



# Website Analysis Overview Report

June 2019

techradar.com

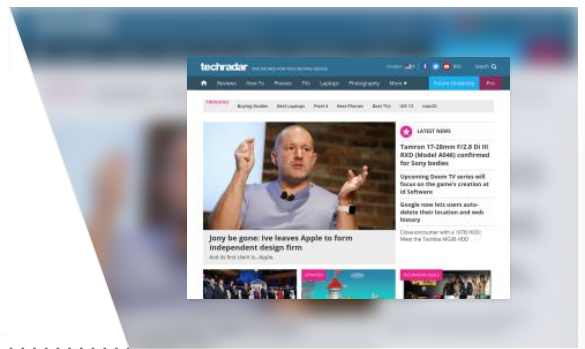


View the full analysis at: <https://pro.similarweb.com>

the latest technology news and reviews, covering computing, home entertainment systems, gadgets and more

Related Mobile Apps:

App Store



Global Rank

#1,135



Country Rank

United States

#751



Category Rank

Computers Electronics and Technology... #62

## Website Audience

### Total Visits

Mar 2019 - May 2019, Worldwide

188.9M

↑ 4.08% from last month

### Device Distribution

Mar 2019 - May 2019, Worldwide



Monthly Visits 62.97M

Monthly Unique Visitors

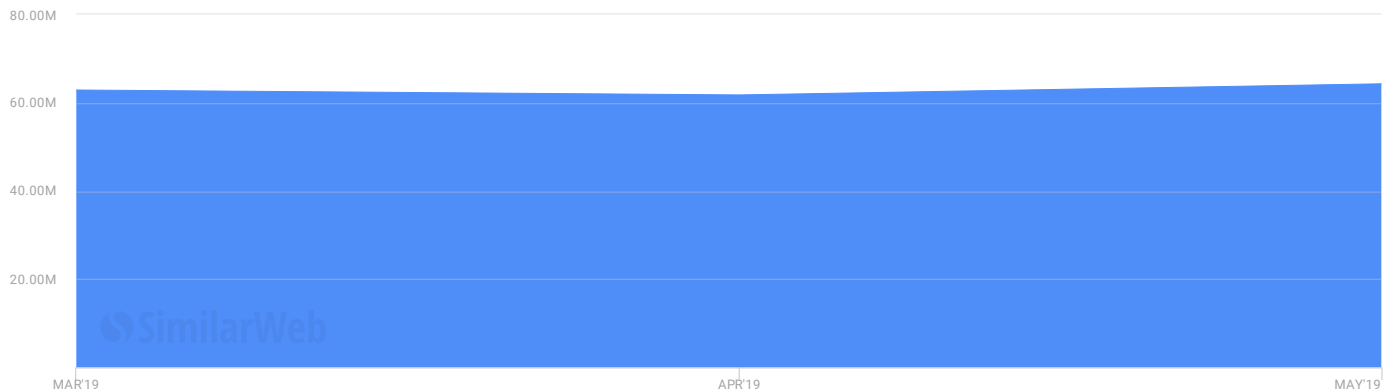
Avg. Visit Duration 00:01:19

Pages / Visit 1.53

Bounce Rate 77.58%

### Visits Over Time

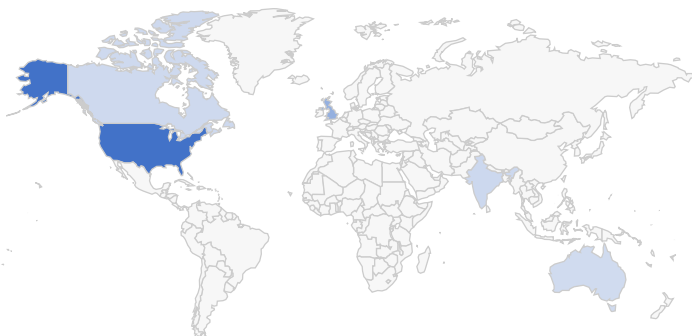
Mar 2019 - May 2019, All Traffic



## Geography

### Top 5 Countries

Mar 2019 - May 2019, Desktop Only

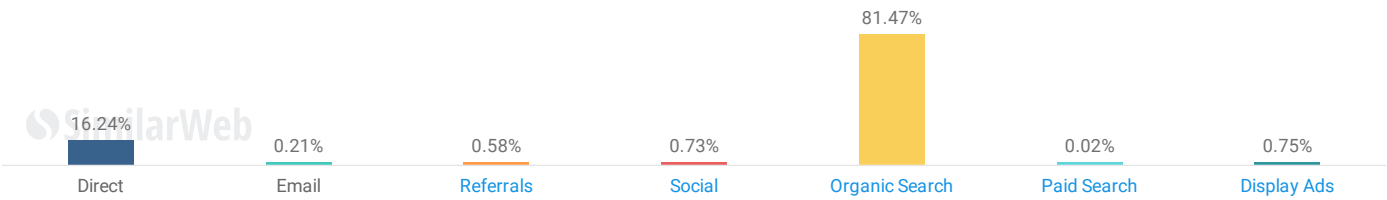


United States	29.41%	<div></div>	↑ 7.24%
United Kingdom	14.47%	<div></div>	↑ 9.26%
India	4.70%	<div></div>	↑ 16.8%
Canada	4.34%	<div></div>	↑ 4.44%
Australia	3.99%	<div></div>	↑ 1.42%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	int.search.myway.com	9.50%	<div></div>	↓ 29.8%
	drudgereport.com	8.57%	<div></div>	↓ 100%
	bluesnews.com	3.58%	<div></div>	↓ 66.61%
	oberlo.com	3.39%	<div></div>	↑ 75.45%
	c.newsnow.co.uk	2.55%	<div></div>	↑ 6.36%

