



Website Analysis Overview Report

June 2019

kuow.org

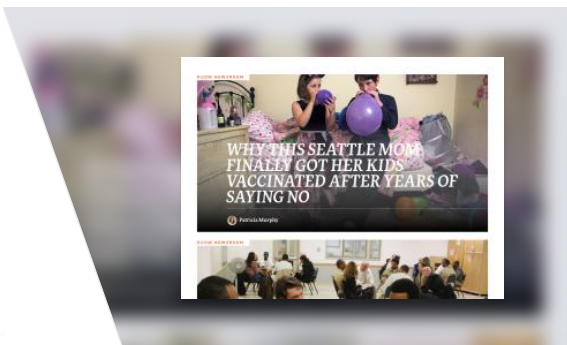


View the full analysis at: <https://pro.similarweb.com>

the puget sound region's #1 radio station for news. our independent, nonprofit newsroom produces award-winning stories, podcasts and events.

Related Mobile Apps:

App Store Google Play



Global Rank #153,702

Country Rank #32,055 United States

Category Rank #2,133 Arts and Entertainment/Music

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

1.472M

↑ 9.94% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 490,977

Monthly Unique Visitors

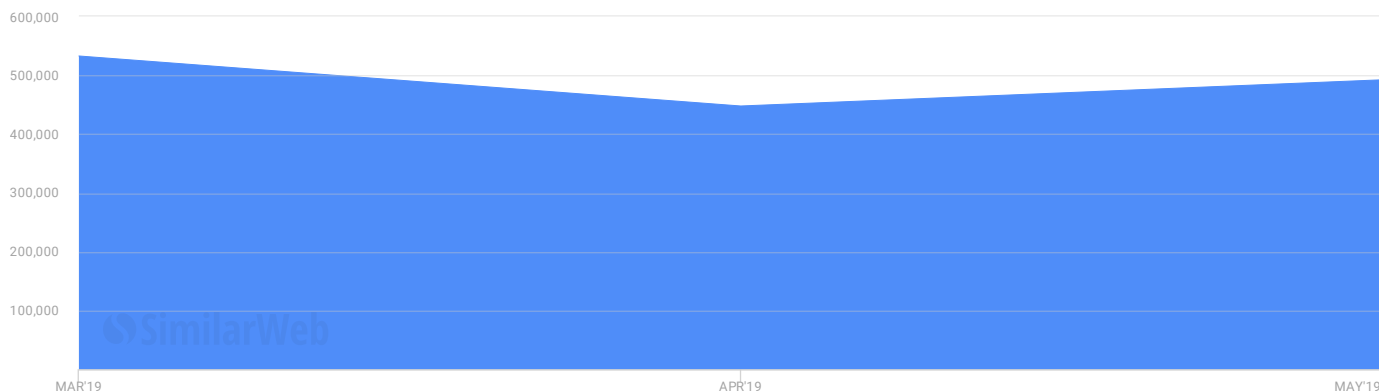
Avg. Visit Duration 00:00:53

Pages / Visit 1.39

Bounce Rate 78.13%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

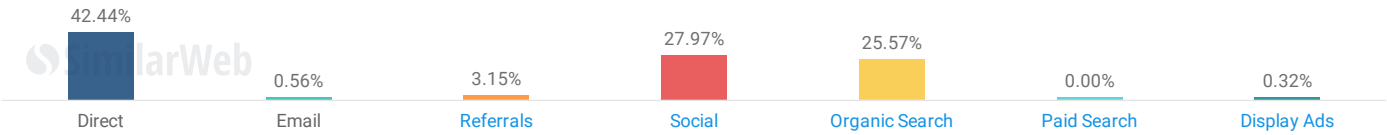


United States	88.04%	↑ 8.67%
Canada	2.72%	↓ 31.66%
United Kingdom	1.91%	↑ 0.96%
Singapore	0.88%	↓ 3.09%
Germany	0.45%	↓ 22.16%

Marketing Channels

Channels Overview

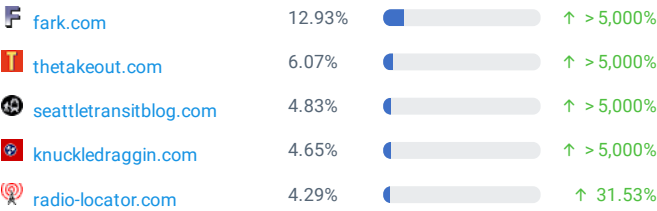
Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

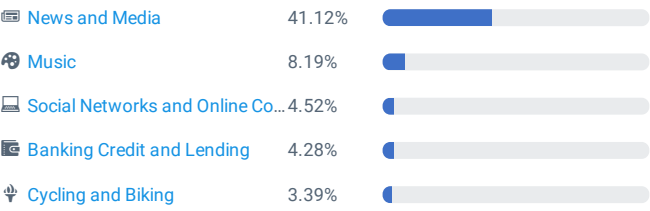
Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only



Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only



Search

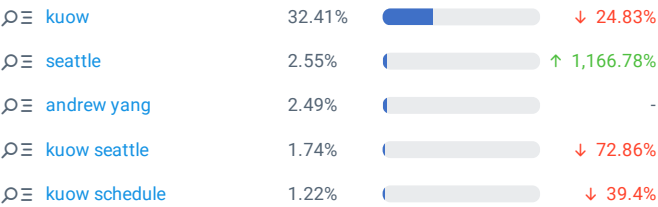
Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

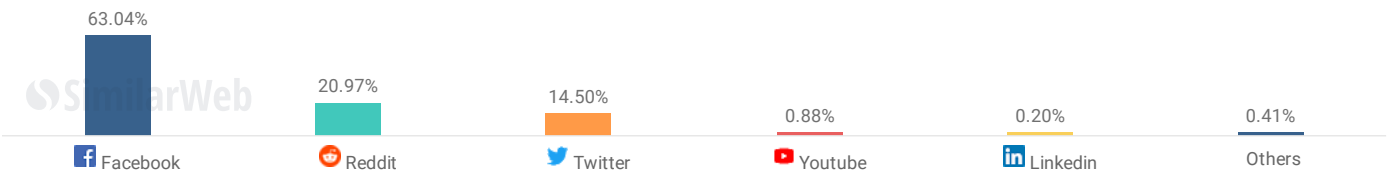
Mar 2019 - May 2019, Worldwide Desktop Only



Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ


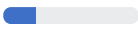
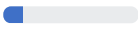

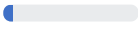

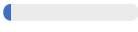

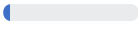
Mar 2019 - May 2019, Worldwide Desktop Only

 [tumblr.com](#) 100.00%  ↑ 287.16%

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

 kuow-prod.imgix.net	24.37%		↓ 82.58%
publichealthinsider.com	14.83%		↑ > 5,000%
 seattletimes.com	7.03%		↑ 980.68%
 wa.gov	5.56%		↓ 48.52%
 careasy.org	4.98%		↓ 100%

Outgoing Ads

Top Ads Destination ⓘ



NO DATA AVAILABLE