



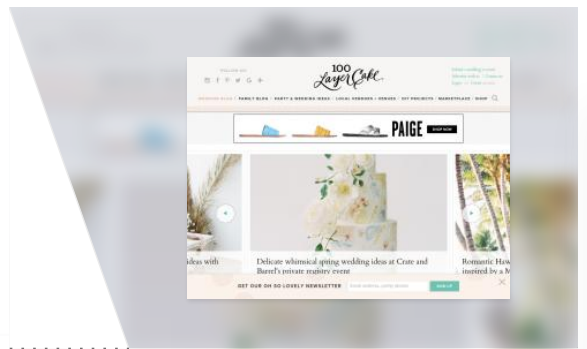
# Website Analysis Overview Report

June 2019

100layercake.com



View the full analysis at: <https://pro.similarweb.com>



Related Mobile Apps:

Global Rank #1,006,118

Country Rank #302,067  
United States

Category Rank #486  
Lifestyle/Weddings

## Website Audience

### Total Visits

Mar 2019 - May 2019, Worldwide

135,561

↓ -29.30% from last month

### Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 45,187

Monthly Unique Visitors

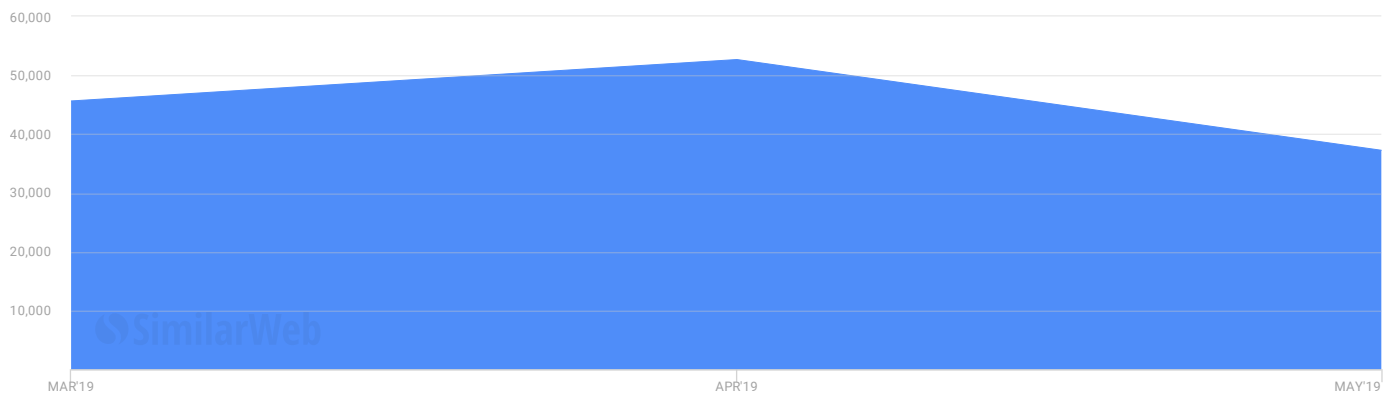
Avg. Visit Duration 00:01:24

Pages / Visit 2.26

Bounce Rate 55.39%

### Visits Over Time

Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries

Mar 2019 - May 2019, Desktop Only

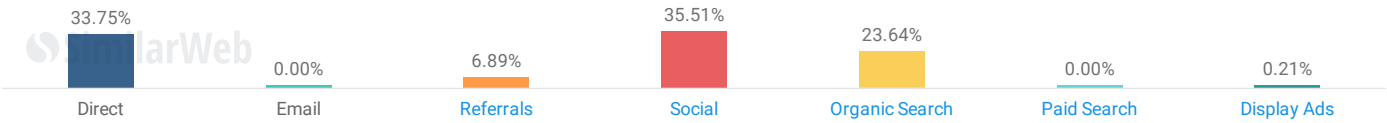


United States	61.85%	<div></div>	↓ 13.44%
Canada	4.79%	<div></div>	↓ 2.5%
United Kingdom	3.85%	<div></div>	↓ 1.25%
Hungary	2.06%	<div></div>	↓ 87.04%
Russia	1.75%	<div></div>	↓ 17.76%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	100layercakelet.com	62.24%	<div></div>	↑ 45.96%
	frame.bloglovin.com	11.26%	<div></div>	↑ 446.51%
	mammy-on-line.blogspot.com	2.55%	<div></div>	↑ > 5,000%
	meandmybrightsides.blogspot.com	2.11%	<div></div>	↑ > 5,000%
	thegreenbuildingnyc.com	1.74%	<div></div>	↓ 100%

Top Referring Categories

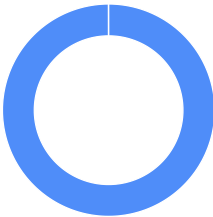
Mar 2019 - May 2019, Worldwide Desktop Only

	Weddings	65.72%	<div></div>
	Home and Garden	3.13%	<div></div>
	Accommodation and Hotels	1.57%	<div></div>
	News and Media	1.38%	<div></div>
	Gifts and Flowers	1.18%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Organic 100.00%  
Paid 0.00%

Top Search Terms

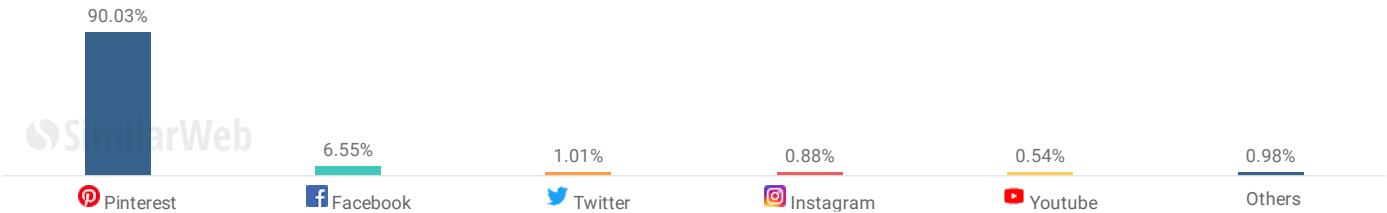
Mar 2019 - May 2019, Worldwide Desktop Only

	100 layer cake	16.11%	<div></div>	↓ 20.07%
	the castle nyc heather warak...	2.14%	<div></div>	↓ 100%
	bianca andrew wedding	1.81%	<div></div>	↓ 7.41%
	maravilla gardens weddings ...	1.76%	<div></div>	↑ 187.2%
	the black tux santa monica	1.57%	<div></div>	↓ 100%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only





Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ






Mar 2019 - May 2019, Worldwide Desktop Only

 facebook.com	76.72%	<div><div></div></div>	-
 yandex.ru	23.28%	<div><div></div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

 100layercakelet.com	38.59%	<div><div></div></div>	↑ 43.41%
 calademar.com	6.48%	<div><div></div></div>	0%
 rstyle.me	5.33%	<div><div></div></div>	↓ 100%
 pinterest.com	4.04%	<div><div></div></div>	↓ 100%
 metalandmoss.com	2.43%	<div><div></div></div>	↓ 100%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

 ru.shein.com	100%	<div><div></div></div>	-
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