

RETAIL MANAGEMENT APPLICATION

1 INTRODUCTION

Overview

Retail management optimizes internal processes such as inventory management, offline and online storefronts, warehouse operations, payment and accounting, and human resources. Retail management improves overall company cohesion.

Purpose

Retail management refers to the process of helping customers find products in your store. It includes everything from increasing your customer pool to how products are presented, and how you fulfill a customer's needs. A good store manager helps customers leave the store with a smile.

2 Problem Definition & Design Thinking

Empathy Map



Empathy map

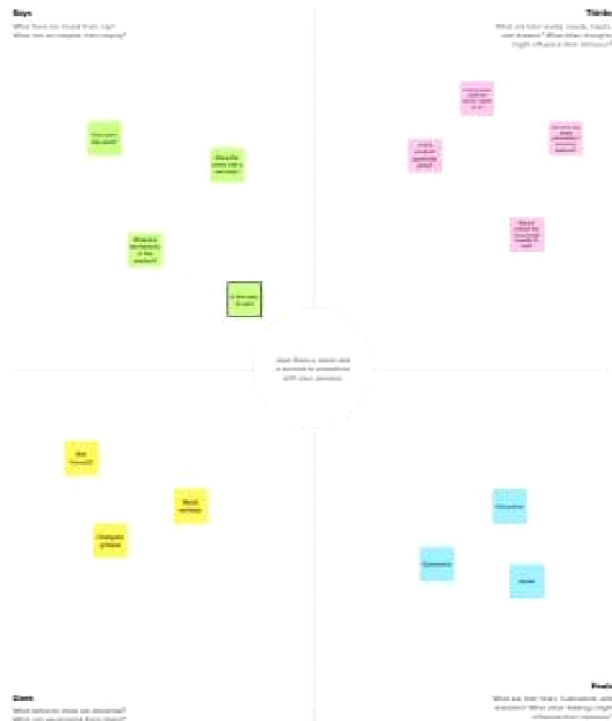
Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

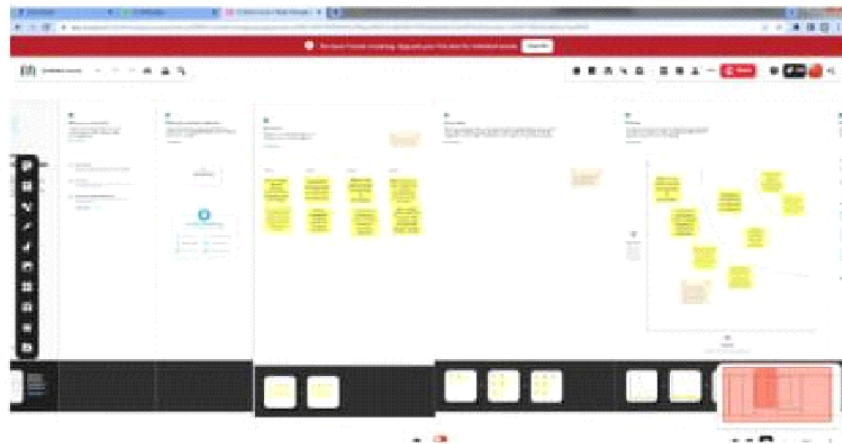
30 Show template feedback



Build empathy

The information you add here should be representative of the observations and research you've done about your users.



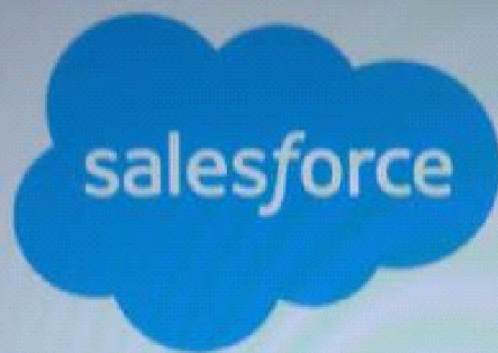


3 RESULT

Data Model:



Object name	Fields in the Object	
obj1	Field label	Data type
	Standard object	Standard field
obj2	Field label	Data type
	Custom object	Custom field

Activity & Screenshot



Username

1 Saved Username

 thenu@company.sa... 

