



Website Analysis Overview Report

June 2019

noozhawk.com



View the full analysis at: <https://pro.similarweb.com>

noozhawk.com delivers local breaking news, local sports, schools, nonprofits, obituaries, business, arts and entertainment, calendar, local opinions and more.

Related Mobile Apps:



Global Rank  #164,557

Country Rank  #32,506
United States

Category Rank  #12,111
News and Media

Website Audience

Total Visits

Mar 2019 - May 2019,  Worldwide

1.155M

 15.15% from last month

Device Distribution

Mar 2019 - May 2019,  Worldwide



 Monthly Visits 385,047

 Monthly Unique Visitors

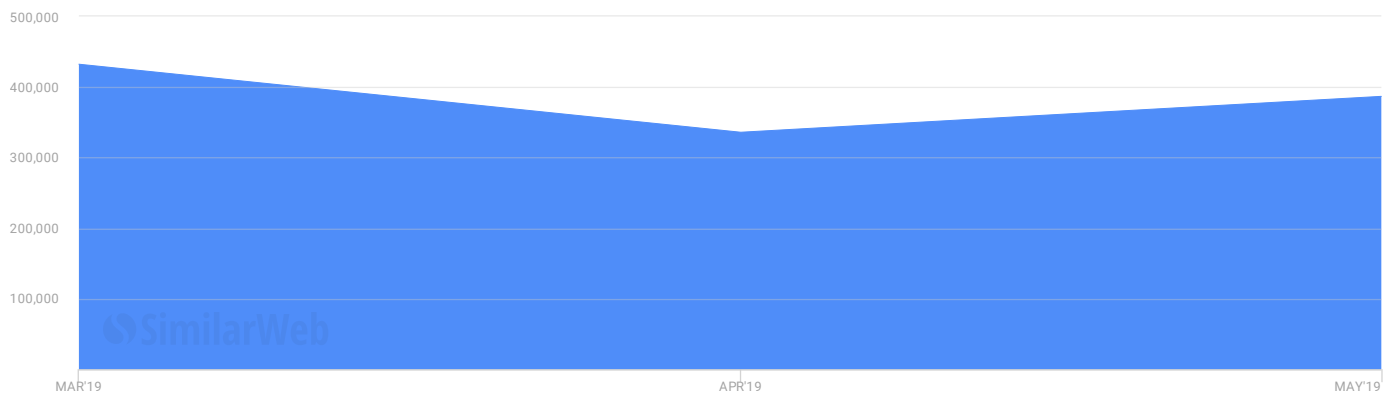
 Avg. Visit Duration 00:01:46

 Pages / Visit 2.06

 Bounce Rate 65.76%

Visits Over Time

Mar 2019 - May 2019,  All Traffic












Geography

Top 5 Countries

Mar 2019 - May 2019,  Desktop Only

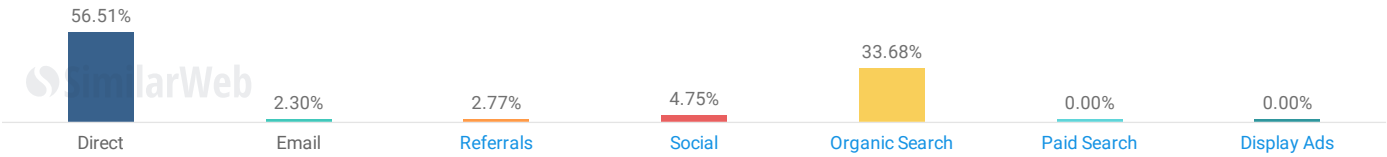


 United States	94.82%	<div></div>	 5.2%
 Spain	0.50%	<div></div>	-
 Korea, Republic of	0.45%	<div></div>	 88.87%
 Switzerland	0.44%	<div></div>	 82.11%
 Canada	0.37%	<div></div>	 22.76%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	mailchi.mp	67.80%	<div></div>	↓ 25.06%
	gurugossiper.com	5.73%	<div></div>	0%
	unz.com	3.21%	<div></div>	↑ > 5,000%
	datalounge.com	2.48%	<div></div>	↓ 100%
	aier.org	2.11%	<div></div>	0%

Top Referring Categories

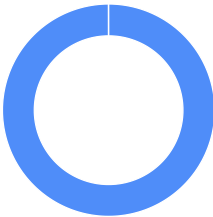
Mar 2019 - May 2019, Worldwide Desktop Only

	Email	67.80%	<div></div>
	Law and Government	6.22%	<div></div>
	Beauty and Cosmetics	5.73%	<div></div>
	News and Media	3.36%	<div></div>
	LGBTQ	2.48%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Organic 100.00%
Paid 0.00%

Top Search Terms

Organic

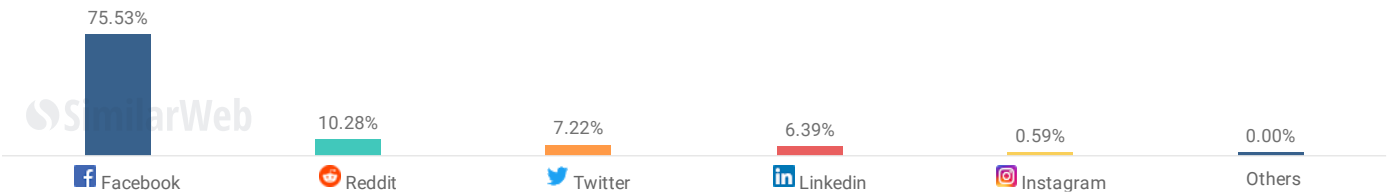
Mar 2019 - May 2019, Worldwide Desktop Only

	noozhawk	25.36%	<div></div>	↑ 38.68%
	newshawk	7.51%	<div></div>	↓ 15.81%
	santa barbara	3.04%	<div></div>	↓ 84.82%
	santa barbara news	...1.95%	<div></div>	↑ 104.93%
	edward suer	0.85%	<div></div>	↓ 73.73%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

villagesite.com	14.45%	<div><div></div></div>	↓ 7.91%
santabarbaraca.gov	8.20%	<div><div></div></div>	↑ > 5,000%
forecast.weather.gov	6.76%	<div><div></div></div>	↑ 99.59%
ca.gov	5.60%	<div><div></div></div>	↑ > 5,000%
mail.google.com	3.55%	<div><div></div></div>	↓ 41.47%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

eventbrite.com	57.77%	<div><div></div></div>	-
towbes.com	42.23%	<div><div></div></div>	-