

Richa Singh

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SUMMARY

Enterprising junior data analyst & Google Certified Data Analytics Professional highly skilled in gathering and processing data for developing client-centric solutions. Adept at conducting market research and competitor analysis to identify new business opportunities. Individual willing to work hard and take on any task.

INTERNSHIPS

Business Analyst Intern

Jun '22 - Aug '22

Design House | Surat, Gujarat

A Surat based firm in textile export

- Identified **market trends** in parts of Africa and tracked KPIs for different teams while gathering logical explanations for relevant trend shifts
- Assisted management in **gathering insights** for complex business issues to develop advance analytical tools for dashboards
- Rendered assistance in analyzing reports and **management models** to improve business performance based on results

EDUCATION

Btech. in Computer Science Engineering

Sep '20 - Present

SRM University, Chennai | Chennai, TN

Specialization in Business Systems

- GPA: 9/10

ADDITIONAL INFORMATION

- **Languages:** Hindi(Native), English (Fluent)

KEY SKILLS

- Data Visualization • Data Processing Cycle Management • Strategic Planning • Machine Learning •
- Data-driven Decision Making • Market Research • Statistical Model Design & Development • Business Analysis
- Programming • Product Development • Anomaly Investigation

TECHNICAL SKILLS

Software & Analytics: , Tableau, Looker, pandas, Microsoft Office and Excel , **Programming Language:** SQL, R, Python, C

CERTIFICATIONS

- **Business Analytics with Excel** | Simplilearn
- **Google Certified Data Analytics** | Coursera
- **SQL(Basic) badge** | HackerRank
- **Data Analysis with Python** | freeCodeCamp
- **Machine Learning with Python** | freeCodeCamp