



Website Analysis Overview Report

June 2019

chess.com



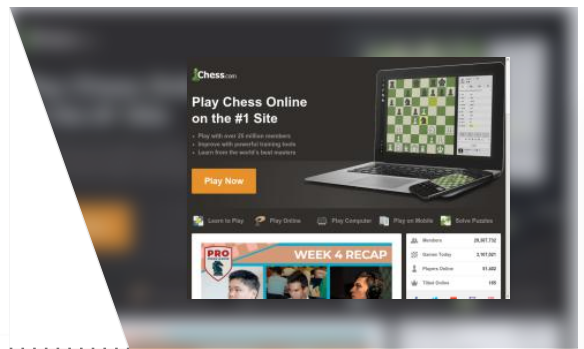
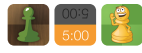
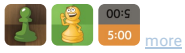
View the full analysis at: <https://pro.similarweb.com>

play chess on chess.com - the #1 chess community with +20 million members around the world. play online with friends, challenge the computer, join a club, solve puzzles, analyze your games, and learn from hundreds of video lessons. you can also watch top players and compete for prizes.

Related Mobile Apps:

App Store

Google Play



Global Rank

#686

Country Rank

United States

#745



Category Rank

Games/Board and Card Games

#1

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

143.7M

↑ 4.77% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 47.91M

Monthly Unique Visitors

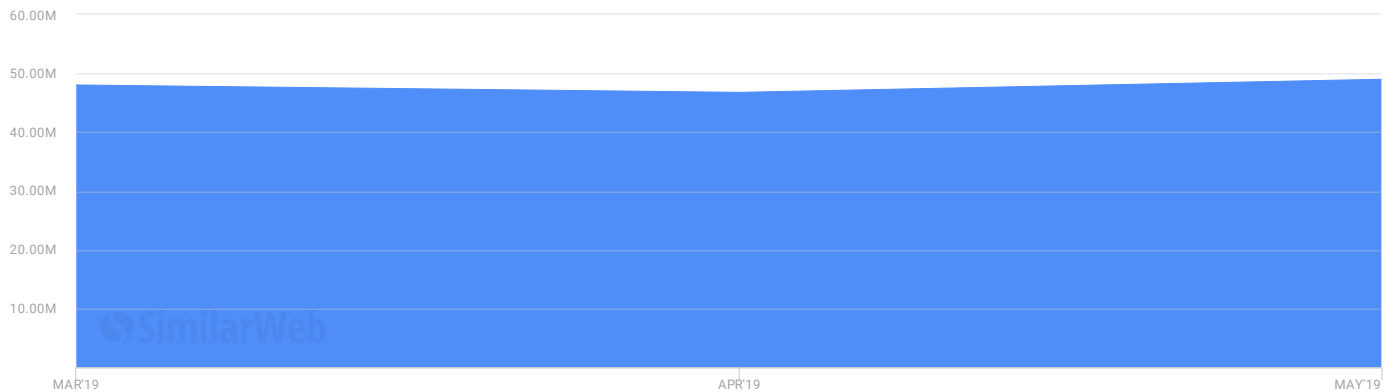
Avg. Visit Duration 00:18:07

Pages / Visit 9.32

Bounce Rate 22.40%

Visits Over Time

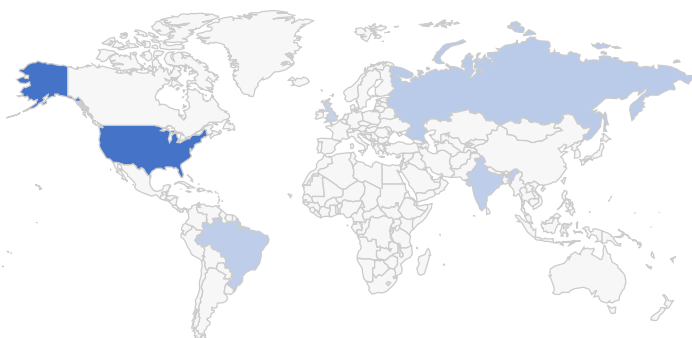
Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

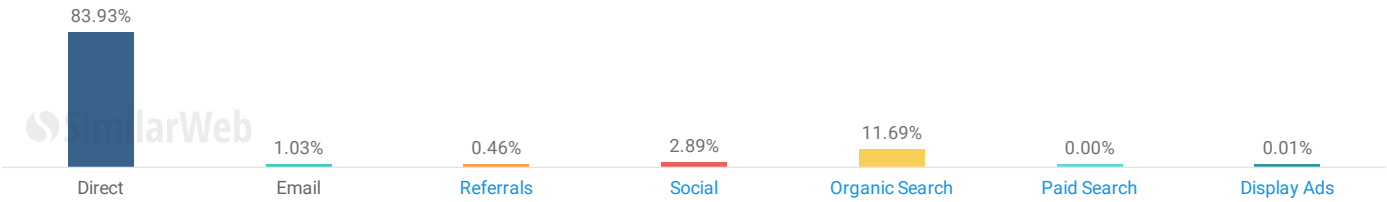


| | | |
|----------------|--------|----------|
| United States | 19.44% | ↑ 3.73% |
| Russia | 5.24% | ↑ 2.5% |
| Brazil | 4.78% | ↑ 25.73% |
| India | 4.76% | ↑ 5.74% |
| United Kingdom | 4.15% | ↓ 0.02% |

