

BHUMIKA SHARMA

Business Analyst

7392874657 · New Delhi · 28bhumikasharma@gmail.com · LinkedIn

PROFILE SUMMARY

I want to grow as a Business Analyst, understand what's needed, solve problems, and help teams work better together. I have 2 years of experience as a Web Developer, building websites with HTML, CSS, JavaScript, and WordPress, and designing layouts in Figma, Photoshop, and Canva. My technical skills help me bridge the gap between business and technology.

TECHNICAL SKILLS

Frontend: HTML5, CSS3, JavaScript, Bootstrap, Tailwind CSS, React JS, PHP

CMS & Plugins: WordPress Development, JetEngine, WooCommerce, LMS, Other WordPress Plugins

Design: Website Design & Responsive Layouts, UI/UX Design Basics, Figma, Canva, Photoshop, Emailer

Tools: VS Code, Git, Chrome DevTools, ChatGPT

Content: Basic Content Writing, Working with Content Writers

Business Analysis: Requirement Gathering, Wireframing, Process Flow Diagrams, Data Analysis, Documentation, Unit Testing, Project Coordination, Jira

Others: Responsive Web Design, Basic SEO, Constant Contact

WORK EXPERIENCE

BYLD Group (Social Codify) Sector 44 Gurugram

August 2025 – Present

Wordpress Developer

Handled multiple websites at the same time and improved time management skills. Worked on UX and design improvements, making websites more user-friendly and modern. Also worked with Byld Group client projects and learned client handling, teamwork, and managing different tasks together.

Jai Veeru Creatives, Okhla Phase 1, Govindpuri

December 2024 – August 2025

Junior Frontend Developer

Led development and design of 10+ WordPress websites, improving loading speed by up to 40%. Created a custom plugin for email OTP verification. Handled automated email notifications to keep users informed about their resume status. Maintained and updated 10+ client websites every 15 days. Collaborated closely with sales and client teams to ensure timely delivery and smooth communication. Gained deep knowledge of WordPress and JetEngine, learned PHP for plugin development, and used JavaScript to create smooth animations. Currently working on a Next.js-based dashboard that includes resume acceptance and rejection functionalities.

- Learned WordPress development with a focus on user-friendly design.
 - Developed responsive HTML emailers using Constant Contact for effective email marketing campaigns.
 - Gained strong experience in web design and UI tools like Figma prototype, canva, javascript
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Glowal IT Services, 62 Noida

November 2023 – November 2024

Web Developer

At Glowal IT Services, learned website designing and WordPress development from the ground up. Created multiple websites and handled tasks like logo design, branding, brochures, and video editing. Also managed social media accounts and helped boost the online presence of various clients. Worked on real projects for clients such as Mindful Parenting, Tonyoga, and Callman Logistics while using tools like Figma, Canva, and Photoshop to deliver creative results.

- Supported end-to-end branding for clients, from concept to digital delivery
- Handled creative content for social media posts across platforms
- Balanced multiple design and web tasks under tight client deadlines
- Improved design consistency across print and digital assets
- Took part in client feedback sessions to adjust and improve designs

PROJECTS

Five Behaviours

The 5 Behaviors™: Build Trust. Drive Results

<https://fivebehaviours.byldgroup.com/>

- Handled complete UI/UX design to enhance user experience and engagement
- Ensured modern, responsive layout aligned with brand guidelines

Crucial Learning

Learning & Development Website

<https://cruciallearningindia.in/>

- Designed and developed Crucial Learning India website with complete UX/UI
- Managed BYLD Group client projects under tight deadlines

Global Checks

Background Check Services

<https://globalchecks.in/>

- Designed and developed a fully custom website using Elementor
- Designed all pages with modern layout, custom animations, and smooth transitions
- Developed a custom plugin for email OTP verification during form submission
- Focused on responsive design, user-friendly experience, and performance optimization

Srias Life Spaces

Real Estate Project

www.sriaslivespaces.com

- Supported end-to-end branding for clients, from concept to digital delivery
- Handled creative content for social media posts across platforms
- Balanced multiple design and web tasks under tight client deadlines

Studio Infinite

Architecture & Interior Design Website

www.studioinfinite.in

- Designed and developed a fully custom website using Elementor
- Designed all pages with modern layout, custom animations, and smooth transitions
- Developed a custom plugin for email OTP verification during form submission
- Focused on responsive design, user-friendly experience, and performance optimization

UPAG Tech Forum

Technology Event Landing Page

www.upagtechforum.com

- Designed a custom landing page using Elementor with dynamic content powered by JetEngine.
- Added a marquee banner and made the layout fully responsive for better engagement.

Jai Veeru Creatives

Portfolio & Service Website

www.jaiveeru.co.in

- Developed a custom plugin to manage user applications
- Enabled admin to accept/reject profiles with one click
- Set up automated emails for application approval or rejection

Tonyoga

Yoga & Wellness Website

www.tonyoga.online

- Designed all graphics and built the site with a custom theme using Elementor.
- Added LMS and KMS features, and made the layout fully responsive for all devices.

EDUCATION

Veer Bahadur Singh Purvanchal University

2019-2023

Bachelor's Of Technology
Computer Science

Inter College, Varanasi

2018-2019

Intermediate
PCM

STRENGTHS

Creativity

Collaboration & Communication

Task & Time Management

Problem-solving, Adaptability to new tools and technologies

Strong understanding of UI/UX principles