Project Development Phase
Model Performance Test

Date	03 October 2023
Team ID	NM2023TMID05030
Project Name	Leveraging Data Analysis For Optimal Marketing Campaign Success
Maximum Marks	10 Marks

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values

1.	Dashboard design	
		No of Visualizations / Graphs –

2.	Data Responsiveness	
3.	Amount Data to Rendered (DB2 Metrics)	

4.	Utilization of Data Filters	
5.	Effective User Story	 No of Scene Added –

Products Vs Income

Teen Home Vs Income

Income in Regions

| 6. | Descriptive Reports | |
| | | No of Visulizations / Graphs – |

Customer Life Cycle

Values Vs Marital_Status

Teenhome Vs Meat_Products

3,140%
MntMeatProducts

Revenue Model

Revenue Vs Year_Birth

Purchases Vs Marital_Status