

Privacy Policy

Last updated: July 18th, 2024

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application, BetValue: Sports Betting Tool ("App"). By using the App, you agree to the collection and use of information in accordance with this policy.

Information We Collect

We collect several types of information to provide and improve our App for you.

Personal Data

Device Information: We collect information about your device, including the device type, operating system, unique device identifiers (such as the Advertising ID), and mobile network information.

Location Data: We may collect and use precise location data from your device. If you grant location permissions, we collect your GPS coordinates.

Identifiers: We collect unique identifiers, such as your Advertising ID, which can be used to identify your device.

Usage Data

Product Interaction: We collect information about your interactions with the App, such as app launches, taps, clicks, and other actions within the App.

Advertising Data: We collect data about the advertisements you view and interact with, including ad impressions, clicks, and other engagement metrics.

Other Usage Data: We collect additional data about your activity within the App to understand usage patterns and improve user experience.

Crash Data

Crash Data: We collect crash logs and diagnostic data to help identify and fix issues within the App. This may include device state information at the time of the crash.

How We Use Your Information

We use the collected data for various purposes:

- **To provide and maintain our App**
- **To improve and personalize your experience**
- **To monitor and analyze usage and trends to improve the App**
- **To serve personalized advertisements and measure their performance**
- **To detect, prevent, and address technical issues**

Sharing Your Information

We may share your information with third-party partners to help us provide and improve our services:

- **Advertising Partners:** We share data with advertising networks such as AdMob to serve personalized ads.
- **Service Providers:** We may employ third-party companies and individuals to facilitate our App, provide the service on our behalf, or perform App-related services.

Tracking and AdMob

We use AdMob to display advertisements in our App. AdMob may collect and use data about your device and interactions with ads to serve personalized ads. This includes:

- Device identifiers (e.g., Advertising ID)
- Location data (if permissions are granted)
- Ad interaction data (e.g., ad clicks and impressions)

User Consent

We obtain your consent before collecting and using your location data and other personal data for personalized ads. You can manage your preferences and opt out of personalized ads through the App settings.

Data Protection Rights

You have the right to access, update, or delete the information we have on you. You can exercise these rights by contacting us at [Your Contact Information].

Security of Your Data

We are committed to protecting your data. We use industry-standard security measures to safeguard your information. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

- **Email:** support@201techllc.com
- **Mailing Address:** 12 E High St #1021 Glassboro, NJ 08028