Marketing Channels

Channels Overview

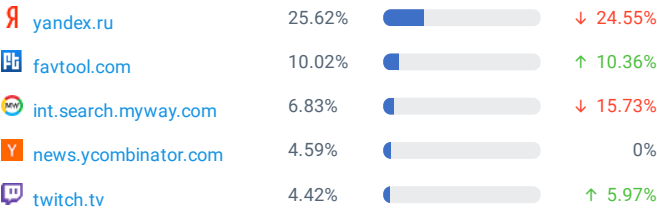
Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

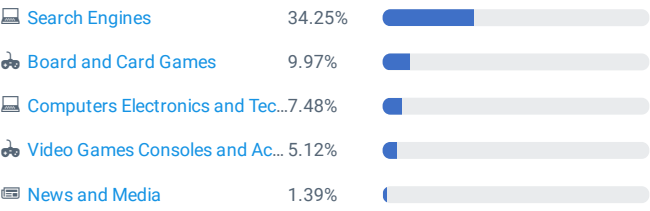
Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only



Top Referring Categories

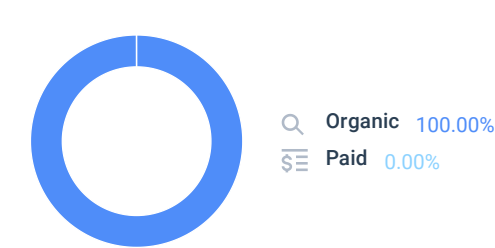
Mar 2019 - May 2019, Worldwide Desktop Only



Search

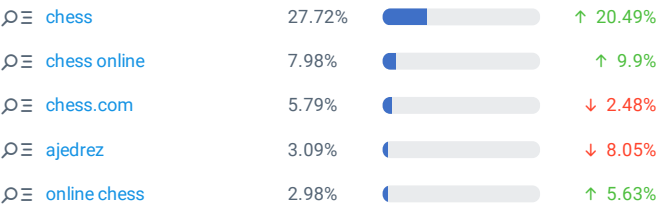
Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

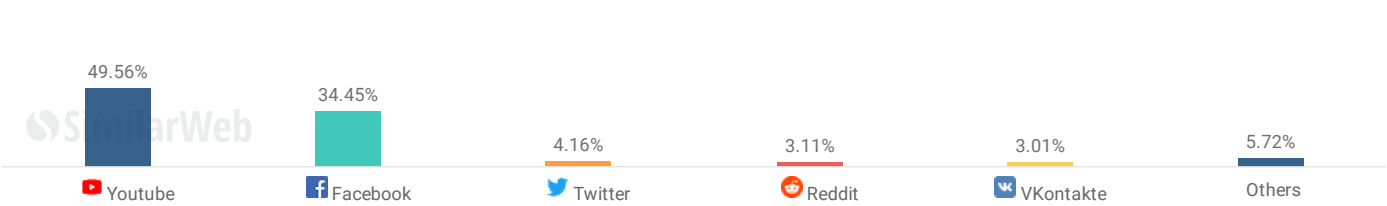
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Social

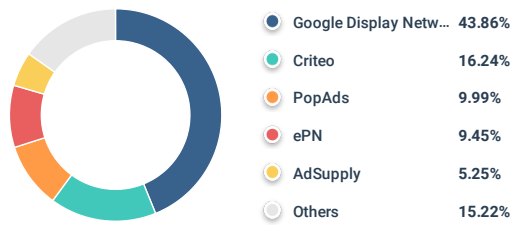
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



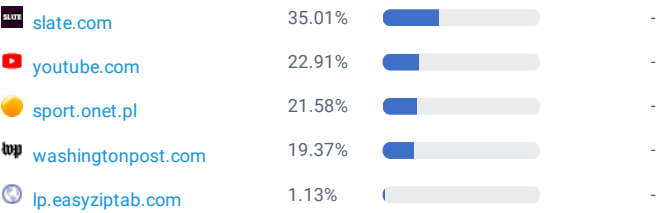
Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

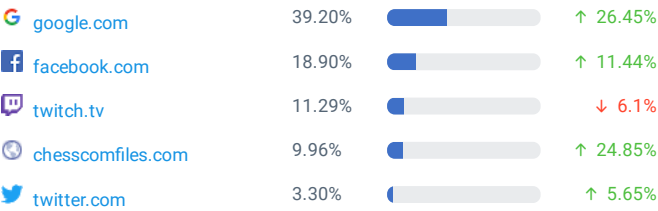
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

