



# Website Analysis Overview Report

July 2019

medlineplus.gov



View the full analysis at: <https://pro.similarweb.com>

find information on health conditions, wellness issues, and more in easy-to-read language on medlineplus, the up-to-date, trusted health information site from the nih and the national library of medicine.

Related Mobile Apps:



Global Rank ⓘ

#2,455



Country Rank ⓘ

United States

#1,910



Category Rank ⓘ

Health/Health

#14

## Website Audience

### Total Visits ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide

111.2M

↓ -12.21% from last month

### Device Distribution ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide



Monthly Visits 37.09M

Monthly Unique Visitors

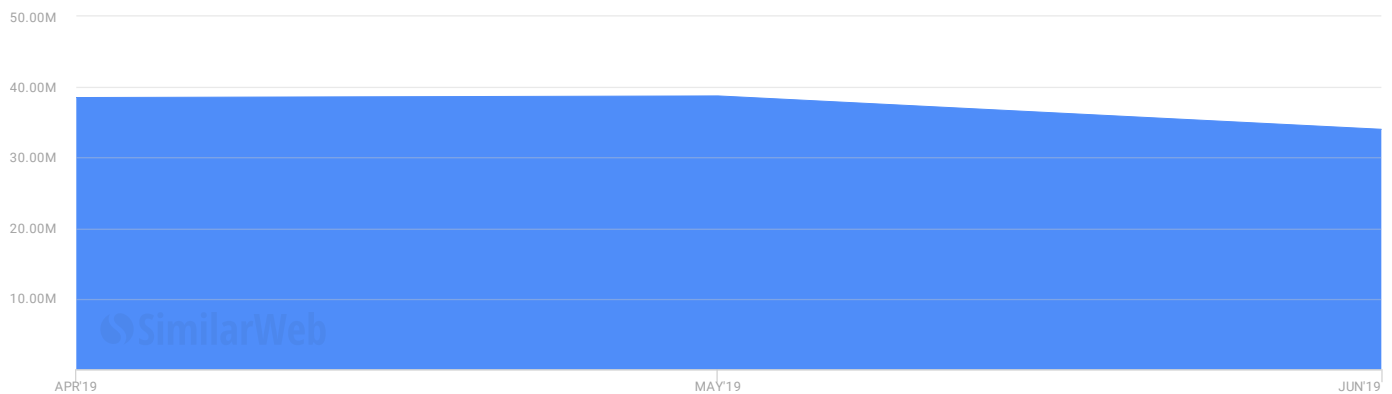
Avg. Visit Duration 00:01:08

Pages / Visit 1.35

Bounce Rate 83.87%

### Visits Over Time ⓘ

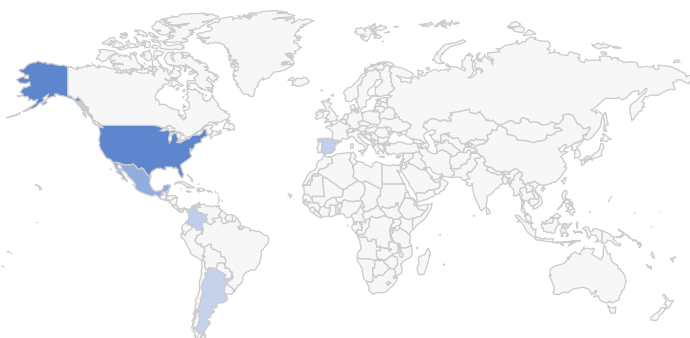
Apr 2019 - Jun 2019, 🌐 All Traffic



## Geography

### Top 5 Countries ⓘ

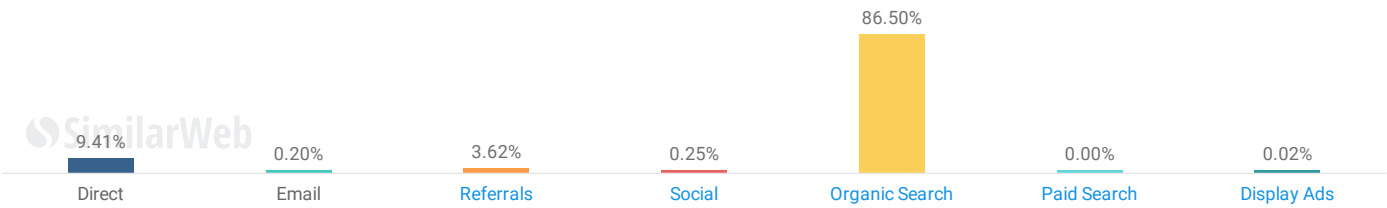
Apr 2019 - Jun 2019, 🖥️ Desktop Only



🇺🇸 United States	24.52%	↓ 12.8%
🇲🇷 Mexico	15.20%	↓ 20.85%
🇨🇴 Colombia	7.42%	↓ 15.91%
🇪🇸 Spain	6.74%	↓ 18.69%
🇦🇷 Argentina	6.10%	↑ 4.05%

Channels Overview ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	nih.gov	25.38%	<div></div>	↓ 22.69%
	int.search.myway.com	6.80%	<div></div>	↓ 98.4%
	myhealthonline.sutterhealth.org	3.02%	<div></div>	↑ 36.57%
	static.practicefusion.com	2.39%	<div></div>	↓ 55.94%
