



# Website Analysis Overview Report

June 2019

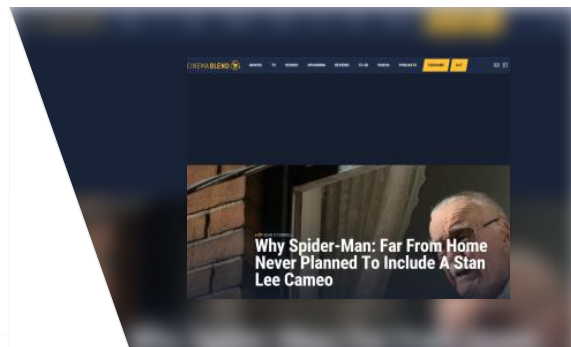
cinemablend.com



View the full analysis at: <https://pro.similarweb.com>

cinemablend is the go-to-source for today's information and updates on new movies, tv shows, games and celebrity news and gossip. visit now to see what's new!

Related Mobile Apps:



Global Rank  #9,005 | Country Rank  #2,747 | Category Rank  #462  
United States | Arts and Entertainment/TV Movies and...

## Website Audience

### Total Visits

Mar 2019 - May 2019,  Worldwide

28.54M

 10.98% from last month

### Device Distribution

Mar 2019 - May 2019,  Worldwide



 Monthly Visits 9.514M

 Monthly Unique Visitors

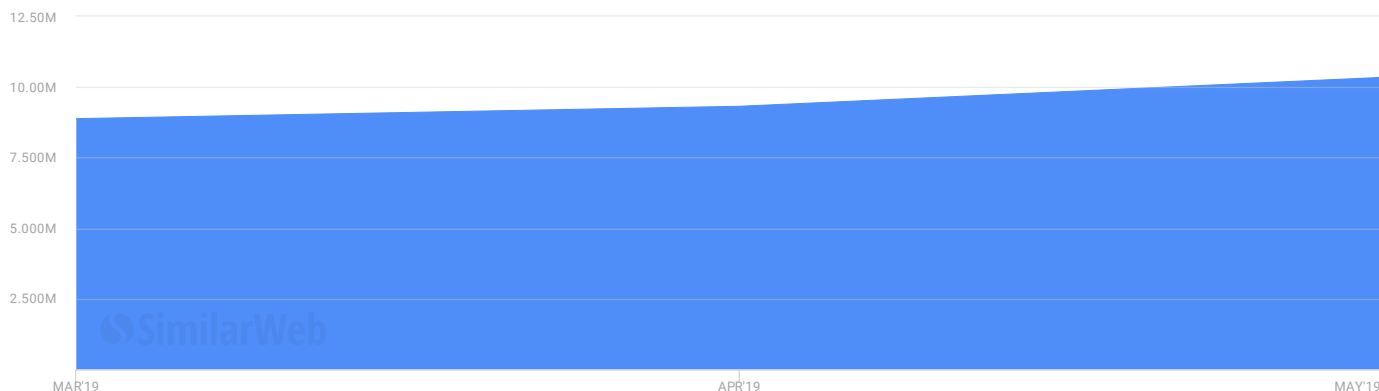
 Avg. Visit Duration 00:01:11

 Pages / Visit 1.59

 Bounce Rate 77.17%

### Visits Over Time

Mar 2019 - May 2019,  All Traffic





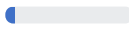


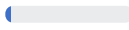


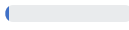


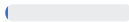



## Geography

### Top 5 Countries

Mar 2019 - May 2019,  Desktop Only

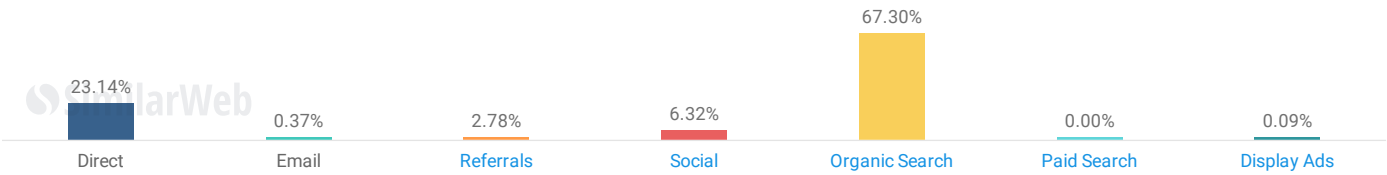


 United States	44.55%		 24.82%
 United Kingdom	7.77%		 21.62%
 Canada	5.05%		 17.2%
 Australia	3.09%		 8.76%
 Brazil	2.94%		 19.14%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

zergnet.com	28.70%	↑ 60.69%
aol.com	20.11%	↑ 62.47%