Top Referring Categories

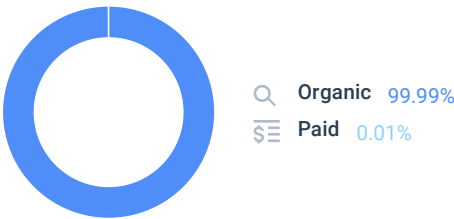
Mar 2019 - May 2019, Worldwide Desktop Only

	News and Media	16.16%	<div></div>
	Computers Electronics and Tec...	15.61%	<div></div>
	Video Games Consoles and Ac...	5.53%	<div></div>
	Business Services	4.33%	<div></div>
	Consumer Electronics	3.46%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

Mar 2019 - May 2019, Worldwide Desktop Only

	free vpn	3.74%	<div></div>	↑ 65.9%
	oneplus 7	2.28%	<div></div>	↑ 43.92%
	best free vpn	1.69%	<div></div>	↑ 41.66%
	airpods 2	1.49%	<div></div>	↓ 96.01%
	ps5	1.31%	<div></div>	↑ 12.52%

Social

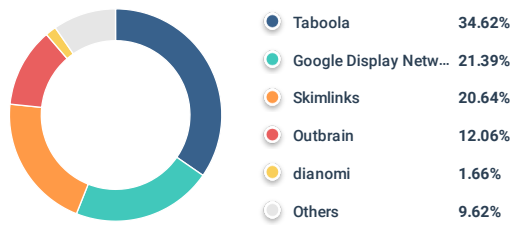
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

slickdeals.net	29.22%	<div></div>	↓ 38.44%
bing.com	28.57%	<div></div>	-
youtube.com	17.47%	<div></div>	↓ 36.65%
facebook.com	1.87%	<div></div>	↑ 80.31%
google.com	1.80%	<div></div>	↓ 22.84%

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

amazon.com	10.12%	<div></div>	↑ 21.12%
amazon.co.uk	3.99%	<div></div>	↑ 6.54%
apowersoft.com	3.34%	<div></div>	↓ 7.22%
amazon.de	3.15%	<div></div>	↓ 12.98%
4kdownload.com	2.76%	<div></div>	↑ 9.32%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

apowersoft.com	6.49%	<div></div>	↓ 7.56%
bitdefender.com	4.73%	<div></div>	↑ 24.73%
dell.com	4.57%	<div></div>	↑ 13.19%
hotspotshield.com	3.82%	<div></div>	↑ 41.22%
bestbuy.com	3.46%	<div></div>	↓ 88.4%