Objective Keenly looking for the opportunity in Digital Marketing, where I can

demonstrate my ability in Facebook, Instagram, LinkedIn & YouTube campaign creation with very niche targeted audience that generates quality high ticket leads from both organic and paid promotions. Wish to

learn Sales funnel creation under mentorship of my seniors.

Experience Code Aroma Technologies, Motera, Ahmedabad

July 2021 - January 2022

I was responsible for creating Lead Generation campaigns, Social Media

Accounts Management and communicating with clients.

Skills & Abilities Facebook, Instagram and Google Paid Campaign Creation

LinkedIn Profile Optimization for better Organic Reach

Creating Drip E-mail Campaign using Convert kit and Mail Chimp

Education MBA (Marketing) – JVIMS MBA College

HSC – Parvati Devi School –: 65.28% SSC – Parvati Devi School – : 67.5%

Certifications Intern Shala Digital Marketing Course

Digital Marketing 3 month online course provide by IDM Delhi.

Google digital marketing fundamentals

Digital Presence: LinkedIn ID: https://www.linkedin.com/in/umang-dave-/

Instagram ID: https://www.instagram.com/Umang_dave98

Personal Details: Date of Birth: 30-12-1998

Languages Known : Gujarati, Hindi, English Hobbies: Watching Movies, Listening Music