



Website Analysis Overview Report

July 2019

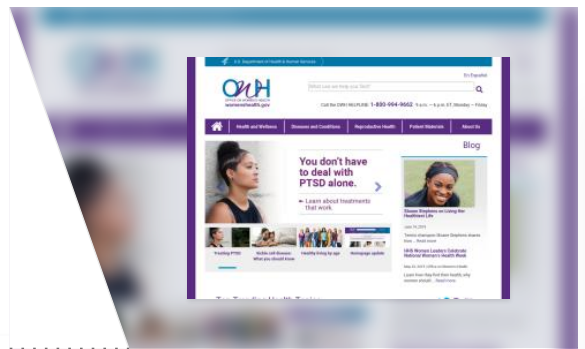
womenshealth.gov



View the full analysis at: <https://pro.similarweb.com>

accurate, unbiased women's health information. questions and answers on pms, pregnancy, breastfeeding, birth control, weight, wellness, menopause and more.

Related Mobile Apps:



Global Rank #66,067 | Country Rank #22,762 | Category Rank #37

Website Audience

Total Visits

Apr 2019 - Jun 2019, Worldwide

4.523M

-6.88% from last month

Device Distribution

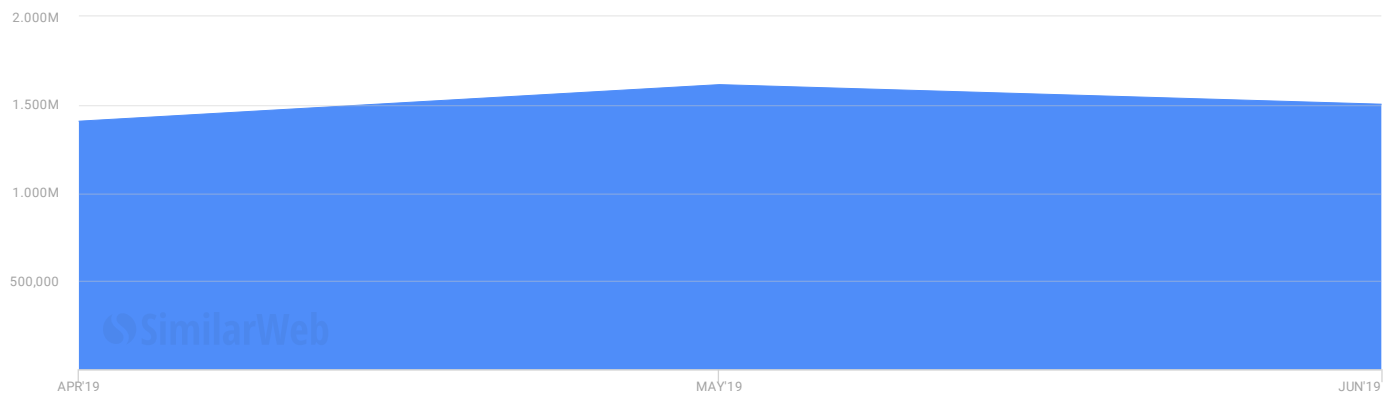
Apr 2019 - Jun 2019, Worldwide



Monthly Visits	1.507M
Monthly Unique Visitors	
Avg. Visit Duration	00:00:39
Pages / Visit	1.27
Bounce Rate	87.88%

Visits Over Time

Apr 2019 - Jun 2019, All Traffic



Geography

Top 5 Countries

Apr 2019 - Jun 2019, Desktop Only

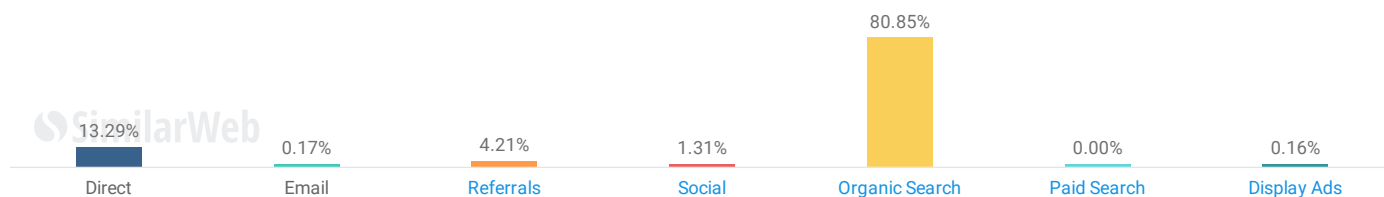


United States	51.48%	↓ 15.46%
United Kingdom	5.70%	↓ 4.61%
Mexico	5.34%	↓ 20.23%
Canada	3.91%	↓ 25.39%
Australia	2.98%	↓ 20.81%

Marketing Channels

Channels Overview ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals

Top Referring Websites ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	medlineplus.gov	34.77%	<div></div>	↓ 40.74%
	vsearch.nlm.nih.gov	9.94%	<div></div>	↓ 73.74%
	cdc.gov	4.66%	<div></div>	↑ 783.5%
	int.search.myway.com	3.84%	<div></div>	↓ 100%
	meduza.io	3.29%	<div></div>	↓ 49.24%

Top Referring Categories ⓘ

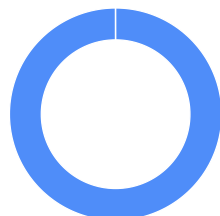
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

	Health	48.36%	<div></div>
	News and Media	5.60%	<div></div>
	Nutrition Diets and Fitness	3.11%	<div></div>
	Womens Health	1.74%	<div></div>
	Search Engines	1.53%	<div></div>

Search

Search Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



🔍 Organic 100.00%
💰 Paid 0.00%

Top Search Terms ▶ Organic ▾

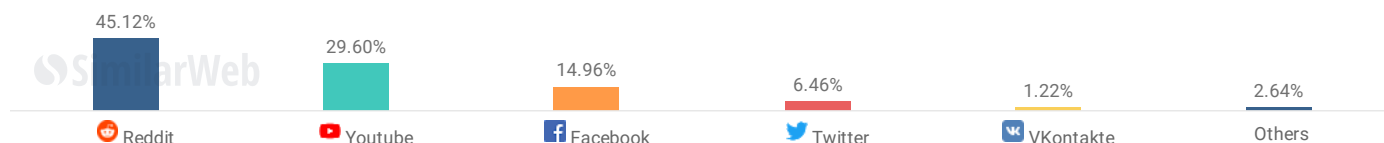
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

🔍 pmd	5.94%	<div></div>	↓ 22.25%
🔍 ovarian cyst	3.28%	<div></div>	↑ 37.7%
🔍 pcos	2.76%	<div></div>	↑ 11.28%
🔍 endometriosis	2.57%	<div></div>	↑ 85.07%
🔍 polycystic ovary syndrome	2.00%	<div></div>	↑ 14.8%

Social

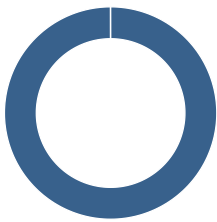
Social Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



womenshealth.gov	100.00%
Others	0.00%

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

tumblr.com	56.98%		-
asus-share-link.software.infor...	22.60%		-
howtogrowthefuckup.com	11.38%		-
hackintosh.download	7.29%		-
ugpressa.ru	1.75%		-

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

hhs.gov	21.44%		↑ 9.74%
gateway.answerscloud.com	12.51%		↓ 100%
bjs.gov	10.03%		↑ 529.51%
nih.gov	9.07%		↑ 388.7%
choosemyplate.gov	5.97%		↑ > 5,000%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

pier1.com	100%		-
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