.13%	<div></div>
	Fishing	1.38%	<div></div>

Search

Search Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	yellowstone national park	...2.18%	<div></div>	↑ 5.76%
	yosemite	2.15%	<div></div>	↑ 14.22%
	glacier national park	...2.07%	<div></div>	↑ 43.15%
	zion national park	2.02%	<div></div>	↓ 12.62%
	yosemite national park	...1.63%	<div></div>	↑ 6.76%

Social

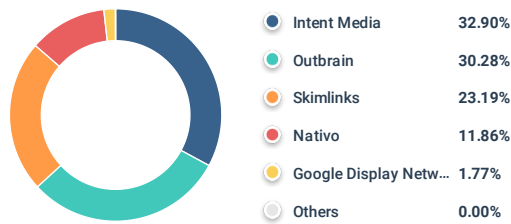
Social Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



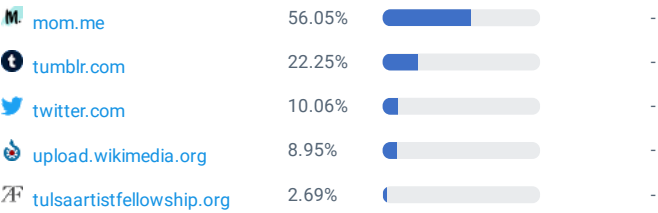
Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Publishers ⓘ

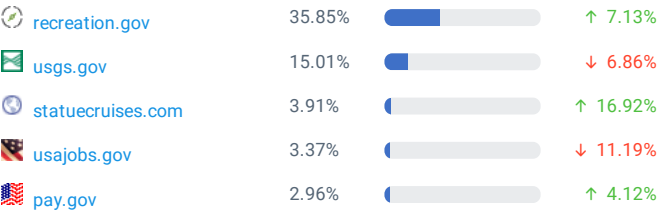
Apr 2019 - Jun 2019, Worldwide Desktop Only



Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

