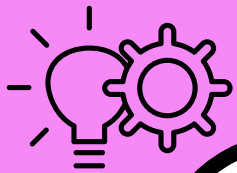


DESIGN PROCESS

TIMELINE



BRIEF

The design process involves five steps: Empathize, Define, Ideate, Deliver, and Test, which may vary based on team size, product and personal preferences.

BRAINSTORM

Brainstorming is a creative process used by design teams to generate ideas for problem-solving, using "How Might We" questions and controlled environment.

SKETCH

Sketching is a unique drawing technique used by designers to propose, explore, refine, and communicate ideas, which can be utilized by UX designers to tackle design problems.

SOLUTION

Design techniques like modeling, diagramming, and mapping can be employed to create a solution, while tools like architectural patterns, frameworks, or standards can guide design decisions.

DESIGN

The design process involves five main steps: Empathize, Define, Ideate, Deliver, and Test, which are often referred to by different names.

REVISION

The revisions are iterative improvements on initial concepts, allowing designers and clients to collaborate to refine website design for user-friendliness, mobile compatibility and search engine optimization.

PRESENTATION

To create a successful presentation, follow a thoughtful writing process that includes planning, drafting, and receiving feedback on content, visuals, and delivery.

DELIVER

A website design timeline serves as a roadmap for project milestones, fostering a shared understanding between the designer and client about the project's progress and timeline.