SimilarWeb

Website Analysis Overview Report

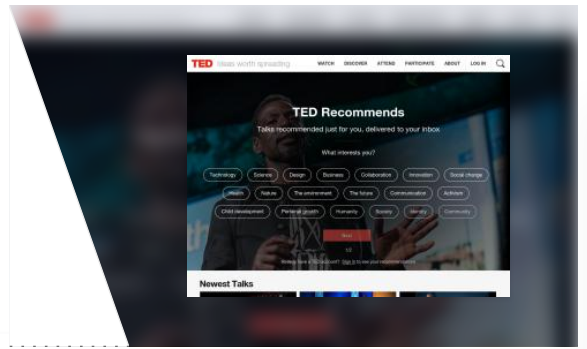June 2019

ted.com

ted.com

ted talks are influential videos from expert speakers on education, business, science, tech and creativity, with subtitles in 100+ languages. ideas free to stream and download.

Related Mobile Apps:
App Store   Google Play

TED   TED MASTERCLASS   TED   TED   TEDx   TED MASTERCLASS   more

Global Rank	#2,257	Country Rank United States	#1,483	Category Rank Science and Education/Science and Ed…	#7

Website Audience

Total Visits
Mar 2019 - May 2019, Worldwide

72.27M
⬇ **-0.66%** from last month

Device Distribution
Mar 2019 - May 2019, Worldwide

🖥 59.48 %
📱 40.52 %

📅 Monthly Visits		24.09M
👤 Monthly Unique Visitors		
⏱ Avg. Visit Duration		00:06:23
🗐 Pages / Visit		4.10
📈 Bounce Rate		50.70%

Visits Over Time
Mar 2019 - May 2019, All Traffic

```
30.00M
25.00M ─────────────────────────────────────────
20.00M
15.00M
10.00M
5.000M
        MAR'19              APR'19              MAY'19
```
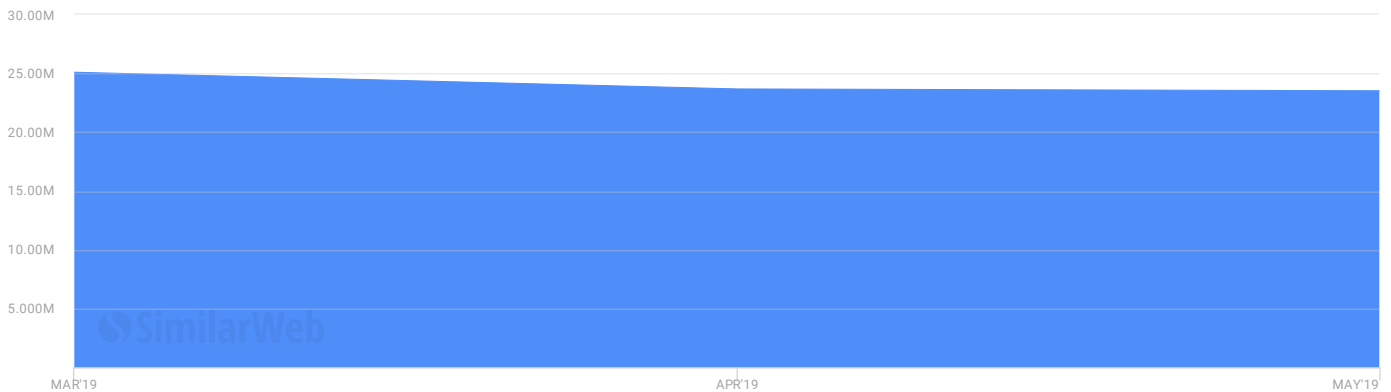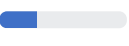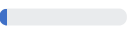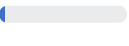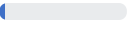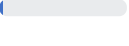
Geography

Top 5 Countries
Mar 2019 - May 2019, Desktop Only

Country	Share		Change
🇺🇸 United States	29.90%	▅	↓ 10.13%
🇬🇧 United Kingdom	6.12%	▏	↓ 7.39%
🇻🇳 Vietnam	4.51%	▏	↑ 7.71%
🇧🇷 Brazil	4.16%	▏	↑ 8.34%
🇨🇦 Canada	4.02%	▏	↓ 8.06%

Marketing Channels

Channels Overview ⓘ
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

46.82%	2.24%	5.31%	11.59%	33.59%	0.33%	0.12%
Direct	Email	Referrals	Social	Organic Search	Paid Search	Display Ads

