# Master-Detail and Lookup Relationship in Salesforce

Both relationship types are essential for data management and enable businesses to improve their customer interactions, streamline processes, and gain insights into their operations.

A master-detail relationship is a kind of connection in Salesforce in which the child object relies on the parent object. As a result, if the parent object is removed, all the linked child objects will also be removed. This type of

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# Lookup Relationship in Salesforce – Meaning and Examples

A lookup relationship is a feature that allows Salesforce users to establish a connection between two objects, making it possible to "look up" one object from another object's related items. This type of relationship can take the form of a one-to-one or one-to-many connection. For instance, when linking accounts and contacts, the relationship is one-to-many, as a single account can have several associated contacts. As such, lookup relationships play a crucial role by enabling users to crucial role by enabling users to