HOW TO WRITE A PROBLEM STATEMENT

problem stateme...

a statement that discusses w...
is, why it's a problem in the f...
how you propose it should b...

A problem statement is **a summary of a user's pain point or problem to be solved when designing a product**. In user experience (UX), the problem statement provides guidance for the project's user experience and user interaction. It should be concise and actionable. 6 days ago

HOW TO WRITE A GOOD PROBLEM STATEMENT

Use these when you know what the problem is but need to find a way to communicate it and help people think of solutions

Aims of a problem statement:
- communicate what needs to change
- inspire solutions

DO:

• MAKE A QUESTION
Start by asking 'How might we_?' and it will help you get into a solution making frame of mind

• KEEP IT SHORT
One short sentence is enough. Provide more detail face to face or in another document

• SET BOUNDARIES
Include numbers and deadlines to focus your search