

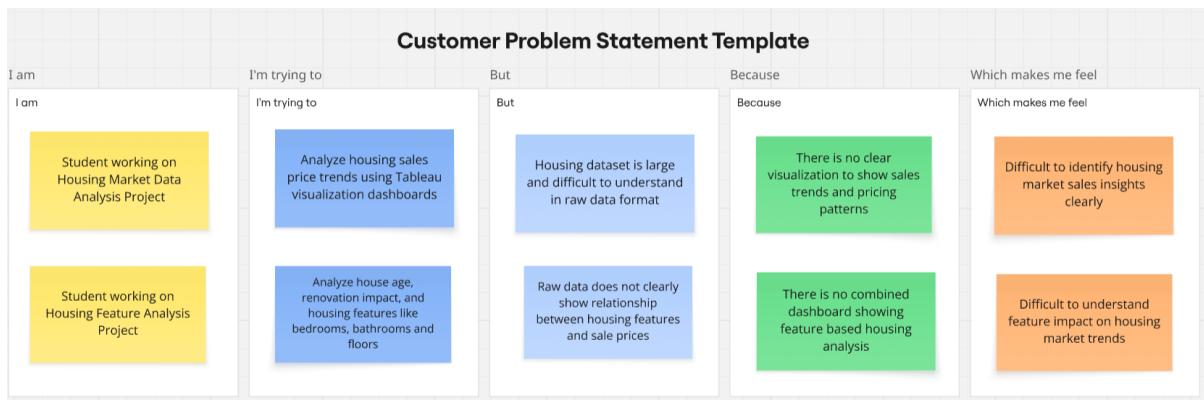
## Ideation Phase

### Define the Problem Statements

Date	01 February 2026
Team ID	LTVIP2026TMIDS73146
Project Name	<b>Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau</b>
Maximum Marks	2 Marks

#### **Customer Problem Statement Template:**

The Customer Problem Statement template helps you focus on what matters to create experiences people will love.



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	Student working on Housing Market Data Analysis Project	Analyze housing sales price trends using Tableau dashboards	Housing dataset is large and hard to understand in raw format	No clear visualization showing sales trends and pricing patterns	Difficult to identify housing sales insights clearly
PS-2	Student working on Housing Feature Analysis Project	Analyze house age, renovation impact, bedrooms, bathrooms and floors influence on prices	Raw data does not clearly show relationship between features and sale price	No combined dashboard showing feature based housing analysis	Difficult to understand feature impact on housing market trends