Password

.....|

Log In

☒ Remember me

Original
text

Contribute a
better
translation

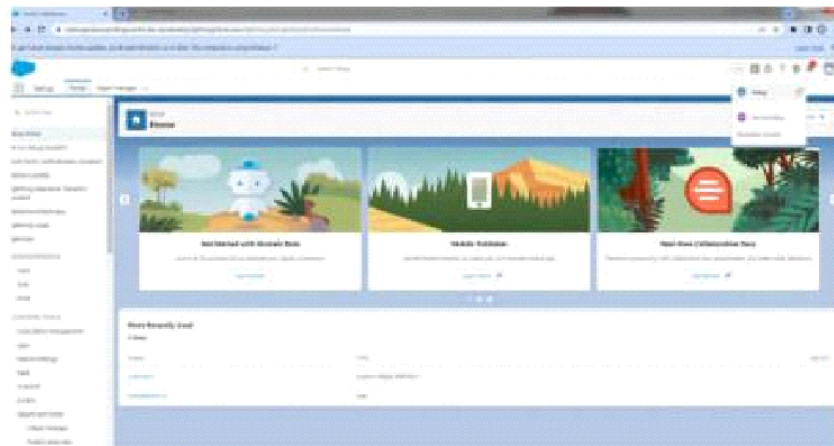


Edit with WPS Office

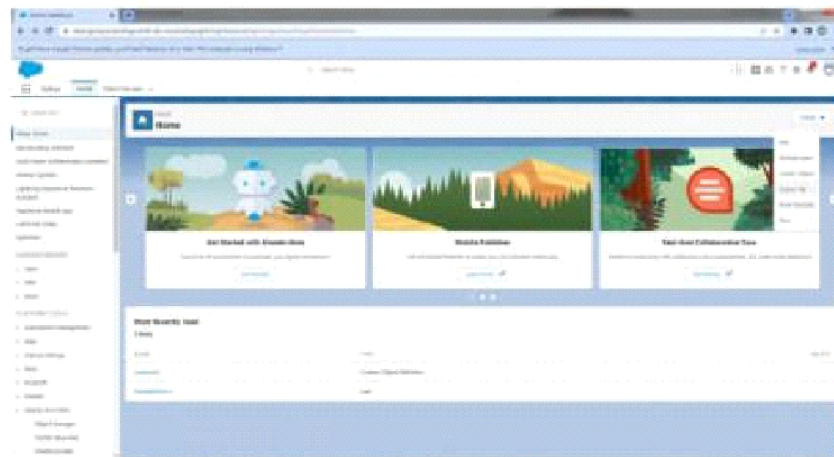
Milestone-1



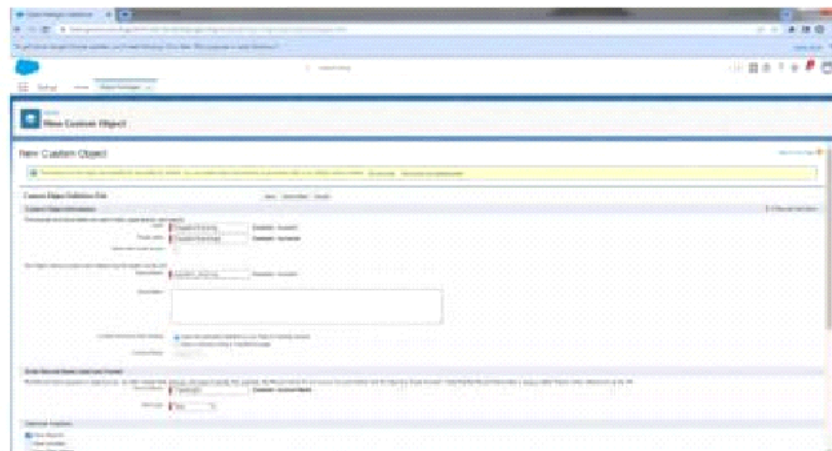
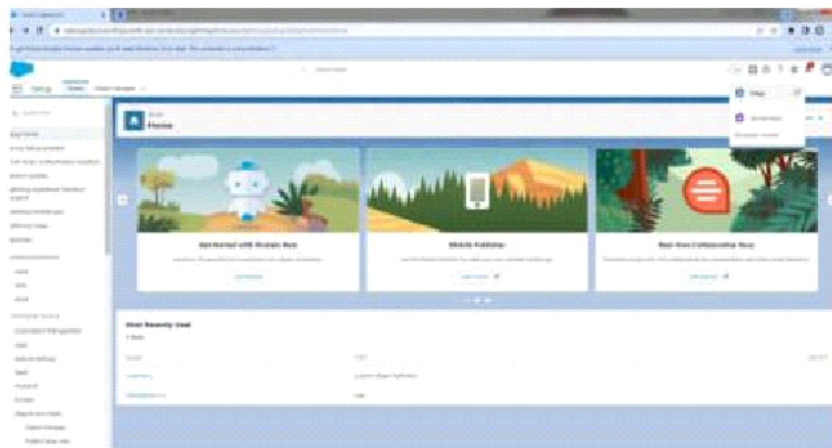
Project Report Template



