



# Website Analysis Overview Report

June 2019

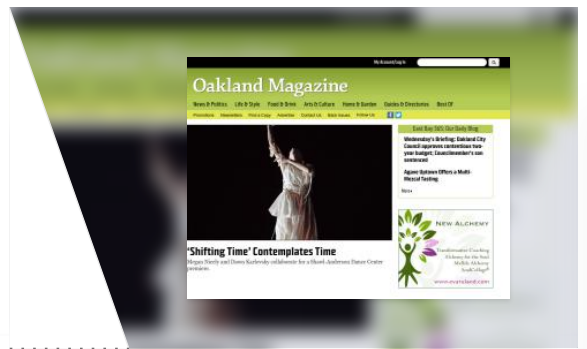
oaklandmagazine.com



View the full analysis at: <https://pro.similarweb.com>

oakland magazine is your daily access to oakland restaurants, events, and lifestyle. covering people, dining, businesses, and events in the greater oakland area and throughout the east bay.

#### Related Mobile Apps:



Global Rank  #1,360,800

Country Rank  #288,916  
United States

Category Rank  #59,964  
News and Media

## Website Audience

### Total Visits

Mar 2019 - May 2019,  Worldwide

98,692

 -14.10% from last month

### Device Distribution

Mar 2019 - May 2019,  Worldwide




Desktop 56.32 %  
Mobile 43.68 %

 Monthly Visits 32,897

 Monthly Unique Visitors

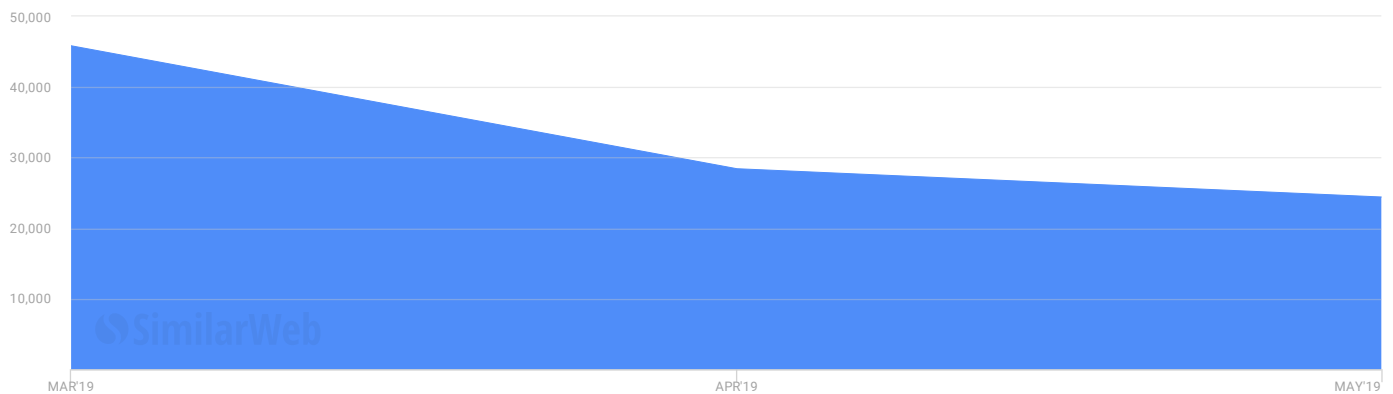
 Avg. Visit Duration 00:01:12

 Pages / Visit 2.17

 Bounce Rate 54.97%

### Visits Over Time

Mar 2019 - May 2019,  All Traffic





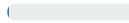

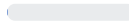


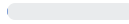

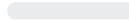


## Geography

### Top 5 Countries

Mar 2019 - May 2019,  Desktop Only

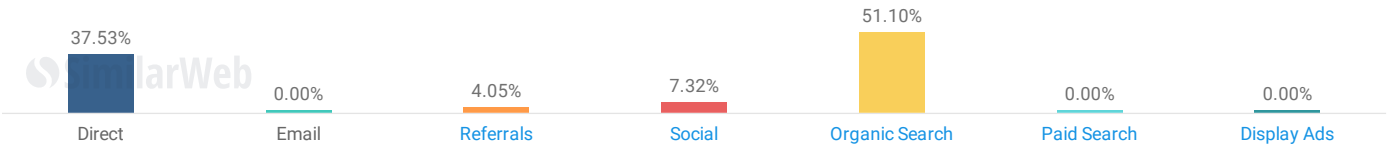


 United States	93.72%		 34.22%
 Mexico	1.22%		-
 United Kingdom	0.93%		 48.37%
 Germany	0.55%		-
 Chile	0.50%		-

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

en.wikipedia.org	13.41%	<div></div>	↓ 29.99%
alamedamagazine.com	11.30%	<div></div>	↑ > 5,000%
capradio.org	8.53%	<div></div>	↓ 100%
messenger.com	8.53%	<div></div>	↓ 100%
baywoof.com	8.53%	<div></div>	↓ 100%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

News and Media	17.08%	<div></div>
Music	8.53%	<div></div>
Social Networks and Online Co...	8.53%	<div></div>
Pet Food and Supplies	8.53%	<div></div>
Restaurants and Delivery	5.78%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

Mar 2019 - May 2019, Worldwide Desktop Only

oakland magazine	...38.26%	<div></div>	↑ 2.05%
radio row oakland	3.84%	<div></div>	↓ 100%
oakland magazine best of	...1.06%	<div></div>	↓ 17.27%
oakland building projects	...1.01%	<div></div>	↓ 100%
new warriors stadium	...0.87%	<div></div>	↓ 100%

Social

Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ



NO DATA AVAILABLE

Top Publishers ⓘ



NO DATA AVAILABLE

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, Worldwide Desktop Only

alamedamagazine.com	33.45%	<div><div></div></div>	↑ > 5,000%
donatomas.com	11.06%	<div><div></div></div>	0%
monaghansoakland.com	10.16%	<div><div></div></div>	↓ 100%
oaklandcadentalpractice.com	10.00%	<div><div></div></div>	0%
lacajou.com	9.40%	<div><div></div></div>	↓ 100%

Outgoing Ads

Top Ads Destination ⓘ



NO DATA AVAILABLE