Tracxn APM Case Study

Design careers page form for applicant

(1/2) Problem Statement (by Tracxn)

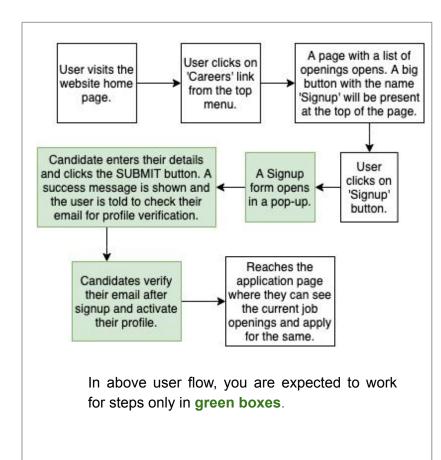
Use Case:

WTR is a product based company building HR management systems for Media & Telecommunications industries. The Product team at WTR corporation is planning to revamp the careers page on the WTR website. The plan is to allow applicants to sign up on the WTR's website with their details and then allow them to apply for the jobs they are interested in.

The user flow is given alongside: -->

Assumptions:

We will only allow 'Email ID' based logins. So do not consider phone number based logins or "Social logins' using Google+, Facebook etc



(1/2..) Problem Statement (by Tracxn)

Your Task:

Assuming user has hit the 'Signup' button, design the following -

- 1. Signup form with required inputs for registering
- 2. Success message on submitting the signup form (redirecting to email for verification)
- 3. Verification email for activating the profile

You will be evaluated on following -

- 1. Wireframes, messaging & product specifications for:
 - a the 'signup form'
 - b the post submission 'success message' for the form
- 2. 'Email format and content' used for verifying email address
- 3. Input fields covered, checks and validations for the input fields defined
- 4. Structure and format of the document submitted

(2/2) Questionnaire

Please provide your answer to the following questions -

- 1. Why are you looking for a job change? How does this role at Tracxn fit in?
- 2. What do you think are the pros and cons of joining a startup?