



Website Analysis Overview Report

June 2019

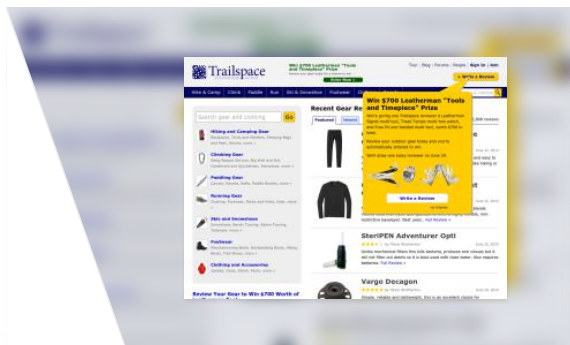
trailspace.com



View the full analysis at: <https://pro.similarweb.com>

unbiased outdoor gear reviews by real hikers, backpackers, climbers, paddlers, and backcountry skiers. reviews, ratings, and price comparisons on thousands of outdoor products at trailspace.

Related Mobile Apps:



Global Rank ⓘ #183,694

Country Rank ⓘ #65,116
United States

Category Rank ⓘ #191
Hobbies and Leisure/Camping Scoutin...

Website Audience

Total Visits ⓘ

Mar 2019 - May 2019, 🌐 Worldwide

1.108M

↑ 18.56% from last month

Device Distribution ⓘ

Mar 2019 - May 2019, 🌐 Worldwide



Monthly Visits 369,547

Monthly Unique Visitors

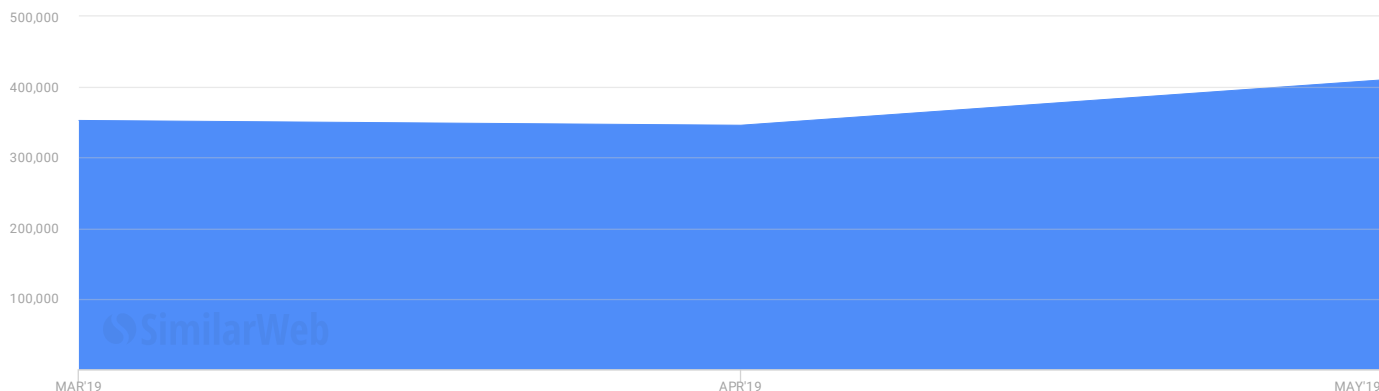
Avg. Visit Duration 00:01:02

Pages / Visit 1.43

Bounce Rate 81.09%

Visits Over Time ⓘ

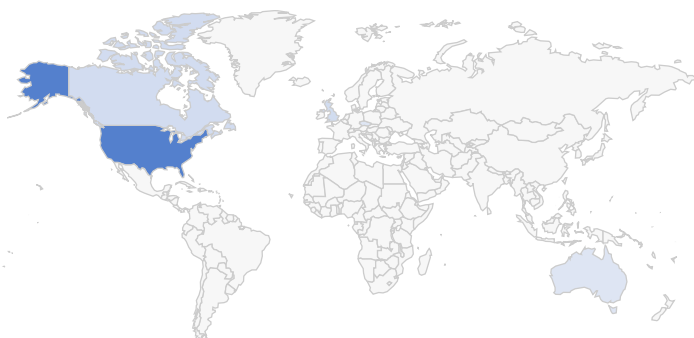
Mar 2019 - May 2019, 📱 All Traffic



Geography

Top 5 Countries ⓘ

Mar 2019 - May 2019, 🖥️ Desktop Only

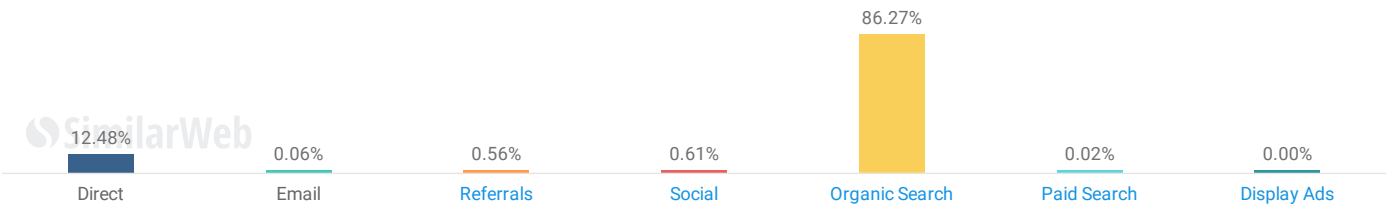


🇺🇸 United States	52.39%	↑ 13.91%
🇬🇧 United Kingdom	7.43%	↓ 2.87%
🇨🇦 Canada	7.10%	↑ 19.5%
🇦🇺 Australia	2.85%	↑ 54.68%
🇨🇪 Czech Republic	2.34%	↑ 83.38%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	massdrop.com	16.20%	<div></div>	↓ 100%
	ngt.pl	14.47%	<div></div>	0%
	forum.cyclinguk.org	10.84%	<div></div>	↑ > 5,000%
	scuttabout.com	9.64%	<div></div>	↑ > 5,000%
