



# Website Analysis Overview Report

June 2019

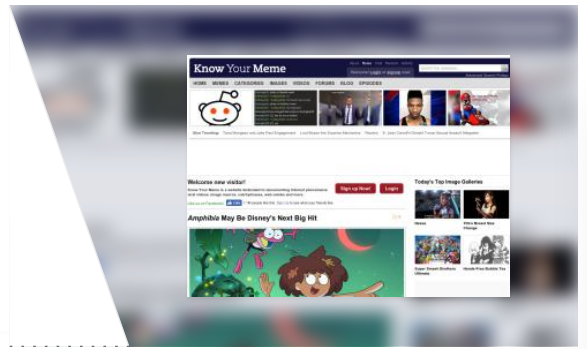
knowyourmeme.com



View the full analysis at: <https://pro.similarweb.com>

know your meme is a website dedicated to documenting internet phenomena: viral videos, image macros, catchphrases, web celebs and more.

Related Mobile Apps:



Global Rank ⓘ

#1,658



Country Rank ⓘ

United States

#760



Category Rank ⓘ

Arts and Entertainment/Humor

#8

## Website Audience

### Total Visits ⓘ

Mar 2019 - May 2019, 🌐 Worldwide

96.76M

↑ 3.10% from last month

### Device Distribution ⓘ

Mar 2019 - May 2019, 🌐 Worldwide



59.31 %

40.69 %



Monthly Visits

32.25M



Monthly Unique Visitors



Avg. Visit Duration

00:02:12



Pages / Visit

3.32

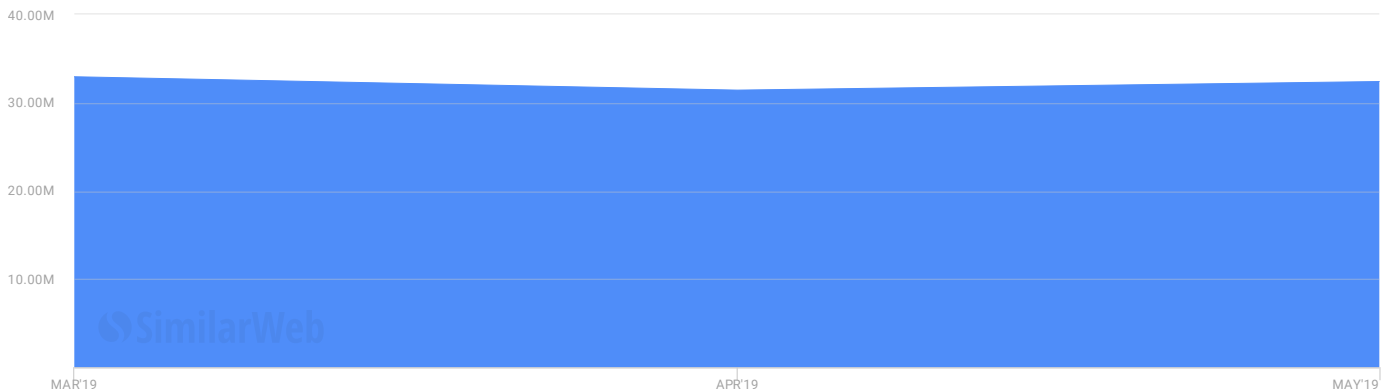


Bounce Rate

61.19%

### Visits Over Time ⓘ

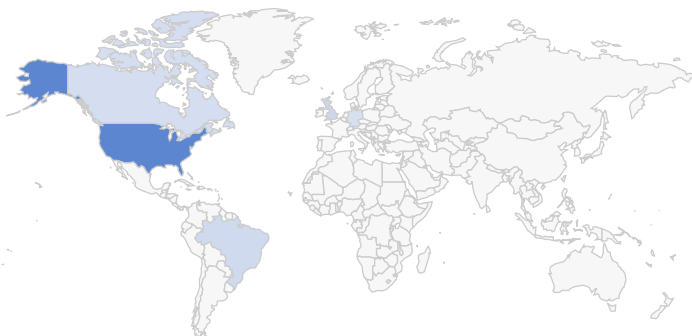
Mar 2019 - May 2019, 🌐 All Traffic



## Geography

### Top 5 Countries ⓘ

Mar 2019 - May 2019, 💻 Desktop Only

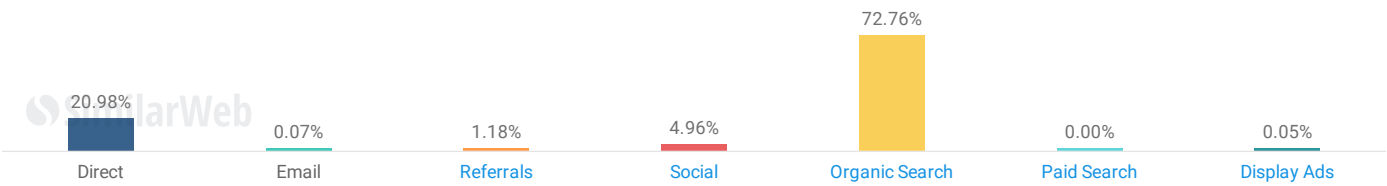


🇺🇸 United States	32.94%	<div></div>	↓ 1.76%
🇬🇧 United Kingdom	6.35%	<div></div>	↑ 0.16%
🇧🇷 Brazil	5.57%	<div></div>	↓ 3.32%
🇨🇦 Canada	4.34%	<div></div>	↑ 2.58%
🇩🇪 Germany	3.53%	<div></div>	↓ 2.54%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	theverge.com	5.85%	<div></div>	↓ 74.36%
	tvtropes.org	5.30%	<div></div>	↑ 66.91%
	wykop.pl	3.91%	<div></div>	↓ 64.91%
