

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

F

M

Revenue

56.52M

Txn Amount

46M

Total Interest

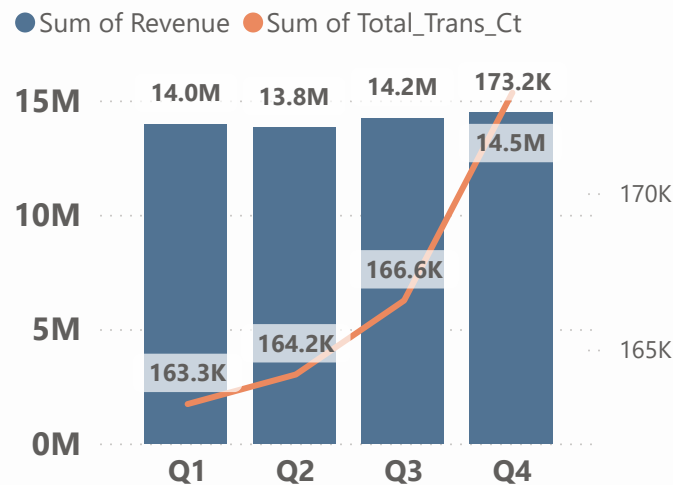
7.98M

Txn Count

667K

| Card_Category | Sum of Revenue | Sum of Interest_Earned | Sum of Total_Trans_Amt |
|---------------|----------------|------------------------|------------------------|
| Blue          | 4,71,88,611.62 | 66,14,172.62           | 37840749               |
| Silver        | 56,59,108.98   | 8,21,922.98            | 4647596                |
| Gold          | 25,33,682.16   | 3,84,755.16            | 2091362                |
| Platinum      | 11,35,608.05   | 1,61,629.05            | 953314                 |
| Total         | 5,65,17,010.81 | 79,82,479.81           | 45533021               |

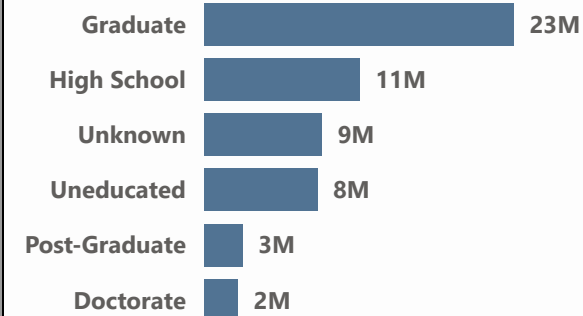
Sum of Revenue and Sum of Total\_Trans\_Ct by Qtr