Milestone-2



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Project Report Template

Project Name: [Project Name]

Project Manager: [Project Manager]

Project Start Date: [Project Start Date]

Project End Date: [Project End Date]

Project Status: [Project Status]

Project Description: [Project Description]

Project Objectives: [Project Objectives]

Project Scope: [Project Scope]

Project Budget: [Project Budget]

Project Risks: [Project Risks]

Project Deliverables: [Project Deliverables]

Project Milestones: [Project Milestones]

Project Team: [Project Team]

Project Stakeholders: [Project Stakeholders]

Project Communication: [Project Communication]

Project Reporting: [Project Reporting]

Project Review: [Project Review]

Project Closure: [Project Closure]

Project Report Template

Project Name: [Project Name]

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Project Scope: [Project Scope]

Project Budget: [Project Budget]

Project Risks: [Project Risks]

Project Deliverables: [Project Deliverables]

Project Milestones: [Project Milestones]

Project Team: [Project Team]

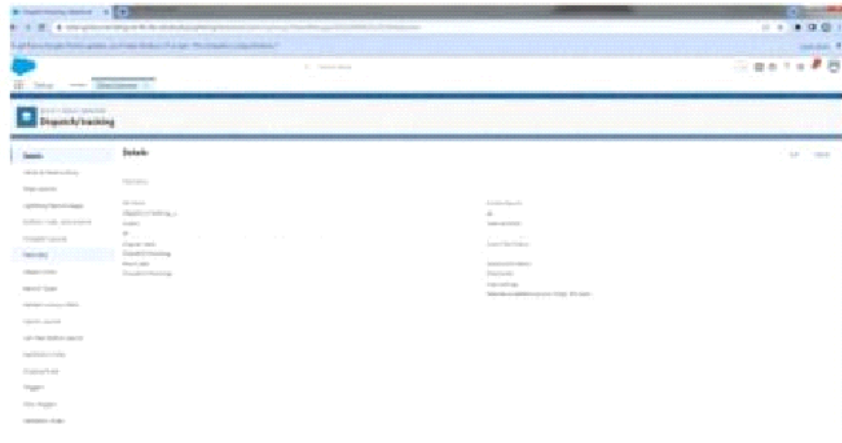
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Project Communication: [Project Communication]

