

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	25.10.2023
Team ID	NM2023TMID00147
Project Name	Blockchain Technology for Electronic Health Records
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.



Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template




Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare
 1 hour to collaborate
2-8 people recommended


 **Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


 10 minutes

 **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


 **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

 **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →


 **Define your problem statement**

Blockchain Technology for Electronic Health Records


 5 minutes


PROBLEM


Blockchain Technology for Electronic Health Records to improve security and also to maintain privacy of the details.


 **Key rules of brainstorming**


To run an smooth and productive session


 Stay in topic.


 Defer judgment.

 Go for volume.

 Encourage wild ideas.

 Listen to others.

 If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) →

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Bhuvaneshwari
Education Quality
Healthcare Access
Poverty Reduction

Belaji
Innovation
Emergency Relief
Peacekeeping

Angelika Beala
Gender Empowerment
Sustainable Development
Cultural Preservation

Jinson
Infrastructure Development
Healthcare Quality
Rural Market Integration

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, organize, organize, and categorize important ideas as themes within your board.

```
graph TD; Education --> EducationManagement[Education Management]; Education --> InnovativeHealthPolicy[Innovative Health Policy]; Education --> GlobalHealth[Global Health]; Education --> GenderEquality[Gender Equality]; Education --> SustainableDevelopment[Sustainable Development]; Education --> HealthcareAccess[Healthcare Access]; EducationManagement --> Innovation[Innovation]; EducationManagement --> Peacekeeping[Peacekeeping]; EducationManagement --> Infrastructure[Infrastructure]; EducationManagement --> RuralMarketIntegration[Rural Market Integration]; Innovation --> DigitalHealthIntegration[Digital Health Integration]; Innovation --> PatientEducation[Patient Education];
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Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

