



Website Analysis Overview Report

July 2019

cdc.gov



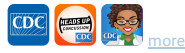
View the full analysis at: <https://pro.similarweb.com>

as the nation's health protection agency, cdc saves lives and protects people from health, safety, and security threats.

Related Mobile Apps:

App Store

Google Play



Global Rank ⓘ

#3,046



Country Rank ⓘ

United States

#895



Category Rank ⓘ

Health/Health

#19

Website Audience

Total Visits ⓘ

Apr 2019 - Jun 2019, Worldwide

71.97M

↓ -11.00% from last month

Device Distribution ⓘ

Apr 2019 - Jun 2019, Worldwide



Monthly Visits 23.99M

Monthly Unique Visitors

Avg. Visit Duration 00:02:09

Pages / Visit 2.36

Bounce Rate 68.71%

Visits Over Time ⓘ

Apr 2019 - Jun 2019, All Traffic



Geography

Top 5 Countries ⓘ

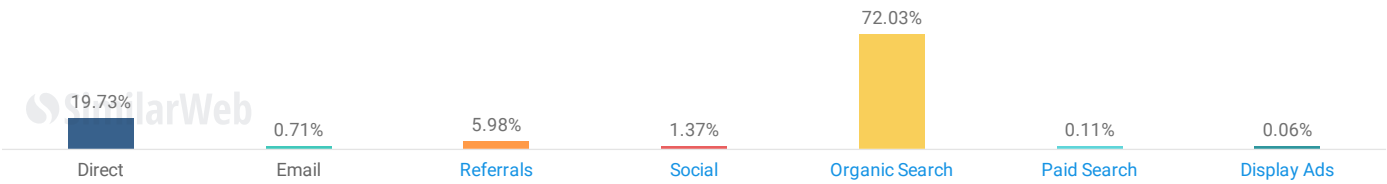
Apr 2019 - Jun 2019, Desktop Only



United States	60.08%	<div></div>	↓ 14.43%
Canada	3.24%	<div></div>	↓ 18.38%
United Kingdom	3.12%	<div></div>	↓ 17.2%
Mexico	2.78%	<div></div>	↓ 29.28%
Australia	2.09%	<div></div>	↓ 20.96%

Channels Overview ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

en.wikipedia.org	6.72%	<div></div>	↓ 17.7%
medlineplus.gov	6.55%	<div></div>	↓ 14.08%
usa.gov	6.54%	<div></div>	↑ 2.3%
int.search.myway.com	3.91%	<div></div>	↓ 98.33%
ncbi.nlm.nih.gov	3.86%	<div></div>	↓ 31.52%

Top Referring Categories ⓘ

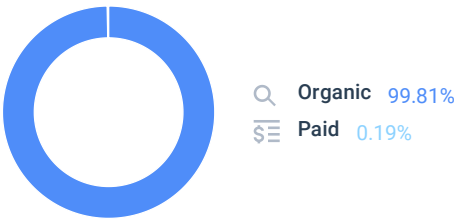
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

News and Media	14.14%	<div></div>
Health	12.19%	<div></div>
Government	9.58%	<div></div>
Health Conditions and Concerns	2.11%	<div></div>
Music	1.83%	<div></div>

Search

Search Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

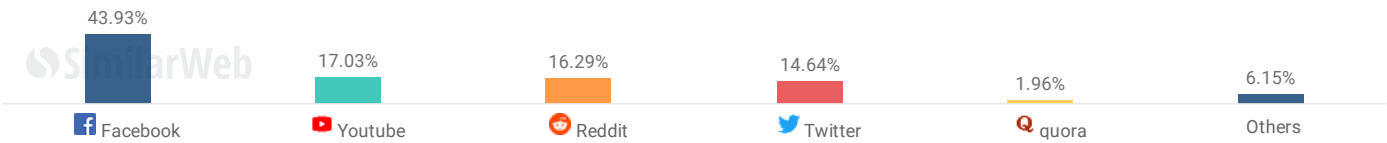
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

cdc	4.13%	<div></div>	↓ 14.49%
candida auris	2.32%	<div></div>	↓ 86.33%
measles	2.10%	<div></div>	↓ 65.14%
bmi calculator	2.07%	<div></div>	↑ 8.48%
bmi	1.67%	<div></div>	↓ 9.75%

Social

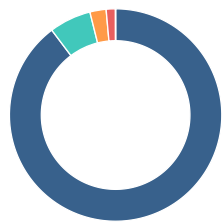
Social Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Google Display Netw...	89.75%
Skimlinks	6.36%
Yahoo Display Ads	2.47%
MGID	1.42%
Others	0.00%

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

pm.officeally.com	22.84%	↓ 43.46%
tumblr.com	14.91%	-
grizly.com	10.44%	-
youtube.com	6.84%	↓ 43.46%
encyclopedia.com	5.77%	↓ 90.58%

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

ca.gov	7.98%	↓ 39.89%
nih.gov	6.92%	↓ 21.18%
health.gov	5.85%	↓ 3.06%
epa.gov	3.97%	↓ 16.25%
addthis.com	3.30%	↓ 35.76%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

sinentoldrewhap.pro	32.64%	-
hsph.harvard.edu	5.98%	-
whfoods.com	5.84%	-
inspiredot.net	5.60%	-
iancommunity.org	4.42%	-