

A 3D architectural rendering of a modern office lobby. The scene features a large, open space with a patterned tile floor. In the center, there are two orange sofas and a small table. To the right, a reception desk is visible with a person standing behind it. A sign above the desk reads "RECEPTION". In the background, there are large windows and a wall with the text "CENTRE OF EXCELLENCE IN TRANSFUSION MEDICINES". A blue rectangular box is overlaid on the image, containing the text "A.S. Textiles/Handloom Exports" in a white serif font.

# A.S. Textiles/Handloom Exports

CORPORATE PROFILE



## ABOUT US

- We, **AS TEXTILES EXPORTS**, have achieved numerous milestones and have set various benchmarks in the Indian Home Decor Industry. Today, we stand tall as the most prestigious exporter, supplier and trader of almost all types of Home Furnishing goods. The experience gained has infused in us rich expertise to showcase an unmatched range of Belgium Fabric, Quilts, Chenille Upholstery and home decor, Home Furnishing Fabrics, Curtains, Made-ups, Furniture, Soft furnishings, Floor Coverings and Decorative rugs etc. All our fabrics are crafted from Top Grade yarns and hence are of superior quality as well as visually appealing.
- We are a quality centric organization, hence emphasize on high quality of products rolling out of our company. As a part of it, we adhere to strict quality guidelines throughout our activities. Right from the yarns to packing and storing, every process is executed under the strict surveillance of our professionals. Moreover, our products are subjected to stringent quality checks after they are finished. Our quality auditors assist us in this by conducting various tests to help us ascertain product quality and meet reliability standards.



- We at **AS TEXTILES EXPORTS** comprises of a team of professionals, having expertise in manufacturing and export of vast range of HOME DÉCOR products . We have a consolidated position in the industry and are working to achieve high growth rate by our constant endeavor to provide utmost customer satisfaction.
- We are in efforts to win faith in global market in the form of repeated orders from our highly satisfied customer's which for us is nothing less than an award. We believe in the quality assurance, streamlined, on time dispatches and resulting CUSTOMER SATISFACTION.
- The company is situated at Panipat, the land n hub of master craftsmen & expert hand woven textile weavers. The company is 100% export oriented, manufacturing unit for Home Furnishings & Floor Coverings.
- We have exclusive designs and amazing colors. This is an exclusives how of aesthetic range of products to help you choose and pick from.
- We have comprehensive range of Rugs, Bath Rugs, Throws, Cushion Covers,
- Area Rugs, Poufs, Jute range, Macramé wall hangings Etc.
- We have state-of-the art infrastructure spread over a vast area equipped with the latest machines and equipment. Our manufacturing unit has an appreciable production capacity which has been possible due to the presence of machines



# OUR PRODUCTS

- Carpets: Hand-woven, Tufted in all types of Yarns
- Durries: Punja Kilims, Pit-loom, Frame-loom
- Cushions: Kilims, Embroidery, Tufted, Printed, Pit-loom
- Bath Rugs: Table-top Machine, Frame loom.
- Rag Rugs: Chindi- printed, Chindi woven
- Poufs: Printed, Woven
- Baskets: Braided, Woven, Screen print
- Runners: Tufted, Punja, Woven, Screen printed
- Wall Art: Woven, Screen printed, Kilim, framed
- Throws: Woven, Embroidery, Screen printed
- Stools & Benches.



# DESIGN & DEVELOPMENT

With its own designing studio comprising among our all designers, the company comes out with exclusive designs & color essence.

Our design teams work in coordination with the **R&D** team to produce innovative products using different blends of yarns/techniques. They also work with inspiration and themes given to them by the clients as well as those picked up from various magazines and internet.





## Carpets & Rugs

Our range of carpets are an aesthetically treated blend of trend, craft and tradition. They are tufted by some of the finest hands in the country and are the hallmark of quality and excellence.



## Kilims & Durries

Made of cotton, wool, PET Yarn and other fibres, our durries are available in a wide range of contemporary, minimalist and traditional designs





## Pillows And Throws

Made from the finest fabric, our pillows are comfortable, durable and stylish. Our pillows enhance the style and personality of the decor it is paired with.





## Bath Mats

The perfect blend of quality and style, our bath rugs are soft and absorbent, and protect the floor from excess moisture. Aesthetically designed and comfortable beneath your feet, they are the perfect enhancement to bathroom decor.



## Wall Art & Storage

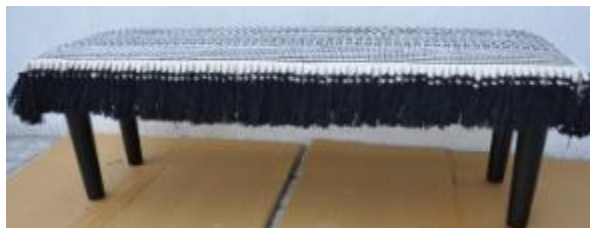
Our wall art and storage are crafted with designs and colour palettes that compliment a wide range of interior design styles. Each piece is distinctively designed from the finest natural and man-made fibre.





