



Website Analysis Overview Report

June 2019

news24.com



View the full analysis at: <https://pro.similarweb.com>

news24, south africa's premier news source, provides breaking news on national, world, africa, sport, entertainment, technology & more.

Related Mobile Apps:

App Store Google Play



Global Rank

#2,944



Country Rank

South Africa

#17



Category Rank

News and Media

#404

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

67.11M

↑ 17.95% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 22.37M

Monthly Unique Visitors

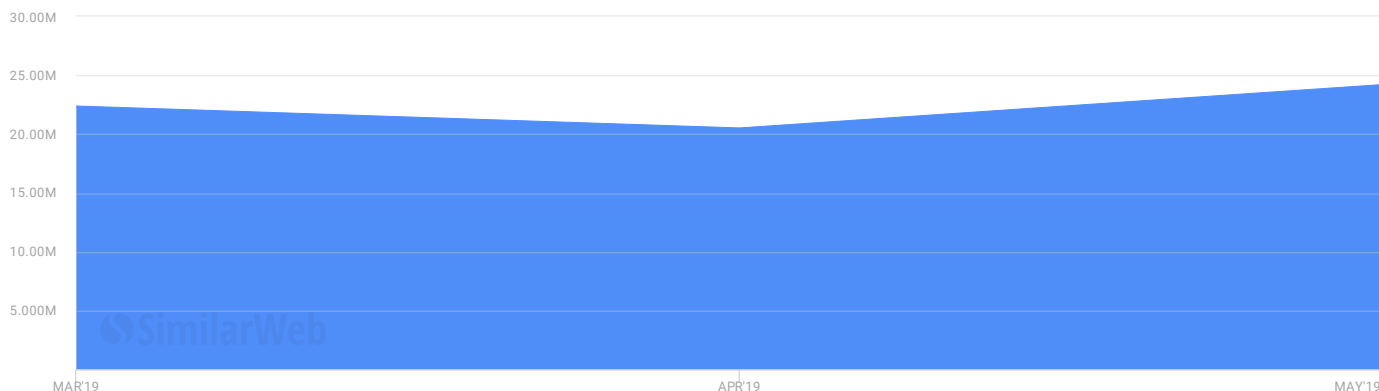
Avg. Visit Duration 00:03:48

Pages / Visit 2.49

Bounce Rate 54.22%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

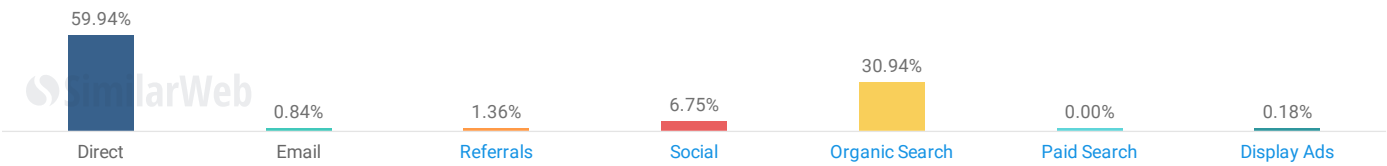


South Africa	81.86%	<div></div>	↑ 17.01%
United States	3.28%	<div></div>	↑ 28.34%
United Kingdom	2.63%	<div></div>	↑ 21.24%
Swaziland	0.81%	<div></div>	↓ 19.15%
Congo, the Democratic Republic of the	0.71%	<div></div>	↑ 9.03%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

int.search.myway.com	16.73%	↓ 25.96%
businessstech.co.za	7.60%	↑ > 5,000%
c.newsnow.co.uk	7.02%	↓ 61.57%
mybroadband.co.za	4.64%	↑ 14.97%
dailysun.co.za	4.62%	↑ 260.77%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

News and Media	15.40%
Computers Electronics and Tec...	12.97%
Programming and Developer S...	4.69%
Faith and Beliefs	4.56%
Social Networks and Online Co...	4.22%

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

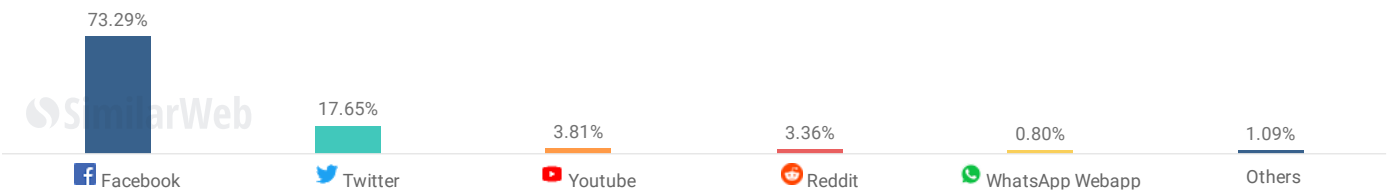
Mar 2019 - May 2019, Worldwide Desktop Only

news24	35.43%	↑ 19.35%
news 24	8.97%	↑ 2.2%
weather 24	2.24%	↓ 49.97%
news	1.24%	↑ 20.78%
new zealand shooting video ...	1.18%	↓ 99.17%

Social

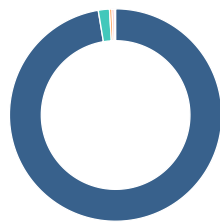
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Outbrain	97.38%
Google Display Netw...	1.71%
Volum	0.37%
Ad6 Media	0.30%
AdSupply	0.12%
Others	0.12%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

facebook.com	35.21%		-
web.whatsapp.com	14.27%		-
fin24.com	10.37%		-
0o0.today	7.96%		-
mail.google.com	4.13%		-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

fin24.com	25.15%		↑ 4.59%
businessinsider.co.za	19.56%		↑ 11.92%
sport24.co.za	18.40%		↑ 21.13%
channel24.co.za	16.43%		↑ 39.74%
w24.co.za	6.23%		↑ 82.64%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

incredible.co.za	5.49%		↑ 67.07%
gearbest.com	5.29%		↓ 85.76%
gumtree.co.za	4.79%		↓ 41.66%
takealot.com	3.80%		↓ 88.52%
cielo.co.za	3.60%		↑ 21.35%