

5Ws + How analysis for the 6 entities in WalStore Operations

	Supplier	Warehouse Transporter	Warehouse	Warehouse -to-store transporter	Store	Customer
What?	<p>What are the different products you supply to Walstore?</p> <p>What are the types of contracts they have?</p>	<p>What is the biggest problem area increasing the cost of transport?</p>	<p>What are you currently using (Software/ methodology) to optimally store products?</p>	<p>What is the biggest problem area increasing the cost of transport?</p>	<p>What is the size of the buffer supply area?</p> <p>What is the frequency of stockouts?</p>	<p>What are your most shopped products?</p> <p>What is the frequency of visit to the store?</p>
How?	<p>How do you plan for production sourcing?</p>	<p>How is route planning and truck allocation done?</p>	<p>How do you plan for the demand?</p>	<p>How are the schedules arrived at and how long does it take to deliver to all stores?</p>	<p>How do you place orders from warehouse?</p> <p>How do you plan to avoid stockouts?</p>	<p>How is the store layout optimized?</p>

Who?	Who do you source from and who places orders?	Who are the transporters?		Who is your POC at warehouse and store?		Who is the decision maker in your household ?
When?		When do you get orders and when do you deliver?	When do the warehouses receive goods from the transporters?	When do you get orders and when do you deliver?	When do you place the orders to warehouse?	When do they visit the store?
Where?	Where are the suppliers located?		Where are the warehouses located?		Where are the stores located?	
Which?		Which prominent routes are used by the transporters for navigating between the suppliers and the warehouses?	Which warehouses are over utilized, and which are underutilized ?	Which routes are most costly to deliver and take longer than average times?		