	feedly.com	3.07%	<div></div>	↓ 8.9%
	bellingscat.com	2.97%	<div></div>	↓ 80.06%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

	News and Media	30.25%	<div></div>
	Computers Electronics and Tec...	11.84%	<div></div>
	Video Games Consoles and Ac...	7.14%	<div></div>
	Books and Literature	5.45%	<div></div>
	Social Networks and Online Co...	4.34%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

Organic

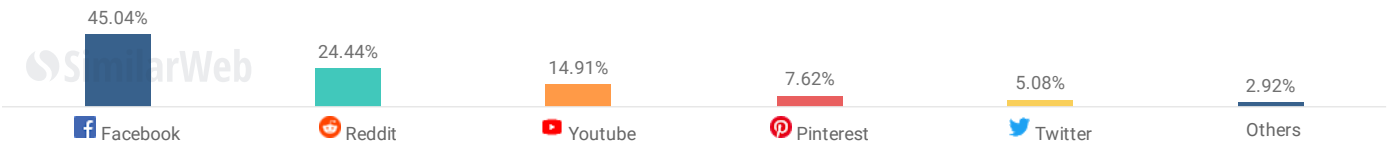
Mar 2019 - May 2019, Worldwide Desktop Only

	ricardo milos	7.17%	<div></div>	↓ 41.12%
	know your meme	3.97%	<div></div>	↑ 1.16%
	pepega	3.51%	<div></div>	↓ 9.18%
	kym	2.17%	<div></div>	↑ 11.75%
	knowyourmeme	1.87%	<div></div>	↓ 5.36%

Social

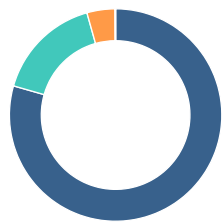
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Skimlinks	79.43%
Outbrain	16.23%
Google Display Netw...	4.28%
adfoc.us	0.07%
Others	0.00%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

tumblr.com	38.05%	↑ 12.72%
nymag.com	16.29%	-
thecut.com	9.49%	-
kotaku.com	6.06%	-
theroot.com	5.97%	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

kym-cdn.com	68.91%	↑ 0.59%
twitter.com	7.65%	↓ 9.76%
reddit.com	2.69%	↑ 11.32%
tumblr.com	2.63%	↓ 6.88%
ora.tv	2.51%	↑ 12.22%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

www2.theexplorercard.com	20.92%	↑ 1.41%
ebay.com	8.12%	↓ 64.82%
amazon.com	2.34%	-
gore-tex.com	2.22%	-
play.howstuffworks.com	1.94%	-