



# Website Analysis Overview Report

June 2019

todayshomeowner.com



View the full analysis at: <https://pro.similarweb.com>

home improvement videos and how-to articles by danny lipford, veteran remodeling contractor. diy kitchen bathroom home lawn garden deck patio interior exterior

Related Mobile Apps:



Global Rank ⓘ #40,867 | Country Rank ⓘ #9,221 United States | Category Rank ⓘ #69 Home and Garden/Home Improvement...

## Website Audience

### Total Visits ⓘ

Mar 2019 - May 2019, 🌐 Worldwide

6.718M

↑ 8.08% from last month

### Device Distribution ⓘ

Mar 2019 - May 2019, 🌐 Worldwide



Monthly Visits 2.239M

Monthly Unique Visitors

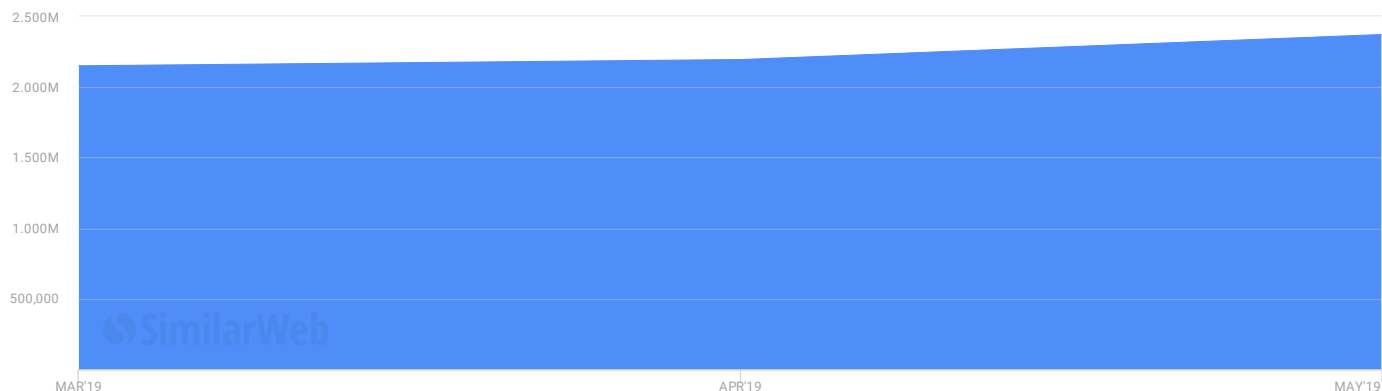
Avg. Visit Duration 00:00:49

Pages / Visit 1.32

Bounce Rate 83.34%

### Visits Over Time ⓘ

Mar 2019 - May 2019, 📱 All Traffic



## Geography

### Top 5 Countries ⓘ

Mar 2019 - May 2019, 🖥 Desktop Only

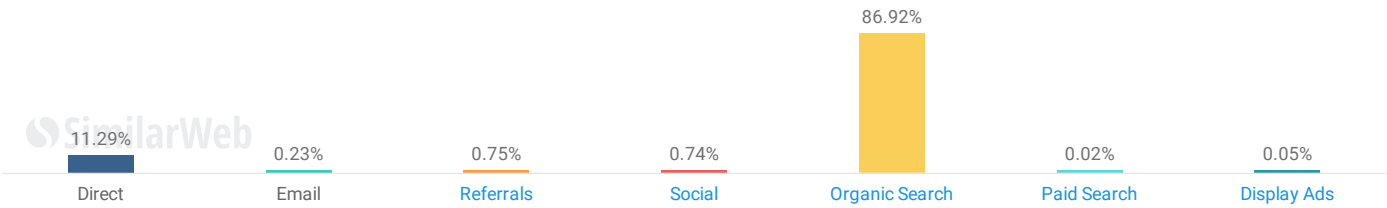


🇺🇸 United States	76.39%	↑ 9.66%
🇨🇦 Canada	6.79%	↑ 42.92%
🇬🇧 United Kingdom	5.21%	↓ 10.98%
🇦🇺 Australia	2.06%	↓ 11.41%
🇮🇳 India	0.76%	↓ 10.92%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

search.xfinity.com	14.94%	<div></div>	↓ 91.54%
r.search.aol.com	12.24%	<div></div>	↑ 35.43%
sweepstakestoday.com	10.84%	<div></div>	↑ > 5,000%
int.search.myway.com	5.74%	<div></div>	↓ 77.38%
socialhq.xpressdocs.com	3.38%	<div></div>	↑ 458.66%

Top Referring Categories

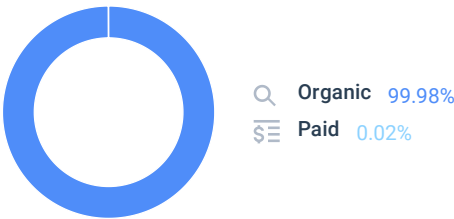
Mar 2019 - May 2019, Worldwide Desktop Only

Food and Drink	12.19%	<div></div>
Search Engines	5.02%	<div></div>
Lottery	3.84%	<div></div>
Home Improvement and Maint...	3.65%	<div></div>
Home and Garden	3.18%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

Mar 2019 - May 2019, Worldwide Desktop Only

do ultrasonic pest repellers w...	0.61%	<div></div>	↑ 1.71%
ultrasonic pest repeller	0.42%	<div></div>	↓ 53.78%
neem oil	0.31%	<div></div>	↑ 861.71%
how to grow pineapple	0.29%	<div></div>	↓ 90.18%
how to plant a pineapple	0.25%	<div></div>	↑ 101.48%

Social

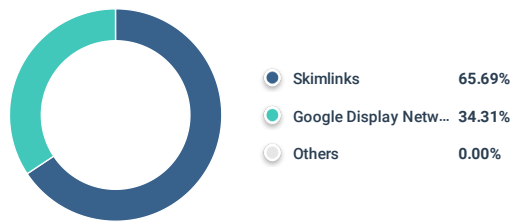
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



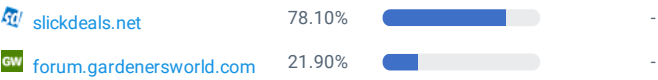
Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥️ Desktop Only



Top Publishers ⓘ

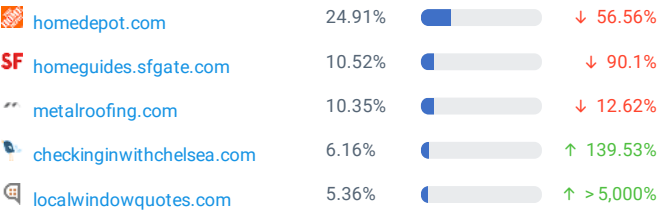
Mar 2019 - May 2019, 🌐 Worldwide 🖥️ Desktop Only



Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥️ Desktop Only



Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥️ Desktop Only

