



Website Analysis Overview Report

June 2019

communityadvocate.com



View the full analysis at: <https://pro.similarweb.com>

covering local news in the massachusetts towns of westborough, northborough, southborough, marlborough, shrewsbury, hudson.

Related Mobile Apps:



Global Rank #1,430,240

Country Rank #292,020 United States

Category Rank #61,853 News and Media

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

65,143

↑ 29.69% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 21,714

Monthly Unique Visitors

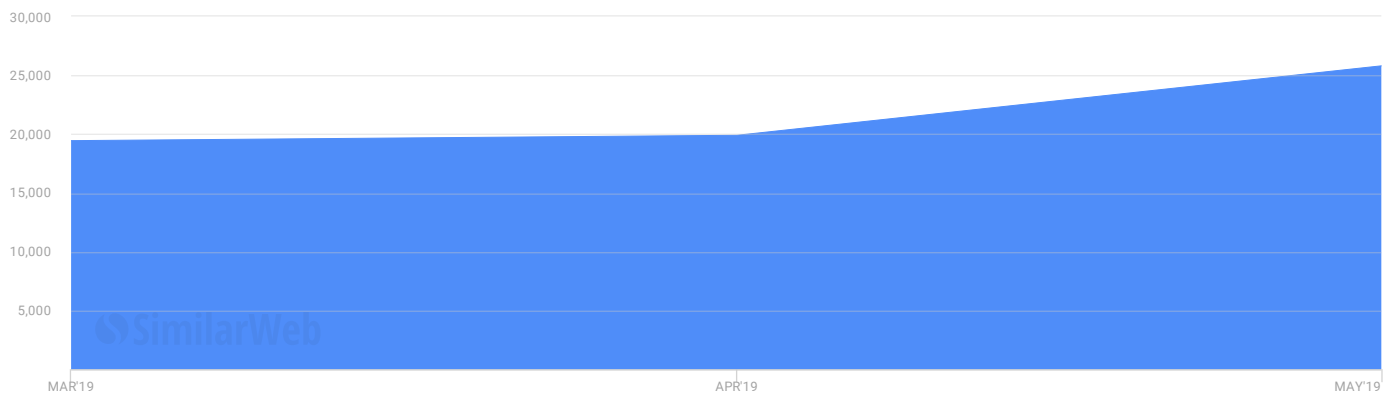
Avg. Visit Duration 00:00:33

Pages / Visit 1.78

Bounce Rate 55.61%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

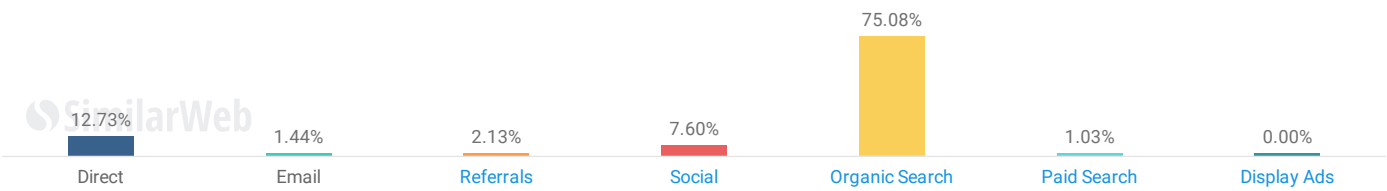


United States	97.01%	<div></div>	↓ 2.09%
Bulgaria	0.81%	<div></div>	-
Germany	0.61%	<div></div>	-
United Kingdom	0.55%	<div></div>	-
Serbia	0.45%	<div></div>	-

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	global.factiva.com	38.09%	<div></div>	0%
	newsbreakdaily.me	33.78%	<div></div>	0%
	ahrefs.com	28.13%	<div></div>	0%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

Unknown	38.09%	<div></div>
Banking Credit and Lending	33.78%	<div></div>
Online Marketing	28.13%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

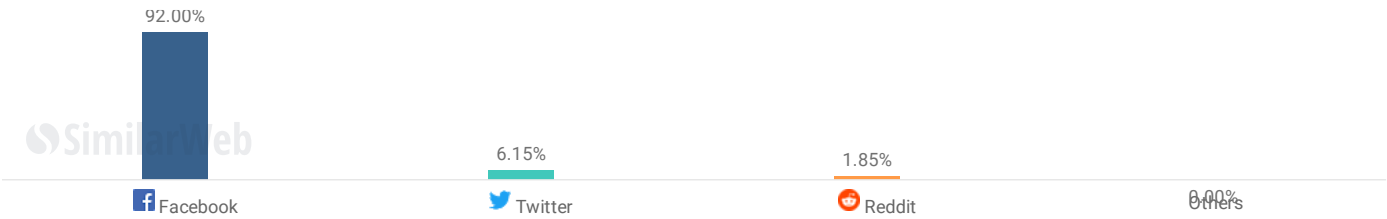
Mar 2019 - May 2019, Worldwide Desktop Only

girl scouts of northern califor...	6.42%	<div></div>	↓ 100%
westborough police	6.30%	<div></div>	-
maria g. karalis, 54, of 125 s...	6.27%	<div></div>	↓ 66.5%
corinne sciarappa	6.05%	<div></div>	-
bingo machines	5.89%	<div></div>	↓ 100%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

helphopelive.org	44.57%	<div><div></div></div>	0%
gofundme.com	30.52%	<div><div></div></div>	0%
youtube.com	24.91%	<div><div></div></div>	0%

Outgoing Ads

Top Ads Destination ⓘ



NO DATA AVAILABLE