	backpackingnorth.com	6.09%	<div></div>	↓ 100%

Top Referring Categories

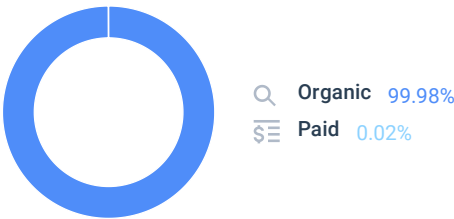
Mar 2019 - May 2019, Worldwide Desktop Only

	E-commerce and Shopping	30.47%	<div></div>
	Classifieds	18.27%	<div></div>
	Camping Scouting and Outdoo...	9.29%	<div></div>
	Sports	5.63%	<div></div>
	Extreme Sports	4.61%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

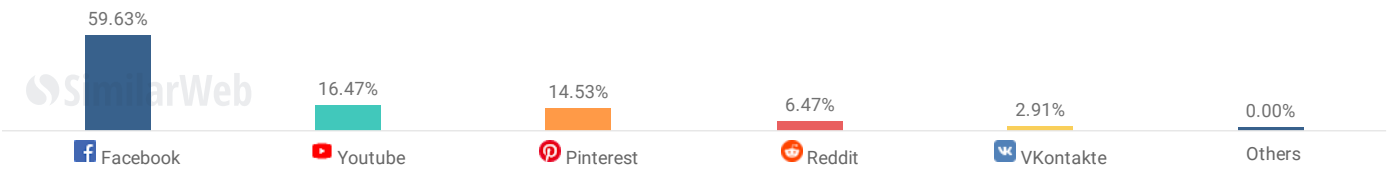
Mar 2019 - May 2019, Worldwide Desktop Only

	rei nitelite	0.36%	<div></div>	-
	scarpa origin review	...0.17%	<div></div>	↓ 29.21%
	gregory g pack	0.17%	<div></div>	-
	osprey momentum 34	...0.17%	<div></div>	↓ 100%
	deuter act lite review	...0.17%	<div></div>	↓ 13.85%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ








NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ





Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 amazon.com	90.10%	<div><div></div></div>	↓ 61.58%
 intotheoutdoors.wordpress.com	3.63%	<div><div></div></div>	↓ 100%
 facebook.com	1.26%	<div><div></div></div>	↑ > 5,000%
 thenorthface.com	1.13%	<div><div></div></div>	0%
 mysteryranch.com	1.06%	<div><div></div></div>	↑ > 5,000%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 kokopellipackraft.com	32.32%	<div><div></div></div>	-
 moosejaw.com	27.23%	<div><div></div></div>	-
 summitracing.com	26.65%	<div><div></div></div>	-
 military1st.co.uk	13.80%	<div><div></div></div>	-