

Credit Card Transaction Report

Total Revenue

55M

Total Interest

7.84M

Trans. Amount

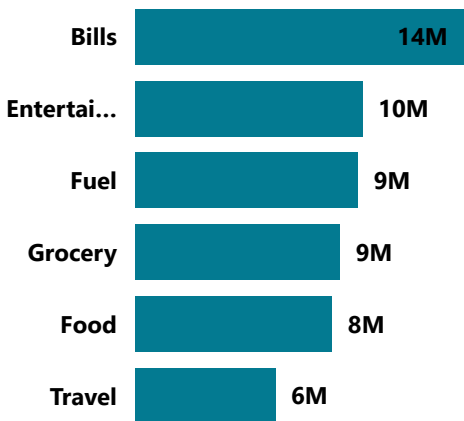
45M

Trans. Count

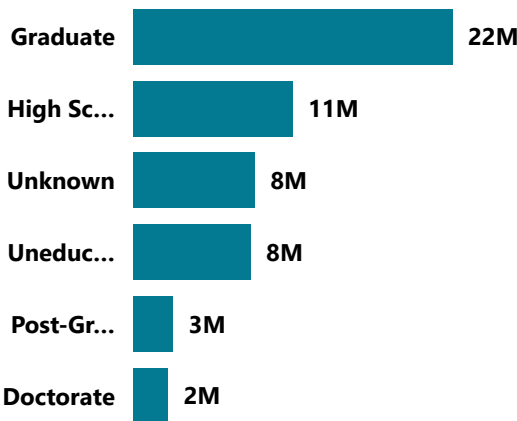
656K

Card Category	Total Revenue	Total Intrest	Transaction Amount
Blue	46139398	64,95,887.74	36957875
Silver	5586332	8,12,081.28	4586746
Gold	2454072	3,73,784.16	2024078
Platinum	1135608	1,61,629.05	953314
Total	55315410	78,43,382.23	44522013

