



# Bhushan Naik

## About Me

I am passionate and dynamic student with a keen interest in emerging technologies as DS & ML . Skilled content creator experienced in producing high-quality videos. Demonstrated expertise in entrepreneurship. Strong eye for aesthetics and photography. Excellent communication skills with the ability to distill complex technical concepts into accessible information.

## Professional Experience

### YouTuber (Gaming & Technology)

2017–2021

- As a seasoned YouTuber with **25,000+ views** and **400+** subscribers , I excelled in creating captivating content across gaming, technology, and storytelling genres. Proficient in video production, graphic design, and social media, I delivered visually engaging visuals that left a lasting impact.

### Public Relations Manager at TEDxCRCE

2023–2024

- Organized the annual conference themed "**Cracks in the Canvas**," on 3rd February 2024 at Fr.CRCE; featuring prominent speakers such as **Sameer Wankhede**, Rishi Khosla Jalan, **Rohan Patole**, Devang Thapliyal, Abhishek Bhattacharya, Dr. Hemant Nanavati, and **Pramod Rao**.

### CEO & Co-Founder at SafeWay Innovations

2023–Present

- At **SafeWay Innovations**, a **sustainability-based** startup focused on enhancing vehicle and road safety, a prototype of a **drowsiness detection system** for vehicles has been developed, aimed at saving thousands of lives. A significant partnership for manufacturing and technical guidance has been secured through **Mr. Amit Rambhia**, Managing Director of **Panache Digilife Ltd.**, known for collaborations with industry leaders like Intel. Additionally, a prototype of **Urja Shakti** has been developed, which **streamlines** solar installation processes using satellite imagery, furthering the commitment to safety and sustainability.
- Earned guidance from other esteemed industry leaders, **Rajendra Gangan**, Founder & CEO of OnlineManufacturing and **Rahul Arora**, Founder & CEO of Intervue ,**Devesh Bochre**, Founder of Vold Energy Asia Pvt Ltd. Both as seen on **Shark Tank India Season 3**.

### Business Development Executive – GDA Studios

2024

- Organized workshops for school students at GDA, an **AICTE-funded gamified learning** platform, to enhance their understanding of gamified learning. Collaborated with various schools to establish partnerships and promote the platform.

### IIC Startup Coordinator – Students' Council Fr.CRCE

2024–Present

- Organized the **IIC Innovators Summit 2024** and a **national-level debate (CRMD)**, while coordinating startup and innovation activities. Student business ideas were evaluated, and mentorship connections facilitated to promote entrepreneurship at Fr. CRCE. As a Student Nominee for the **Mumbai University Startup Clinic**, the Startup Investors Forum 2024 was organized with the Mumbai University IDEAS Foundation Incubation Centre to foster investor-student interactions and innovation.

## My Contact

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🌐 LinkedIn

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## Hard Skills

- MATLAB , SPICE
- Business development
- Sales and marketing
- Content Strategy & Creation
- Social Media & Video Production

## Soft Skills

- Adaptability
- Decision making
- Communication
- Conflict resolution
- Leadership
- Management

## Educational Background

- Fr. Conceicao Rodrigues College of Engineering, Mumbai  
*Bachelor of Engineering (BE) in Electronics and Computer Science with Honours in Data Science*
- Maharashtra Udayagiri Mahavidyalaya, Udgir (HSC)
- Lal Bahadur Shastri High School, Udgir (SSC)

## Achievements

- Excelled in entrepreneurial competitions such as
  - Smart India Hackathon 2024 Pre-Qualifier
  - Shark Tank Fr.CRCE- Runner Up
  - Shark Tank Trinity Dwarkadas J. Sanghvi CoE
  - Shark-A-Thon Rajiv Gandhi Institute of Technology