SimilarWeb

Website Analysis Overview Report

July 2019

disasterassistance.gov

View the full analysis at: https://pro.similarweb.com
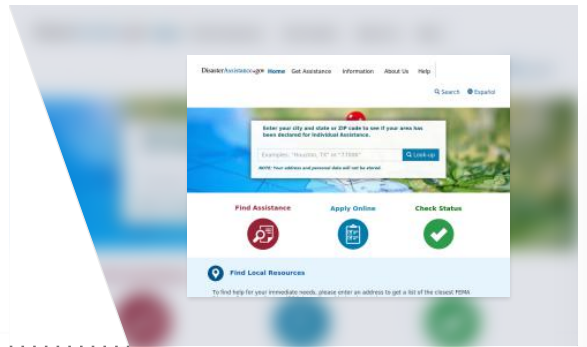
disasterassistance.gov 📊

🌐 Global Rank ⓘ	🏳 Country Rank ⓘ	🗄 Category Rank ⓘ
#142,885	🇺🇸 United States **#28,082**	Law and Government/Government **#2,873**

Website Audience

Total Visits ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide

837,863

🔻 **-0.03%** from last month

Device Distribution ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide

🖥 12.26 %
📱 87.74 %

📅 Monthly Visits	279,288
👤 Monthly Unique Visitors	
🕐 Avg. Visit Duration	00:04:41
🗐 Pages / Visit	6.68
📈 Bounce Rate	47.38%

Visits Over Time ⓘ

Apr 2019 - Jun 2019, All Traffic

Geography
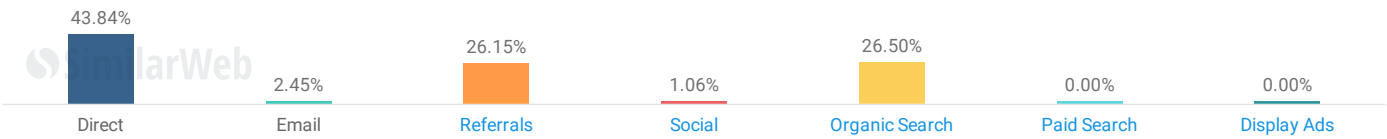
Top 5 Countries ⓘ
Apr 2019 - Jun 2019, 🖥 Desktop Only

Country	%		
🇺🇸 United States	90.85%		↓ 1.18%
🇵🇷 Puerto Rico	3.51%		↓ 14.6%
🇲🇽 Mexico	1.15%		↓ 30.79%
🇸🇰 Slovakia	0.50%		-
🇦🇷 Argentina	0.42%		-

Marketing Channels

Channels Overview ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

43.84%	2.45%	26.15%	1.06%	26.50%	0.00%	0.00%
Direct	Email	Referrals	Social	Organic Search	Paid Search	Display Ads

Referrals

Top Referring Websites ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

fema.gov	78.08%		↑ 20.79%
usa.gov	11.37%		↓ 21.68%
disasterloan.sba.gov	2.76%		↑ 96.54%
5newsonline.com	1.00%		↑ > 5,000%
Upgrade your Account	0.92%		0%

Top Referring Categories ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

Government	81.94%	
TV Movies and Streaming	1.31%	
Environmental Science	0.92%	
Marketing and Advertising	0.32%	
News and Media	0.32%	

Search

Search Traffic ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

🔍 **Organic** 100.00%
≣$ **Paid** 0.00%

Top Search Terms ▸ Organic ⌄
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

🔍≣ disaster assistance fema	...5.06%		↑ 357.51%
🔍≣ disasterassistance.gov get a...	4.17%		↓ 98.75%
🔍≣ www.disasterassistance.gov	3.58%		↑ 62.6%
🔍≣ fema disaster assistance	...2.45%		↑ 75.21%
🔍≣ disaster home page	...1.94%		-

Social

Social Traffic ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

49.45%	27.89%	19.47%	3.19%	0.00%
f Facebook	in Linkedin	▶ Youtube	📷 Instagram	Others

Display Advertising
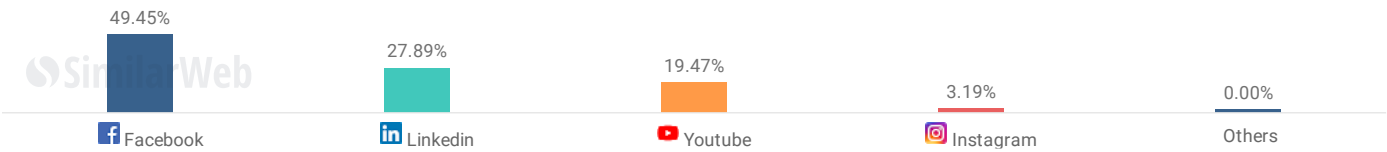
Display Ad Network ⓘ

⚠️

NO DATA AVAILABLE

Top Publishers ⓘ

⚠️

NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

🔷	fema.gov	32.16%	▰▰▰▱▱	↑ 362.19%
🔷	disasterloan.sba.gov	17.13%	▰▱▱▱▱	↑ > 5,000%
ℰ	acf.hhs.gov	8.96%	▰▱▱▱▱	↓ 100%
✔	ready.gov	8.64%	▰▱▱▱▱	↑ 93.84%
📮	usps.com	5.85%	▰▱▱▱▱	↓ 100%

Outgoing Ads

Top Ads Destination ⓘ
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

b	bing.com	99.23%	▰▰▰▰▰	-
S	space.com	0.77%	▱▱▱▱▱	-