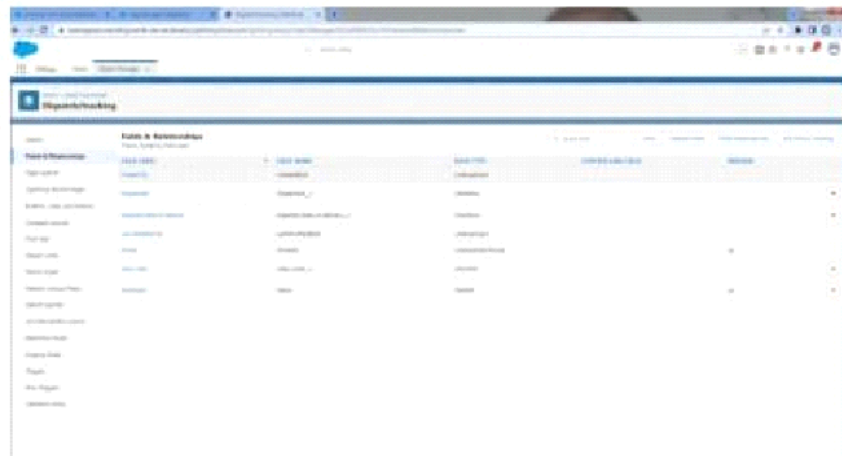
Project Reporting: [Project Reporting]

Project Review: [Project Review]

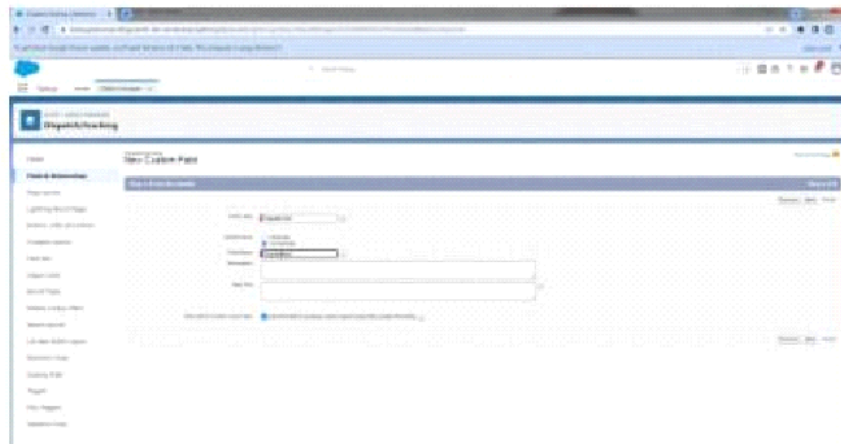
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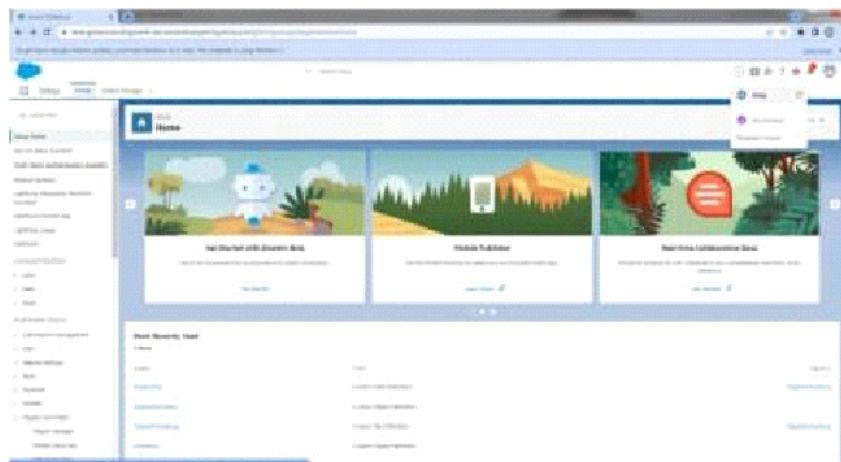
Name	Status	Action
Project A	Completed	View Details
Project B	In Progress	View Details
Project C	On Hold	View Details
Project D	Not Started	View Details
Project E	Completed	View Details
Project F	In Progress	View Details
Project G	On Hold	View Details
Project H	Not Started	View Details
Project I	Completed	View Details
Project J	In Progress	View Details
Project K	On Hold	View Details
Project L	Not Started	View Details
Project M	Completed	View Details
Project N	In Progress	View Details
Project O	On Hold	View Details
Project P	Not Started	View Details
Project Q	Completed	View Details
Project R	In Progress	View Details
Project S	On Hold	View Details
Project T	Not Started	View Details
Project U	Completed	View Details
Project V	In Progress	View Details
Project W	On Hold	View Details
Project X	Not Started	View Details
Project Y	Completed	View Details
Project Z	In Progress	View Details