## POUFS & STOOLS

Durable and hand-crafted, our poufs are perfect for extra seating in any part of your home. Available in different shapes, colours and textures they are suited to a wide range of architectural and interior decoration style.









# Company Showroom

AS TEXTILES















## Corporate Social Responsibility

We are working towards having an overall positive impact on both people and the planet while we continue to grow. We aim to continue to be a company that is trusted by the society, by committing to compliance with laws and regulations, as well

as to highly transparent governance, respect for human rights, health and safety, social contribution and environmental preservation, on the basis of high corporate ethics. We invest part of our profits beyond business, for the larger good of the society.



## Wall Hangings



One of the more recent additions to our product range is wall hangings in the choicest Jaquard motifs with wooden rods. We encourage buyers to customize the designs and finish by adding tassels, fringes or pompoms. Knitted wall hangings can be a great addition for living and kids/baby collections.

## Poufs and Bean Bags

Beautifully textured and comfortable knitted poufs can be made in shapes including square, flat, round or bean bag. The poufs are both fun and functional, with designs for outer fabric ranging from textured and chunky knits to customized jacquard patterns. The poufs can be shipped with Thermocol block or balls filled inside or just as a cover with zipper and separate inner bags.





## Dog Beds

Warm, cozy and super soft beds for canines. The shell can be knitted in Cotton or any other yarn, and filled with Polyester fibre. The filling can be made in the form of removable pillows so the cover can be easily washed.



## Slub Yarn and Chunky Hand Knitted Throws/ Cushions

We use special Thick and Thin Cotton yarn for heavy and chunky throws and cushions. We make cables, structures as well as Jacquards in this yarn. The texture is beautiful and soft.

Another latest addition to our ever growing assortment is hand knotted throws and cushions. These have been made in 100% Cotton as well as 100% Acrylic yarn.



## Product Design and Development

We constantly endeavour to bring our customers the latest of designs and style. Design development and sampling forms a core part of our operations and are a key differentiator in the way we do business. We are front runners in setting trends for the industry thanks to our talented design teams capable of producing and delivering

designs, colours, patterns and quality to meet our customer's requirements.

Equipped with the latest designing software and qualified designers, we have design studios in all our plants. Understanding the dynamic nature

of textiles and ever changing trends, we are equipped with multiple gauges of flat knitting machines, from 2½ gauge to 12 gauge





## Trade Shows

We love to meet our customers and show them the latest developments in our portfolio of knitted home décor and fashion textiles. In 2020, we will be displaying at,



Heimtextil, Frankfurt, January



IMM, Cologne, January



Spielwaremesse, Nuremberg, January-February



Ambiente, Frankfurt, February



IHGF, Expo Mart, New Delhi, Spring-April  
IHGF, Expo Mart, New Delhi, Autumn-October



Kind+Jugend, Cologne, September



Maison & Objet, Paris, September



## Product Assortment









### Cushion Covers & Dec Pillows

All cushion covers are made with YKK zippers- non concealed or concealed. Cushion covers in fine knits are made without lining and the chunkier ones are enhanced by adding a coordinated or matching lining. The cushion covers can be exported with polyfill also. We have Law Label certification for USA and Canada for supplying fillers.

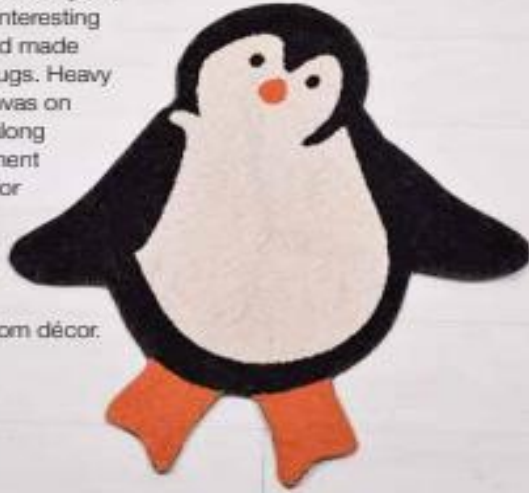


Textured and soft knitted floor cushions are made with a cotton canvas back, stylish pure leather grab handle and YKK zipper on bottom. The washed effect and plush knit make them look very stylish, sophisticated and unique.



## Floor Rugs

Textured soft Jaquards in slub yarn, are cut in interesting shapes and made into floor rugs. Heavy cotton canvas on the back along with treatment is perfect for the rug as a kid's room accessory or living room décor.



