



Website Analysis Overview Report

July 2019

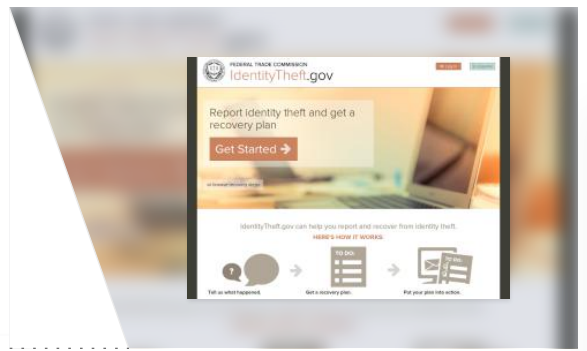
identitytheft.gov



View the full analysis at: <https://pro.similarweb.com>

recovering from identity theft is a process. here's step-by-step advice that can help you limit the damage, report identity theft, and fix your credit.

Related Mobile Apps:



Global Rank #108,366

Country Rank #21,333
United States

Category Rank #1,508
Finance/Financial Planning and Mana...

Website Audience

Total Visits

Apr 2019 - Jun 2019, Worldwide

1.171M

↑ 11.65% from last month

Device Distribution

Apr 2019 - Jun 2019, Worldwide



Monthly Visits 390,415

Monthly Unique Visitors

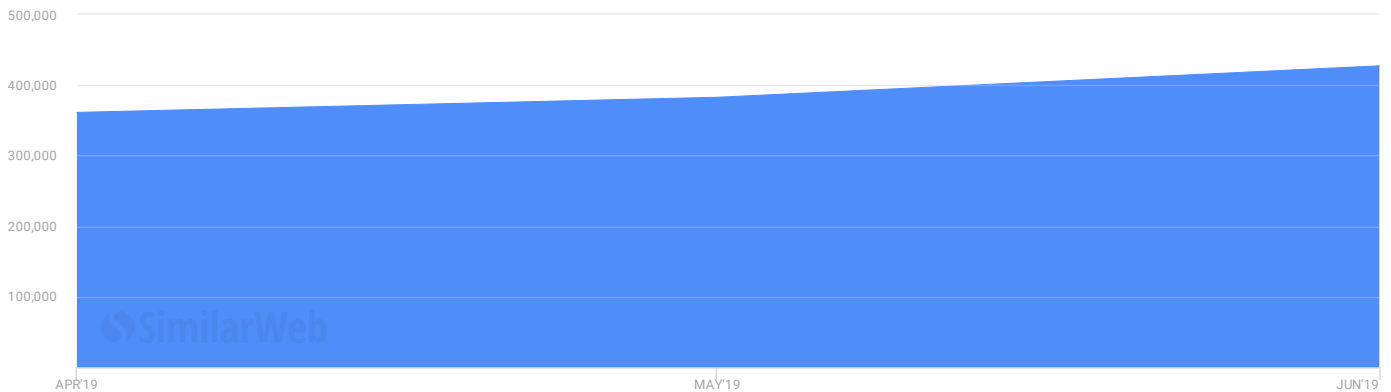
Avg. Visit Duration 00:07:32

Pages / Visit 4.90

Bounce Rate 48.76%

Visits Over Time

Apr 2019 - Jun 2019, All Traffic



Geography

Top 5 Countries

Apr 2019 - Jun 2019, Desktop Only

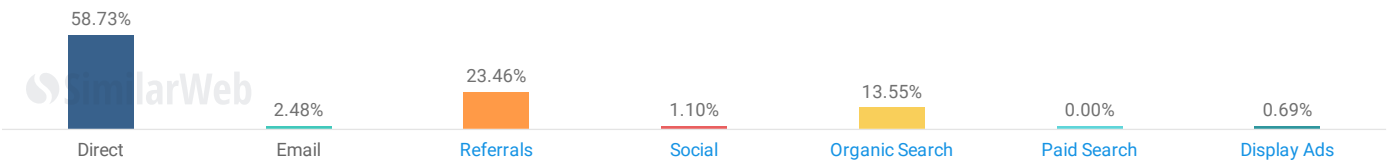


United States	95.25%	↓ 9.98%
Mexico	0.82%	-
Puerto Rico	0.41%	↓ 32.17%
United Kingdom	0.39%	↓ 41.24%
Germany	0.34%	↑ 64.61%

Marketing Channels

Channels Overview

Apr 2019 - Jun 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Apr 2019 - Jun 2019, Worldwide Desktop Only

	ftc.gov	46.00%	<div></div>	↓ 25.04%
	ftccomplaintassistant.gov	18.03%	<div></div>	↓ 0.63%
	experian.com	5.75%	<div></div>	↑ 42.17%
	usa.gov	5.34%	<div></div>	↑ 8.76%
	Upgrade your Account	4.82%	<div></div>	↓ 100%

Top Referring Categories

Apr 2019 - Jun 2019, Worldwide Desktop Only

	Government	29.02%	<div></div>
	Law and Government	23.73%	<div></div>
	Financial Planning and Manag...	11.15%	<div></div>
	Banking Credit and Lending	2.17%	<div></div>
	Finance	0.87%	<div></div>

Search

Search Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Top Search Terms

Organic

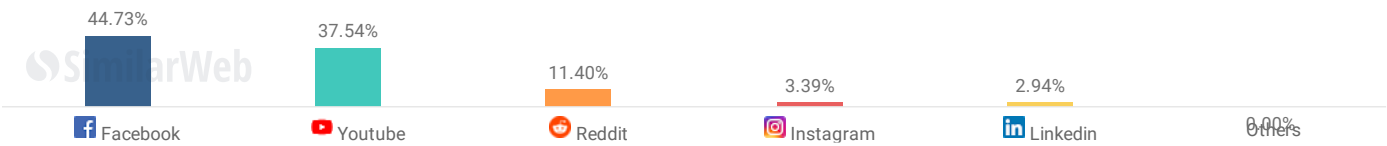
Apr 2019 - Jun 2019, Worldwide Desktop Only

	identity theft	61.60%	<div></div>	↓ 39.7%
	www.identitytheft.ssa	5.65%	<div></div>	↓ 2.62%
	identitytheft.gov	2.59%	<div></div>	↓ 1.34%
	www.identitytheft.gov.ssa	2.59%	<div></div>	↓ 70.85%
	www.identitytheft.gov/ssa	1.69%	<div></div>	↑ 351.99%

Social

Social Traffic

Apr 2019 - Jun 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ








NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

 ftccomplaintassistant.gov	65.98%	<div><div></div></div>	↓ 32.63%
 annualcreditreport.com	10.40%	<div><div></div></div>	↓ 49.03%
 ftc.gov	6.77%	<div><div></div></div>	↓ 96.41%
 experian.com	4.32%	<div><div></div></div>	↓ 61.62%
 robodeidentidad.gov	2.54%	<div><div></div></div>	↓ 100%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

 membership.tui.transunion.co...	100%	<div><div></div></div>	-
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