Name	Status	Action
Project A	Completed	View Details
Project B	In Progress	View Details
Project C	On Hold	View Details
Project D	Not Started	View Details
Project E	Completed	View Details
Project F	In Progress	View Details
Project G	On Hold	View Details
Project H	Not Started	View Details
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Project L	Not Started	View Details
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Project T	Not Started	View Details
Project U	Completed	View Details
Project V	In Progress	View Details
Project W	On Hold	View Details
Project X	Not Started	View Details
Project Y	Completed	View Details
Project Z	In Progress	View Details



Milestone-3



Project Report Template

[illegible]

Milestone-4

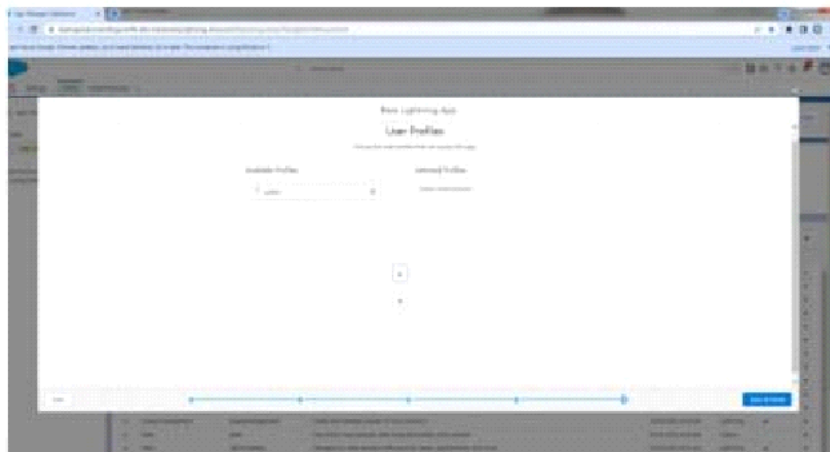
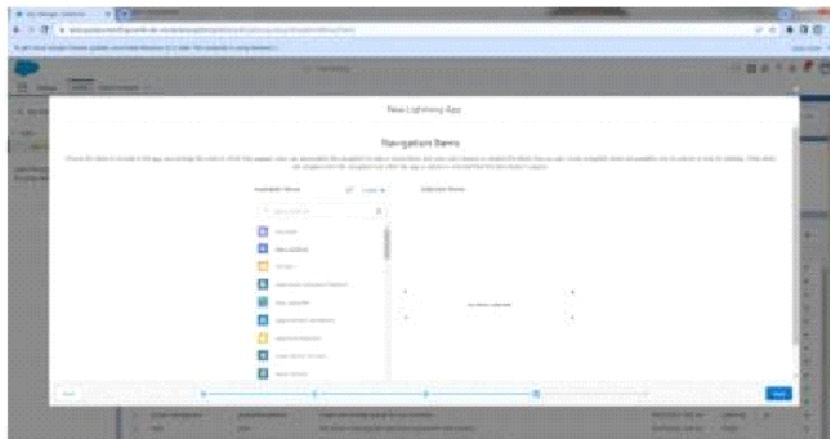
[illegible]

