# Bhuvaneesh Srivastava

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## **Interaction & Experience Designer | Creative Technologist**

New York, USA

**BIO:** With an interdisciplinary background in both design and technology, I have 5+ years' experience in Interaction Design & Visual Communication, and have collaborated with leading design institutions

#### **EXPERIENCE**

## Cognizant Technology Solutions | Data Visualization Designer

Mumbai, Jun 2016 - Dec 2020

Bank of America

- Designed visually comprehensive Data Visualizations for Business Intelligence Reporting
- UI/UX: Designed intuitive & interactive Data Analysis Dashboards & UI for client BI analysts
- · Implemented complex SQL Stored Procedures, Triggers, Tables in Oracle/MSSQL to migrate data into BI dashboards. Executed DAX operations & Data ETL to meet client's BI needs

MetLife

- Designed employee portal interfaces and Data Visualization Dashboards based on user testing
- · As On-Site consultant, worked on SQL queries and Stored Procedures to maintain data flow from DB servers to employee dashboards for visualization and BI analysis

## National Gallery of Denmark (SMK) | Interaction Designer

Copenhagen, Mar 2023

- Implemented playful interactions for the national museum, successfully increasing public engagement & accessibility
- Designed rapid prototypes and user tests to install live interactions towards museum's goal of democratising art

## The Making Centre, Parsons School of Design | Student Technician

New York, Sep 2022 – Jun 2023

- Assisted Parsons students with design projects in material fabrication and sensor-based physical computing
- Professionally operated Vinyl & 3D printers, Laser Cutters, CNC & Milling machines and Wood shop machines

## **EDUCATION**

Parsons School of Design, New York 2021-2023

Master of Fine Arts in Design and Technology

Shiv Nadar University, Delhi NCR 2012-2016

Major: Bachelor of Technology | Minor: Communication

## Aalto University, Helsinki, Finland Aug 2022

Summer Program in Circular Economies and Co-Design

- · Collaborated with 5 leading global academic institutions
- · Awarded 100% grant by the EU

### SKILLS

**User Experience** 

 Market Research, User Interviews, Usability Testing, Heuristic Evaluation, User Personas, Journey Mapping, Empathy Mapping, User Flows, Wireframes, Prototyping, UI Design

**Graphic Design** 

Figma, Adobe Creative Suite, Photoshop, illustrator, TouchDesigner

**Data Visualisation** 

Power BI, Power Query, Tableau, ANSI SQL, DAX, Data ETL (Informatica), Snowflake DB

Game Design & 3D

Unity Game Engine, C#, Cinema 4D, Rhino, AR/VR

**Creative Coding** 

• p5.js, JavaScript, HTML/CSS, Arduino, Raspberry pi, C#, .NET

**Fabrication & Printing** 

3D printing, Laser Cutting, CNC Milling, Woodshop, Risograph, Letterpress, Screen Printing

#### ACHIEVEMENTS

- Gertified: Data Visualization and Analyst Associate View certificate
- Solely developed and launched Life's Levers, an acclaimed a 3D FPV game, as part of my thesis
- MetLife- Bournville Award: "having consistently high quality of work, maximum issues identified and resolved"
- Awarded 100% scholarship for Bachelor's degree at Shiv Nadar University