



Website Analysis Overview Report

June 2019

thejournal.ie



View the full analysis at: <https://pro.similarweb.com>

read, share and shape the news on thejournal.ie - breaking irish and international news

Related Mobile Apps:

App Store Google Play



Global Rank #11,264

Country Rank Ireland #33

Category Rank News and Media #1,227

Website Audience

Total Visits

Mar 2019 - May 2019, Worldwide

22.73M

↑ 7.08% from last month

Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 7.579M

Monthly Unique Visitors

Avg. Visit Duration 00:02:49

Pages / Visit 2.20

Bounce Rate 59.00%

Visits Over Time

Mar 2019 - May 2019, All Traffic



Geography

Top 5 Countries

Mar 2019 - May 2019, Desktop Only

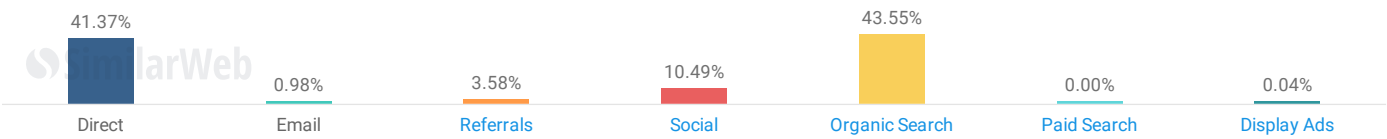


Ireland	62.99%	↑ 18.61%
United States	9.64%	↓ 16.7%
United Kingdom	9.00%	↑ 10.29%
Canada	1.73%	↓ 17.41%
Germany	1.45%	↓ 10.34%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	the42.ie	37.45%	<div></div>	↓ 19.57%
	ie.yahoo.com	21.67%	<div></div>	↑ 12%
	dailyledge.ie	10.10%	<div></div>	↑ 31.81%
	boards.ie	5.76%	<div></div>	↑ 100.79%
	feedly.com	5.18%	<div></div>	↑ 54.53%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

	Sports	37.48%	<div></div>
	Arts and Entertainment	10.12%	<div></div>
	Computers Electronics and Tec...	7.88%	<div></div>
	Programming and Developer S...	5.19%	<div></div>
	News and Media	3.65%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

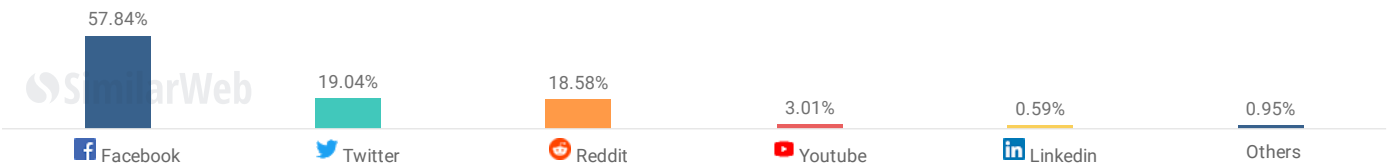
Mar 2019 - May 2019, Worldwide Desktop Only

	journal	12.19%	<div></div>	↑ 14.02%
	the journal	6.05%	<div></div>	↑ 2.76%
	journal.ie	2.75%	<div></div>	↑ 35.37%
	thejournal	2.26%	<div></div>	↑ 22.53%
	journal news	2.21%	<div></div>	↓ 17.65%

Social

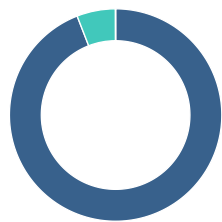
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Google Display Netw...	94.10%
Skimlinks	5.90%
Others	0.00%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

tumblr.com	78.93%	↓ 62.25%
donedeal.ie	14.01%	-
unbelievablefactsblog.com	7.06%	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

the42.ie	56.24%	↓ 18.84%
dailyedge.ie	12.08%	↓ 24.86%
twitter.com	6.56%	↑ 40.85%
fora.ie	2.88%	↓ 23.78%
facebook.com	2.34%	↑ 3.5%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

digital.ulsterbank.ie	16.02%	↑ 428.07%
aib.ie	7.66%	↓ 67.55%
santistadecora.com.br	6.02%	-
marksandspencer.com	5.70%	↑ 186.67%
aliexpress.com	4.20%	-