Project Report Template

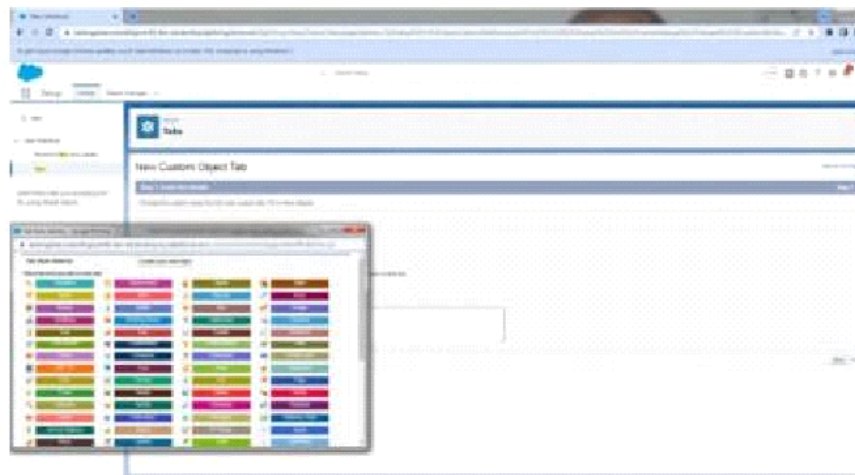
The screenshot shows the 'New Lightning App' wizard in the AWS IAM console. The 'App Details & Branding' step is active. The 'App Name' field is set to 'Sales app'. The 'Developer Name' field is empty. The 'Description' field is empty. The 'App Branding' section shows an 'Image' field and a 'Primary Color' field set to 'K00000'. The 'On Theme Option' is set to 'Use the app's image and color instead of the org's custom theme'. A 'Sales app' button is visible at the bottom.

[illegible]

