



Website Analysis Overview Report

June 2019

chron.com



View the full analysis at: <https://pro.similarweb.com>

breaking news headlines and houston weather on chron.com. houston news, events, plus astros and rockets from the online home of the houston chronicle.

Related Mobile Apps:



Global Rank ⓘ

#1,869



Country Rank ⓘ
United States

#562



Category Rank ⓘ
News and Media

#274

Website Audience

Total Visits ⓘ

Mar 2019 - May 2019, 🌐 Worldwide

111.0M

↓ -0.33% from last month

Device Distribution ⓘ

Mar 2019 - May 2019, 🌐 Worldwide



Monthly Visits 37.01M

Monthly Unique Visitors

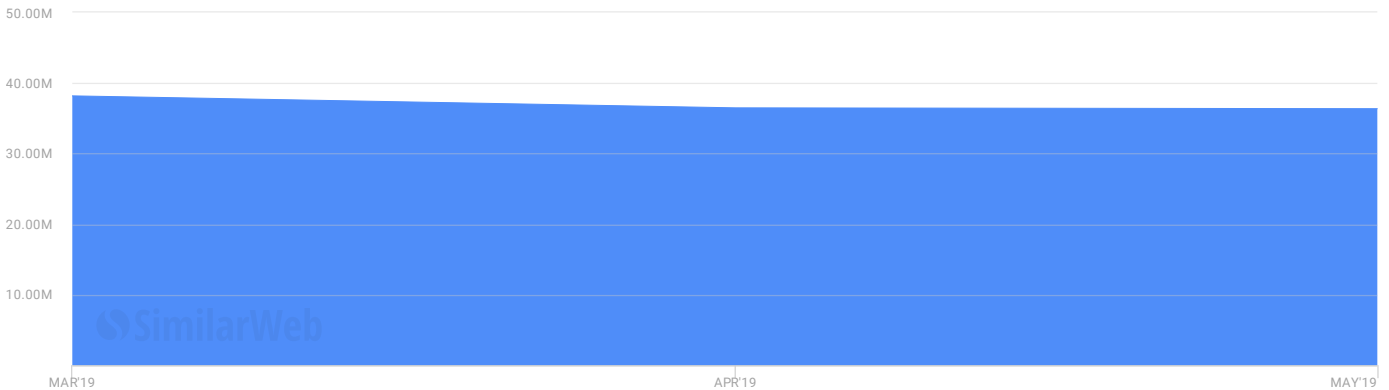
Avg. Visit Duration 00:01:26

Pages / Visit 1.86

Bounce Rate 81.38%

Visits Over Time ⓘ

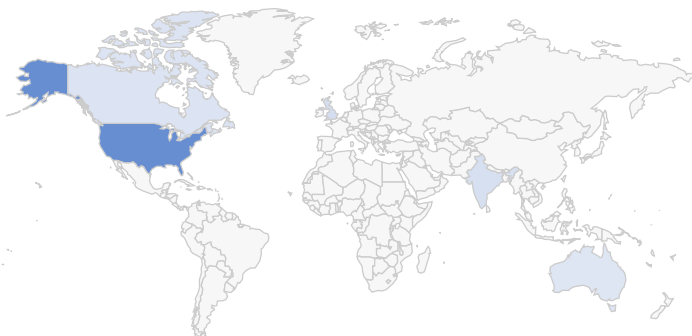
Mar 2019 - May 2019, 📱 All Traffic



Geography

Top 5 Countries ⓘ

Mar 2019 - May 2019, 🖥️ Desktop Only

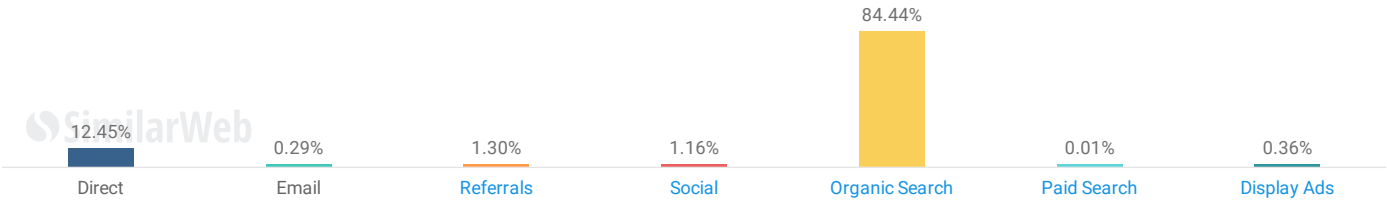


🇺🇸 United States	45.31%	↓ 0.57%
🇬🇧 United Kingdom	6.17%	↓ 1.18%
🇮🇳 India	5.44%	↓ 7.31%
🇨🇦 Canada	3.72%	↓ 7.44%
🇦🇺 Australia	2.73%	↑ 2.71%

