



# M BHUVANESHWARAN



## OBJECTIVE

Bsc Chemistry graduate and Certified Digital Marketer with hands-on experience in Meta ads, Canva designs and Social Media Marketing through on Internship at Techvoice solutions.



## TECHICAL SKILLS

META ADS  
CANVA DESIGNING  
GOOGLE ADS  
AI VIDEO MAKING  
GOOGLE ANALYTICS  
SEO Basics  
UI/UX DESIGNING  
MOBILE APP DESIGNING  
WEB DESIGNING



## SOFTWARE SKILLS

FIGMA  
GOOGLE ANALYTICS  
CANVA  
CAPCUT  
MS WORD & EXCEL



## CERTIFICATIONS

**DIGITAL MARKETING**  
GREAT LEARNINGS  
TECHNOLOGIES :-  
GOOGLE ADA, META ADS,  
CANVA, MAILCHIMP, CAPCUT.

**UI/UX DESIGNING**  
NOVITECH PVT LTD (coimbatore)  
TECHNOLOGIES :-  
FIGMA, PHOTOSHOP,  
CANVA.



## INTERNSHIP

**TECHVOICE SOLUTIONS**  
(Madurai)  
Digital Marketing Executive Intern  
September 2025 to November 2025

**DUHZINE IT SOLUTIONS**  
(Chennai)  
UI & UX Designer Trainee  
June 2025 to July 2025

**NOVITECH PVT LTD**  
(Coimbatore)  
UI & UX Intern  
April 2025 to May 2025



## EDUCATION

**KALASALINGAM**  
**UNIVERSITY (Krishnankovil)**  
MBA (Distance education)  
Logistics & Supply chain  
management  
6.02% (2023 to present)

**KALASALINGAM**  
**UNIVERSITY (Krishnankovil)**  
BSC (Regular)  
Chemistry  
7.92% (2020 to 2023)

**SBMHSS (Peraiyur, Madurai)**  
HSC (BIO MATHS)  
70% (2019 to 2020)

**SBMHSS (Peraiyur, Madurai)**  
SSLC  
81% (2017 to 2018)

## PERSONAL DETAILS

DATE OF BIRTH : 10/10/2002  
NATIONALTY : INDIAN  
GENDER : MALE  
FATHER NAME : MANI KANDAN  
MOTHER NAME : AMBIKA  
ADDRESS : MADURAI,  
TAMILNADU

PHONE NUMBER : 6382610994  
EMAIL : Bhuviash1314@gmail.com



## LANGUAGES

**TAMIL** : Write, speak and read  
**ENGLISH** : Write, speak and read  
**HINDI** : Write and read



## PROJECTS

**1. GROCERY SHOP WEBSITE**  
- by using Figma.

I designed a UI/UX interface for an online grocery shopping website named Novamart using Figma. The design includes interactive prototypes that showcase the complete user flow—from product browsing and cart management to checkout and order confirmation.

**2. MENU CARD FOR LK CHOCOLATES**  
- by using Figma.

Designed an eye-catching one-page menu for LK Chocolates in Figma, blending high-quality chocolate imagery with an elegant layout for a premium look.