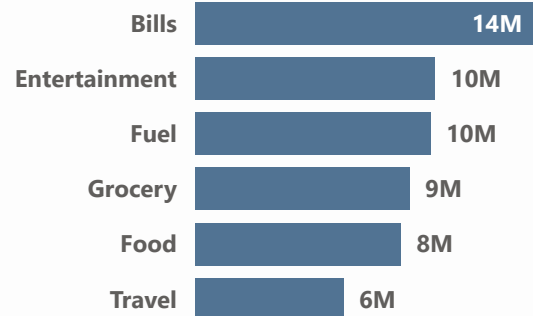
Week\_Start\_Date

All

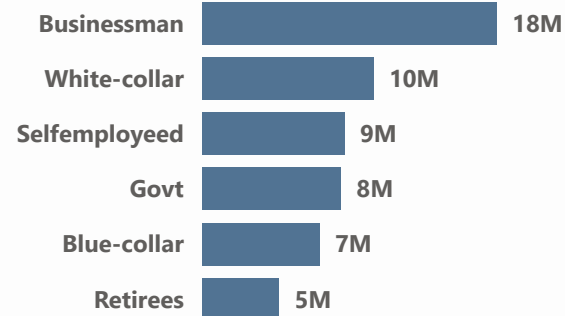
Revenue by Edu\_Level



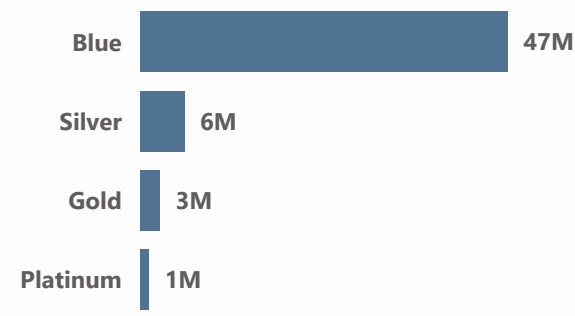
Revenue by Exp\_Type



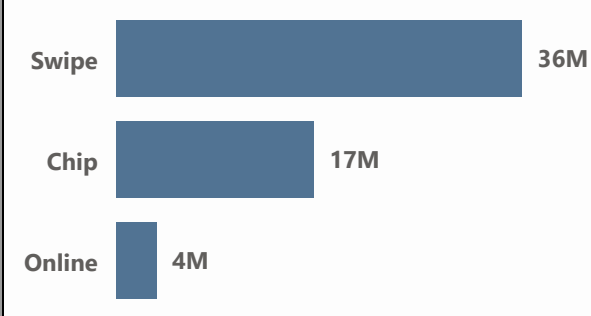
Revenue by Cust\_job



Revenue by Card\_Typr



Revenue by Exp\_Type



# Credit Card Customer Report

Revenue

56.52M

Income

588M

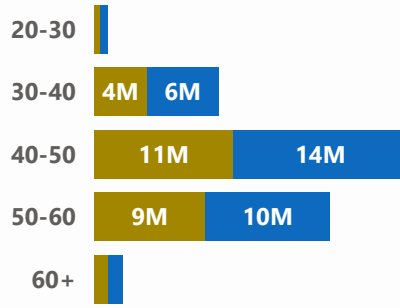
Total Interest

7.98M

CSS

3.19

Revenue by Age\_Grp



Gold

Silver

Blue

Platinum

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

M

30.93M

F

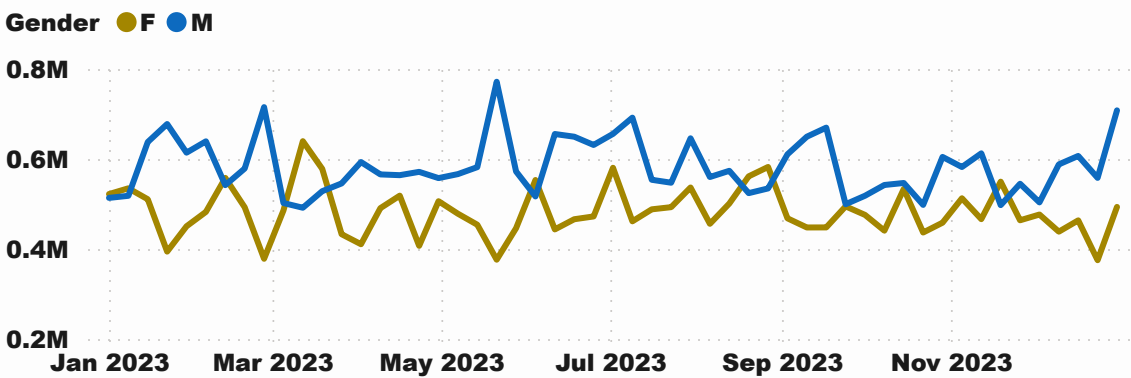
25.59M

Swipe

Online

Chip

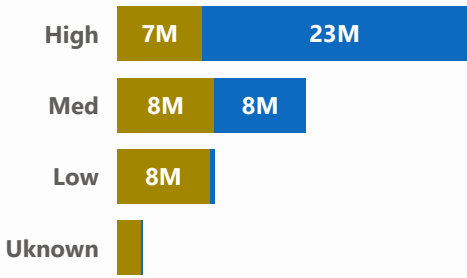
Revenue by Week



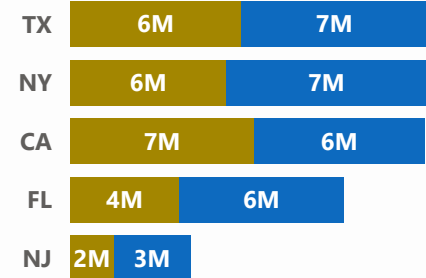
Customer\_Job Sum of Revenue Sum of Interest\_Earned Sum of Income

|               |                |              |           |
|---------------|----------------|--------------|-----------|
| Businessman   | 1,76,97,472.01 | 25,84,604.01 | 190350431 |
| White-collar  | 1,02,83,123.92 | 14,64,690.92 | 105618475 |
| Selfemployeed | 85,42,826.40   | 11,41,510.40 | 77659931  |
| Govt          | 83,35,533.84   | 11,82,230.84 | 90834727  |
| Blue-collar   | 70,40,606.42   | 9,67,751.42  | 73516911  |
| Retirees      | 46,17,448.22   | 6,41,692.22  | 49619308  |
| Total         | 5,65,17,010.81 | 79,82,479.81 | 587599783 |

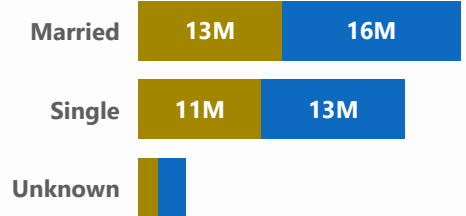
Revenue by Income\_Grp



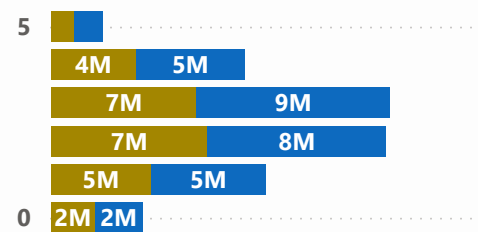
Top 5 State



Revenue by Marital status



Revenue by Dependent\_Job



Revenue by Education\_Level

