| Project name | |
| --- | --- |

| 06 |
| --- |

### Resource allocation

| Marketing | | |
| --- | --- | --- |
|  | | |
| **Roles & responsibilities** | Describe each team's roles and responsibilities. | |
|  | | |
| **Budget** | Define the budget allocation for  each team. | |
|  | | |
| **Technology** | Note any software, tools, platforms, or anything else required to execute roadmap initiatives. | |
|  |  | |
| Sales | | |
|  | | |
| **Roles & responsibilities** | Describe each team's roles and responsibilities. | |
|  | | |
| **Budget** | Define the budget allocation for  each team. | |
|  | | |
| **Technology** | Note any software, tools, platforms, or anything else required to execute roadmap initiatives. | |
|  |  | |
| Product | | |
|  | | |
| **Roles & responsibilities** | Describe each team's roles and responsibilities. | |
|  | | |
| **Budget** | Define the budget allocation for  each team. | |
|  | | |
| **Technology** | Note any software, tools, platforms, or anything else required to execute roadmap initiatives. | |
|  |  | |
| Operations | | |
|  | | |
| **Roles & responsibilities** | Describe each team's roles and responsibilities. | |
|  | | |
| **Budget** | Define the budget allocation for  each team. | |
|  | | |
| **Technology** | Note any software, tools, platforms, or anything else required to execute roadmap initiatives. | |
|  |  | |

| 07 |
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### Risk management

| Identification |  | Mitigation strategies |
| --- | --- | --- |
| Note potential challenges or obstacles that could impact successful execution of roadmap initiatives. |  | Provide strategies or contingency plans to address identified risks. |