## Wall Hangings

One of the more recent additions to our product range is wall hangings in the choicest Jaquard motifs with wooden rods. We encourage buyers to customize the designs and finish by adding tassels, fringes or pompoms. Knitted wall hangings can be a great addition for living and kids/baby collections.



## Poufs and Bean Bags

Beautifully textured and comfortable knitted poufs can be made in shapes including square, flat, round or bean bag. The poufs are both fun and functional, with designs for outer fabric ranging from textured and chunky knits to customized jacquard patterns. The poufs can be shipped with Thermocol block or balls filled inside or just as a cover with zipper and separate inner bags.







### | Storage Bins and Baskets

Traditional storage baskets in knitted fabrics- give it any shape and size to go with your collection. Be it for living or bedroom setting or for nursery, the knit fabric can be customized. Popular shapes include round baskets with cut handles or pure leather handles. For cost efficient shipping, add baskets in different sizes to ship smaller ones inside the bigger sizes.



### | Foldable Baskets

These soft and foldable baskets are perfect for babies and kids. These can be neatly folded for easy shipping and storage. Cute Jacquard motifs are knitted in soft fabrics and lined with fibre and fabric inside. These can also be easily washed.







### | Giant Pillows

Oversized pillows that can be used for comfort and as a decorative item for kids' room. Pick the perfect soft pillow from our available designs of different animal shapes or customize it as per your collection. These are made with different textures and knitted patterns.



## Baby Toys and Shaped Cushions



Plush toys made from beautiful knitted fabrics and stitched with safety are made in cute and delicate designs, ranging from small toys to big pillow sized snuggles.



## Mobile Pompoms

Mobile Pompoms, great for baby cribs are made in combed cotton yarn along with superior quality wooden rods.



## Washcloth

Call them washcloth, kitchen towels or dishcloth, in chunky and soft knits, these are a perfect addition to kitchen or home collection. Packs of one, two or three pieces, tied with a ribbon and bow make a great and attractive product.



## Rattles, Music Toys and Cuddle Cloth

Little Rattles and Music Toys in cute animal shapes and designs, made with supersoft cotton knitted fabric, are a great addition to any baby and kids' collection. Adorable Cuddle Cloth with accentuated features look gorgeous in warm and pastel colors.





## Ponchos

We utilize our rich experience of making garments to make ponchos for women, for fashion and nursing/maternity. These are knitted and finished with great details and care. Made in premium Cotton or Merinowool, the knitted ponchos are very trendy and elegant.



## Scarves and Snoods



Bold knits and fine jacquards are used to make long scarves. These are finished with pompoms and tassels to make them more interesting. Snoods for men and women are knitted in chunky and soft knits.

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## Travel Kits



Add Travel Kits to your collection, a set of very fine knit blanket, adjustable eye mask and a zippered bag for easy transport. Everything is made in cotton or premium merinowool. Sizes for blankets and pouches are custom made as per buyer's request.

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## Bags, Pouches and Coin Purses

From our gorgeous knits, we design diverse range of fashion accessories. We create bags in fine to chunky gauge knits, styles ranging from basic to flamboyant. Shoulder bags and totes can be customised in any shape and knit for a classy and contemporary collection.

Our well-crafted pouches blend elegance and function. Different shapes and sizes can be customized to cater to requirements of stationary, travel, cosmetics and fashion. Pure leather is added in trims for enhancement.





# EMPHASIS ON QUALITY

Superior quality is core to our organization. Apart from as well qualified Quality Assurance Team, we have on rolls B. Tech. graduates from Textiles, who understand the technicalities of production. We also, have a team of dedicated quality controllers who ensure proper inspection of goods, right from initials until the finished goods are packed.



# Our Factories

Since establishment, our factories have produced some of the world's most beautiful floor and décor furnishings creates Rugs & Carpets, Kilims & Bath Rugs, Printed Rugs, Throws, Pillows, Poufs, Stools ,Benches , Wall hangings and Storage baskets.

The company has all the necessary certifications for social compliance, environmental and quality compliance. The company has been certified by SMETA which recognises that all our products are child labour free and socially compliant.





# Infrastructure

## Space (area):

30000 sq. ft. covered area

## Other looms :

- 300 Pit-looms supported by Tana machine and winders
- 20 Carpet loom/machine
- 100 Bathmat tufting machines
- 100 stitching machines



# Our Clients

## AS TEXTILE/HANDLOOM EXPORTS

has scooped out a unique space of its own in the global markets including USA, Europe, Australia, Canada, U.K., France, Ireland.





Factory  
SECTOR - 6, HARI NAGAR, Panipat - 132103,  
Haryana (INDIA)  
&  
Head Office - Plot - , Sector -25, Part -1  
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