



Website Analysis Overview Report

July 2019

nasa.gov



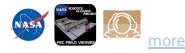
View the full analysis at: <https://pro.similarweb.com>

nasa.gov brings you the latest news, images and videos from america's space agency, pioneering the future in space exploration, scientific discovery and aeronautics research.

Related Mobile Apps:

App Store

Google Play



Global Rank ⓘ

#1,464



Country Rank ⓘ

United States

#623



Category Rank ⓘ

Science and Education/Science and Ed...

#3

Website Audience

Total Visits ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide

107.1M

↓ -20.37% from last month

Device Distribution ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide



60.05 %

39.95 %

Monthly Visits

35.72M

Monthly Unique Visitors

Avg. Visit Duration

00:03:15

Pages / Visit

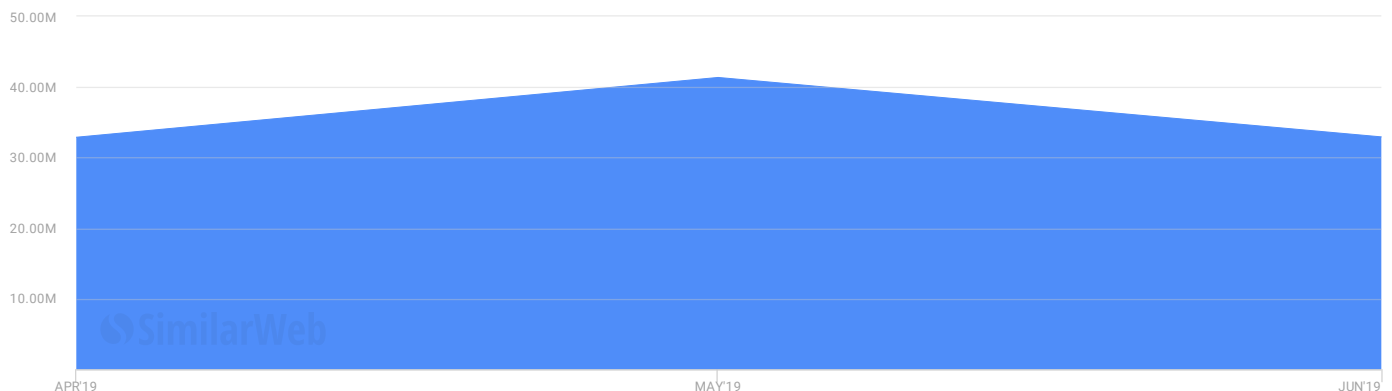
3.90

Bounce Rate

54.16%

Visits Over Time ⓘ

Apr 2019 - Jun 2019, 🌐 All Traffic



Geography

Top 5 Countries ⓘ

Apr 2019 - Jun 2019, 💻 Desktop Only

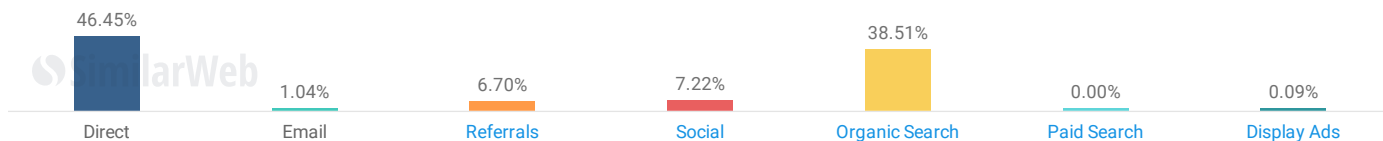


🇺🇸 United States	44.39%	↓ 7.41%
🇬🇧 United Kingdom	5.27%	↓ 14.46%
🇨🇦 Canada	4.68%	↓ 8.72%
🇧🇷 Brazil	2.83%	↓ 11.71%
🇩🇪 Germany	2.81%	↓ 6.02%

Marketing Channels

Channels Overview ⓘ






Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Referrals






Top Referring Websites ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

 en.wikipedia.org	7.84%	<div><div></div></div>	↑ 12.45%
 eksisozluk.com	3.08%	<div><div></div></div>	↓ 94.9%
 haberturk.com	2.73%	<div><div></div></div>	↓ 95.5%
 feedly.com	2.52%	<div><div></div></div>	↑ 27.73%
 vertex.daac.asf.alaska.edu	1.62%	<div><div></div></div>	↓ 8.04%

Top Referring Categories ⓘ

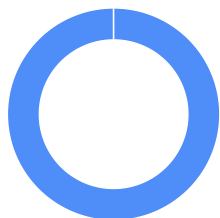
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

 News and Media	21.92%	<div><div></div></div>
 Computers Electronics and Tec...	14.06%	<div><div></div></div>
 Astronomy	4.85%	<div><div></div></div>
 Programming and Developer S...	4.27%	<div><div></div></div>
 Dictionaries and Encyclopedias	3.14%	<div><div></div></div>

Search

Search Traffic ⓘ






Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



🔍 Organic 99.99%
💰 Paid 0.01%

Top Search Terms ▶ Organic ▾

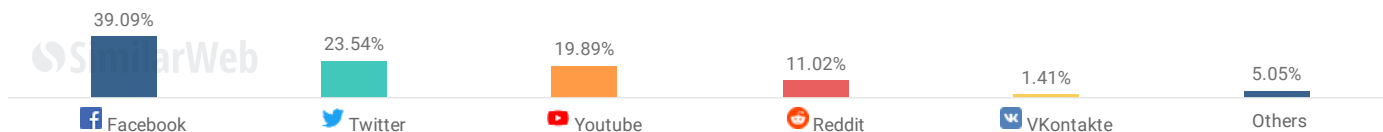
Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only

 nasa	29.22%	<div><div></div></div>	↓ 16.74%
 climate change	3.07%	<div><div></div></div>	↓ 30.63%
 send your name to mars	1.17%	<div><div></div></div>	↓ 25.43%
 global warming	1.03%	<div><div></div></div>	↑ 3.31%
 apod	0.94%	<div><div></div></div>	↑ 1.71%

Social

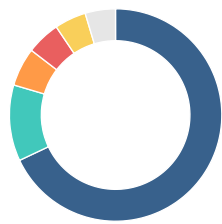
Social Traffic ⓘ

Apr 2019 - Jun 2019, 🌐 Worldwide 🖥 Desktop Only



Display Ad Network ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only



Skimlinks	67.99%
Taboola	11.58%
PopAds	5.86%
Gemius	5.14%
Advertising.com	4.81%
Others	4.62%

Top Publishers ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

tumblr.com	55.11%	↓ 8.2%
slickdeals.net	19.85%	-
altschauerberganzeiger.com	5.24%	-
generation-nt.com	2.71%	-
pcwelt.de	2.69%	-

Outgoing Links

Top Links Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

force.com	9.50%	↓ 9.75%
usajobs.gov	8.15%	↑ 2.33%
addthis.com	5.87%	↓ 65.26%
hcm03.ns2cloud.com	5.76%	↓ 20.29%
youtube.com	5.11%	↓ 4.32%

Outgoing Ads

Top Ads Destination ⓘ

Apr 2019 - Jun 2019, Worldwide Desktop Only

huffpost.com	33.98%	↑ 1,591.02%
gasurvey.gemius.com	11.20%	↓ 99.38%
reservas.palladiumhotelgroup...	5.01%	-
missguided.com	3.43%	-
cocacola.pt	3.32%	-