	Upgrade your Account	2.01%	<div></div>	↓ 31.11%

Top Referring Categories ⓘ

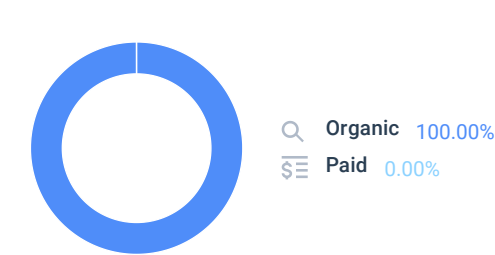
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	Health	7.89%	<div></div>
	Search Engines	2.32%	<div></div>
	News and Media	1.75%	<div></div>
	Government	0.83%	<div></div>
	Health Conditions and Concerns	0.69%	<div></div>

Search

Search Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Top Search Terms ▶ Organic ▾

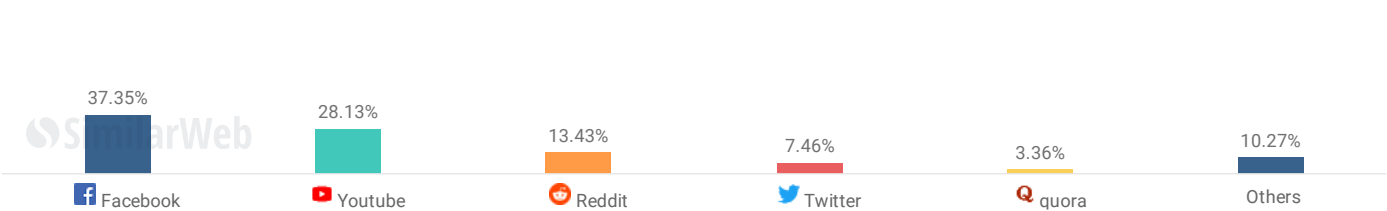
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	diabetes	1.43%	<div></div>	↓ 4.21%
	tuberculosis	1.26%	<div></div>	↑ 1.58%
	medline	0.83%	<div></div>	↓ 20.28%
	bronchitis	0.72%	<div></div>	↓ 6.36%
	vitamina d	0.70%	<div></div>	↑ 53.11%

Social

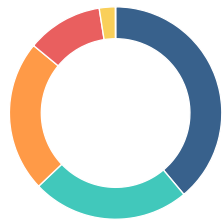
Social Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



PopAds	38.90%
Media.net	24.01%
Skimlinks	23.06%
MGID	11.57%
Google Display Network	2.47%
Others	0.00%

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

tumblr.com	73.37%	↓ 36%
inflamed-and-untamed.com	26.63%	-

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

nih.gov	50.00%	↓ 15.03%
mayoclinic.org	9.21%	↓ 21.05%
cdc.gov	6.57%	↓ 18.48%
familydoctor.org	5.26%	↓ 6.01%
kidshealth.org	3.30%	↓ 20.07%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

newtabtv.com	20.45%	-
jhwkypuhrw.com	10.73%	-
appscleaners51.com	10.29%	-
cherubescape.com	7.42%	-
bienestarpleno.es	6.89%	-