



How to use the brainstorming & idea prioritization template

- Define goal and invite stakeholders. The first step in the process is to clearly define the goal(s) of your brainstorming session.
...
- Define your problem statement. ...
- Brainstorm! ...
- Group ideas together by theme. ...
- Prioritize solutions.

Brainstorming: We Have Lots Of Ideas, Now What?

Written by Angela Wick on May 12, 2014.
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In the world of business and technology, success stems from good ideas. Successful organizations rely on a variety of idea generation techniques to:

- Solve problems
- Identify options, needs and features
- Improve processes
- Resolve issues
- Create or modify products