# Bhumi Kala

Undergraduate Student In Business Analytics

kalabhumi2@gmail.com ✉

9111197241 📱

## Professional Summary

Detail-oriented Business Analytics undergraduate at Medi-Caps University, skilled in data analysis, visualization (Power BI), financial analytics with virtual internships at Tata Group, Goldman Sachs, Accenture, and PwC, gaining real-world project experience. Proven leadership through college event coordination and volunteering at the IMA Conclave. Certified in Data Science and Financial Literacy, passionate about leveraging data insights to drive strategic business decisions.

## Skills

- Data Analysis  (Excel, SQL)
- Programming (Python)
- Communication Skills
- Critical Thinking and Problem Solving
- Team Leadership
- Data Visualization (Power BI)

## Courses

**Data Analysis and Visualization with Power BI,**
**Microsoft**

**Foundations of Data Science,**
**Google**

**Pre-MBA Statistics,**
**IIM Ahmedabad**

**Financial Literacy for Bharat,**
**NISM**

## Work Experience

### Coordinator | College Event | Medi-Caps University | Indore

- Led and organized multidisciplinary teams in the conceptualization, planning, and execution of management and cultural events, ensuring seamless delivery and alignment with business goals.
- Orchestrated complete event operations, including strategic outreach, promotional initiatives, and logistical coordination, while delivering detailed post-event evaluations to identify improvements for future planning.

### Volunteer | IMA Conclave | Indore

Supported event operations, guest coordination, and data collection.

## Education

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| 2023 - 2026<br>3 Years | **Bachelor of Business Administration (BBA) - Business Analytics \|**<br>**Medi-Caps University \| Indore**<br><br>CGPA: 8.97 (Till 3rd Semester). Relevant Coursework: Data Analysis, Marketing Management, Financial Accounting, Business Statistics |
| 2007 - 2023<br>16 Years | **High School Diploma  \|**<br>**The Emerald Heights International School \| Indore** |

## Internships

### Virtual Internship Programs | Tata Group | Goldman Sachs | Accenture | PwC via Forage

- Executed virtual consulting engagements in data analytics, financial modeling, and business strategy.
- Analyzed complex datasets to generate actionable insights and reports for marketing and finance teams.
- Presented strategic, data-driven insights to virtual client stakeholders.

## Project

### Customer Churn Analysis using Python

- Collected and cleaned customer data to predict churn rates.
- Applied logistic regression and decision tree models for classification.