Marketing Channels

Channels Overview

Mar 2019 - May 2019, Worldwide Desktop Only



Referrals

Top Referring Websites

Mar 2019 - May 2019, Worldwide Desktop Only

	drudgereport.com	32.62%	<div></div>	↑ 84.46%
	int.search.myway.com	19.27%	<div></div>	↓ 22.58%
	en.wikipedia.org	2.98%	<div></div>	↓ 5.13%
	fark.com	2.33%	<div></div>	↑ 412.27%
	int.search.tb.ask.com	2.27%	<div></div>	↓ 16.14%

Top Referring Categories

Mar 2019 - May 2019, Worldwide Desktop Only

	News and Media	40.66%	<div></div>
	Search Engines	3.18%	<div></div>
	American Football	1.11%	<div></div>
	Sports	0.86%	<div></div>
	Government	0.79%	<div></div>

Search

Search Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Top Search Terms

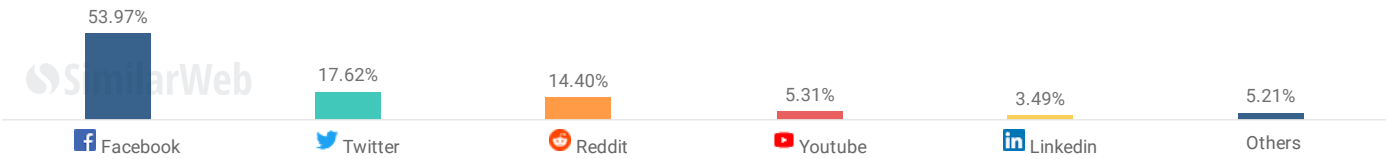
Mar 2019 - May 2019, Worldwide Desktop Only

	houston chronicle	5.15%	<div></div>	↑ 41.68%
	houston	0.96%	<div></div>	↑ 60.59%
	chron	0.85%	<div></div>	↑ 108.08%
	houston astros news	...0.76%	<div></div>	↓ 23.31%
	deer park fire	0.72%	<div></div>	↓ 100%

Social

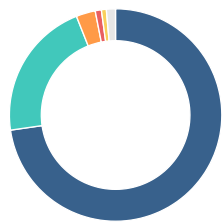
Social Traffic

Mar 2019 - May 2019, Worldwide Desktop Only



Display Ad Network ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only



Google Display Netw...	72.72%
Taboola	21.27%
ShareASale	2.92%
Outbrain	0.94%
Nativio	0.76%
Others	1.39%

Top Publishers ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

mysanantonio.com	58.70%	<div></div>	-
google.com	6.97%	<div></div>	-
facebook.com	5.86%	<div></div>	-
pdhacademy.com	5.84%	<div></div>	-
amazon.com	3.65%	<div></div>	-

Outgoing Links

Top Links Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

houstonchronicle.com	60.59%	<div></div>	↑ 17.77%
hearstnp.com	2.82%	<div></div>	↓ 13.21%
s.hdnux.com	1.92%	<div></div>	↑ 189.73%
msc.fema.gov	1.68%	<div></div>	↑ 11.32%
img-aws.ehowcdn.com	1.33%	<div></div>	↑ 8.6%

Outgoing Ads

Top Ads Destination ⓘ

Mar 2019 - May 2019, 🌐 Worldwide 🖥 Desktop Only

downloadmyinboxhelper.com	3.89%	<div></div>	↓ 33.84%
freeforms.co	3.52%	<div></div>	↑ 0.65%
govdocs.co	2.83%	<div></div>	↓ 49.3%
watchtvnow.co	1.99%	<div></div>	↑ 12.94%
justanswer.com	1.82%	<div></div>	↓ 20.67%