



Website Analysis Overview Report

July 2019

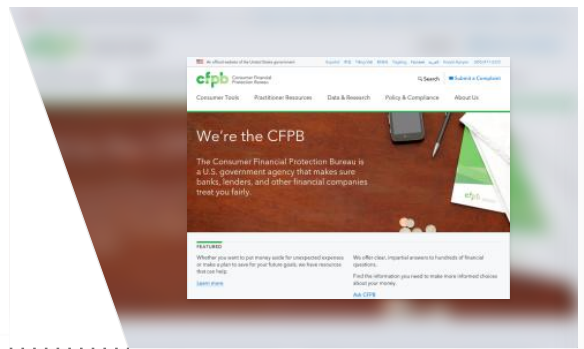
consumerfinance.gov



View the full analysis at: <https://pro.similarweb.com>

our vision is a consumer finance marketplace that works for american consumers, responsible providers, and the economy as a whole.

Related Mobile Apps:



Global Rank ⓘ

#49,255



Country Rank ⓘ
United States

#10,003



Category Rank ⓘ
Law and Government/Government

#939

Website Audience

Total Visits ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide

4.224M

↓ -6.63% from last month

Device Distribution ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide



45.32 %

54.68 %



Monthly Visits

1.408M



Monthly Unique Visitors



Avg. Visit Duration

00:01:45



Pages / Visit

2.48

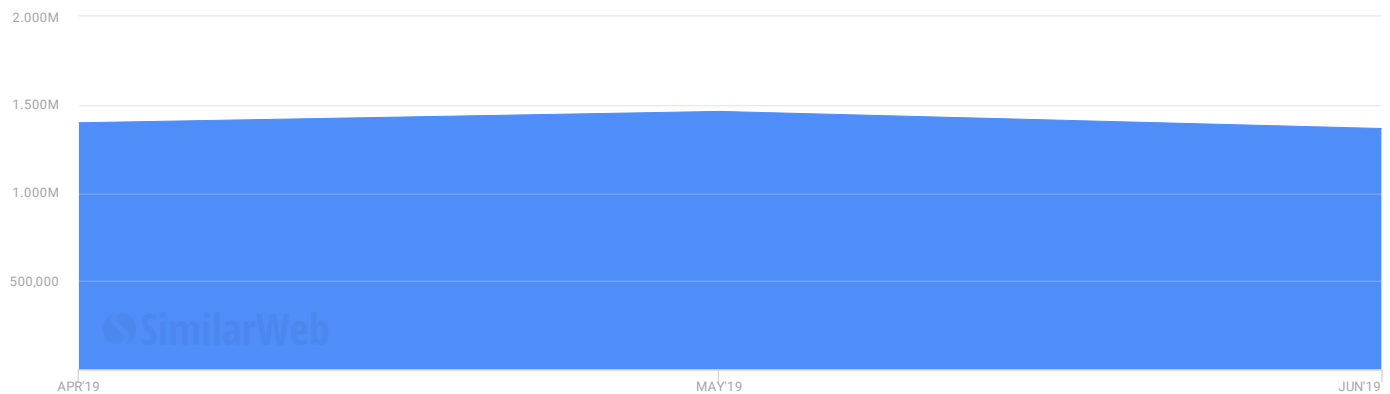


Bounce Rate

74.09%

Visits Over Time ⓘ

Apr 2019 - Jun 2019, 🌐 All Traffic



Geography

Top 5 Countries ⓘ

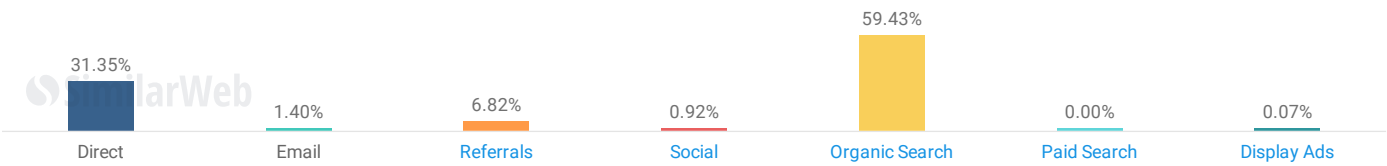
Apr 2019 - Jun 2019, 🖥️ Desktop Only



🇺🇸 United States	81.68%	↓ 5.86%
🇲🇷 Mexico	1.90%	↓ 17.01%
🇨🇦 Canada	1.58%	↓ 17.94%
🇬🇧 United Kingdom	1.43%	↓ 8.52%
🇨🇴 Colombia	1.05%	↓ 4.36%

Channels Overview ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

🌐 complaints.donotcall.gov	12.97%	📊	↓ 49.04%
🌐 usa.gov	7.17%	📊	↑ 17.84%
📄 catalog.data.gov	6.72%	📊	↓ 70.64%
🌐 links.govdelivery.com	6.50%	📊	↓ 18.44%
🏠 home.cozy.co	5.32%	📊	↑ 7.83%

Top Referring Categories ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

🏦 Banking Credit and Lending	10.33%	📊
⚖ Government	7.90%	📊
🏦 Financial Planning and Manag...	6.56%	📊
🏦 Finance	5.72%	📊
📰 News and Media	5.57%	📊

Search

Search Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

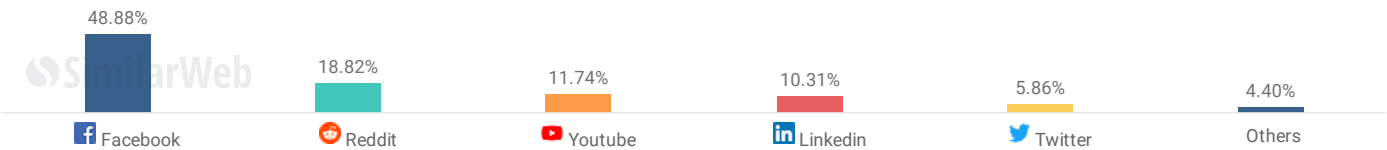
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

🔍 cfbp	16.43%	📊	↓ 7.43%
🔍 consumer financial protectio...	7.56%	📊	↑ 7.3%
🔍 apr credit card	1.81%	📊	↑ 4.6%
🔍 cfbp complaint	1.64%	📊	↓ 39.66%
🔍 what is mortgage insurance ...	1.45%	📊	↓ 15.3%

Social

Social Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

valuepenguin.com	100%	<div></div>	-
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Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

annualcreditreport.com	11.68%	<div></div>	↑ 154.98%
pueblo.gpo.gov	10.62%	<div></div>	↓ 19.09%
federalregister.gov	10.33%	<div></div>	↓ 45.71%
ed.gov	9.99%	<div></div>	↓ 46.3%
consumer-financial-protection-bureau...	6.37%	<div></div>	↑ 10.99%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

minently.com	67.42%	<div></div>	-
yummiest.tv	32.58%	<div></div>	-