portfolio: bhuvansrivastava.com   bhuvaneeshsrivastava@gmail.com   M: 9711967940

BHUVAN SRIVASTAVA

- **Graphic Designer & Visual Artist**
- **Experience Designer**
- **Production Designer**
- **Creative Technologist & Generative Artist**
- **Experiential & Game Designer**

EDUCATION

Parsons School of Design, New York 2021–23
Master of Fine Arts in Design and Technology

Aalto University, Helsinki, Finland Aug 2022
Summer Program in Circular Economies & Co-Design
• Collaborated with 5 leading global design institutions
• Awarded 100% grant by the EU

The Royal Danish Academy of F.A., Copenhagen
Program in Interaction Design Mar 2023

Srishti Institute of Art & Design, Bangalore
M.A. in Visual Communication *(3 semesters)* 2020-21

Zee Institute of Creative Arts, Mumbai 2019
Graphic Design & Visual Identities

Shiv Nadar University, Delhi NCR 2012–16
Major: Bachelor of Technology – ECE
Minor: Communication

SKILLS

Graphic Design: Adobe Photoshop, illustartor, Indesign, Figma, TouchDesigner

Fabrication & Printing: 3D printing, Laser Cutting, CNC Milling, Woodshop, Risograph, Letterpress, Screen Printing

3D & Game Design: Unity Game Engine, C#, AR/VR, Rhino, Blender

User Experience Design (UI/UX): Market Research, User Interviews, Usability Testing, Heuristic Evaluation, User Personas, Journey Mapping, Empathy Mapping, User Flows, Wireframes, Prototyping, UI Design

Generative Art: p5.js, TouchDesigner, JavaScript, HTML/CSS, Arduino, Raspberry pi, C#, .NET

Data Visualization: Power BI, Tableau, SQL, Python, Snowflake DB

EXPERIENCE

Experience Designer Oct'23–Jul'24
Bright Mind Enrichment & Schooling New York, USA
• Designed and developed 2 websites for BME with intuitive usability & accessibility to the platforms
• Helped create a consistent & seamless brand identity system to implement across all org. websites/apps
• Launched the websites on WordPress, implementing the HTML/CSS code and web-interactivity
• Conducted user-tests; presented Usability Heuristics based UI design recommendations to the founding Board

Interaction/UX Designer March 2023
National Gallery of Denmark Copenhagen, DMK
• Implemented playful interactions for the national museum, successfully increasing public engagement & accessibility.
• Designed rapid prototypes and user tests to install live interactions towards museum's goal of democratising art

Student Design Technician Sep'22–Jun'23
The Making Center, Parsons School of Design New York
• Assisted Parsons students with design projects in material fabrication and sensor-based physical computing
• Professionally operated Vinyl & 3D printers, Laser Cutters, CNC & Milling machines and Wood shop machines

Data Visualization Engineer, Web Developer   Dec'16–Jun'21
Cognizant Technology Solutions   Mumbai
Client: Bank of America, Kotak Life
- Designed visually comprehensive Data Visualization Dashboards for Business Intelligence
- On-site Consultant – Database Engineer, .Net Developer including web technologies
- UI/UX: Developed MS Sharepoint web app workflows and wireframes based on user testing.
- Worked closely with all levels of management and departments to prioritize tasks and meet deadlines

PRODUCTION DESIGN EXPERIENCE

Production Design - Graphics   2024–2025
Graphics, Visual Artist, Shoot Handling, Construction
Project: Feature Film - USTARA   – Nadiadwala Grandson Ent.
Production Designer: **MUSTAFA STATIONWALA**
Director: **VISHAL BHARDWAJ**

Production Design - Graphics   May 2025
Graphics, Shoot Handling
Projects: AD - AJIO   – The Little Button Films
Production Designer: **RAMAN RISHI & DIVYA JAIN**
Director: **TANVI GANDHI**

Production Design   May 2025
Graphics, Shoot Handling, Construction
Projects (x2): AD - GHADI DETERGENT   – Apocalypse Films
Production Designer: **PRINCE & SHIVANI SINGH**
Director: **DEEPAK MATHEWS, JEET LOTIA**

Graphic Designer   June 2025
Graphics
Projects: AD - MEESHO   – OMG Media Films
Production Designer: **RAMAN RISHI**
Director:

Production Design   May 2025
Graphics, Shoot Handling, Construction
Projects: AD - ICE BGMI   – Films Rajendraa
Production Designer: **PRINCE & SHIVANI SINGH**
Director:

Production Design   March 2025
Graphics, Construction, Set Dressing
Project: AD - SWIGGY INSTAMART   – Early Man Films
Production Designer: **MUSTAFA STATIONWALA**
Director: **AIYAPPA**

Graphic Designer, Artist   Aug 2025
Graphics, Visual Artist
Projects: AD - CHIC NUTRIX   – Anil Kapoor Film Company
Production Designer: **DISHA DEY**
Director:

KEY ACHIEVEMENTS

- Microsoft Certified: Data Visualization & Analyst Associate | Tableau Certified: Tableau Specialist
- Solely developed and launched Life's Levers, an acclaimed a 3D FPV game, as part of my thesis
- Awarded 100% grant by the EU to attend the global Design Schools Exchange in Aalto University on Sustainable Design
- MetLife– Bournville Award: "having consistently high quality of work, maximum issues identified and resolved"
- Awarded 100% scholarship for Bachelor's degree at Shiv Nadar University