



# Website Analysis Overview Report

June 2019

cbssports.com



View the full analysis at: <https://pro.similarweb.com>

cbs sports features live scoring, news, stats, and player info for nfl football, mlb baseball, nba basketball, nhl hockey, college basketball and football.

**Related Mobile Apps:**

 App Store

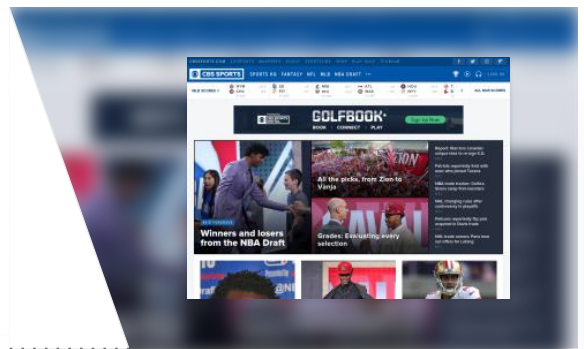
 Google Play



more



more



 Global Rank ⓘ

#1,305



Country Rank ⓘ

 United States

#274



Category Rank ⓘ

Sports/Sports

#24

## Website Audience

### Total Visits ⓘ

Mar 2019 - May 2019,  Worldwide

191.4M

↓ -21.51% from last month

### Device Distribution ⓘ

Mar 2019 - May 2019,  Worldwide



 45.73 %

 54.27 %

 Monthly Visits

63.81M

 Monthly Unique Visitors

 Avg. Visit Duration

00:03:49

 Pages / Visit

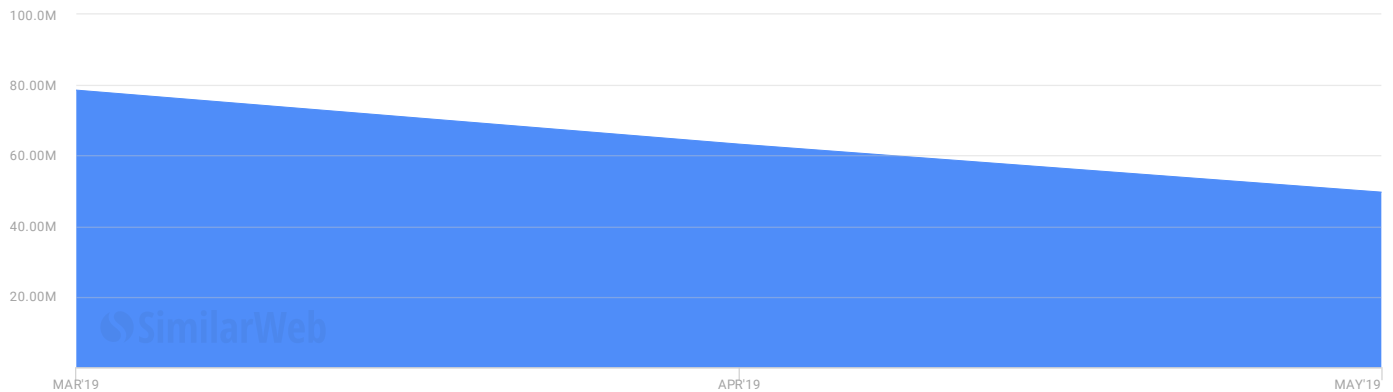
2.80

 Bounce Rate

53.23%

### Visits Over Time ⓘ

Mar 2019 - May 2019,  All Traffic




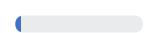

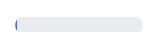

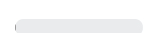

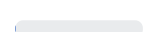


## Geography

### Top 5 Countries ⓘ

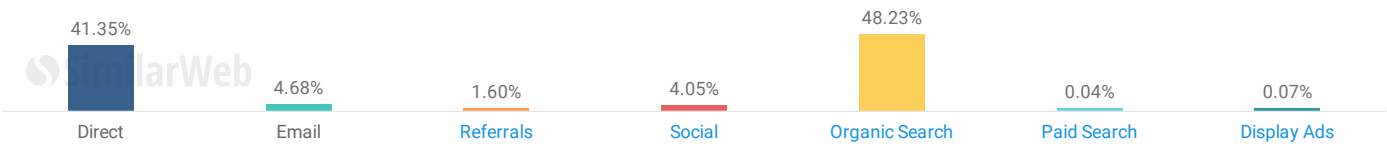
Mar 2019 - May 2019,  Desktop Only



 United States	84.88%		↓ 21.54%
 Canada	4.70%		↓ 7.92%
 United Kingdom	1.19%		↓ 11.11%
 Philippines	0.58%		↑ 62.19%
 Mexico	0.58%		↓ 7.95%

Channels Overview ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	drudgereport.com	14.38%	<div></div>	↓ 94.81%
	msn.com	13.85%	<div></div>	↓ 88.43%
	247sports.com	7.40%	<div></div>	↓ 9.64%
	r.search.aol.com	4.08%	<div></div>	↑ 15.8%
	my.yahoo.com	3.44%	<div></div>	↓ 17.6%

Top Referring Categories ⓘ

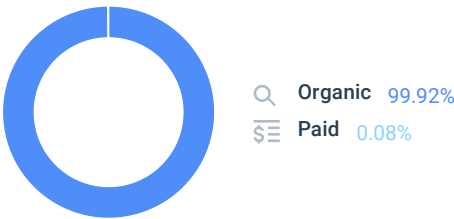
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	News and Media	36.49%	<div></div>
	Sports	14.04%	<div></div>
	American Football	8.54%	<div></div>
	Computers Electronics and Tec...	3.08%	<div></div>
	TV Movies and Streaming	2.05%	<div></div>

Search

Search Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

	cbs sports	5.32%	<div></div>	↓ 46.83%
	nba	4.41%	<div></div>	↑ 65.35%
	nfl mock draft	1.90%	<div></div>	↓ 70.27%
	nfl draft	1.73%	<div></div>	↓ 73.4%
	ncaa bracket	1.71%	<div></div>	↓ 98.36%

Social

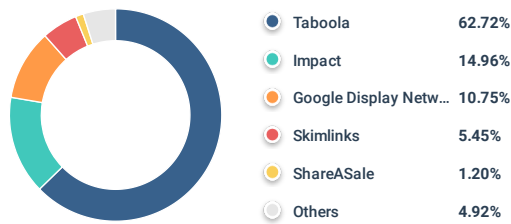
Social Traffic ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only








Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ






Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 google.com	35.66%	<div><div></div></div>	-
 msn.com	21.30%	<div><div></div></div>	-
 deadspin.com	4.50%	<div><div></div></div>	↑ 155.37%
 bing.com	3.36%	<div><div></div></div>	-
 dukebasketballreport.com	3.13%	<div><div></div></div>	-

Outgoing Links

Top Links Destination ⓘ






Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 ncaa.com	25.13%	<div><div></div></div>	↓ 97.31%
 sports.cbsimg.net	16.79%	<div><div></div></div>	↓ 96.12%
 sportsline.com	13.04%	<div><div></div></div>	↑ 38.34%
 247sports.com	8.85%	<div><div></div></div>	↑ 46.74%
 fubo.tv	6.05%	<div><div></div></div>	↑ 59.95%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

 microsoft.com	14.75%	<div><div></div></div>	-
 att.com	9.83%	<div><div></div></div>	-
 bestbuy.com	8.01%	<div><div></div></div>	↓ 17.82%
 youtube.com	5.72%	<div><div></div></div>	-
 rakuten.com	3.76%	<div><div></div></div>	-