en.wikipedia.org	6.29%	↓ 15.03%
feedly.com	4.20%	↑ 104.15%
indiewire.com	3.50%	↑ 53.43%

Top Referring Categories

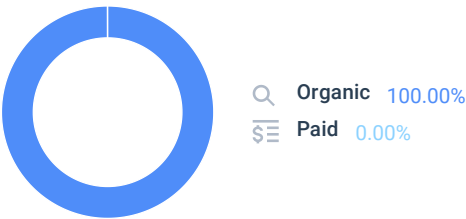
Mar 2019 - May 2019, Worldwide Desktop Only

Arts and Entertainment	31.30%
Computers Electronics and Tec...	26.51%
News and Media	6.91%
Programming and Developer S...	6.12%
TV Movies and Streaming	5.80%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

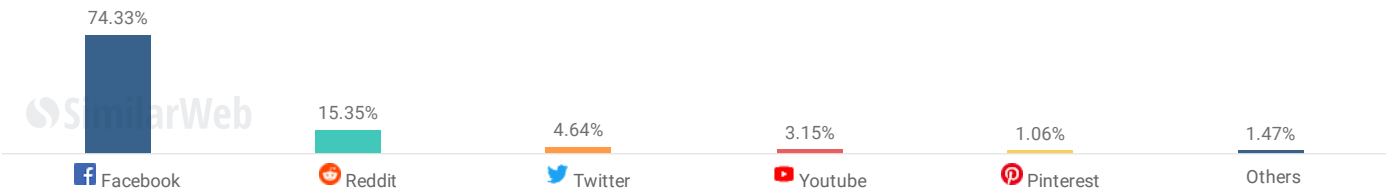
Mar 2019 - May 2019, Worldwide Desktop Only

avengers endgame	2.33%	↑ 8.41%
movie news	2.17%	↑ 9.97%
cinemablend	1.91%	↓ 14.27%
the blacklist	1.64%	↑ 48.86%
captain marvel	1.62%	↓ 50.79%

Social

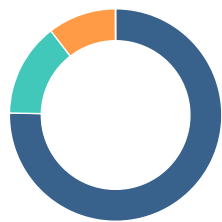
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Skimlinks	75.31%
Outbrain	14.26%
PopAds	10.43%
Others	0.00%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

tumblr.com	79.49%	↑ 351.3%
film.avclub.com	6.23%	-
archiveofourown.org	4.28%	-
io9.gizmodo.com	3.20%	-
twitter.com	2.33%	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

twitter.com	39.95%	↑ 22.21%
instagram.com	7.15%	↑ 63.36%
getadmiral.com	5.66%	↑ > 5,000%
youtube.com	4.49%	↓ 11.78%
hollywoodreporter.com	3.99%	↑ 38.89%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

adssettings.google.com	5.88%	↑ 112.5%
blair.com	5.66%	-
proshop.patriots.com	4.14%	↓ 23.01%
amazon.com	3.65%	-
v3m.gtarcade.com	3.49%	↓ 55.74%