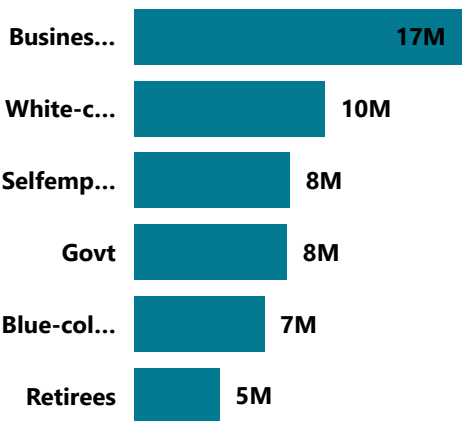
Revenue By Expenditure



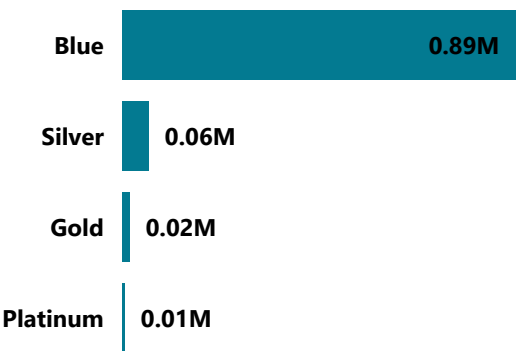
Revenue By Education



Revenue By Customer Job



Customer Acq Cost



Week Start Date

All

F

M

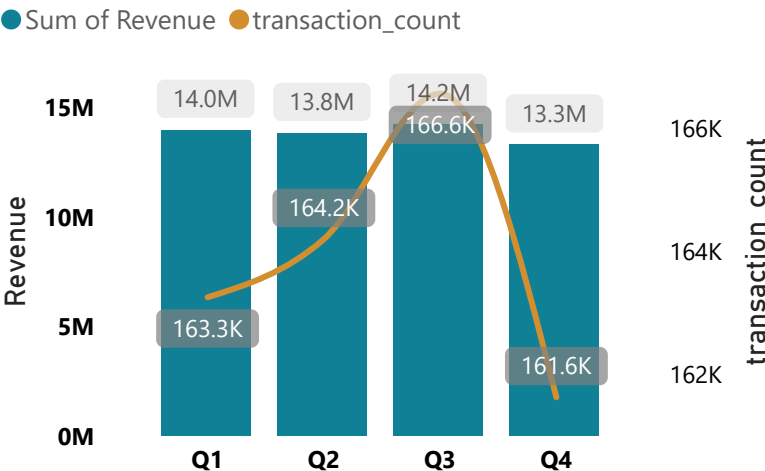
Silver

Blue

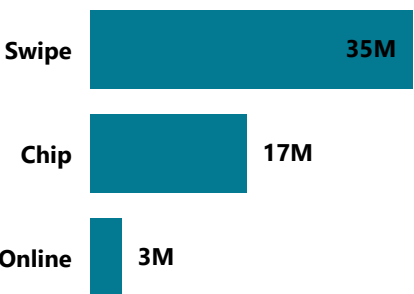
Gold

Platinum

Qtr Revenue & Transaction Count



Revenue by Use Chip



Customers Transaction Report

Total Revenue

55M

Total Interest

7.84M

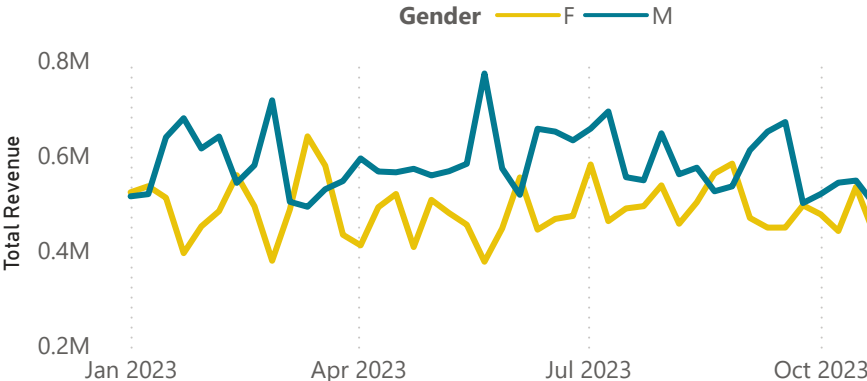
Total Income

576M

CSS

3.19

Revenue Across Timeline By Gender



Qtr 3

Qtr 1

Qtr 2

Qtr 4

Week Start Date

All

low

med

high

Silver

Blue

Gold

Platinum

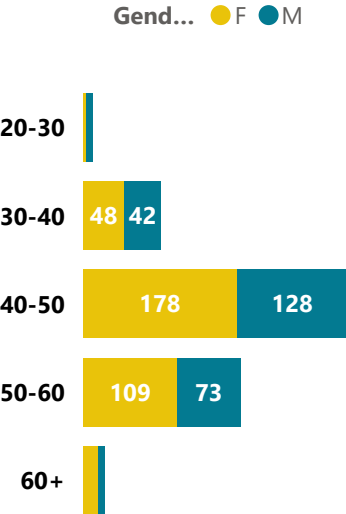
M

30M

F

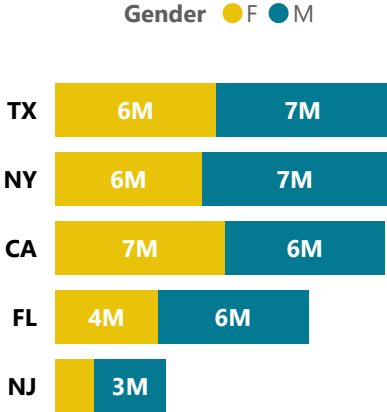
25M

Delinquent Account Count

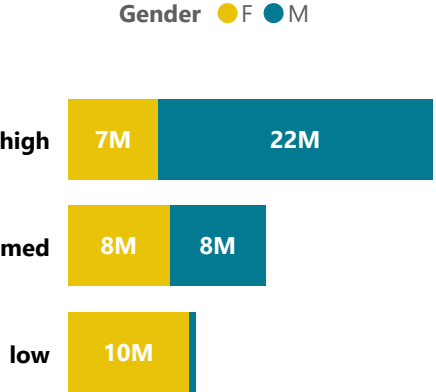


Customer_Job	Revenue	Transaction Amount	Income
Blue-collar	6904279	5488838	72262158
Businessman	17387832	14285412	186959919
Govt	8111701	6507875	88773989
Retirees	4535184	3623120	48675030
Selfemployed	8261758	6395026	75313288
White-collar	10114656	8221742	103930055
Total	55315410	44522013	575914439

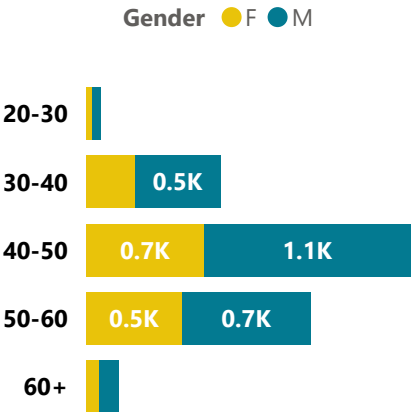
Top 5 States Revenue



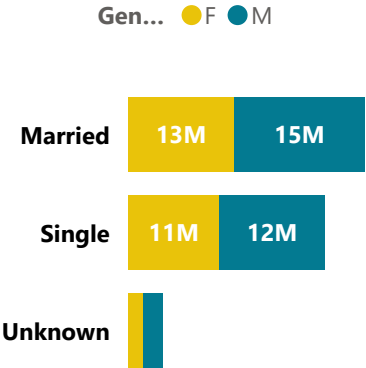
Revenue By Income



Limit Cross Count



Marital status



Revenue by Education