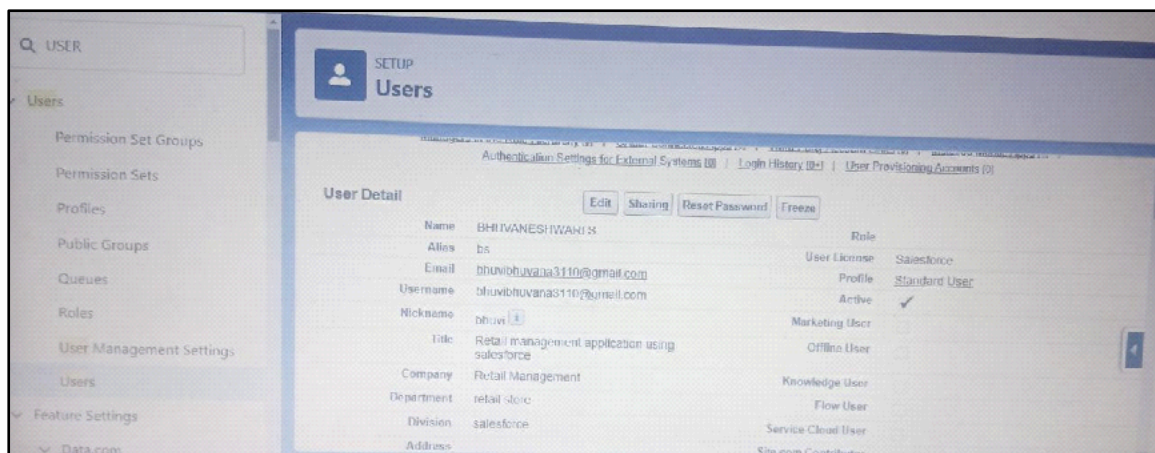
Project Report Template



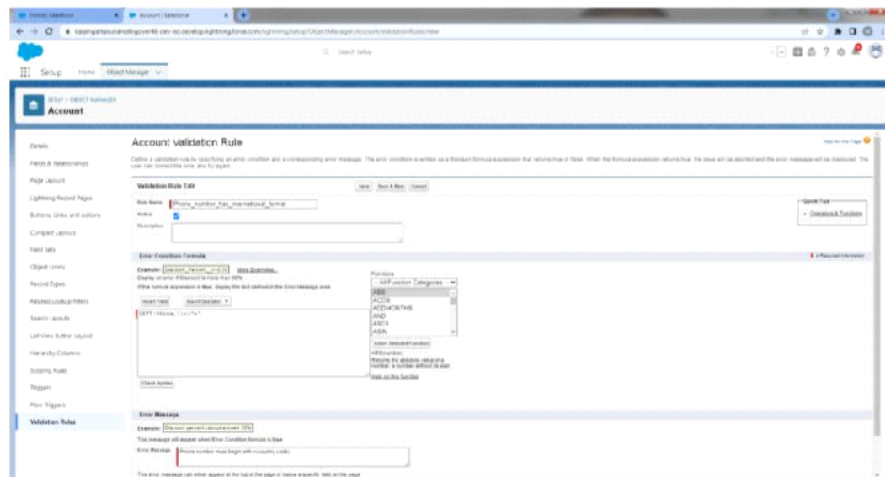
Milestone-5



Milestone-6

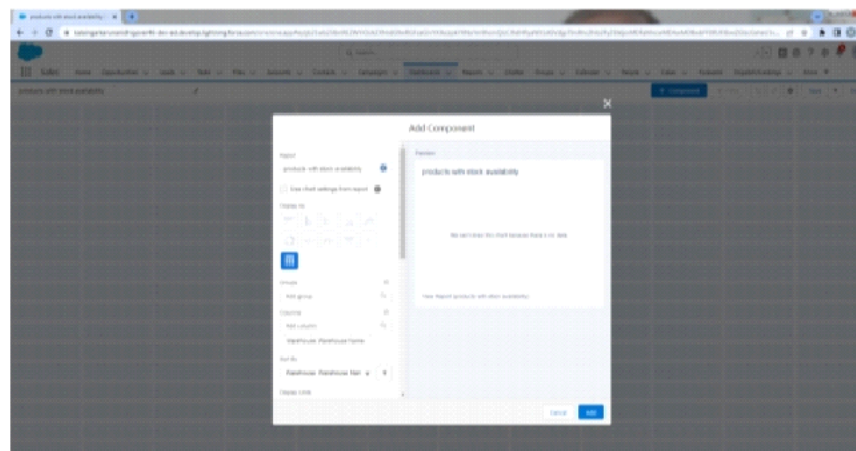
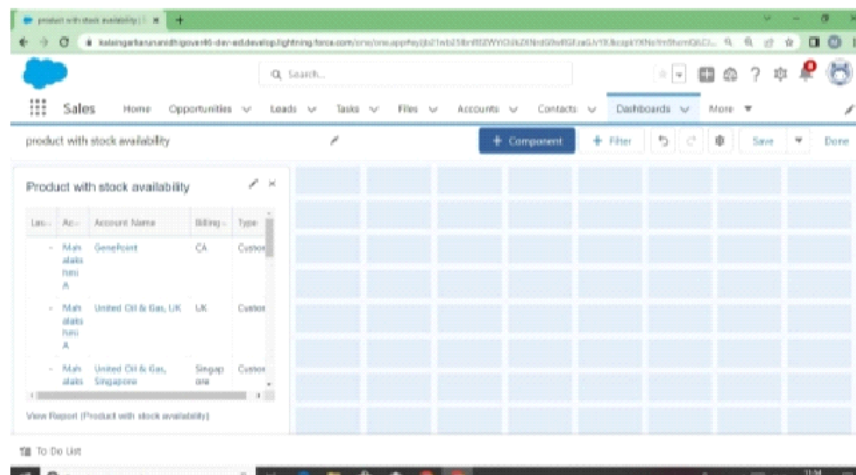


