

THUNIKI BHUVAN RAJU

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PROFILE SUMMARY

- 2024 Computer Science graduate with practical experience in data analytics. Completed a job simulation at Accenture, exhibiting excellent analytical skills.
- Demonstrated teamwork through a college project on Speech Emotion Detection, where I collaborated with a 4 member team to develop a deep learning model that accurately identified emotions in speech.
- Now focusing on integrating conversational AI tools like ChatGPT, Copilot, and Gemini with traditional data analytics tools like Power Bi.
- Ready to bring a fresh perspective and contribute effectively to team projects and company goals, motivated to leverage technical knowledge in an entry-level role and contribute to innovative data-driven solutions.

SKILLS

Power BI Desktop	Advanced Excel	Data Collection	Statistical Analysis
Power BI Service	My SQL Database	Data Cleaning	Presentation and Storytelling
Power Query (M- Query)	Python Programming (EDA)	Data Modelling	Report Making
DAX Formulas	Java Programming	Data Visualization	OOPs Concepts

WORK EXPERIENCE

Data Analyst Job Simulation | Accenture – Remote | **December 2023 – February 2024**

- Harnessed Power BI Desktop and SQL to deliver actionable insights, shaping strategic decisions during a 3-month intensive project, leading to a 20% improvement in client engagement metrics.
- Utilized 5 clustered column charts and 3 bar charts for visualization, enhancing the ability to pinpoint key metrics with 95% accuracy.
- Designed 10 tailored dashboards facilitating immediate identification of improvement areas, reducing analysis time by 30%.

PROJECTS

Workforce Performance and Talent Analytics Dashboard| Power BI |

- Enhanced team efficiency and involvement by analyzing 5,000 records over 4 weeks and implementing user feedback to identify areas needing improvement, resulting in a 25% growth in productivity.
- Used 8 clustered column charts and bar charts for visualization, improving the ability to pinpoint key metrics, increasing reporting speed by 40%.
- Created 5 customized dashboards that enabled quick identification of key metrics, lowering manual reporting mistakes by 15%.

Optimizing Supply Chain | SQL |

- Improved supply chain reliability and cost efficiency by 25% through SQL queries that analyzed 10,000 records of supplier data and inventory levels over 2 months.
- Optimized order fulfillment cycles, resulting in a 20% reduction in delivery times and more efficient operations.

Excel-Based Web Traffic Analysis | MS Excel |

- Boosted website engagement by 19% by analyzing 50,000 records from Google Analytics over 3 months, identifying social media as the primary traffic driver.
- Conducted detailed examinations of user behavior, bounce rates, and conversion paths, resulting in a 15% improvement in user navigation.
- Automated data collection processes to ensure real-time analysis and reporting, reducing manual workload by 35%.

Superstore Sales Analysis | Python (Exploratory Data Analysis – EDA) |

- Provided insights into top-selling sub-categories over 4 years by building a comprehensive report analyzing 50,000 customer interactions within 6 weeks.
- Uncovered drop-offs at the checkout stage, leading to a 12% increase in completed sales transactions.
- Segmented users into high-value and low-value categories, increasing targeted marketing effectiveness by 25%.

EDUCATION

Bachelor of Engineering in Computer Science **June 2020 – July 2024**
Mahatma Gandhi Institute Of Technology, Hyderabad, India

CERTIFICATIONS

- Google AI Essentials - COURSERA
- Cloud Computing - NPTEL
- JAVA Programming - ORACLE
- Python programming from ORACLE
- Database Programming using SQL from Oracle

ACHIEVEMENTS

- HackerRank badge – SQL Gold, Java Silver, Python Silver.
- Contributed to the Smart India Hackathon as an active team member, collaborating with a 6-person team to develop innovative solutions over a 72-hour challenge.