

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 February 2026
Team ID	LTVIP2026TMIDS73146
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	4 Marks

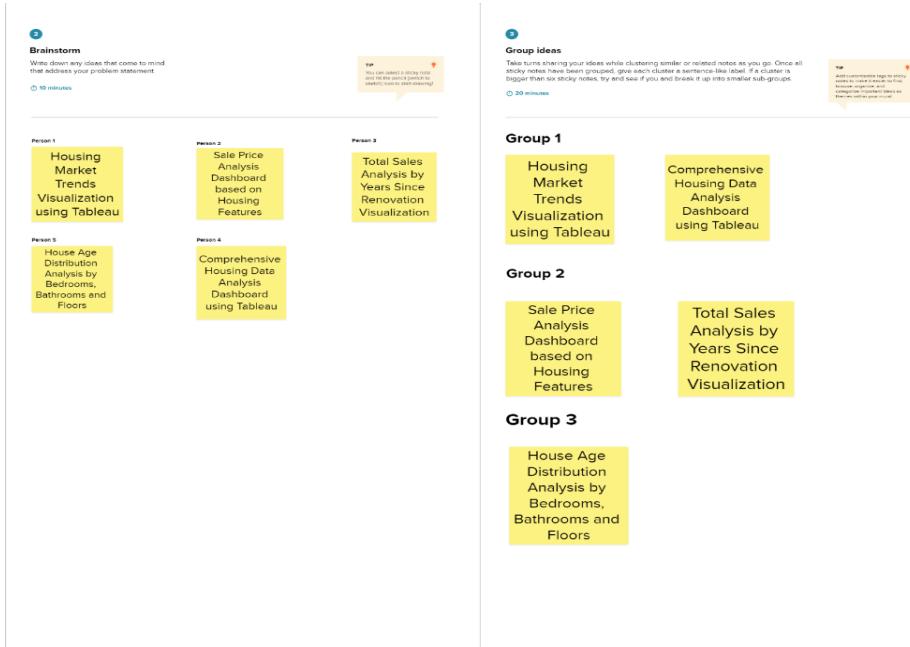
Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a template for a Brainstorm & Idea Prioritization session. On the left, a vertical sidebar labeled "Template" contains a lightbulb icon and the title "Brainstorm & idea prioritization". Below the title, it says "10 minutes to prepare", "1 hour to collaborate", and "2-8 people recommended". The main content area is divided into three columns:

- Before you collaborate**: A section with a lightbulb icon and a timer icon indicating 10 minutes. It includes steps A, B, and C:
 - Team gathering**: Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - Set the goal**: Think about the problem you'll be focusing on solving in the brainstorming session.
 - Learn how to use the facilitation tools**: Use the Facilitation Superpowers to run a happy and productive session. A "Open article" button is provided.
- Define your problem statement**: A section with a timer icon indicating 5 minutes. It asks what problem is being solved and frames it as a "How Might We" statement. A "PROBLEM" box contains text about real estate market challenges and the difficulty of analyzing large housing datasets.
- Key rules of brainstorming**: A section with a brain icon and a timer icon indicating 5 minutes. It lists six rules:
 - Stay in topic.
 - Defer judgment.
 - Go for volume.
 - Encourage wild ideas.
 - Listen to others.
 - If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