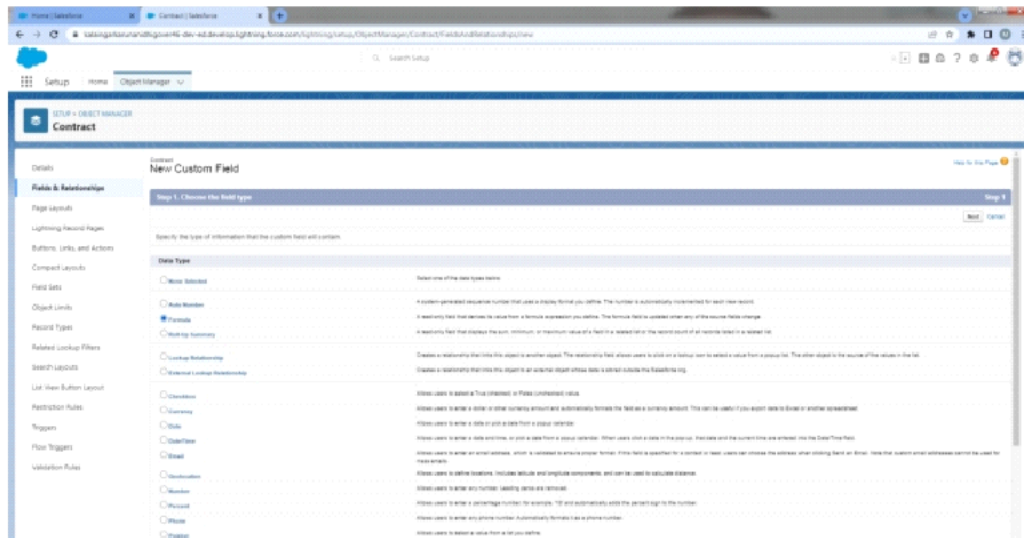
Milestone-7



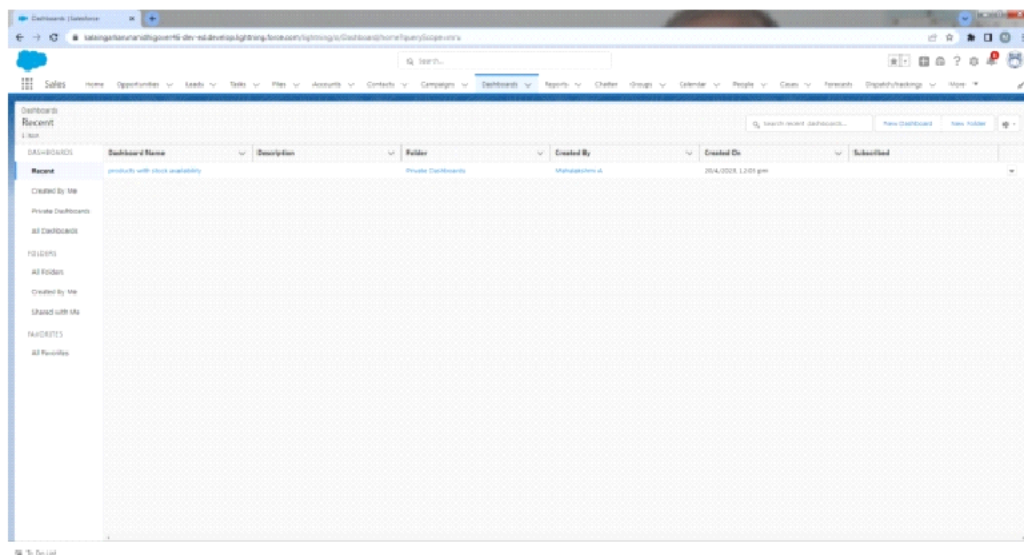
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Project Report Template





Milestone-7 Reports



[illegible]

Trailhead Profile Public URL

Team Leader - BHUVANESHWARI.S

<http://trailblazer.me/id/bhuvs27>

Team Member 1 - AJITHA .A

<http://trailblazer.me/id/aannadurai1>

Team Member 2 - ARTHI .C

<https://trailblazer.me/id/arthc1>

Team Member 3 - ARUNMOZHI .V

<http://trailblazer.me/id/arunv81>



5 ADVANTAGES & DISADVANTAGE**Advantages:**

- Easy Shopping Experience.
- Customer Engagement
- Personalization
- Instant Gratification
- Greater Inventory Options
- Targeted Discounts

Disadvantages:

One of the biggest disadvantages is the long hours. Retail management can be a very demanding job and require long working hours. Another disadvantage is dealing with difficult customers. Some customers can be very demanding and challenging to deal with.

6 APPLICATIONS

Retail management software is technology that helps business owners drive more sales with applications that include point of sale features, inventory management, retail customer relationship management and more.

7 CONCLUSION

Retail management refers to the process of helping customers find products in your store. It includes everything from increasing your customer pool to how products are presented, and how you fulfill a customer's needs. A good store manager helps customers leave the store with a smile.

8 FUTURE SCOPE

Retail marketing encompasses all of the ways a consumer business attracts customers and generates sales of its goods and services.





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