Referrals

Top Referring Websites ⓘ
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

W en.wikipedia.org	3.63%		↓ 0.31%
∞ coursera.org	2.98%		↑ 138.14%
feedly.com	2.56%		↑ 19.8%
M medium.com	2.44%		↓ 48.48%
baidu.com	1.16%		↓ 56.42%

Top Referring Categories ⓘ
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

🎓 Education	7.96%
🖥 Computers Electronics and Tec...	5.86%
📰 News and Media	4.36%
🖥 Social Networks and Online Co...	3.81%
🖥 Programming and Developer S...	3.71%

Search

Search Traffic ⓘ
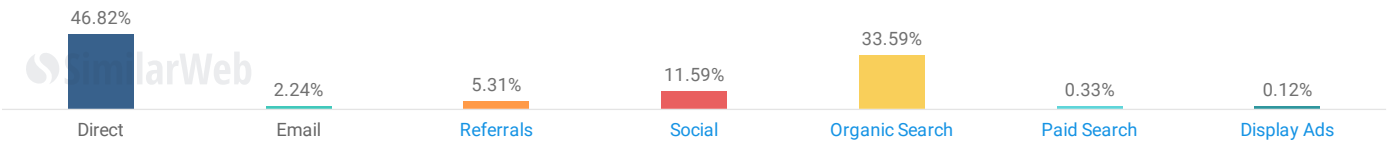Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

🔍 Organic 98.97%
§≡ Paid 1.03%
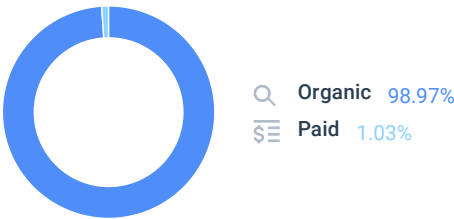
Top Search Terms ▶ Organic ⌄
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

🔍≡ ted	28.50%		↓ 0.27%
🔍≡ ted talks	21.14%		↓ 4.15%
🔍≡ ted talk	6.75%		↑ 12.22%
🔍≡ tedx	3.42%		↓ 8.3%
🔍≡ ted ed	2.78%		↓ 7.23%

Social

Social Traffic ⓘ
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

57.95%	16.74%	13.41%	3.20%	2.70%	5.99%
📘 Facebook	▶ Youtube	🐦 Twitter	Pocket	🔗 Linkedin	Others

6/28/2019

Display Advertising
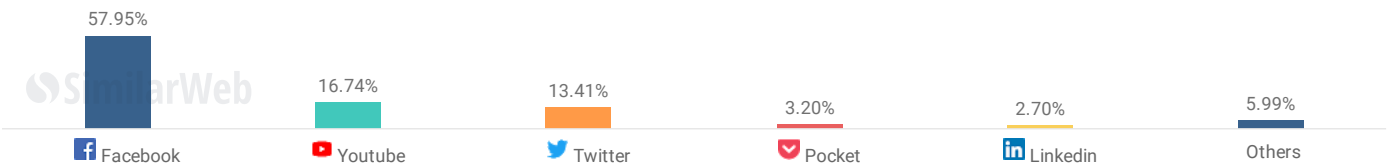
Display Ad Network ⓘ
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only
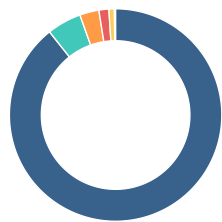
● Google Display Netw...	89.31%	
● Intent Media	5.24%	
● Skimlinks	2.93%	
● Adf.ly	1.51%	
● Adcash	0.83%	
● Others	0.18%	

Top Publishers ⓘ
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

ⓣ tumblr.com	13.03%		↑ 150.47%
f facebook.com	9.69%		-
readtheory.org	9.69%		-
W en.wikipedia.org	7.75%		-
owa.csudh.edu	7.44%		-

Outgoing Links

Top Links Destination ⓘ
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

f facebook.com	37.81%		↑ 3.55%
▶ youtube.com	6.32%		↓ 24.68%
🌐 tedcdn.com	3.91%		↓ 30.4%
G google.com	3.75%		↓ 0.19%
dropbox.com	3.10%		↑ 54.77%

Outgoing Ads

Top Ads Destination ⓘ
Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

dropbox.com	95.13%		↑ 74.8%
brightline.org	0.46%		↑ 26.6%
D. www2.deloitte.com	0.34%		↑ 38.2%
H automobiles.honda.com	0.29%		↑ 36.19%
samueladams.com	0.26%		-